



The Global Forum For Young Leaders

One Young World

Annual Impact Report 2018





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One Young World's mission is to **create a better world**, with more responsible, more effective leadership. Every year, One Young World achieves this by **identifying, promoting** and **connecting** the world's most **impactful** young leaders.

As One Young World enters its anniversary year, approaching its tenth Summit, its Ambassador community has continued to grow to a global network of **10,000+** young leaders, accelerating positive change worldwide.

The annual One Young World Summit, our flagship programme, convenes the brightest young talent from every country and sector, working to accelerate social impact. Delegates are counselled by influential political, business and humanitarian leaders such as Sir John Major, Kumi Naidoo, Rosario Dawson, Paul Polman and Akon, amongst many other global figures. Our Host City, The Hague - International City of Peace & Justice - led to the main theme for One Young World 2018: Human Rights. This was reflected throughout the Summit's content produced by groups such as Amnesty International, Young Leaders Against Sexual Violence, LGBTQ+ advocates, the Refugee panel and LUMOS. The Host City also arranged site visits to global institutions promoting peace.

In 2018, 193 countries were represented at The Hague Summit. 187 global businesses, NGOs and educational institutions sent their best talent, including: Accenture, Audi, BMW, BNP Paribas, Chanel, Citigroup, Coca-Cola, Deloitte, Facebook, GE, Google, Johnson & Johnson, L'Oréal, McKinsey, Verizon and Unilever, with many contributing to scholarship places worth a total of over £1.3 million.

The Ambassador Community continues to work across all 17 of the UN Sustainable Development Goals, making real change and difference to the lives of people across the planet. Throughout 2018, One Young World's regional events mobilised more than 2,000 people in 15+ countries. The following pages highlight the facts and figures relating to their global impact.

Thank you everyone who contributed to this report - we are grateful to our global community and proud of the great work of our young leaders.

David *Kate*



Kate Robertson, Queen Máxima of
The Netherlands, David Jones



2018

in numbers

One Young World 2018 was the largest Summit to date, with more than 1,800 delegates in attendance and 193 countries represented.

8,000

Hotel nights provided

187

Partners sent or sponsored
delegates

87

Counsellors & Guest Speakers
involved in stage content

79

Delegates and Ambassadors
involved in stage content

193

Countries represented

1,800+

Delegates attended

352

Scholarship places awarded

£1.3m

Awarded scholarship places
worth over £1.3 million

Delegate Feedback



Delegates complete a One Young World feedback form to reflect on their experiences post Summit.

“ It was incredibly inspiring to hear the things that people my own age have achieved - made me feel that I could achieve big things too.”
- Delegate 2018, Switzerland

“ I absolutely loved the opportunity to meet and hear the stories of young people from all over the world who have been making positive change. I also appreciated the opportunity to interact with CEO's and world changers from major international organisations.”
- Delegate 2018, Trinidad and Tobago

“ I was moved listening to the individuals who have experienced discrimination, injustices and heartache, and learnt how they got through these hard times and are now focusing their efforts on helping others who are experiencing the same issues or preventing others becoming a victim.”
- Delegate 2018 United Kingdom



81%

say they made connections with Delegates from their own organisation

92%

say the Summit offered an unrivalled opportunity to make connections

96%

agree the Summit broadened their understanding of social issues

96%

were inspired to be more socially responsible

89%

say attending the Summit will help their professional development

The Hague

“The International City of
Peace and Justice”



The One Young World Summit 2018 was held in The Hague, The Netherlands. Known as **‘The International City of Peace and Justice’**, The Hague is the seat of the Dutch parliament and home to the U.N.’s International Criminal Court of Justice, which is headquartered in the Peace Palace.



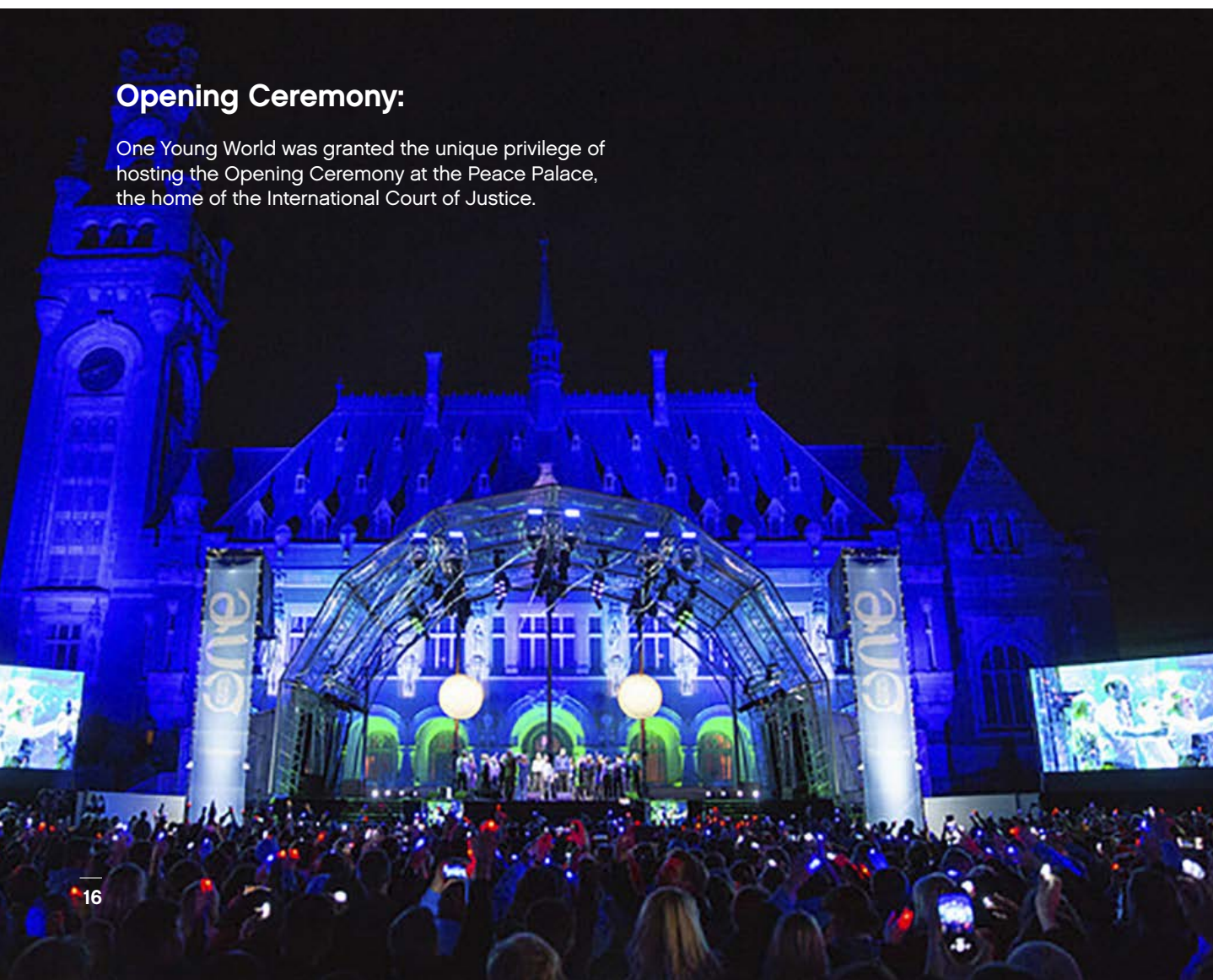
The One Young World Summit 2018 The Hague

9th

The ninth One Young World Summit was officially opened by Queen Máxima of the Netherlands who welcomed over 1,800 Delegates from 193 countries alongside global leaders, experts and the world's press. This was One Young World's largest Summit yet. To mark the 70th Anniversary of the Universal Declaration of Human Rights, particular focus was given to the continued need to protect and uphold the basic human rights and dignity of all people.

Opening Ceremony:

One Young World was granted the unique privilege of hosting the Opening Ceremony at the Peace Palace, the home of the International Court of Justice.



Closing Ceremony:

AFAS Circustheatre was the venue for the Closing Ceremony, the finale of the Summit where the Delegates joined the One Young World Ambassador community and the baton was passed from The Mayor of The Hague Host City to the Chargé D'affaires, British Embassy 2019 Host City – London.



Main Stage



Environment
Plenary Session



Closing Ceremony
Naomi Campbell



Closing Ceremony
Kailash Satyarthi

Main Stage Sessions:

Content was delivered in multiple formats on the Summit's Main Stage, which included keynote speeches, panel discussions and featured the main Plenary Sessions.

Plenary Sessions:

On-stage sessions focused on one of the Summit's central themes. Most sessions were initiated by a keynote address delivered by a Counsellor and were followed by speeches from Delegate Speakers. The five Plenary subjects for The Hague were:

Human Rights: SDG's: Where Do Human Rights Fit In?
Keynote speech given by Kumi Naidoo, Secretary General of Amnesty International

Education: Will the Internet Achieve Equality In Education?
Keynote speech given by Lord Michael Hastings, Global Head of Citizenship, KPMG International

Poverty Alleviation & Economic Development: Can Solving Youth Unemployment Avert Future Conflicts?
Keynote speech given by Professor Muhammad Yunus, 2006 Nobel Peace Laureate and Founder, Grameen Bank

Environment: How Can Our Planet Survive Plastic Pollution?

Health: Why Are People Still Dying of Preventable Diseases?

The One Young World Summit 2018 The Hague



Feature Session
Terry Crews



EMPOWER
Side Stage



Workshop

Feature Sessions:

One Young World launched the Young Leaders Against Sexual Violence (YLASV) initiative on stage at the Summit. Young leaders from around the world shared their insights into the Preventing Sexual Violence Initiative and what they aim to achieve. With a rallying call to action, they explained the ways in which business, governments and civil society could contribute to their initiatives.

'A life dedicated to international law'

Having survived the concentration camps of the Holocaust, President Theodor Meron has spent his life fighting for a more just and humane world. He played a key role in the establishment of the International Criminal Court (ICC), drafting the provisions on crimes, including war crimes and crimes against humanity, and now serves as President of the International Residual Mechanism for Criminal Tribunals. In his session President Meron reflected on his career as a leading scholar of human rights and international criminal and humanitarian law, and encouraged the delegation to create new international support for the work of the great institutions of law.

'Ending the 'cult' of masculinity'

Actor Terry Crews spoke from personal experience about the harsh reality of experiencing harassment, even as a man, and mustering the courage to speak out. Recognised as one of the Silence Breakers, TIME Magazine's Person of the Year, he believes that men have a responsibility to lend credence and support to women's claims and that it's imperative that men advocate for women's rights.

Side Stage Sessions:

Content was delivered in multiple formats on one of the Summit's two Side Stages, EMPOWER and INNOVATION, which were sponsored by Royal Dutch Shell plc and Accenture respectively. The Side Stages allowed Counsellors and Delegates the opportunity to engage in more interactive sessions, featuring in-depth Q&A's, keynote speeches and Ambassador-led projects. Thirty sessions ran on both stages across three days.

Workshops:

'How To' Workshops were held throughout the Summit during every lunch period. These 21 workshops were selected through a competitive application process and featured a mix of Corporate, NGO and Specialist led sessions.

Off-Site Sessions

The Host City, The Hague saw many of their international institutions open their doors to One Young World Delegates for off-site workshops. These provided delegates unique insights into the workings of organisations working towards global peace, justice and cooperation.

With thanks to Europol, Eurojust, OPCW (Organisation for the Prohibition of Chemical Weapons), MICT (United Nations International Residual Mechanism for Criminal Tribunals), Hague Conference on Private International Law, Museum for Culture & Science, the International Commission on Missing Persons, Embassy of Norway and the Embassy of Belgium for hosting these workshops.



Delegate Social Programme:

City Dinners and social events for Delegates and Returning Ambassadors:

2,000

Meals served

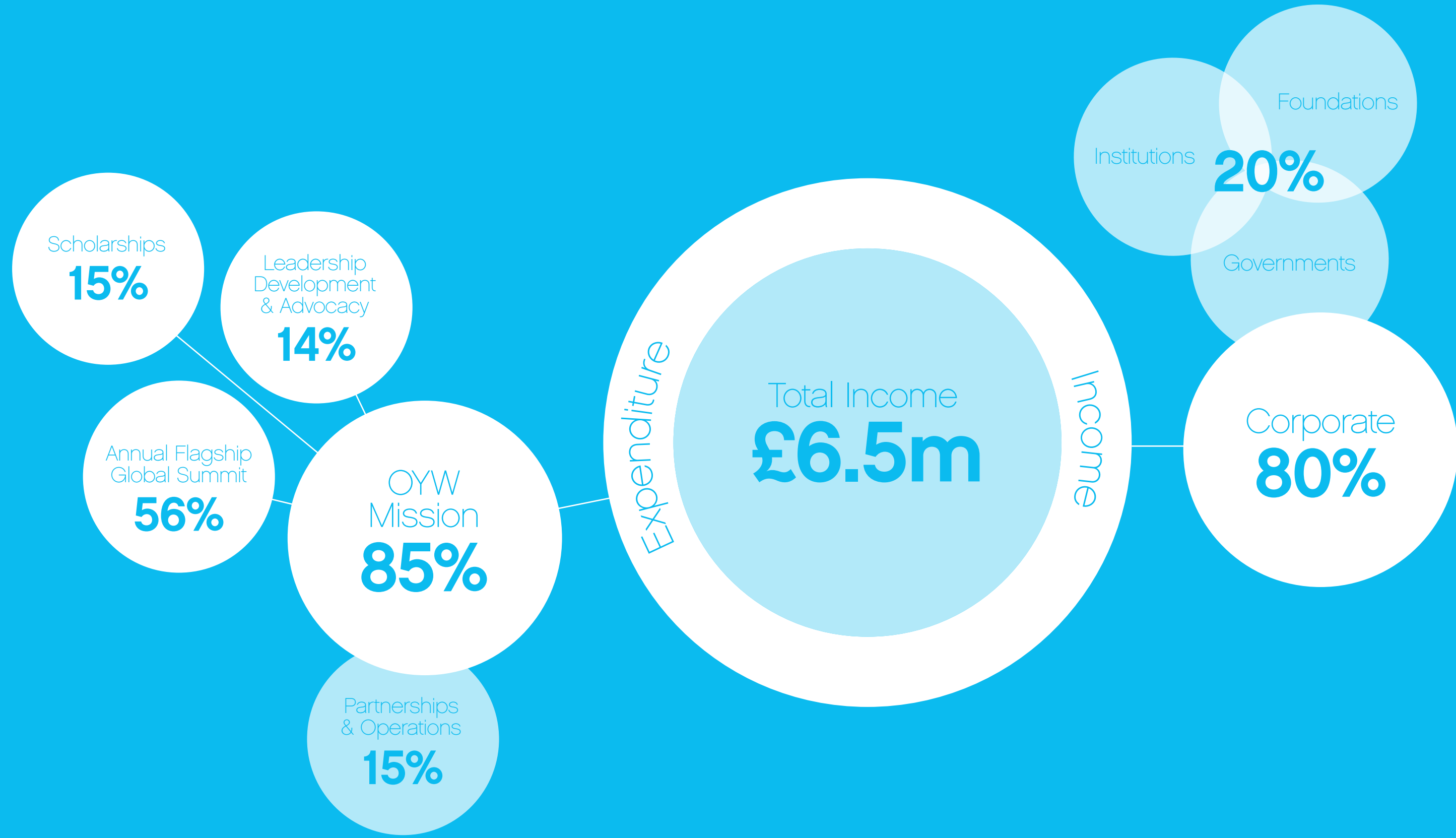
20+ 20+

Host organisations Workshops took place

30+

Locations across The Hague







For every US \$1 invested,
One Young World ambassadors
deliver US \$13 of social value.



The projects and initiatives led by One Young World Ambassadors deliver impact throughout the world, across all 17 UN Sustainable Development Goals (SDGs).

Identify

One Young World finds the brightest young leaders from around the world and brings them together at the annual Summit.



Read about our scholarship programmes **on pg 36**

Who attends One Young World?



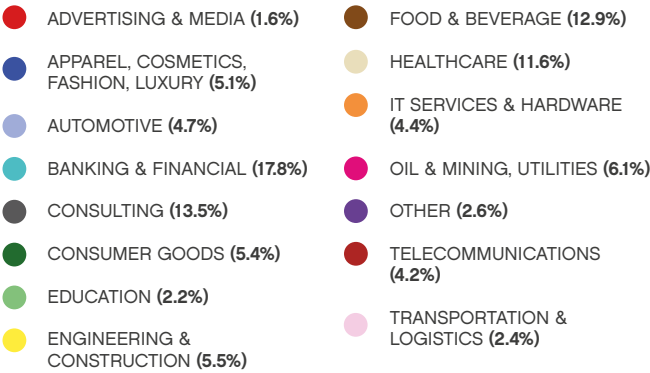
One Young World strives to identify the most impactful young leaders from every country in the world. Many One Young World delegates are top performing professionals, sent to attend the Summit by forward thinking managers who see the need for talent development. Scholarships provide the opportunity for exceptional young people to attend on the merit of their proven leadership and ability to create change in their home country.

Identify

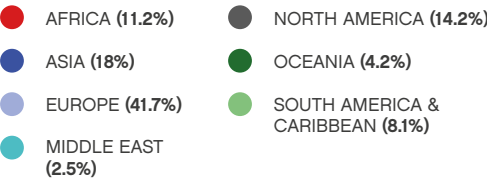
Delegate Selection



Industries



Regions



Confirmed delegates have the opportunity to connect with peers working on equally impressive projects and leverage of the One Young World network to promote their activities, facilitating collaboration to create real impact.

Selecting The World's Top Performing Young Professionals

One Young World partners with a wide range of global businesses from every sector. Partners choose their delegations carefully based on specific criteria tailored to the aims and ambitions of the organisation.

Partners select delegates based on a range of criteria including:

- Excellent professional performance
- Proven motivation
- High potential employees
- Future plans and expected returns

Delegates are selected to represent the diversity of the global workforce. Some applicants are required to submit a written statement for their application, whereas others are hand picked based on internally specified performance criteria. Varying selection processes help bring together Ambassadors from every region and sector.

40,000

Applications for

27

Scholarship Programmes

113/1

Applications for every one place

Sourcing Innovative Young Talent Creating Social Impact

One Young World Scholarships seek to support exceptional young people with proven leadership abilities to create the next generation of more responsible and effective leadership.

In 2018 One Young World received over 40,000 applications for 27 scholarship programmes, resulting in 352 scholarship places being awarded worth a total of £1.3 million. With 113 applications for every one place, One Young World Scholarships are some of the most competitive in the world.

Each scholarship has its own selection criteria, to ensure that young leaders have the opportunity to attend regardless of their country of origin or their field of expertise. The flagship All Bar None Scholarship is consistently the biggest, ensuring that each underrepresented country has a presence at the Summit every year. This is what makes One Young World the most international youth event after the Olympics.

One Young World selects scholars based on:

- An evidenced commitment to delivering positive change
- Demonstrated capacity for leadership
- Addressing key local and/or global issues
- Track record of generating impactful and innovative ideas

“ The best thing about the Summit was the people. I had the amazing opportunity to connect with future leaders from every sector. Now, it's up to me to manage, develop, and strengthen our relationships to turn this into tangible difference.”

- Delegate 2018,
Republic of Korea

“ I am now influencing the transformation agenda in my company as well as the human resource policy to cater for people with disabilities.”

- Delegate 2018, South Africa

“ I truly felt privileged and empowered at the same time. Privileged by the fact that I haven't faced the struggles many Ambassadors faced. Empowered to be the change maker.”

- Delegate 2018, Indonesia

“ I have always had an issue with not speaking up when I have ideas, but this changed when I presented what I do to my fellow delegates. The Summit gave me the wings to fly. Thanks to One Young World I can now speak up and more effectively change the world in a good way.”

- Delegate 2018, Rwanda

“ It makes me proud to work for an organisation that invests in its young leaders by sending them to One Young World. Additionally, it makes me proud that my company cares about its place and impact on the world.”

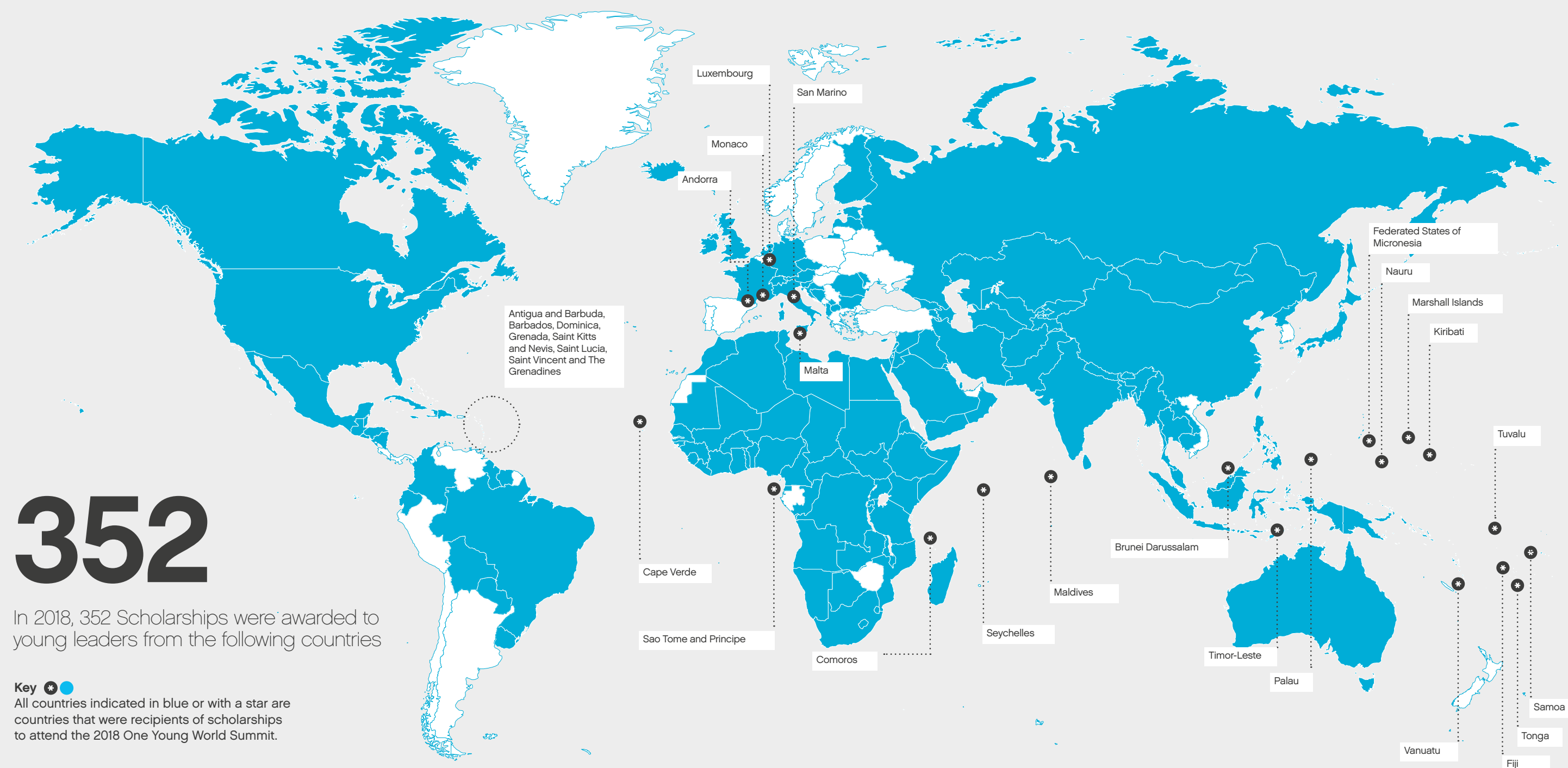
- Delegate 2018, United States

“ The Summit was an important milestone of my life - I finally felt confident in myself and realised that I, too, can follow my passion and work on my ideas to make it reality. After all, we all start with small steps if we want to achieve great things.”

- Delegate 2018, Mongolia

Scholarship Programmes

Since 2010, One Young World has worked to guarantee young people from all 196 countries in the world are represented at One Young World Summits. To ensure this, scholarships are awarded to outstanding young leaders from under-represented countries, countries with fewer than two delegates represented at the previous Summit. In 2018, scholarships were awarded to young leaders from the following countries:



352 scholarship places awarded

Scholarships awarded to young leaders representing **168 countries**

Awarded scholarship places worth over **£1.3 million**

Over **40,000 applications** received

32 nominating supporters help to identify scholarship candidates

Scholarship Partners

One Young World works with a diverse range of partner organisations to identify exceptional young leaders in different fields to bring to the Summit. One Young World 2018 The Hague saw the biggest ever number of scholarship partners send 352 scholars to the Summit. This is a 54% increase compared to scholarships awarded in 2017. Working with a global network of nominating supporters, One Young World identifies the most impactful and deserving young leaders to receive these scholarships.

+54%

increase in scholarships awarded in 2018, compared to 2017

Corporate Partner Scholars

Partner organisations choose scholars to further progress issues in line with their business goals, often leading to collaboration between the work of the scholarship provider and the scholarship recipient.

10

Scholars



AstraZeneca Young Health Programme Scholarship

Selected for their involvement with an NGO, social enterprise, community based organisation, or for making an impact through advocacy activities or direct programming related to adolescent health.

15

Scholars



Audi Environmental Foundation Scholarship

Selected for demonstrating impact and innovation within the environmental sphere, specifically in the fields of scarce resources, environmental destruction, climate change and population growth.

5

Scholars



DSM: Brighter Living Scholarship

Selected for their positive impact reducing malnutrition and improving the food value chain in Zambia and Ethiopia, delivering nutritional solutions for their communities.

10

Scholars



Gilead Scholarship

Selected for their work in the field of healthcare and their commitment to improving the lives of people with life-threatening illnesses around the world.

3

Scholars



Moving Money for Better Scholarship supported by Western Union

Selected for their work to create positive change in their community, country or organisation through financial inclusion, using innovative solutions to achieve Western Union's purpose of moving money for better.

20

Scholars



OFID Development Leaders Scholarship 2018

Selected for their work in the field of sustainable development. Recipients were able to apply for a €5,000 grant to support their development work.

10

Scholars



Western Union Foundation One Young World Delegate Scholarship

Selected for their extraordinary impact in migrant, refugee, or underserved communities.

1

Scholar



Leading Ethiopia: Kana Scholarship: Moby

Selected for their extraordinary contribution to Ethiopia, specifically in the fields of human rights, environment, health and poverty.

1

Scholar



Afghanistan Young Leaders' Award: Moby

Winner selected for their exceptional contribution to Afghanistan, specifically in the fields of human rights, environment, health or poverty.

12

Scholars



The Johnson & Johnson One Young World Scholarship Program 2018

Selected for their commitment to health and/or care-giving, working on the front lines to delivering healthcare to vulnerable people, their families and communities. Recipients receive ongoing personal coaching to further develop their aspiration, strategy and/or initiatives.

Additional Scholars

All Bar None 84 Scholars

Selected for their impact in one of One Young World 2018 The Hague's key topic areas, with a demonstrable capacity for leadership.

Carole Stone Foundation Scholarship 2018 2 Scholars

Selected for their proven leadership ability and commitment to creating a fairer society.

Enterprise for Peace Scholarship supported by the Dutch Ministry of Foreign Affairs 50 Scholars

Selected for their work in building a more peaceful and prosperous environment in their respective home countries, using youth employment and poverty alleviation as keys to a more peaceful society.

Hope Solo Scholarship 2 Scholars

Selected for their positive commitment within their communities, demonstrating concern and knowledge of local/global issues.

Leading London Award 2 Scholars

Selected for their commitment to creating positive change in London; ranging from involvement in community initiatives and social entrepreneurship to leading responsible businesses practices and public service.

Leading Pakistan Award 1 Scholar

Selected for their positive impact in Pakistan, demonstrating concern and knowledge of local and related global issues.

Leading South Africa 3 Scholars

Selected for their work in creating positive change in a rural or disadvantaged community in South Africa, specifically their work in the field of human rights, basic services, access to education and employment opportunities, and addressing corruption.

Lumos Scholarship 4 Scholars

Selected to highlight the impact of Lumos and the young people it works for. Chosen scholars are self-advocates for ending the institutionalisation of children. Founded by J.K. Rowling, Lumos is on a mission to end the institutionalisation of children in orphanages and ensure that all children grown up in loving, nurturing and protective families by 2050.

Managing Ambassadors 5 Scholars

Selected for their exceptional work leading their respective regions of the One Young World Community, ensuring greater cooperation and collaboration between regional Coordinating Ambassadors.

Mary Robinson Climate Justice Award 1 Scholar

Awarded to a young leader for their innovative and impactful climate justice project that focuses on preserving the Earth for future generations. Winners are awarded a £5,000 grant to support their initiative.

One Young World Peace Ambassador Scholarship supported by the European Commission 40 Scholars

Selected for their contribution to building lasting peace, whether by directly tackling violence and violent extremism, countering the harmful effects of environmental change or promoting social inclusion and peace-building.

Politician of the Year Award 5 Scholars

Awarded to five people holding political office under the age of 35. Scholars are selected based on demonstrated impact in their home country and communities, specifically to those who have been using their position to benefit young people.

Professor Muhammad Yunus Scholarship 10 Scholars

Selected for their engagement in social entrepreneurship, their passion for global issues and commitment to effecting positive change in Bangladesh.

UN Young Leaders for the Sustainable Development Goals 4 Scholars

Selected for their leadership and contribution to the achievement of the 2030 Agenda for Sustainable Development.

1 in 7 Scholarship 5 Scholars

Selected for their impact in the inclusion and representation of people with disabilities in workplaces and wider society.

Nominating Supporters

One Young World works with a wide network of partners and supporters to ensure that the brightest young leaders from around the world are able to participate in the annual Summit. We would like to thank our network of Nominating Supporters for making active nominations of high-calibre individuals who would be deserving of a place to attend the One Young World Summit for our Scholarship opportunities.

- 350 Pacific
- ACP YPN
- African Union Youth Division
- Apolitical
- Atlas Corps
- Commonwealth Youth Council
- Connect4Climate
- Earth University
- Echoing Green
- Georgetown University
- HeySuccess
- IGLYO
- ILGA
- IREX
- Liberty In North Korea
- Organisation of Eastern Caribbean States
- Open Dreams
- Peace News
- Resolution Project
- South American Business Forum
- Schwarzman Scholars
- SDSN Youth
- Search For Common Ground
- Sparknews
- Sustannia
- Unleash
- Vital Voices
- Women Deliver
- Women Who Code
- Young Arab Leaders
- Youth Opportunities
- Youth Can

Scholarships Case Study: Support to Peace Ambassadors

Since 2017 One Young World has partnered with the European Commission to empower young leaders in developing countries to contribute to conflict prevention and peace-building in their communities. These young leaders are doing incredible work in their respective countries and that is why they truly are One Young World Peace Ambassadors.





In 2018 One Young World identified 40 new fully funded scholars and brought them to the 2018 One Young World Summit in The Hague. These scholars were accompanied by 5 scholars from the first cohort of One Young World Peace Ambassadors, allowing them to pass on their learnings from the programme and ensuring continuity between the cohorts.

Selection Process

One Young World Peace Ambassadors were selected to promote and accelerate young leaders in conflict resolution and preventing and countering violent extremism. In 2018, another 40 young leaders were added to this remarkable group to give a total of 120 One Young World Peace Ambassadors from 97 different countries.

The selection process for One Young World Peace Ambassadors is based on experience and expertise in leading projects on conflict resolution

and preventing and countering violent extremism. The 120 Peace Ambassadors from around the globe are making effective contributions to building lasting peace, whether by directly tackling violence, countering the harmful effects of environment change or promoting social inclusion.

2018 One Young World Peace Ambassadors

The 2018 cohort of Peace Ambassadors convenes 40 driven peace activists who are a mix of tech gurus, environmentalists, nutritionists, feminists and social media influencers, all working on preventing and countering violent extremism.

Support throughout the year

With the support of the European Commission, One Young World is able to bring the Peace Ambassadors to our annual Summit and to empower them throughout the year. One Young World does so in various capacities, namely:

Expert workshops - The Institute for Strategic Dialogue delivered a tailored workshop for EC Peace Ambassadors on the importance of communications in preventing and countering violent extremism. One Young World also organised learning opportunities with Extremely Together and a dedicated webinar to ensure Peace Ambassadors could make the most out of the opportunity.

Kigali Caucus - One Young World Peace Ambassadors were invited to attend an expert Caucus on P/CVE in Rwanda on 7-8 March 2019. Named "United Futures: Lessons from Rwanda", the Caucus also welcomed the EU Ambassador to Rwanda Mr. Nicola Bellomo to present projects the EU is funding and working on with and for young people, facilitating further collaboration.

Media Outreach

One Young World has given its Ambassadors widespread media coverage to promote their work. Peace Ambassadors have been featured by international outlets like the BBC and also by local agencies such as The Point and the Kongo Times

"Salimatou Fatty recognised as leading young peacebuilder by European Commission"



"Jasper Williams recognised by European Commission as leading young peacebuilder"



⊕ incopylink.com

A Young Peace Ambassador speaks on 'achieving a peaceful society'



⊕ incopylink.com

Highlighted Scholars

Achaleke Christian,
Cameroon

National Coordinator of Local Youth Corner Cameroon, which has developed a prison-based skills and rehabilitation project that has given vocational training to 300 young people, and reached 12,000 inmates through a literacy programme. Read more on pg 183.

Miguel Zepeda Yassin,
El Salvador

Co-founder of Desarrolladores de Empresas, S.A. de C.V., a social business that trains people in soft skills such as emotional intelligence, effective communication, and conflict resolution. Find out more about his work on pg 168.

Sesame Omphile Mogotsi,
Botswana

Country Coordinator for CYPAN, a network of peace advocates across the Commonwealth, reshaping the peace and security narrative so that youth are seen as stakeholders and not merely perpetrators and victims. Read more on pg 192.

Scholarships Case Study: One Young World Enterprise for Peace Scholars

The One Young World Enterprise for Peace Scholars, supported by the Dutch Ministry of Foreign Affairs, were brought together in 2018 to promote youth employment and poverty alleviation as key to a peaceful society. Fifty young leaders were selected to participate in the One Young World 2018 Summit in The Hague, The Netherlands.



Identify

Dutch Ministry of Foreign Affairs

Of the 50 participants, 20 were included in a pre-Summit programme on 15-16 October 2018, with the additional 30 joining the Summit programme on the 17-20 October. All 50 scholars attended a bespoke workshop organised on 19 October during the Summit and there was also a clear focus on communications around the programme.

50

Young leaders

Selection process

Fifteen of the scholars were selected by the Orange Corners office of The Netherlands Enterprise Agency, which works to stimulate entrepreneurship in Africa. The remaining 35 were identified by One Young World. Enterprise for Peace Scholars were selected to represent MENA, the Sahel and Horn of Africa, and they were chosen based on their evidenced commitment to creating positive impact through social entrepreneurship in their communities.

2018 Enterprise for Peace Scholars

The 2018 cohort of 50 Enterprise for Peace Scholars all run entrepreneurial and peacebuilding initiatives to contribute to a more peaceful and prosperous environment in their home countries.

Further empowerment

One Young World developed a strategy to highlight the work of the Enterprise for Peace Scholars on social media. It provided each Scholar with a social media toolkit to encourage them to share their stories in an effective way

with the goal of increasing engagement and providing exposure. One Young World also selected three Scholars to feature their work on the Main Stage during the Summit in The Hague. These scholars received public speaking training to maximise the effectiveness of their message.

All selected MFA scholars also benefited from a dedicated 'Enterprise for Peace' workshop that took place on Friday 19 October at the World Forum venue. Selam Kebede, one of the 50 Scholars, and Fons van der Velden, facilitator and owner of the social business 'Context, International Cooperation', spoke during the workshop. The workshop also sought to identify challenges to female entrepreneurship in their local context. Bangladeshi economist, microfinancing pioneer and founder of the grassroots Grameen Bank, as well as long term supporter of One Young World, Professor Muhammad Yunus, also attended the session to lend his expertise to the young delegates.



Highlighted Scholars

Victor Odhiambo, Kenya

Victor founded Garden of Hope Foundation to support jobless young people from Kenyan urban slums and rural areas. Through the leadership development and entrepreneurship programmes, young people are trained and nurtured with leadership and entrepreneurship skills. Read more on pg 167.

Zinah Saleh, Iraq

With founding Ishtar Handmade Soap, Zinah's aim is to provide women with entrepreneurial training and the opportunity to generate income whilst working around their commitments. Find out more on pg 154.

John Jal Dak, South Sudan

John was among the Civil Society Organisations that were responsible for drafting the Youth Development Policy for the South Sudanese Government, the purpose of which was to adopt and sign into law support and funding for youth initiatives. John founded the Youth Social Advocacy Team to support young people through entrepreneurial training and education on gender based violence. Read more on pg 185.

One Young World Politician of the Year

The inaugural Young Politician of the Year Award was introduced to recognise the five most promising young politicians from around the world who are having the greatest impact in their home countries and communities and have been using their position to benefit young people.

The Young Politician of the Year Award was created because despite young people increasingly being recognised as playing leading roles in business and civil society, the level of youth engagement in politics worldwide remains disappointingly low. In 2016 fewer than 2% of Members of Parliament around the world were under the age of 35 and almost 30% of the world's parliaments have no members under that age. This lack of representation carries with it a risk of leaving a generation feeling disconnected from the political processes of their countries when over half of the world's population is under 30. The purpose of this award is to highlight the work of those young politicians who are making a difference in their countries, and to encourage others who are not in politics and may not have considered it as a vocation to do so.

This is the first global award which recognises the work being carried out by young politicians and will be awarded at the One Young World Summit every year.

The award winners were selected by a venerable panel of judges, drawing on their experiences in the corridors of power to identify exceptional young leaders taking advantage of the political system to progress the global youth agenda. The winners were announced by the RT Hon Sir John Major KG CH, former Prime Minister of the United Kingdom, on stage at the One Young World 2018 Summit in The Hague.

The judges this year were:

Mary Robinson
Former President of Ireland, UN Human Rights Commissioner, and Founder of the Mary Robinson Foundation: Climate Justice

Thuli Madonsela
Chair: Social Justice, University of Stellenbosch, Chief Patron of The Thuli Madonsela Foundation and former Public Protector of South Africa

Vinicio Cerezo
Secretary General of the Central American Integration System and former President of Guatemala

Tengku Razaleigh Hamzah
former Malay Minister of Finance and Chair of the World Bank and IMF

Christine Ockrent
Political journalist and 'First Lady of French Television'

Matthew Barzun
former US Ambassador to the United Kingdom and Sweden

The Winners:

Winner:

Naisula Lesuuda, 34, Kenya

A member of the Kenyan National Assembly since 2017, Ms Lesuuda previously served in the Senate from 2013 to 2017, when she was its youngest female member. She co-founded Peace Caravan, which worked with professionals from rural communities to help reduce cattle rustling and cross border conflicts. Through her Naisula Foundation she has been able to assist disadvantaged school students pursue their academic and career dreams.

Winner:

Jordon Steele-John, 23, Australia

Jordon Steele-John is the youngest senator to ever serve in the Australian parliament and only the second parliamentarian to use a wheelchair. Mr Steele-John is a passionate advocate for appropriate funding for the National Disability Insurance Scheme and improving service delivery to people with disabilities and their carers. Mr Steele-John is the first known senator to 'crowd source' the content of his inaugural speech, receiving input from over 3,000 people.

Winner:

Julius Fieve, 29, Ghana

Julius Karl Dugboer Fieve is a Local Government Assembly Member in Ghana who has developed a Women Rising and Empowerment initiative, mentored young Ghanaian leaders, and organised a free Digital Skills Training for youths in communities in Ghana. Mr Fieve also organised health reproductive education workshops for over 1,000 girls and, in conjunction with the Bright Generation Community Foundation, distributed 1,000 pairs of shoes to school children who were accustomed to walking barefoot to school.

Winner:

Travis Robinson, 23, The Bahamas

At 22 years old, Travis Robinson became the youngest MP to serve in a country's legislative body in the Caribbean. Two weeks later he was appointed Parliamentary Secretary for Tourism. Mr Robinson founded The Rising Star Organisation, a mentorship organisation which trains and empowers young student leaders to become world changers. Mr Robinson has launched local projects in his constituency such as the Bains and Grants Town Center for Academic Development to give residents the opportunity to develop their skills and learn about entrepreneurship.

Winner:

Sayida Ounissi, 31, Tunisia

Sayida Ounissi is the Tunisian Secretary of State for Vocational Training, having been appointed in August 2016, and was previously the youngest Ennahda candidate to be elected to Tunisian Parliament in the 2014 elections. Ms Ounissi is committed to advocating for women's rights and solving the problems with gender inequality in Tunisia. In addition, Ms Ounissi helped pass the Startup Act which encourages technological innovation and the development of small businesses. In 2017, Ms Ounissi also lobbied to pass a national Tunisian law that combats economic, sexual, political and psychological violence against women and girls.



Young Leaders Against Sexual Violence

Launched at the One Young World Summit 2018 in The Hague, the Young Leaders Against Sexual Violence (YLASV) are a group of young leaders who demonstrate a strong personal or professional commitment and significant expertise in addressing sexual and gender-based violence in their communities and around the world. The YLASV programme is supported by One Young World Counsellors Fatima Bhutto, Rosario Dawson, Abrima Erwiah, Terry Crews and Amber Heard.

The YLASV initiative identified the young leaders as leading voices in the fight against sexual and gender-based violence.

The YLASV programme showcases their work, personal initiatives, and expertise with national and international decision-makers and organisations, providing them a platform to share their messages of change at national and international events.

The YLASV's young leaders will be tasked with working together to create tangible change in preventing sexual and gender-based violence worldwide and the role young people play in this effort.

The YLASV launched on 18 October 2018 and was chaired by One Young World Counsellor Fatima Bhutto, alongside Rosario Dawson and Abrima Erwiah. The YLASV are focusing on encouraging all One Young World delegates to take action in their own communities to prevent, intervene, and respond to sexual violence in all its forms.



Fatima Bhutto



These young leaders include:

Amanda Nguyen

Nobel Peace Prize Nominee
Author of the Sexual Assault Survivors' Bill of Rights

Genevieve Westrope

Managing Director
The Unmentionables

Luke Hart

Domestic Abuse Survivor
Violence Against Women Advocate

Grace Forrest

Founding Director
Walk Free Foundation

Sebastian Lanz Sanchez

Co-Founder
Temblores NGO

Kamolnan Chearavanont

Co-Founder & CEO
Voices Foundation for Vulnerable Children

Jaha Dukureh

UN Women Goodwill Ambassador for Africa
Women's Rights Activist, ENDFGM Campaigner

Queen Kgeresi

Child Sexual Assault Survivor
Founder DreamHub

Yeonmi Park

North Korean Defector
Human Rights Activist

Hauwa Ojeifo

Queen's Young Leader, Sexual Assault Survivor, Founder
Joy Inc.



Promote

Amplifying debates and sharing the innovative solutions our delegates formulate for the pressing issues the world faces.



See our social reach and press highlights **on pg 60**

Summit Global Media Coverage

3.3k

mentions of
#OYW2018
#OYWTheHague
#OYW2018

100+

journalists covered
the Summit

1,000+

pieces of press coverage
about the Summit

128

Live stream viewers tuned
in from 128 countries

11.3m

Impressions across OYW social
media channels

2.2m

Facebook views
during Summit

Trending

#OYW2018

was trending in the following locations during the Summit days:

The Netherlands

(nationwide and in specific cities,
including The Hague and Delft)

United Kingdom

(nationwide and in specific cities, including
London, Manchester and Hull)



Join the conversation
[@OneYoungWorld](#)
[#OYW2018](#)



Advocacy for the Global Goals

One Young World works to promote the UN Sustainable Development Goals to further drive the global agenda for social good. Partnerships with key players in media and business serve to both showcase the luminaries and to incubate high potential initiatives making real progress towards the Global Goals.

Lead2030



Formed by One Young World, Lead2030 is the world's first coalition of global businesses working together to accelerate youth-led solutions for the Sustainable Development Goals (SDGs).

In its first year Lead2030 will provide \$500,000 to the most impactful youth-led initiatives, businesses or movements that are making a tangible impact on a selected Sustainable Development Goal. Funding is divided equally across ten separate Challenges covering nine SDGs. Each Challenge and SDG is selected by the sponsoring Lead2030 Challenge Partner. In addition to funding, the Challenge Winners will be connected with a team of expert mentors from their respective supporting business and its partners.

Lead2030 was announced during the 2018 United Nations General Assembly in New York, with Times Square lighting up for the Global Goals. Applications were officially opened during One Young World 2018 The Hague by the United Nations Secretary-General's Envoy on Youth, Jayathma Wickramanayake.

Since launching applications, Lead2030 has sourced over 2,500 SDG solutions from more than 110 countries. The ten successful solutions will receive a transformative package of support from Lead2030 Challenge Partners, including \$50,000 and twelve months access to expert mentors.

\$500,000

available across 10 challenges

2,500

applications from more than

110

countries

Times Square Billboard



Theodor Meron



Gordon Brown, Jayathma Wickramanayake and Olivier Noel



Daroath Phav, Naisula Lesuuda and Biz Stone



Muhammad Yunus

Vanity Fair Global Goals List

Shot at the One Young World Summit 2018 The Hague, Vanity Fair launched its inaugural Global Goals List with One Young World, honouring those leading the charge to achieve the 17 goals outlined by the United Nations' 2030 Agenda for Sustainable Development.

The Global Goals List spotlights the work of One Young World Ambassadors and Counsellors working to build a better, more collaborative world that champions inclusivity, education and the environment. The list was formed to make the Global Goals more accessible, and more aspirational, as well as to inspire a new generation of game-changers to realise that their voices, however small they might seem against the swell of opposition, can spark change.

Vanity Fair,
photographed by A L E K



Muhammad Yunus

2006 Nobel Peace Laureate & Founder Grameen Bank.
One Young World Counsellor



Brian Bosire

Founder & CEO of UjuziKilimo.
One Young World Ambassador



Olivier Noel

CEO of DNAsimple.
One Young World Ambassador



Gordon Brown

Former Prime Minister of the United Kingdom.
One Young World Counsellor



Amanda Nguyen

Founder & CEO of Rise.
One Young World Ambassador and Young Leader Against Sexual Violence



Daroath Phav

Chairman of WaterSHED Ventures Co. Ltd.
One Young World Ambassador



Akon

Musician and humanitarian.
One Young World Counsellor



Rosario Dawson

Actress and social entrepreneur, and Abrima Erwiah, Co-Founder Studio One Eight Nine.
One Young World Counsellors



Biz Stone

Entrepreneur, Co-Founder, Twitter.
One Young World Counsellor

Identify

Promote

Connect

Impact



Sinéad Burke

Advocate for disability and design.
One Young World Ambassador



Naisula Lesuuda

MP for Samburu West, Kenya.
One Young World Ambassador and Winner of Young Politician of the Year



Paul Polman

CEO, Unilever, Chairman, World Business Council for Sustainable Development, and Chairman, B team.
One Young World Counsellor



Christiana Figueres

Convener, Mission 2020 and former Executive Secretary, UNFCCC.
One Young World Counsellor



Jacqueline Fernandez

Actress & humanitarian.
One Young World Counsellor



Neyder Culchac

Colombian farmer and social campaigner.
One Young World Ambassador



Theodor Meron

President, International Residual Mechanism for Criminal Tribunals (IRMCT).
One Young World Counsellor



Jayathma Wickramanayake

United Nations Secretary-General's Envoy on Youth.
One Young World Counsellor

Promoting Young Talent

The One Young World Community Team supports the network of over 10,000 Ambassadors by matching them with relevant opportunities for promotion and networking. This helps to further promote the good work of these Ambassadors whilst enabling connections and giving impressive young people a platform in some of the world's most influential forums.

Institute of Directors Open House 12-14 March 2018

One Young World co-founder Kate Robertson hosted a panel discussion titled 'The Next Generation of Business Leaders' with three One Young World Ambassadors serving as panelists. The event offered a millennial perspective on business and explored how young people as consumers, employees and employers, are pressuring business to find its moral compass and rethink its approach to sustainability and social responsibility.

Commonwealth Youth Forum 19-20 April 2018

More than 30 One Young World Ambassadors joined the Commonwealth's flagship youth event in conjunction with the biennial Commonwealth Heads of Government Meeting. Four Ambassadors took part in a panel that addressed an audience including dozens of world leaders.

European Development Days 5-6 June 2018

The European Development Days (EDD) is the EU's largest development conference. Two of Italy's leading stateswomen, Federica Mogherini and Stefania Giannini, alongside the Senegalese singer/activist Youssou N'Dour, joined One Young World Ambassadors on stage in Brussels to target new ways to fight global inequality.

The high-level discussion "#All4SDG5: Young Leaders Driving Gender Equality" was moderated by One Young World Ambassador Ilwad Elman, the Somali-Canadian peace activist, and featured contributions from other Ambassadors, including Ousmane Ba from Guinea and Lina Khalifeh from Jordan. More than 20 Ambassadors travelled to Brussels for the event.

Cannes Lions 21 June 2018

For the second year in a row, One Young World joined forces with You & Mr Jones to bring a group of Ambassadors to Cannes Lions International Festival of Creativity to showcase how young leaders are finding fresh, innovative methods of packaging critical issues and presenting them in easily digestible ways. Four One Young World Ambassadors had the chance to pitch their initiatives in front of top executives in the industry for guidance and mentorship.

Y20 13-19 August 2018

The Y20 youth Summit took place in conjunction with the G20 Summit in Argentina in August 2018. One Young World supported the Y20 organising team's legacy project, the Social Innovation Warehouse, a key legacy project which will act as a 'bank' containing scalable and replicable projects. One Young World Ambassadors helped to populate the knowledge bank through their experiences running impactful project.





DMEXCO 12-13 September 2018

One Young World worked with Mashable to serve a panel at DMEXCO, one of the marketing and advertising industry's largest conferences featured contributions from some of the leading minds in the digital industry. One Young World Founder Kate Robertson and Ambassador Mathieu Ajan appeared in a discussion addressing the theme 'Greater Good: How purpose-based marketing platforms are growing brands while making a bigger impact'.

Global Citizen Movement Makers Summit 25 September 2018

Presented by long-standing One Young World partner Johnson & Johnson, Movement Makers brought together people with expertise in civil rights, education reform, environmental protection, gender equality and disability rights. Movement Makers took place during the UN General Assembly in New York.

Goalkeepers 25-26 September 2018

Goalkeepers is a flagship event hosted by the Bill & Melinda Gates Foundation during the UN General Assembly. The event welcomed world leaders from Prime Minister Justin Trudeau and President Barack Obama to Nobel Peace Prize winners Leymah Gbowee and Malala Yousafzai to share stories of bold leadership and innovative solutions that are driving progress on the Global Goals. Thirteen One Young World Ambassadors took part in the forum.

Trust Conference 14-18 November 2018

Trust Conference is an annual human rights forum committed to finding real solutions to fight slavery, empower women, and advance human rights worldwide. Seven Ambassadors attended via their scholarship.

Content partnerships

The One Young World community network provides a wealth of issue expertise and localised knowledge. One Young World works with select content partners to showcase these expert voices in print and digital media.

Global GoalsCast

The mission of Global GoalsCast is story telling for good, sharing the stories of those who are making positive change and highlighting the impact champions, inspiring listeners to take action. Ambassadors featured: Tabata Amaral de Pontes, Nicolle Fagan, Victoria Alonsoperez, Kenny Imafidon, Noam Shuster.

Project Syndicate

Project Syndicate publishes and provides, on a not-for-profit basis, original commentary by the world's leading thinkers to nearly 500 media outlets in over 150 countries. Articles from Ambassadors include: Mary Jean Nleya, Luca Bücken & Costas Georgiades, Heshika Deeghawathura, Kasturi Gvl.

The Lens

The Lens is a podcast by Business in the Community, powered by Fujitsu and supported by McCann. Ambassadors featured: Daniel Callaghan, Dara Kirton, Bozhanka Vitanova.

BUILD Series

The BUILD live interview series focused on One Young World in two shows which highlighted its work with young leaders in the fields of social entrepreneurship, fair trade, LGBTQ+ rights and women's empowerment. BUILD, which has an international audience of millions, featured Kate Robertson in conversation with Robbie Myers and Sarah Slutsky as well as featuring in a second recording with four One Young World Ambassadors. Ambassadors featured: Ben Conard, Amir Ashour, Shilpa Yarlagadda & Bozhanka Vitanova. After the recording was over, in partnership with Verizon and World Vision, attendees participated in packing relief bags for victims of natural disasters

The Fourth Group

The Fourth Group partnered with One Young World to run a global inquiry into the problems caused by technology on society. The global inquiry formed the basis of a Global Agenda, pitting itself as the citizens-led SDGs for technology and societal progress. This project is led by The Fourth Group – a union of citizens established to hold technology companies to account.

Appointments

Commonwealth Youth Council

Tijani Christian, Jamaica
Chairperson

First Chair from the Caribbean and Americas Region for CYC, and previously represented Jamaica at the Commonwealth Youth Leadership Conference in Scotland as a special advisor to the National Youth Council.

Elizabeth Kite, Tonga
Pacific Regional Representative

Founder of Tonga Youth Leaders, providing opportunities for young Tongans to develop the next generation of regional leaders, through a platform dedicated to leadership and development services.

Franz George, St. Vincent & The Grenadines
Caribbean and Americas Regional Representative

Co-founder of the Integrity Action Movement Jamaica (IAM), educating young people and involving them in the fight against corruption in Jamaica.

African Union

Aya Chebbi, Tunisia
Youth Envoy

Founder of Youth Programme of Holistic Empowerment Mentoring and Afrika Youth Movement, initiatives empowering and educating young leaders across Africa. She also featured in the “Apolitical: Top 100 Future Leaders List” (see Global Recognition).

Petrider Paul, Tanzania
Youth Advisory Council

Founder of Voice Out Against Gender-Based Violence Initiative Tanzania, empowering GBV survivors to champion for change in their communities.

Dr Shakira Choonara, South Africa
Youth Advisory Council

Award-winning, Public Health researcher and activist, also selected as an “Obama Foundation Leader for Africa” (see Global Recognition).

Aminetou Bilal, Mauritania
Youth Advisory Council

President of Selfie Mbalite, campaigning for the protection of the environment and promoting youth engagement in ecological development in Mauritania. Also selected as an “Obama Foundation Leader for Africa” (see Global Recognition).

UN Women

Jaha Dukerah, The Gambia
Ambassador for Africa

Activist led efforts to get FGM and child marriage banned in The Gambia, was also nominated for the 2018 Nobel Peace Prize. This appointment made her the first UN Women Goodwill Ambassador for Africa.

UN Peacebuilding Fund

Ilwad Elman, Somalia
Advisor

Appointed by the UN Secretary General António Guterres as an advisor to the UN Peacebuilding Fund.



Tijani Christian



Dr Shakira Choonara



Aya Chebbi



Franz George



Ilwad Elman



Jaha Dukureh

Recognition

Apolitical: Top 100 Future Leaders

Nailsula Lesuuda, Kenya

First woman MP to the National Assembly of Samura West in 2017, and founder of Nailsula Lesuuda Peace Foundation, advocating for the eradication of FGM and child marriage, and for the education of young girls.

Sayida Ounissi, Tunisia

MP in Tunisian parliament, representing the Tunisian diaspora in France. Also worked at the Jasmine Foundation, a think tank aiming to strengthen democratic stability and economic prosperity, and at the Research Institute on Contemporary Maghreb improving welfare of people in the Arab world.

Tabata Amaral Pontes, Brazil

Member of the Democratic Labour Party and elected Federal Deputy for Sao Paulo, and co-founder of Movimento Mapa Educação, a movement aiming to make education a priority on Brazil's national agenda.

Jordan Steele-John, Australia

Youngest and first disabled Senator in Australian parliament, who represents Western Australia as member of the Greens Party.

Sally Hasler, Australia

International Engagement Manager for the Department of Premier and Cabinet, and coordinator of Victorian Government's international engagement in priority markets.

Grand Prix Awards at Cannes Lions festival

Nicole Fagan, USA

Palau Pledge picked up the SDG, Titanium and Direct awards at the Cannes Lions, the International Festival of Creativity. Nicole co-initiated the ground-breaking initiative to protect the Pacific Island nation of Palau by ensuring visitors take an oath to protect the environment as a prerequisite for their visa.

2019 Global Teacher Top 50 Finalist

Charif Hamidi, Morocco

Founder of Ed 4.0, a mobile school working across remote, rural areas to close educational gaps in numeracy and literacy. He one of 50 finalists for the \$1,000,000 award recognising the most outstanding teacher worldwide, sponsored by the Varkey Foundation.

FT OUTstanding: Future Leaders

Sayid Abullaev, Kyrgyzstan

Associate Product Marketing Manager at Google, NGO Youth Representative and Founder Director of Youth for Peace, an initiative seeking participation of young people in the peacebuilding process.

Tlotlo Nkwe, Botswana

Associate Director in Transaction Banking, and active member of the LGBTQ+ community at Standard Chartered.

UN Young Leaders for the SDGs

Maria Victoria Alonsoperez, Uruguay

Founded IEETech, a social enterprise which developed Chipsafer, a startup that tracks and detects anomalies in cattle health early, remotely and autonomously.

Kriti Sharma, United Kingdom

Artificial Intelligence technologist and leading global voice on AI ethics and its impact on society, focused on AI for Social Good.

Mo Barry, Sierra Leone

Global health pioneer and Chairperson of HIV Young Leaders Fund, the world's largest and premier youth-led public health and human rights grassroots funding mechanism.

Madelle Kangha, Cameroon

Founder and President of JumpStart Academy Africa, an impactful, social venture which aims to fix broken education systems across Africa.

Charles Akhimien, Nigeria

Co-founder of MOBIcure, a mobile health company which launched OMOMI, a mobile platform that enables mothers to monitor their children's health and receive expert medical advice.

Obama Foundation Leaders for Africa

Stephen Molatlhegi, Botswana

Founder of Tshwaragano Entrepreneurial Trust, an organisation that strives for improving financial stability and developing opportunities for business growth and sustainability to improve livelihoods.

Keke Haina, Comoros

Co-founder of Rad African (IMARA), which aims to provides a safe education space to Comorian children, adolescents, and adults from all walks of life through different programs.

Khadidiatou Sall, Senegal

Molecular biologist, STEM educator and entrepreneur, building a collaborative hub teaching STEM topics in local languages to young people, to help launch successful start-ups.

Rufaro Mudimu, Zimbabwe

CEO of enke: Make Your Mark, a leadership development organisation that generates and incubates youth-led social impact and entrepreneurship.

Unilever Young Entrepreneurs Award

Priya Prakash, India

Founder of HealthSetGo, a business which builds a network of health-promoting schools to tackle childhood obesity by providing a structured health benchmark programme.

Queen's Young Leaders Award

Kennedy Ekezie-Joseph, Nigeria

Founder of Calabar Youth Council for Women's Rights, an organisation that creates awareness and advocates for the rights of Nigerian women in preventing female genital mutilation, gender-based violence and rape.

Midia Shikh Hassan, Canada

Co-founder of Dextra, a social venture which utilises 3D printing to make affordable and highly-functional prosthetic limbs for amputees in refugee camps.

Ayman Sadiq, Bangladesh

Founder of 10 Minute School, a free online educational platform that provides students from remote areas with interactive videos, live classes, quizzes and smart books.

Trisha Shetty, India

Founder of SheSays, a youth-led movement that strives to end sexual violence and to improve women's education, healthcare and sanitation.

Queen's Commonwealth Trust – first grantee

Joannes Yimbessalu, Cameroon

Founder of Hope for Children, an organisation that works with underserved communities in Cameroon by providing them with the quality education young girls need as well as access to safe toilets to maximise their full potential and minimise absenteeism and dropout rates.

WEF Tech Pioneer

Diana Parades, Peru

Founder of Suade Labs, producing technology aimed at the financial services industry to help regulatory compliance.

Google Impact Challenge for Africa

Unathi September, South Africa

Co-founder of Gradesmatch, an education research and innovation company which is addressing the gap of career guidance in South Africa that decreases youth unemployment.

Dubai Expo Live Grant

Tariq Al-Olaimy, Bahrain

Co-founded Public-Planet Partnerships, an initiative which develops and supports planet-centric solutions that enable humans to collaborate with other species and ecosystems for the betterment of the environment.

Khizr Imran Tajammul, Canada

Founder of Jaan Pakistan, an organisation that focuses on saving lives and protecting the environment through affordable, clean cooking solutions, for low-income, off-grid communities across Pakistan.



Tabata Amaral Pontes



Tlotlo Nkwe



Nailsula Lesuuda



Sayida Ounissi



One Young World Ambassadors selected as UN SDG Young Leaders



Jordan Steele

Forbes 30 under 30:

- Leroy Mwasaru, Kenya
- Zareef Minty, South Africa
- Yasmine El Baggari, Morocco
- Perseus Mlambo, Zambia
- Katerina Gavrielidou, Cyprus
- Jasminko Halilovic, Bosnia and Herzegovina
- Rositsa Zaimova, Bulgaria
- Imogen Wethered, United Kingdom
- James da Costa, United Kingdom
- Zarangiz Huseynova, Azerbaijan
- Jordan Hewson, Ireland
- Hannah Rose Thomas, United Kingdom

Other Achievements

Grace Forrest, Australia

A key actor ensuring the Modern Slavery Bill became an Act of Parliament in Australia, as the Founding Director of the Walk Free Foundation

Ben Conard, USA

His company Five North Chocolate became the first brand to feature the US National LGBT Chamber of Commerce seal on its packaged goods.

Danielle Crompton, UK

Danielle is the driving force behind “Plan Plastic Challenge”, a £1 million project fund launched by Waitrose & Partners to seek solutions to plastic pollution.

Connect

Empowering young leaders
to make lasting connections
and create positive change.



A global network of young leaders

Coordinating Ambassadors are the glue that hold the community together and the linchpin between the One Young World team based in London and the thousands of Ambassadors worldwide. They work to sustain momentum after the annual Summits, organising events, tracking the impact of individual Ambassadors and making useful connections between them.

Each region is supported by a Managing Ambassador who ensures greater cooperation and collaboration between regional Coordinators.

Roles & Responsibilities

Community
engagement

Impact
measurement

Summit
consultation

Regular regional
newsletter
communications

Events

Pre-Summit
gatherings &
preparations

Summit gathering

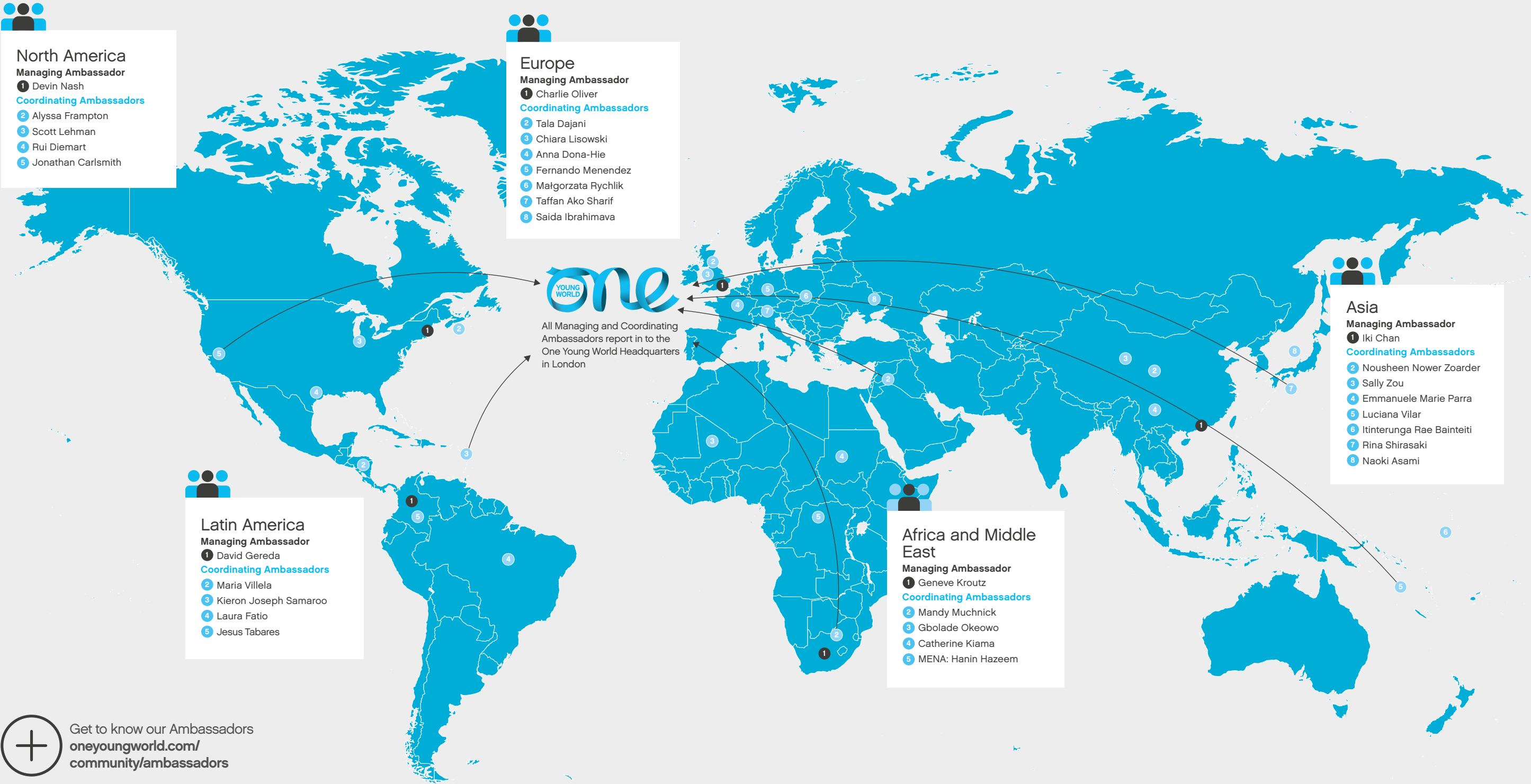
Post-Summit
ideation

Regular reporting

Connect

The Ambassador Community

Each region is supported by a Managing Ambassador who will ensure greater cooperation and collaboration between regional Coordinators.



Connecting Ambassadors Locally & Globally

The Coordinating Ambassadors hosted over 40 events throughout 2018, ranging from major caucuses to informal gatherings. It is One Young World's mission to continuously provide opportunities for Ambassadors to connect, deepen their relationships and explore avenues for collaboration. These events have engaged over 2,000 people in 15 countries.

Caucuses are organised by Coordinating and Managing Ambassadors to engage people in the Community through local structured events. Knowledgeable speakers with high national profile are invited to speak to a select number of like-minded young people. Ambassadors make up the majority of these events, and interested young people are also invited to attend to find out more about how the One Young World Community operates. 2018 was the biggest year for caucuses yet, with the first ever caucus in Eastern Europe taking place at the Unilever offices in Warsaw, Poland.



Connect

Caucuses



Warsaw, Poland

Unilever 21 July 2018

The caucus explored how to foster unity, identify the role of media in driving populism and expand on the role of partnerships between government, business and civil society to help solve current and future challenges. Featured speakers:

- Christian Davies, Journalist at The Guardian, Foreign Policy
- Natalia Ojewska, Journalist at TR Foundation, AJ
- Anna Kalczyńska, TV Journalist
- Adam Lelonek, Co-founder of the Propaganda and Disinformation Analysis Center Foundation
- Michał Jeska, Co-founder at Gerere: Fun For Good
- Martyna Kaczmarek, Brand Manager at Ben & Jerry's
- Karol Góbczyński, IKEA Group Climate and Energy Manager
- Rafał Rudzki, Senior Manager, Sustainability Consulting Central Europe, Deloitte & Board Member, Association of Polish Economists

Sao Paulo, Brazil

Johnson & Johnson 21 July 2018

Theme: Corporate Social Responsibility. The caucus aimed to promote discussion and collaboration between the corporate world and third sector to drive social impact. Featured speakers:

- Gaetano Crupi, President and General Manager, Bristol Myers-Squibb
- Andréa Ziravello Elias, Human Resources Vice-President LATAM, Thomson Reuters
- André Clark, President and CEO, Siemens Brazil
- Adriana Schneider, Coordinator NOVA & Co-Founder Cicclos
- Thiago Fernandes, Business Development Director Instituto Ayrton Senna
- Flávio Franco, Regional Senior Fundraising Coordinator ICRC
- Daniel Bellissimo, Institutional Director and Facilitator of Development Processes, Instituto Terróa
- Kelly Maurice, Executive Director Educando by Worldfund



Paris, France

Deloitte 14 April 2018

One Young World Ambassadors came together to hear experts discuss the issues around social impact as a source of business growth, education and employment for the future, women empowerment, and extremism in Europe. Features speakers:

- Joanne Dreyfus: Partner at Deloitte
- Isabelle Hilali, Managing Director at CRI; Expert at Voxfemina
- Nicolas Sadirac, Executive Director and Co-Founder at 42
- Chantal Dardelet, Executive Director at ESSEC Business School; Lead of Social Inclusiveness for French CGE
- Extremely Together One Young World Ambassadors

Coordinating Ambassadors are responsible for engaging incoming delegates as well as Ambassadors in the One Young World community. It is important to engage with the incoming community ahead of the Summit to ensure they are able to make the most of their Summit experience. Pre-Summit gatherings allow delegates to meet each other ahead of time and start making connections before the Summit has even begun. One Young World Ambassadors often come to these events to share their experiences and give helpful advice to the new delegates.

Ahead of every Summit, we engage with the Host Country's Embassies and Consulates globally, encouraging them to host send-off receptions for

- Nairobi:** Ambassador's residence
- New York:** Consulate
- Paris:** Ambassador's residence
- London:** Embassy
- Sao Paulo:** Consulate
- Dubai:** Ambassador's residence
- Manila:** Consulate
- Bogotá:** Embassy
- Madrid:** Ambassador's residence

incoming delegates. With the support of the Dutch Ministry of Foreign Affairs, nine receptions were held ahead of the One Young World 2018 The Hague Summit.

Connecting Ambassadors to increase collaboration

As well as hosting caucuses, One Young World seeks to connect young leaders through programmes that serve as springboards for increasing impact.

OYWConnects

OYWConnects is a peer-to-peer mentorship programme that matches One Young World Ambassadors running early-stage social enterprises with Ambassadors from some of the world's leading businesses. Participants in the six month programme receive tools, resources and expert mentoring.

This programme was formed to take advantage of the diverse range of talent in the Ambassador community, ranging from rising talent from some of the world's leading brands to independent activists and innovative social entrepreneurs.

The six month programme included monthly mentorship from meticulously selected Ambassadors with specific corporate expertise that benefited the chosen social enterprises with their identified areas of weakness. In the first year OYWConnects made 10 matches.

One Young World Carbon Offset Scheme

In 2018 One Young World ran the inaugural Carbon Offset Scheme as a way to counteract environmental externalities whilst supporting Ambassador initiatives contributing to tackling climate change. One Young World partnered with Wildlife Works to run this project in the pilot year. The funds raised have helped to offset 150 tonnes of Carbon Dioxide through protecting the Kasigau Corridor in Kenya from degradation. The Kasigau Corridor REDD+ project protects over 200,000 hectares of highly threatened dryland forest, which is owned by 4,500 community members. One Young World is working with key partners to explore the possibility of moving from an opt-in scheme to fully funding Summit and travel emissions in the future.

One Young World Citizenship Initiative: Pilot

Brazilian One Young World Ambassador Tabata Amaral de Pontes was elected as a member of the Lower House of the National Congress, representing the State of São Paulo on Sunday 7 October, 2018. Representing, PDT, or referred to in English as the Democratic Labour Party, she is one of the youngest elected officials in Brazil's elections in 2018. Having focused her campaign on education reform, job creation, housing and anti-corruption, she received 264,450 votes.

At the One Young World 2017 Summit Bogotá, fellow Ambassador Kenny Imafidon, Managing Director and Co-Founder of ClearView Research, heard about the drive to increase youth voting participation in these critical elections, and resolved to share his expertise. To make Kenny's mission happen, One Young World sought support from KPMG International. The project was undertaken in pursuit of the Sustainable Development Goals (SDGs), namely SDG 4 to 'ensure that all learners acquire the knowledge and skills needed to promote sustainable development' and SDG 17 to 'enhance the Global Partnership for Sustainable Development, complemented by

multi-stakeholder partnerships that mobilize and share knowledge and expertise...to support the achievement of the SDGs in all countries, in particular developing countries.' KPMG is a leading advocate of One Young World, sending delegates to the annual OYW Summits, and supports delegates from KPMG and those attending under the Vodafone Foundation Scholarship. Kenny was a Scholarship recipient himself.

As part of the "Inspiring Millennials to be active citizens through registration & participation in Brazil" initiative, Kenny identified key organisations to increase youth engagement in the elections, including Brazil's National Youth Council and Acredito; a national and supra-party political movement that aims to support a new generation of leaders who can build a new way of doing politics for a more representative, more developed, and ethical country. To achieve a shared vision for a more inclusive, democratic outcome which supported SDGs 4 and 11, the overall objective of the project was to design an election campaign which reflected the needs, desires and voice of youth, drive youth voting, and promote youth participation in actively shaping their democracy.

Tabata Amaral and Kenny Imafidon

One Young World Hackathons

One Young World is working with corporate and civil society partners to host hackathon style events to increase social impact. Hackathons bring together enthusiastic young people with a diverse range of specialisms to work on practical solutions to some of the world's biggest problems. These solutions are formulated under the guidance of expert mentors, helping to turn fledgling ideas into robust business plans. The top proposals are then chosen by an esteemed judging panel and subsequently incubated by the host partner. The One Young World hackathon framework has grown substantially over 2018, with plans to replicate the model in more locations in the coming year.

Unilever Rethink Plastic Hackathon November 2018

One Young World partnered with Unilever and A Plastic Planet to host the Rethink Plastic Hackathon where leading designers, innovators and packaging experts were challenged to come up with solutions to tackle the issue of plastic waste, with the winning concept receiving an investment from Unilever.

The winning concept was a plastic-free compressed laundry tablet that dissolves in water and has a low-cost plant-derived coating to protect against humidity. The tablet was designed to replace the billions of single-use detergent sachets sold across the developing world. Unilever has invested 100,000 euros to further develop the idea. Ten teams took part in the Hackathon and were assessed by a panel of judges including representatives from Unilever, One Young World, A Plastic Planet and

Sky Ocean Ventures, along with a National Geographic fellow and top industry experts who acted as mentors throughout the day.

Unilever's R&D teams are now looking at how to develop the winning idea further, before trialling it in a suitable market.

"Addressing this issue is the shared responsibility of all stakeholders in the value chain. However, as a major player in the consumer goods industry, we are aware that our response is critical in setting the pace of change. This is part of our broader work with leading experts and innovators to redesign our packaging and work with the wider industry to accelerate the systemic change that is so urgently needed."

Kees Kruythoff, President of Unilever Home Care.



Facebook Social Impact Hackathon, June 2018

More than 70 Ambassadors and friends of the One Young World community came to the Facebook offices to work together and form solutions to some of the world's most pressing issues. The participants formed teams, working together to innovate solutions for three key issues: plastic pollution, mental health and disability. The founders of Entrepreneurial Muscle Memory, One Young World Ambassadors Bozhanka Vitanova and Johan Bergman, helped to match the teams based on their passions, key skills, strengths and weaknesses with their unique framework.

The 14 teams, each named after One Young World Counsellors, only learned of their assigned issue area and team members on the morning of the hack. Each team worked a near 12-hour day to prepare for a three minute pitch to a venerable panel of judges. The winning team pitched PlasticLess, a tool that

enables users to build a plastic free shopping basket online for rewards.

Judges:

- **Julia Ognieva** - EMEA Platform Partnerships
- **Sian Sutherland** - Co-Founder, A Plastic Planet, leading plastic-free campaign
- **Chrissy Levett** - Founder & CEO of Creative Conscience
- **Ed Gillespie** - Founder, Futerra
- **Jonathan Andrews** - youngest ever board member of Ambitious About Autism and Stonewall
- **James Wallis** - Strategy Director at GoodBrand, an impact-led innovation consultancy

One Young World Day Hackathon with Sevenoaks School

In January 2019, One Young World hosted the first 'One Young World Day' at Sevenoaks School in collaboration with the school's Institute of Service & Social Impact. The day saw nearly 200 lower sixth form students take part in a full-day sprint ideation programme where they created social business solutions for specific challenges.

To divide the students into teams, each of them took Entrepreneurial Muscle Lab's Entrepreneurial Competency Assessment which identified their core tendencies and abilities. Based on the results, students were grouped into teams of five or six, ensuring each one had a balanced, well-rounded set of skills and talents. Partners that provided resources on the day include Grameen Creative Lab, Social Business Youth Alliance and Bridges For Enterprise.

One Young World Working Groups

Working groups are a committee of One Young World Ambassadors and young people working together to achieve lasting change through policy and advocacy in the workplace and beyond.

One Young World Working Group to End Domestic Abuse

Jemima Lovatt leads the Working Group to End Domestic Abuse. The group aims to engage corporates and employers in the business case to end domestic abuse.

In 2019, the UK published the draft Domestic Abuse Bill, the first legislation in the world to address this issue. The new law extends the statutory definition of domestic abuse to include emotional, psychological and financial as well as physical methods. It also establishes a new Office of the Domestic Violence Commissioner to ensure consistency in how this issue is dealt with across society. Many members of the One Young World family have contributed to this huge step forward including Jemima Lovatt, who has worked with many charities and organisations over the last four and a half years to promote an aligned approach, Carole Stone CBE, Patron of the Cairn Youth Network and members of the One Young World Working Group to End Domestic Abuse.

One Young World Plastics Working Group

The One Young World Plastics Working Group convenes One Young World Ambassadors from across the UK to determine how plastic use can be reduced within their businesses and communities and to encourage sustainable consumption and production. Danielle Crompton leads the group and has recently worked with her employer Waitrose & Partners to launch a £1 million grant fund to support grassroots initiatives seeking to tackle plastic pollution. Plan Plastic: The Million Pound Challenge will give grants between £150,000 to £300,000 to innovative projects that rethink how we use and dispose of plastic.



Counsellor Connections

One Young World offers impactful young leaders the unique opportunity to be introduced by influential public figures on a global stage at the annual Summit. This enables young leaders to leverage the profile and influence of their Counsellor to further their work in the field, creating meaningful connections through new found opportunities.

As well as lending their influence to young leaders on stage, Counsellors share their expertise with delegates and with each other, developing sustained connections to maximise impact.

Counsellor Mentoring Sessions

One Young World introduced 'Counsellor huddles', or mentoring sessions, at the 2018 Summit. These consisted of small groups of specially selected delegates invited to have a mentoring session with a Counsellor on mutual topics of interest. The Counsellors who took part included:

John Roberts, Founder AO.com & OnSide Youth Zones

Discussed entrepreneurship and youth provision.
9 delegates in attendance.

Biz Stone, Entrepreneur and Co-Founder, Twitter

Discussed technology.
9 delegates in attendance.

Clifford Samuel, Gilead's Senior Vice President of Access Operations & Emerging Markets

Discussed healthcare.
7 delegates in attendance.

Rosario Dawson, Actress and Social Entrepreneur

Discussed female entrepreneurship with a focus on Africa.
6 delegates in attendance.

Abrima Erwiah, Co-Founder of Studio One Eight Nine

Discussed female entrepreneurship, specifically focused on Ghana, Nigeria and Burkina Faso.
7 delegates in attendance.

Mama Bee, Social Media Influencer, Eh Bee Family

Ran two sessions: One on the work of Lumos with Young Leaders Against Sexual Violence (YLASV) and the other on the use of Social Media.
15 delegates in attendance.

Mark Tewksbury, Olympic Champion Swimmer & Chair of Special Olympics Canada

Discussed LGBTQ+ rights.
7 delegates in attendance.

Terry Crews, Actor & Activist

discussed the role of men in supporting of women's rights.
0 delegates in attendance.

Leena Nair, Chief Human Resources Officer, Unilever

discussed women in business.
7 delegates in attendance.



Mark Tewksbury speaking to delegates working in LGBTQ+ rights

One Young World Counsellors

Counsellor Connections

One Young World not only connects young leaders, but also introduces Counsellors to each other which can form impactful relationships. As an example, Georgette Mulheir, CEO LUMOS met Mama Bee, Social Media Influencer, Eh Bee Family at the One Young World Summit 2017 Bogotá. Mama Bee then committed to becoming an Ambassador for LUMOS with both Counsellors speaking together at One Young World 2018 The Hague.

Caroline Casey, Disability Campaigner first attended One Young World 2014 Dublin, returning to the 2017 Bogotá Summit with a session on bringing together activists and business leaders to build a global movement for inclusive business for the one billion people in the world with a disability. In a call out to these business leaders she met with Paul Polman, CEO Unilever.

Together at One Young World 2018 The Hague, they led a session championing the role of business in creating more inclusive societies and urged businesses to revise their models to cater to the needs of disabled persons. Later at the 2019 World Economic Forum, they launched the Valuable 500 campaign that will hold global business leaders accountable for disability inclusion.

Carole Stone, Carole Stone Foundation awarded Jemima Lovett a scholarship place to attend One Young World 2016. Since then they have worked together on the Ending Domestic Abuse Working Group to create a business case and have presented together at caucuses in London & Barcelona.



Oscar Anderson, Paul Polman, Amber Bindels and Caroline Casey



Impact

Measuring the Impact of Ambassador-led Initiatives using methodology inspired by Social Value UK.



Find out more about our Ambassador-led initiatives **on pg 126**

Impact

Global Impact Statistics

The 50 Ambassador-led initiatives described in the following pages were chosen for evaluation to represent the diversity of the One Young World Ambassador Community. They were selected to represent all 17 Sustainable Development Goals and eight geographic regions – Europe, Asia, MENA, Africa, North America, Caribbean, Latin America and Oceania. The Social Return on Investment ratio for each project was calculated using 2016 purchasing power parity values as calculated by the World Bank. The average Social Return on Investment ratio for the One Young World community is 1:13.

3.4m

people positively impacted by projects measured in 2018

20.9m

people positively impacted by One Young World Ambassador-led initiatives since 2010

352

scholarship places awarded worth over

£1.3m

145k

Over 145,000 Twitter followers

331k

More than 331,000 Facebook likes

75k

Over 75,000 Instagram followers

193

countries represented in 2018

187

partner organisations in 2018

Some Ambassador projects, inspired by the One Young World Summit, are still being fully developed, others are embryonic, and even more are impactful, but simply not measurable.

A handful of these initiatives have been highlighted as Ones to Watch in 2018. They are some of the most innovative and inspiring initiatives found within the community.

Impact

Emerging Ambassador Initiatives

Ones to watch in 2019

One Young World Ambassadors are working to help progress all 17 Sustainable Development Goals. The Ambassador Projects listed here are innovative solutions that are still in the early stages of achieving substantial impact.



Juan Bol, PODER, Belize

PODER is in the process of establishing a new co-operative to support turkey farmers in Mayan communities in Belize. The 'Enhancing capacity and institution building for biodiversity conservation and livelihood improvement' project plans to promote sustainable agriculture and conserve local forests.



Serkan Toso, Tokyo By Food, Japan

Serkan Toso, Tokyo By Food, Japan Tokyo By Food provides meals for children in Cambodia by raising funds through food events across Tokyo. Recently acquired by the restaurant reservation service Tablecross, Tokyo By Food is set to provide more experiences and workshops to fund more school meals in 2019.



Caio Guimaraes, beone, Brazil

Caio's team have developed an innovative technology which provides an affordable, effective and fast-acting solution for treating hard-to-heal wounds. The first clinical trial treated seven patients for their hard-to-heal wounds who now no longer need amputation surgery, and beone hopes to reduce medical costs by \$7,000 per treatment.



Odinakachi Umunna, Cycle for Light, Nigeria (Shell)

Cycle for Light will provide simple human powered bicycle generators for off grid schools in South West Nigeria. Deploying these bicycles will provide children the opportunity to read books with charged reading lamps, increasing their study time whilst also teaching them about climate change and the energy transition.



Demerk Cuesta, Jugo Masái, Colombia

Jugos Masái is a company that produces and markets bottled natural juices based on exotic Colombian fruits, with no sugar or artificial coloring or aromas. Prepared with 100% natural pulp, fruits are processed by 44 farmer families, employing mothers for manufacturing and young adults for administration, marketing and sales.



Ananda Piyanka, Ant Commodity, Sri Lanka

Ant Commodity is a commodity selling platform which allows farmers to bypass extortionate middlemen and access the global market. Farmers access community processing centres which consolidates produce and supplies it to end-buyers, sharing the additional profits generated between the farmers.



Joyce Kemi Adetu, GLOW UP, United States

GLOW UP stands for Girls Ladies Orphans Women, United Progressing. Their key focus will be to develop and implement targeted skills training programs for young females ages 10-18 who currently reside in orphanages or are part of the foster care system to provide access to quality education and career opportunities.



Taban Shores, The Lotus Flower, United Kingdom

The Lotus Flower is a British-based non-profit, for displaced women that is bringing the first civil action to gain compensation for the gross violations of human rights by foreign ISIS fighters. The organisation supports female survivors through projects including education, mental health, human rights and peacebuilding.



Jenifer Colpas, Baño Grato, Colombia

Baño Grato have developed a decentralised sanitation system which does not use water, avoiding the contamination of superficial and underground water sources. The solution is low cost and easy to install, saving up to 68,000 liters of water per year for each person who uses it.



Yulkendy Valdez, Forefront, United States

Co-founded Forefront, striving to improve inclusion for people of colour in the United States. By utilizing an experiential curriculum based on effective entrepreneurship and peer-to-peer learning practices, Yulkendy aims to convene underrepresented youth in immersive leadership programs that enable them to be the leaders of tomorrow's workforce.



Yaseen Khalid, ModulusTech, Pakistan

Co-founded ModulusTech which provides environmentally friendly, innovative flat-packed housing solutions, making it possible to set up houses in as little as three hours. The houses have plumbing and electricity included, while offering protection from the elements. Their aim is to provide a solution to the global problem of migration and homelessness.



Edda Hamar, Lána, Australia

Lána is an online, peer-to-peer marketplace where you can list, discover and rent quality clothing. Lána plans to encourage responsible consumption by providing an alternative to fast fashion that allows users to enjoy fashion in a sustainable way.

Emerging Ambassador Initiatives



Kehkashan Basu, Green Hope Foundation, Canada

Kehkashan founded Green Hope Foundation, a youth-driven organisation empowering children to tackle environmental challenges as active members of civil society. This bottom-up approach to tackling climate change has had a positive impact on thousands of young people, educating them about their rights and how to live sustainably.



Maaïke de Waele, Recycled Island Foundation, The Netherlands

Maaïke is the project coordinator at Recycled Island Foundation, an organisation which has developed a plastic catch system for rivers. These traps retrieve litter from rivers before it reaches the sea. The usable plastics are recycled into elements for building blocks, which can together form floating parks.



Irina Fedorenko, BioCarbon Engineering, Russian Federation

Irina is the co-founder of BioCarbon Engineering, an ecosystem restoration company using drones to plant billions of trees each year. By combining automation with data driven intelligence, the company hopes to restore degraded land and improve agriculture and animal habitats.



Grigor Yeritsyan, Armenian Progressive Youth, Armenia

Grigor co-founded Armenian Progressive Youth to foster active citizenship amongst young people by improving their understanding of democratic values and principles. The projects focus on underserved parts of the community including women and girls, young people from rural and deprived urban areas, LGBTQ+ and national minorities. Armenian Progressive Youth runs around 10 programmes with a combined reach of 30,000 people.



Citi Ambassadors, Banking on 2030

One Young World Ambassadors from Citi will host an event titled "Banking on 2030 – Citi's Commitment to the SDGs," that will coincide with the release of the 2019 Citi Citizenship report in Spring 2019. This event, created and led by Madeleine Livingston with the support of Kelli Ahern and Haley Cassriel, seeks to increase awareness of the SDGs and Citi's commitment to them, instilling a greater sense of corporate social purpose.

Corporate Case Studies: Business for Social Impact

As market leaders in their respective fields, One Young World's corporate partners are leading the way in creating positive social impact by engaging and encouraging their personnel to redefine what it means to be a young business leader. The One Young World Summit serves as a springboard for ambitious young professionals to accelerate positive change within and beyond their organisations.

Internal initiatives: Creating change through intrapreneurship

One Young World Ambassadors are working to innovate from within, re-energising their corporate environments with the full support of their employers.



Generation B Break Out Session



Bühler, Generation B

Generation B is a global network for Bühler employees to connect, share experiences and shape the future of the company. Founded after the One Young World 2016 Ottawa Summit, Bühler Ambassadors created the platform for innovative employees to enact change.

Bühler Ambassadors founded Generation B as a collaboration platform after attending the One Young World 2016 Ottawa Summit. Generation B is a global network of innovative Bühler employees eager to create change within and beyond the organisation. Generation B has 450 members worldwide covering all branches of the business. The core team consists of 40 people, who have organised more than 60 events globally since May 2017. Events cover topics such as diversity and inclusion, digitalisation and entrepreneurship, with the aims of sharing knowledge and enabling positive change. These events include panel discussions, skills workshops and Ted Talk style lunches. Generation B members are actively engaged in shaping Bühler's future by acting as a sounding board to top level decisions of strategic nature, enabling employees to network across the organisation, and to promote activities that foster sustainable development.



pladis, #PositiveMinds

Jonny Jacobs, Strategy & Transformation Director at pladis UK&I, attended the One Young World 2017 Bogotá Summit and was subsequently inspired to create a movement around an issue that was already on the pladis agenda - mental health. He, along with a team of five Mental Health & Wellbeing Ambassadors, volunteered to create an environment where conversations around mental health, both ill health and good health, could be discussed freely and without stigma. Now, in just over a year, more than one hundred pladis employees champion the #PositiveMinds campaign, holding awareness days and signposting people to the 24/7 support services the company provides. The team regularly organises a coordinated campaign across all pladis sites in the UK, resulting in the most online engagement from any campaign on its internal communications platform. pladis has also made a commitment to conduct mental health awareness training for all 400 line managers and educate all 4,600 employees across the country by the end of 2020. Popular pladis brand McVitie's recently partnered with Time to Change by donating 12,000 biscuit vouchers to its Time to Talk Day campaign, encouraging people to break the

ice and kick-start conversations over a cup of tea and biscuit. pladis' ambition is to create long-term cultural change, extending #PositiveMinds to colleagues in its global network, but also making a wider impact by setting a benchmark for other companies around mental health and wellbeing in the workplace and using its commercial reach to generate nationwide awareness around mental health.

Deloitte.

Oluwabamise Oyewale and Nicholas Chamberlain, Deloitte, Societal Impact Council

This year, two Deloitte One Young World Ambassadors Oluwabamise (Bamise) Oyewale from Nigeria and Nicholas (Nick) Chamberlain from Canada were selected to represent their fellow young professionals on Deloitte's global Societal Impact Council. It is a senior leadership group focusing on societal issues, environmental concerns and the responsible business agenda. It is made up of members of the Global Board, the Global Executive, and others who have senior-level responsibility for related areas.

Bamise and Nick will serve on the Council for one year and will be engaging with their community to provide perspectives of young professionals on the key topics scussed by the Council. Some examples of the Council's priorities include Deloitte's WorldClass ambition to make an impact on 50 million people by 2030 through education, skills, and access to opportunity, and an organisation-wide commitment to gender equality.



Bristol-Myers Squibb Ambassadors

Bristol-Myers Squibb Ambassadors have started a range of initiatives after attending One Young World Summits:

1. Go Green - US-based One Young World Ambassadors started the Go Green initiative in 2014 to create an internal cultural shift to make the BMS offices more environmentally conscious. This expanded to offices in Taiwan and Korea in 2015. Ambassadors from the 2017 Bogotá Summit were inspired to increase the project's impact even further by bringing Go Green to Japan and Australia. Projects include a beach clean up in Taiwan, where 66 employees collected over 750 pounds of rubbish in just 90 minutes. An initiative to decrease the use of bottled water in Japan has reduced the usage of disposable plastic bottles by 1,200 bottles per month.

2. Possibility Lives Ambassador Network - 2017 Bogotá Summit Ambassadors worked with the BMS Diversity & Inclusion Team to better foster the feeling of 'belonging' in the organisation, changing the internal definition of 'Inclusion' to include the term. This led to the formation of the Possibility Lives Ambassador Network, responsible for role modelling, reinforcing and reminding the entire BMS workforce to practice the defined Inclusive Habits. The Global Ambassador Network has reached over 1,000 Ambassadors in over 30 markets, providing regular feedback to company leadership, including the Global D&I Council, chaired by the CEO.

3. Transgender Inclusive Guidelines - After attending the session on LGBTQ+ rights at the One Young World 2017 Bogotá Summit, BMS Ambassadors wanted to ensure an inclusive workplace for transgender people undergoing transition. Delegates partnered with the BMS LGBT+ People & Business Resource Group, Medical and Legal teams to craft a guideline document on how to support gender transition in the workplace. The team also collaborated with Accenture and the NGLCC for feedback. Ultimately, the guideline document was given legal approval for use in the US offices and plans are underway to rollout guidelines elsewhere. This document led to the formation of a Gender Identity Advisory Board within the company to ensure that all matters related to gender identity are handled appropriately and sensitively.

4. Skills 2 Give - Ambassadors from the 2014 Dublin and 2015 Bangkok Summits partnered with the Bristol-Myers Squibb Foundation to create the Skills 2 Give project. This initiative enables BMS employees to donate their professional skills to charitable organisations in need. Almost 2,000 employees have registered to the Skills 2 Give platform since its launch in 2017. To date, 185 employees have donated over 1,100 hours to complete 160 projects, saving nonprofit partners over \$205,000.



Kamillah Knight, Unilever, United Parents Business Resource Group

Kamillah launched the United Parents Business Resource Group (BRG) in Unilever North America after attending the 2017 Bogotá Summit. The BRG was established to foster a community where working mothers and fathers feel empowered to focus on both their families and their careers, enabling them to talk about issues they are facing which makes them more productive employees. The BRG was launched in March 2018, and 340 employees have signed up to date. The BRG has hosted discussions and panel events as well as celebrations including the commemoration of National Parents Day in July 2018. The services offered by Unilever to support parents are made easier to navigate by the BRG. The BRG also partners with strategic Unilever brands to share expertise and provide guidance on topics such as maternity and paternity leave. Another partner of the BRG is with Dove Men + Care to start a new dad buddy system, where experienced dads can mentor new dads. As a result of her efforts, Kamillah was named Unilever's 2018 Working Mother of The Year.

Since speaking at the One Young World 2018 The Hague Summit, the BRG has expanded to two additional Unilever locations in North America. These branches have hosted panel discussions on paternity leave in two site locations so far, as well as holding CPR training sessions for parents.

“My experience of parenthood and its struggles partnered with the inspiration and motivation that I got from attending One Young World last year, prompted me to return to Unilever wanting to support other parents in the position that I was in.”

Kamillah Knight speaking at the One Young World 2018 The Hague Summit

Creating a Global Movement: Turning the tide on plastic

One Young World 2018 The Hague was a critical moment for several Ambassadors from the corporate sphere, sparking individual actions that have turned into a global movement against single use plastic.



Novartis, Indonesia, Reusable Bottle Project

After watching Miles Pepper speak at the One Young World 2018 The Hague Summit, Tika Nurhasanah and Clarissa Boediarto were inspired to eliminate single use plastics from their office in Jakarta. Tika and Clarissa presented a business case to their senior leadership, demonstrating how reusable glass bottles are more cost effective than disposable plastic bottles. The proposal was accepted and implemented into the office, affecting 200 employees and saving an estimated 30,000 single use plastic bottles per year.



Shell Nigeria, Beat Plastic Pollution

One Young World Ambassadors Odinakachi Umunna and Nnenna Eleke from Shell Nigeria worked with two colleagues to pitch their plastic reduction idea to senior business leaders in December 2018. The Beat Plastic Pollution (BPP) project was voted the winner of The Future Challenge and received sponsorship from a senior leader in Shell. Beat Plastic Pollution is an initiative to reduce the usage of plastic water bottles in Shell Nigeria by 50% in 2019 and 90% in 2020 through sensitisation campaigns and the procurement and installation of water dispensers across various sites.

This will help to save 4.5 million bottles in the first year. Beat Plastic Pollution has already engaged with managers on the pilot sites and has produced an awareness video. The team has grown to 11 people and the awareness campaign is now well underway.



Barry Callebaut, Reusable Cup Project

Over 500,000 plastic cups were thrown away each year in the Barry Callebaut offices and factories in Belgium. To address this problem, One Young World Ambassadors Ruvarashe Chinyemba and Anneleen Verspeek rolled out the use of sustainable reusable cups in the largest Barry Callebaut site in Wieze, Belgium, affecting all 1,100 employees. This move reduced the usage of disposable cups in the office by 80%, with plans to bring disposable usage down further to completely eliminate single use plastic cups in the factory.

4.5m

Beat Plastic Pollution aim to save 4.5 million bottles in the first year

30,000

single use plastic bottles saved per year through the Reusable Bottle Project

Designing new products to champion sustainability

Business minded Ambassadors use fresh perspectives gained at the Summit to bring new offerings to the market, keeping sustainability at the core in line with modern consumer trends.

L'ORÉAL®

**Nour Tayara, L'Oréal,
R.A.W. Biolage**

Nour describes the 2014 Summit in Dublin as a “wake up call” in his career that motivated and inspired him to create change. Dame Ellen MacArthur’s session on the circular economy stuck with Nour, and he used this thinking to develop a brand new product line with sustainable production at its core. The Biolage R.A.W. line uses ingredients that are nearly 100% of natural origin and upwards of 99% biodegradable. The packaging is 100% Post Recycled Plastic, making the R.A.W. Shampoo and Conditioner range L'Oréal's first Cradle-to-Cradle certified sustainable product line. The formula was validated platinum, which means it is in line with the circular economy and green chemistry principles. The #LiveRaw campaign helped to educate professional stylists and customers about sustainable haircare practices that can minimise their environmental impact.

Nour sharing his journey to create R.A.W. Biolage on stage at the 2017 Bogotá Summit



**Luke Davies, Barclays,
The Green Deposit**

Luke Davies created The Green Deposit at Barclays as a way to deliver environmentally sustainable financial services to the bank's clients. This product allows their clients to deposit funds into a Green Account, assuring them that their balances are being earmarked for Green projects. The project has gained a lot of interest in the initial stages, with over \$36 million being invested in the deposit within the first three weeks of operation. The product is now generating significant revenue but importantly, delivering on

sustainable projects worldwide. Luke was inspired to bring his environmental activism into his day job after attending the One Young World 2015 Bangkok Summit. At the Summit he heard One Young World Ambassador Bryant Zebedy of the Marshall Islands speak about the threat that climate change poses to his home country. Understanding that climate action is most effective when major institutions embrace sustainability, Luke is aiming to make Barclays a world leader in green finance.

Initiatives to benefit the community beyond

Ambassadors utilise the resources available to them to support people and projects in the wider community, increasing engagement and maximising impact.

Business for Social Impact



Morgan Hewett and Bryce Anderson, Facebook, Facebook Social Entrepreneurship Award

The Facebook Social Entrepreneurship Award is the first initiative at Facebook to directly support social entrepreneurs. The Facebook Social Entrepreneurship Award empowers young social entrepreneurs by providing them with executive mentorship, consulting services, and marketing funds totaling \$70,000 USD. The 2018 winners of the Award were four One Young World Ambassadors: Abhinav Khanal, founder of Bean Voyage, which provides a better source of income to female coffee producers in Costa Rica; Kaleigh Killoran, founder of We Are Allies, which distributes critical overdose prevention kits in North America; Alain Nteff, founder of Gifted Mom, who developed a technology platform that delivers life saving maternal health information to mothers at crucial points in their pregnancy and post-birth; and Vincent Loka, founder of WaterROAM, which provides low-cost water filtration devices to communities across Southeast Asia. Due to the success of the 2018 Award, in 2019, Facebook decided to re-launch the Award with more than double the amount of prizes.



Volkswagen, xStarters

xStarters is a digital social innovation programme that educates high school students about social challenges and inspires them to take action using digital technology. So far, more than 1,500 students across Germany have been engaged, most of them through social innovation workshops during the 2018 Truck Tour. Powered by the Volkswagen Group, xStarters Workshops are led by Volkswagen employees who help students to think creatively, and to formulate innovative solutions. Students are encouraged to submit their ideas to the xStarters Challenge, where the best teams are given implementation support through intensive workshops with experts and are awarded prizes such as 3D printers and smartphones. 55 teams took part in the first xStarters Challenge, with the xStarters app being downloaded more than 800 times. After attending the One Young World 2018 The Hague Summit, Volkswagen Ambassadors decided to enrich their portfolio. xStarters is set to expand in 2019, with plans to focus more on offline events. For example, the xStarters team plans to initiate Digital Social Innovation Camps for 16-19 year olds, and a diverse range of workshops on topics like Coding for Good.



Olu Odubajo, KPMG, Black Entrepreneurs Award

KPMG consultant and One Young World Ambassador Olu Odubajo founded an initiative seeking to support black heritage start-ups in the UK by providing them with funding, mentorship and publicity. KPMG launched their first Black Entrepreneurs Award in 2018 to counteract market biases that mean black-owned businesses are less likely to receive funding and support than their counterparts. The Award provides three entrepreneurs of black heritage access to a 12-month accelerated business growth programme. Winners receive the same level of business support that KPMG provides to its clients. Entrepreneurs are each assigned a dedicated senior KPMG professional to provide mentorship and coaching; they attend expert-led workshops covering leadership, strategic growth, negotiation and fundraising. They also receive £5,000 in investment and access to publicity via KPMG's PR channels. This support helps businesses to become investment ready.

Olu also co-led the launch of a reverse mentoring programme where junior black heritage employees share their experiences and insights with senior leaders. Olu acts as a reverse mentor to KPMG Managing Partner Philip Davidson, with the two of them launching the Black Entrepreneurs Award together. Due to the success of this scheme, KPMG has grown the reverse mentoring programme across their UK offices with over 75 partnerships. This reverse mentoring scheme has been adopted by several other firms across the UK, including RBS, BP and John Lewis and even an endorsement of KPMG's scheme by Sir Richard Branson.



Olu Odubajo speaking at the KPMG Unlocking a Brighter Future event alongside fellow Ambassadors David Spears and Manraj Othi

Collaboration for the common good

Taking advantage of the diverse talent in the One Young World community, Ambassadors make connections that result in productive collaborative relationships. These partnerships help to further the aims of each party whilst catalysing the growth of initiatives working towards the Global Goals.



Oscar Anderson



RB, Project Oscar

Disability activist Oscar Anderson spoke at the One Young World 2017 Bogotá Summit about his lived experience of being disabled and the discrimination that differently abled people face in the world today. His story captured the attention of the RB delegation, who were motivated to use their organisation's leverage as a leader in consumer healthcare to take action. In consultation with Oscar, the RB Ambassadors initiated a project to target areas with high incidences of neonatal jaundice in Vietnam. Neonatal jaundice is often preventable, but insufficient medical supplies and training in underserved areas means that new mothers and babies in those areas are at risk.

Project Oscar thus focuses on making existing treatment processes accessible to people in rural Vietnam by funding 100 phototherapy units and training 200 healthcare professionals on how to detect and treat neonatal jaundice effectively. Project Oscar is set to reach an estimated 40,000 babies over five years, reaching one quarter of the remaining high-risk areas across Vietnam. RB has partnered with the Vietnamese Ministry of Health to ensure the project has appropriate support and to strengthen monitoring and evaluation. The RB office in Vietnam has been instrumental in setting up the project in a way that suits the local context and also aligns with RB's business needs.

Johnson & Johnson

Johnson & Johnson //
Zurak Cancer Foundation

Abdul Samed Zurak was awarded the Johnson & Johnson Scholarship to attend the One Young World 2017 Bogotá Summit. The Johnson & Johnson One Young World Programme also includes coaching, buddying and webinars in addition to securing a place at the Summit. Abdul's assigned mentor helped him to identify potential problems with the management and administration of the Foundation and to develop a strategy for how to take the organisation to the next level. During this process, Abdul's coach Michelle Brennan decided that the optimal way forward was for herself and her team to visit the Zurak Cancer Foundation in Ghana to provide intensive training and support. The training entailed Business Planning & Prioritisation (Budget & Financing), Business Case Development, Digital Tools, Partnerships, Management Tools and Training Tools for Volunteers and Government Agencies. After the training program, Zurak Cancer Foundation developed a five year strategic plan to strengthen the organisation to become the most reputable and resilient organisation in the country.

As part of the strategy, Zurak Cancer Foundation is currently implementing a training program called the Basic Oncology Training Program (BOT Pro) to train community health workers in basic oncology skills to deliver basic oncology healthcare services at the primary point of healthcare in Ghana. Zurak Cancer Foundation is working with the Nursing & Midwifery Council of Ghana to integrate Visual Inspection with Acetic Acid (VIA) training in the curriculum of nursing and midwifery training colleges in Ghana in 2020.

Last year, Abdul Samed Zurak attended the Devex World 2018 conference as a Johnson & Johnson Fellow in Washington DC to meet global business leaders to discuss the solutions to the challenges facing the world and the prospects of Zurak Cancer Foundation. Whilst in the United States he had the opportunity to visit the Johnson & Johnson Headquarters in New Brunswick, New Jersey.



Abdul Samed Zurak



Pictured: Zurak Cancer Foundation



Moonlight Centre School Students receiving feminine hygiene products through the Programme

SIEMENS
Ingenuity for life

Sarah Gilmore, Education and Feminine Hygiene Programme, Kenya. Siemens

Siemens Ambassador Sarah Gilmore met Kenyan Ambassador Hellen Maina at the One Young World 2015 Bangkok Summit, where they connected over their shared passions of access to education and menstrual hygiene. After the Summit, Hellen introduced Sarah to fellow Ambassador Samson Aluda who runs the Moonlight Centre School in Kibera, the largest slum in Nairobi. Sarah joined forces with fellow Siemens employees to provide menstrual hygiene products and mentoring to help girls stay in school and further their education. Many girls are forced to leave school when they get their period because they don't have access to the materials to properly manage it. This project aims to solve this problem. With the support of Siemens and individual donations, the project has provided 200 girls in the Moonlight Centre School with enough sanitary items to last two years. Sarah and her team hope to scale this project to more schools in Kenya in the future.



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Voices of Change, Accenture & Thomson Reuters

Ambassadors from Thomson Reuters and Accenture collaborated on a series of global events to illustrate the importance of collaboration to accelerate the UN Sustainable Development Goals (SDGs). This focus on the Global Goals demonstrates commitment to the UN Global Compact and will focus specifically on SDG 5: Gender Equality and the tools needed to accelerate gender equality within the Finance and Technology industries globally.

The idea for "Voices of Change" came from the One Young World 2017 Bogotá Summit where attendees at both organisations identified an opportunity to leverage their networks and experience to create lasting, impactful change. Voices of Change events have been held in five major hubs across the world, with each event being held on the theme of Women in Tech. Panels featured influential and successful business women and men talking about their experiences in their respective fields, while emphasising how the technology industry can move forward in the march towards gender equality.

Business for Social Impact



MUFG & Hyppolite for Peace Foundation

MUFG Ambassador Lahna Harper heard Hyppolite Ntigurirwa speak on stage at the One Young World 2017 Bogotá Summit and approached him after the Q&A to explore opportunities of working together. Lahna now supports the Hyppolite for Peace Foundation in a consultancy capacity, assisting with fundraising, financial management, volunteer coordination, merchandising and social media management. The Hyppolite for Peace Foundation aims to provide a platform for lasting peace through art, critical thought and community outreach. The “Seeding for Peace” project connects students from families of both genocide perpetrators and genocide survivors, encouraging them to work together and enabling them to plant trees in each other’s gardens as a sign of peace. The Foundation is currently seeking funding to develop a new mentoring programme that pairs secondary school students with university students. The mentoring scheme would encourage young people to generate innovative ideas on how to halt and reverse the intergenerational transmission of hate. Lahna is helping the Foundation to launch a new crowdfunding platform. Lahna has also initiated a programme at MUFG to connect past, present and future One Young World Ambassadors, and led on the selection process for the 2018 MUFG Delegates.



Siemens & DSM Gamification Collaboration

The Own Your CO₂ project was created at the One Young World Bangkok 2015 Summit, when it was designed by nine Ambassadors from Siemens. Own Your CO₂ hosted a week long campaign for Earth Day 2017 where 557 Siemens employees from 12 countries used the Own Your CO₂ app to track their carbon footprint, water and electricity usage and waste production. A survey conducted three months after their first challenge found that most users were keeping up the good habits they had learnt in the 2017 one week challenge. The Own Your CO₂ app was created using JouleBug, gamifying the experience to make the challenge more user friendly and engaging.

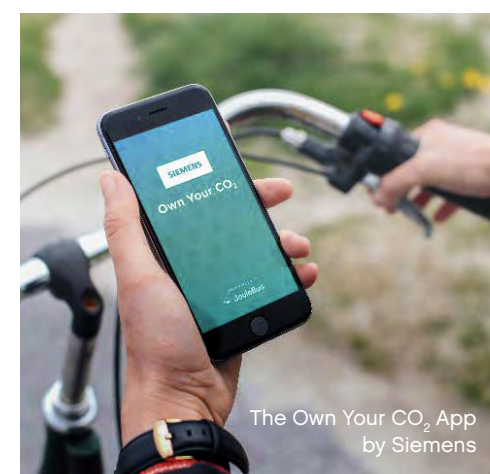
DSM Ambassador Carolina came across this project through One Young World social media platforms, at which point she asked the One Young World team to connect her with the team at Siemens to explore potential avenues for collaboration. Carolina then took the concept of gamification and adapted it to the DSM context. As DSM has adopted five SDGs to which they deliver their global strategy, Carolina and her team used Joulebug to create an initiative called The SDG Challenge. Initially they held an environmental sustainability challenge focusing on SDGs 7, 12 and 13 as part of DSM’s annual Earth Day campaign.

More recently they conducted a smaller challenge around SDG 3 with a focus on exercise, eating well and healthy living for employees.

In 2018, more than 1,200 users across both Siemens and DSM have collectively saved 128,000 kg CO₂, diverted 7,400 kg waste and saved 1,111,500 litres of water. The Ambassadors working on these challenges plan to engage more corporates to conduct similar initiatives in their own workplaces, and actively encourage interested Ambassadors to connect with them to explore how to further the impact of this project.



DSM Earth Day Campaign



The Own Your CO₂ App by Siemens

Measuring the Impact of Ambassador-led Initiatives

This is the fourth Impact Report for the One Young World Ambassador Community using the methodology inspired by Social Value UK and devised in discussion with PwC. One Young World’s Social Return on Investment methodology uses monetary values to represent the positive social, environmental and economic change these Ambassador-led projects have had in their communities.

Calculating the Social Return on Investment (SROI)

One Young World’s Social Return on Investment methodology uses monetary values to represent the positive social, environmental and economic change these Ambassador-led projects have had in their communities. The SROI is about societal value rather than money. A ratio of 1:3 indicates that an investment of \$1 delivers the equivalent of \$3 of positive social impact on people’s lives. This calculation helps One Young World capture the impact of Ambassador-led initiatives, demonstrating the value added by attending the annual Summit. Measuring this allows us to gauge the subsequent impact on Ambassadors attending the Summit, their resulting involvement in the community, and the value of One Young World on corporations, both through association and as a result of their internal Ambassador-led change.

The SROI case studies provide both qualitative and quantitative information to demonstrate the breadth of each project’s reach. Not all social value generated can be easily converted into monetary values. One Young World has gathered data for impact analysis from over 100 Ambassadors using interviews, surveys and tailored questionnaires to collect and verify information as accurately as possible. From this number, we have selected 50 projects to reflect the geographical spread of the Ambassador community, as well as identifying projects that aim to address each of the 17 Sustainable Development Goals. Analysing all projects led by the 10,000 strong Ambassador Community would have been overly resource-intensive. Further detail on the impact analysis methodology employed by One Young World can be found in the Methodology section on pg 194.

Key learnings

There are many areas of growth and learning that One Young World has encountered in the process of compiling this report. Data collection can be difficult since One Young World Ambassadors often have limited time and so scheduling interviews with tight schedules across time zones can be difficult. As well as this, to analyse an initiative using Social Return on Investment requires detailed information which at times is sensitive. Therefore One Young World strives to communicate how this data will be presented as clearly as possible.

Once data on a particular project has been collected, the main hurdle is how to accurately ascertain the precise value of each particular outcome for each project. This can be difficult, especially when a particular issue is under-researched, or when an initiative seeks to address a range of complex problems with one programme. Using the resources available, One Young World values outcomes through critical judgement and precedent, based on the aim of the project in question. Inputs are typically valued in the data collection stage, but where this information is not available, research is used to approximate these values. More work is needed to be able to understand and improve the way inputs and outcomes are calculated in the future.

Going forward One Young World plans to further improve the research and data sources used. One Young World is in the process of compiling a growing library of data sources used to determine proxy variables to ensure consistency and robustness, which will continue to be developed in the future. A guidance document for impact analysis data collection has been developed for project leads to use as a basis for monitoring their activities.

The global spread of the Ambassador community can make it difficult to find outcome valuations specific to a particular country or region, so sometimes general valuations are used instead. One Young World is working to better refine these systems to make outcome variables more directly applicable to each project.

Many of the One Young World Ambassadors are from the corporate world and are answerable to boards of directors and due process – this means that in several cases they were not able to share their numbers. Unfortunately, this has meant several extremely impactful projects have had to be left out of the calculation. One Young World is in the process of reviewing how to best analyse these projects which create real impact but are not suited to the Social Return on Investment methodology due to lack of data.

One Young World Ambassadors are utilising the power of the community network to maximise their impact in every country and every sector. One Young World is constantly seeking new and improved ways to better monitor this impact.

Ambassador-led Initiatives

In this report the projects are packaged together into nine sections

Fifty Ambassador-led initiatives worldwide were selected for evaluation to represent their work across eight geographic regions – Europe, Asia, MENA, Africa, North America, Caribbean, Latin America and Oceania.

The selected projects also demonstrate how the actions taken by One Young World Ambassadors aim to support the UN’s 17 Sustainable Development Goals (SDGs).

Many of the projects solve more than one social issue and address more than one SDG although the value of each project has only been counted once in the final SROI analysis.

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Impact

Ambassador Project Highlights



Ending Poverty

Although global poverty is at a record low, millions of people around the world do not have reliable access to basic necessities like food and clothing. The Ambassador community is working to provide access to nutrition, warm clothing, financial stability and more, in an effort to alleviate poverty around the world.

From the 50 Ambassador led projects evaluated:

Warm clothing for children and adults in South Africa

3,100 children and vulnerable adults provided with basic winter clothing items including hats, scarves and blankets in South Africa.

[f @imagine.nationza](#)

Financial literacy training for 175,000 people

175,000 people given financial literacy training in 48 districts across Nepal.

[+ finlitnepal.com](#)

Banking access for 1,380 people

1,300 children helped to open up child friendly bank accounts in Nepal.

[+ finlitnepal.com](#)

More than 80 people in rural Papua New Guinea enabled to access banking services.

[f @seedsofhopepng](#)

Free meals provided for 400 people

400 people in hospitals provided with free meals each day in Rwanda. 208,000 meals provided over a two year period.

[+ solidafrica.rw](#)

"The best thing about the Summit is that it brings together like minded young leaders to address the pressing issues around the world. Also, other young leaders can be inspired by what other young leaders have done around the world." John Taka

Total:

396,580 people supported out of poverty and provided with adequate nutrition.

Ambassador Spotlight:



John Taka

Seeds of Hope PNG, Papua New Guinea

John founded Seeds of Hope PNG in 2011 to encourage children in his local community to pursue higher education as a way to minimise tribal conflict and avoid future violence.

Based in Waknam Village, Mul District in the Western Highlands of Papua New Guinea, Seeds of Hope PNG has impacted the lives of all 2,000 inhabitants through its various programmes.

Seeds of Hope PNG runs a small agricultural operation that helps raise funds towards scholarships to subsidise school fees for children in the local community. Committee members in the village plant and grow produce such as potatoes, cabbage and broccoli, and then sell it to raise funds that support these children through education. Currently 19 school children and seven higher education students have benefitted from this project, and eight of the beneficiaries have already graduated and are in the workforce. As well as providing these scholarships, John also had his former employer, PwC, donate four second-hand laptops to help these children access better educational resources.

Seeds of Hope PNG also supports young entrepreneurs to start businesses, helping five people to begin working including a mother of three who has started a business as a seamstress.

Seeds of Hope PNG also works to improve financial literacy and inclusion in the community. In Papua New Guinea, 85% of the low-income population live in rural areas and do not have access to formal financial services¹. Thus, Seeds of Hope PNG invites the local bank to come to the towns and villages to inform people about the benefits of saving and to help them open bank accounts. John plans to encourage a saving culture in Waknam, and has helped 80 people open bank accounts so far. This increases their ability to save, making families more resistant to shocks in their income streams from unforeseen crises such as weather related emergencies. Seeds of Hope PNG has built two roads to make it easier for children and pregnant mothers to commute, and is also planning to initiate a new house building programme in the coming year, to further improve stability in the region

¹ <https://www.bankpng.gov.pg/financial-inclusion/>



Seeds of Hope PNG road construction

In numbers

80 people in rural communities helped to open bank accounts.

26 students supported through education.

Road construction benefitting **2,000 people**.

SROI ratio:

1:18

[+](#) For the full breakdown of how this SROI ratio was calculated please refer to the project report on **pg 144**



Good Health and Wellbeing

Access to basic medical care is seen as a right for all. Yet, despite modern advances in medicine and technology, the World Health Organisation estimates that half of the world's population still does not have basic medical care¹. One Young World Ambassadors are innovating to prevent the spread of non communicable diseases, to rehabilitate drug abusers and to protect the mental health of children and adults worldwide.

From the 50 Ambassador led projects evaluated:

Support for medical expenses given to 1,204 people

1,204 people with medical issues supported to pay their hospital bills in Rwanda.

⊕ solidafrica.rw

Rehabilitation services for 2,800 people

2,800 drug users in Burundi rehabilitated to overcome their addiction and become active members of the economy.

⊕ vh-a.org

Health education provided to 6,000 people

6,000 people given health sensitisation and education training to fully inform them about the dangers of drug abuse and sexually transmitted diseases.

⊕ vh-a.org

Basic hygiene items provided to 500 people

500 hospital patients without access to their own supplies given basic hygiene items including soap, toothbrushes, toilet paper, sanitary towels and blankets.

⊕ solidafrica.rw

Mental health education for 110,000 children

2,000 books sold to educate children about mental health issues, providing knowledge to 110,000 children in Canada.

📖 [@LittleVoiceBooks](https://www.littlevoicebooks.com)

Safe access to water for 3,000 patients

Water tanks established in two hospitals provide 3,000 patients with reliable and safe access to drinking water.

⊕ solidafrica.rw

Skills training for 7,200 people

7,200 medical and non-medical students equipped with leadership and empowerment training including English language skills and information technology skills.

⊕ vh-a.org

Total:

130,704 people impacted through increased education and access to physical and mental health services.

Ambassador Spotlight:



Isabelle Kamariza,
Solid'America, Rwanda

Isabelle founded Solid'America to help provide an integrated service to patients in hospitals in Rwanda.

Solid'America works with 3,000 patients across two hospitals in Kigali. Solid'America runs several different projects to help people without adequate access to healthcare.

The organisation has also installed three water tanks in two hospitals to help people have reliable access to clean water. In addition Solid'America has provided patients with basic hygiene necessities such as soap, toothbrushes, toilet paper, sanitary towels and blankets. Solid'America plans to build a kitchen on site that will have the capacity to feed 1,000 patients three times per day. Solid'America also engages in advocacy work, lobbying the hospitals to provide better conditions for patients.

¹ Source: World Health Organisation
<https://www.who.int/news-room/fact-sheets/detail/universal-health-coverage-uhc>

The Gemura project provides meals for hospital patients from low income backgrounds, feeding 400 people on a daily basis. The food for this programme primarily comes from the two farms run by Solid'America. Hospitals in Rwanda do not provide food as part of their basic care, so Gemura is an essential lifeline for people unable to buy food daily.

Gombora is a project that supports people to pay off their hospital bills as well as providing subsidies for outpatient appointments, and travel to and from the hospital. Solid'America also supports people with specialist treatment needs by helping to fundraise for their treatments. Isabelle wants to promote a holistic approach to healthcare that includes access to food, water and hygiene as well as medical oversight.



Solid'America

In numbers

3,000 patients provided with stable access to water.

Medical fee support given to **1,204 people** in need.

400 patients provided with free meals on a daily basis.

SROI ratio:

1:15

⊕ For the full breakdown of how this SROI ratio was calculated please refer to the project report on **pg 147**



Quality Education

More than half of children and adolescents worldwide are not meeting minimum proficiency standards in reading and mathematics¹. This is driving the growing inequalities gap. One Young World Ambassadors are working to educate the young leaders of the future.

From the 50 Ambassador led projects evaluated:

Skills training for 100 people

100 people trained in academic, emotional and social skills in Colombia.

🔗 @AspirantesORG

Education funding support for 1,526 people

1,500 students provided with investment funds to further their education in Peru.

🔗 lumni.net

26 people in Papua New Guinea given financial support to continue their education.

🔗 @seedsofhopepng

Learning centres established in 8 prisons in Cameroon

12,000 people given access to library facilities and writing skills development opportunities in 8 prisons across Cameroon.

🔗 @loyocameroon

Weekly support sessions for 680 people

600 school children provided with weekly mentoring and school support sessions in 24 locations through Studiezalen centres in The Netherlands.

🔗 studiezalen.com

80 fathers participate in a weekly support group to help their children by becoming stronger and more effective role models at home.

🔗 positive-society.nl/vader-betrokkenheid/

Anti-bullying and puberty education for 280 children

180 children attend summer school in preparation for the transition between primary and secondary school.

🔗 studiezalen.com/studiezomerzalen/

100 children given PEST life coaching to prevent bullying through engaging both the victims and the perpetrators.

🔗 positive-society.nl

Life lessons given to 300,000 people

50,000 life lessons collected from all over the world and shared with 300,000 people through formal and informal education.

🔗 projectfuel.in

Careers guidance for 1,500 students

1,500 students connected to mentors and given personalised career guidance and training to help them access the world of work.

🔗 lumni.net

Total:

354,086 people given access to educational opportunities.

Ambassador Spotlight:



Abdelhamid Idrissi,
Positive Society, The Netherlands

Abdelhamid founded Positive Society to help children in underprivileged areas to access educational and psychosocial support in their own neighbourhoods.

Positive Society hosts study sessions for 600 children each week in 24 Studiezalen centres across Amsterdam. Studiezalen are study rooms that are set up in low income neighbourhoods to provide students with a quiet place to study and access to tutors and mentors when required. The Studiezalen are located as centrally as possible in each neighbourhood to ensure they are accessible to any child in the area. Coaches are often adults from the children's personal networks that they have identified as people they look up to. These coaches develop personal relationships with the children while encouraging them to develop academically, personally and socially. Studiezalen also promotes a healthy lifestyle by providing fruit to the students in attendance, donated in-kind by Albert Heijn. Coaches also work with the parents to develop a relationship of trust and mutual understanding. Positive Society has also set up a weekly support group for fathers of children in the Studiezalen, to fully understand the needs of their children and to provide a safe space for fathers to voice concerns and share experiences of fatherhood. Currently 80 fathers attend weekly group meetings.

Positive Society prides itself on developing each of its programmes through building relationships with and understanding the needs of the communities it wishes to serve.

Positive Society also runs a programme for children who are bullied both inside and outside of school. The PEST life coaching programme works with both the victims and perpetrators of bullying, teaching them about self confidence, self awareness and the impact of negative actions. PEST life coaching has helped 100 children so far.

Additionally, Positive Society runs a summer school for children before they enter high school, teaching them about the challenges that they may face in their new school. The summer school covers topics such as cyberbullying, periods and feminine hygiene, puberty and grooming. To date, 180 children have been educated through these schools.

Abdelhamid attended One Young World 2018 The Hague as a Shell Scholar. Attending the Summit hugely enhanced the exposure and visibility of Positive Society, contributing to Abdelhamid winning Amsterdammer of the Year in 2018. Since then, Abdelhamid has been approached by a variety of news outlets, further boosting his profile which has spread awareness of Positive Society's mission.

¹ Source: United Nations Statistics Division
<https://unstats.un.org/sdgs/report/2018>



In numbers

600 children
given weekly
tuition support.

180 children
educated through
summer school.

80 fathers
motivated through
weekly support
groups.

SROI ratio:

1:3

🔗 For the full breakdown of how this SROI ratio was calculated please refer to the project report on **pg 150**



Reducing Social and Gender Inequalities

In an increasingly polarised world, social and gender disparities continue to limit people's potential worldwide. One Young World Ambassadors recognise and are trying to resolve inequalities in our societies based on age, sex, disability, race, ethnicity, origin, religion and economic income.

From the 50 Ambassador led projects evaluated:

Leadership training for 2,465 girls

2,465 girls given leadership development training in Jamaica and Canada by ForUsGirls.
forusgirls.org

Coding education for 1,800 women and girls

800 girls taught coding and technology skills through workshops and training courses in Israel and Argentina.
chicasentecnologia.org
queenb.org.il

1,000 people engaged through coding and technology workshops, festivals and events.
queenb.org.il

Sport made accessible for 540 people with disabilities

500 people provided with sport suitable wheelchairs and prosthetics.
wheelinghappiness.org

40 people with disabilities encouraged to take up new sports.
wheelinghappiness.org

Disability education for 10,000 people

10,000 people educated about disability through advocacy programmes.
wheelinghappiness.org

Entrepreneurial training for 3,149 women and girls

3,000 women and girls given entrepreneurial training to help them start their own business initiatives in Kenya.
[GardenofhopeFdn](https://GardenofhopeFdn.org)

37 women supported to start their own businesses in Iraq.
[Ishtar.handmade](https://Ishtar.handmade.org)

112 female coffee farmers supported to develop their own businesses in Costa Rica.
beanvoyage.com

Menstrual health education and supplies for 500 women and girls.

500 girls given monthly education sessions on menstrual health.
[GardenofhopeFdn](https://GardenofhopeFdn.org)

More than 6,000 sanitary pads provided to young girls in Kenya.
[@GardenofhopeFdn](https://GardenofhopeFdn.org)

3,500 packs of reusable sanitary towels sold.
wsv.global/wsv-portfolio/petal/

Gender based violence education for 12,000 people

10,000 people educated about gender based violence and prevention in Rhino refugee camp in Uganda.
[@youth_sat](https://youth_sat.org)

2,000 people educated about the harms of female genital mutilation and domestic abuse in Nigeria.
cycwr.org.ng

Total:

34,154 people impacted through increased awareness about inequality and increased opportunities for disadvantaged individuals and groups.

Ambassador Spotlight:



Abhinav Khanal,
Bean Voyage, Costa Rica

Abhinav is the co-founder of Bean Voyage, a non-profit social enterprise that provides training and market access to smallholder women coffee producers in Costa Rica.

Bean Voyage has worked with 112 women and more than 500 community members, with plans to impact more than 700 community members in the coming year.

Abhinav and his team support smallholder women coffee producers to turn their pre-commercial coffee cherries into commercial products, ready for the market. Typically smallholder women in Costa Rica sell coffee cherries to processors and end up with around 5% of the final coffee sale price. Bean Voyage works with smallholder coffee farmers, enabling them to process and package the coffee and sell it online so that they end up with a significantly greater share of the sale price. Abhinav and his team manage the sales and marketing side of the operation, so that the finished products can be sold at a fair price and the producers earn as much as 40% of the final revenue from coffee sales. The training that Bean Voyage runs focuses on the coffee journey from bean to cup, and has three main pillars of economic development, environmental protection and gender justice. The economic pillar consists of teaching farmers how to improve

crop yields, increase coffee quality and making the final product globally competitive. The environmental pillar complements this training by ensuring growth methods minimise reliance on harmful fertilisers and use climate smart agriculture techniques. The gender justice pillar focuses on agency, enabling women to learn business and conflict resolution skills in a stable and supportive network. Bean Voyage also attempts to have conversations with men in the community to ensure that they are aware of the work the women are doing, and that they engage with them as allies.

Abhinav was selected to attend the 2016 Ottawa Summit as an Emma Watson Scholar. Bean Voyage has received support from partners of One Young World such as the Western Union and Firmenich, in the form of financial support and opportunities to present its work around the world.

In 2018, Bean Voyage won the grand prize in the Facebook Social Entrepreneurship Award of \$55,000 worth of advertising credits, access to a Facebook marketing expert, and executive mentorship from Carolyn Everson, VP of Global Marketing Solutions at Facebook. The Award helped Bean Voyage to develop its online marketing strategy through advanced strategic advice as well as hands on training on how to maximize return on investment of digital advertising. This resulted in Bean Voyage reaching over a million potential customers, thus increasing sales, and enabling more services for more female farmers.



In numbers

112 female coffee farmers supported in business.

\$55,000 worth of Facebook advertising credits awarded.

500 community members engaged.

SROI ratio:

1:5

⊕ For the full breakdown of how this SROI ratio was calculated please refer to the project report on **pg 155**



Clean Water and Energy

Access to affordable, reliable and renewable sources of water and electricity is crucial for sustainable economic growth. By lifting communities out of poverty people can be further empowered to thrive in other ways. The Ambassadors community is innovating solutions to develop the necessary infrastructure to secure reliable access to sanitation and energy.

From the 50 Ambassador led projects evaluated:

Lavatories built servicing 4,195 people

791 new toilets built by Sanitation Africa benefitting 3,955 people with collected waste converted into fuel.
[+ sanitationafrica.com](https://sanitationafrica.com)

48 toilets constructed by WSV entrepreneurs benefitting 240 people, with collected waste converted into fertilizer.
[+ wsv.global/wsv-portfolio/roots/](https://wsv.global/wsv-portfolio/roots/)

Sanitation facilities provided for 47,700 people

1,794 sanitation facilities upgraded benefitting 8,970 people.
[+ sanitationafrica.com](https://sanitationafrica.com)

485 hand washing facilities constructed benefitting a total of 38,800 people.
[+ sanitationafrica.com](https://sanitationafrica.com)

Clean water provided for 70,000 people

Water pumps installed providing water treatment facilities to 70,000 people in 21 countries across Southeast Asia.
[+ wateroam.com](https://wateroam.com)

Clean energy provided to more than 1,500 people

1,500 solar lamps in circulation through the Right Light project, preventing more than 2,000 tonnes of CO₂ entering the atmosphere.
[+ wsv.global/wsv-portfolio/right-light/](https://wsv.global/wsv-portfolio/right-light/)

Entrepreneurial training for 219 people

219 people given jobs as entrepreneurs to operate sustainable and climate friendly businesses through WSV.
[+ wsv.global/#home](https://wsv.global/#home)

“One of the celebrities at One Young World preached a message of hope and I left more determined than ever before to change the lives of community members.”
 Samuel Malinga

Total:

123,684 people given access to clean water and energy.

Ambassador Spotlight:



Samuel Malinga,
Sanitation Africa Limited, Uganda

Sanitation Africa Limited works to improve access to water and sanitation health (WASH) facilities, such as latrines and hand washing units.

Sanitation Africa Limited has helped 10,000 people to access better hygiene and sanitation facilities in Uganda. Samuel and his team have constructed almost 600 latrines and 20 handwashing facilities to date, and have upgraded more than 1,000 latrines. Uganda does not yet have universal sanitation coverage, which contributes to ill health, absenteeism and low academic attainment. The percentage of people in rural areas with access to basic sanitation facilities actually decreased between 2016 and 2018, from 80% to 79%¹.

Sanitation Africa works with a team of engineering students to design innovative solutions for sustainable toilet construction, as well as designing technology to upgrade existing facilities to be more durable and effective at a low cost. Sanitation Africa has also developed semi-mechanical pumps to empty pit latrines in areas that are otherwise hard to reach. The organisation strives to become a hub of knowledge on low cost hygiene and sanitation solutions, so that low income communities can benefit from this expertise. Lack of

knowledge is a major barrier for communities when working to improve communal hygiene facilities, and so Samuel and his team work to make this knowledge and technology more accessible. Sanitation Africa has employed over 870 masons and 100 sanitation promoters in this work, further helping to support the local economy by providing jobs and economic opportunities.

¹ <https://www.mwe.go.ug/sites/default/files/library/SPR%202018%20%20FINAL.pdf>



Sanitation Africa Limited latrine construction

In numbers

485 hand washing facilities constructed

1,794 sanitation facilities upgraded

791 toilets built

SROI ratio:

1:7

+ For the full breakdown of how this SROI ratio was calculated please refer to the project report on **pg 161**



Decent Work, Growth and Innovation

Young people are three times more likely to be unemployed than adults, with a global youth unemployment rate of 13%¹. Innovation and entrepreneurship can help to solve this issue, whilst also catering to rapidly changing consumer preferences. One Young World Ambassadors believe that effective training and employment opportunities can develop the potential of young people, enabling them to create their own opportunities as well as exploring traditional avenues of employment.

From the 50 Ambassador led projects evaluated:

Employability skills training for 3,859 young people

450 young people taught employability skills in Senegal.

625 young people taught practical skills enabling them to secure regular freelance work in Libya.
[+ moomken.org](https://moomken.org)

5 people enabled to start their own businesses in Papua New Guinea.
[f @seedsofhopepng](https://www.facebook.com/seedsofhopepng)

2,779 young people taught entrepreneurial skills in South Africa.
[+ enke.co.za](https://enke.co.za)

Leadership training for 250 people

250 young people given mentorship and leadership training in Kenya.
[f @GardenofhopeFdn](https://www.facebook.com/GardenofhopeFdn)

Adaptability and innovation training for 65,000 people

65,000 people trained in innovation and preparation for the changing nature of the job market in 40 countries across Southeast Asia.
[+ thrivingtalents.com](https://thrivingtalents.com)

Communications training for 9,073 people

9,073 people trained in effective communication and conflict resolution skills.
[+ miguelzepeda.com/](https://miguelzepeda.com/)

Effective job matching platform used by 65,000 people

100 migrant workers matched with relevant jobs in the United Arab Emirates.
[+ zoeasy.co](https://zoeasy.co)

65,000 people registered on the ZoEasy platform.
[+ zoeasy.co](https://zoeasy.co)

Innovation and technology training for 12,200 people

12,200 people educated about technology and innovation and encouraged to start their own initiatives.
[+ hasoub.org](https://hasoub.org)

Opportunities abroad secured for 8,000 people

8,000 young people connected to opportunities to work and study abroad.
[+ heysuccess.com](https://heysuccess.com)

50,000 registered users of the HeySuccess platform.
[+ heysuccess.com](https://heysuccess.com)

Careers guidance for 84,000 young people

84,000 young people benefit from careers guidance and educational support on Gradesmatch.
[+ gradesmatch.co.za](https://gradesmatch.co.za)

Cultural transformation for 5,800 businesses

5,800 business leaders trained on how to optimise their company performance through improving the company culture.
[+ 95percent.co/](https://95percent.co/)

1,450,000 people impacted through cultural change.

Total:

2,023,282 people given business skills training, innovation training and career support.

Ambassador Spotlight:



Unathi September, Gradesmatch, South Africa



Unathi founded Gradesmatch as a platform for young people to access career advice and information, as well as to further educational opportunities across South Africa and Namibia.

Gradesmatch was founded after Unathi attended the One Young World 2013 Johannesburg Summit, and has impacted more than 84,000 people to date. Gradesmatch works to educate young learners about potential career paths that suit their academic strengths and interests. Gradesmatch helps students to make well informed career decisions by giving them information about the job market, higher education and scholarship opportunities.

The platform specifically caters to students from lower socio-economic backgrounds to help provide relevant career guidance to communities that are typically underserved. Although it primarily operates as an online platform, Gradesmatch also hosts career expos and teacher training sessions to further maximise its reach. Gradesmatch is zero-rated by Vodafone in South Africa, which means that Vodafone users can access the platform from their phones for free, without credit or data.

The organisation also offers recruitment services for southern African companies to source top talent. Gradesmatch provides monitoring and evaluation consulting to refine organisational education programmes as well as market research and advertising services.

Unathi was inspired to start Gradesmatch as a social business after hearing TOMS founder Blake Mycoskie speak about sustainable giving through for-profit business at the 2013 Summit.

¹ Source: International Labour Organization https://www.ilo.org/wcmsp5/groups/public/-/dgreports/-/dcomm/-/publ/documents/publication/wcms_65594.pdf

In numbers

84,000 young people given careers guidance

3,000 qualification matches per month.

2,500 career matches per month.

SROI ratio:

1:3

⊕ For the full breakdown of how this SROI ratio was calculated please refer to the project report on **pg 165**



Sustainable Living and Production

Sustainable consumption is a growing challenge in a world where industrialisation has led to the excessive use of materials. As populations grow, it is critical that our production processes and urban planning address the need for sustainable living.

From the 50 Ambassador led projects evaluated:

Families given support to rebuild houses

4 families given architectural support and guidance to help rebuild their homes after the 2017 earthquake in Mexico.

[@CasaVoluntaria](#)

Reconstruction support given to 16 businesses

16 brick producers supported to reconstruct their brick kilns and workshops, enabling them to stay in business.

[@CasaVoluntaria](#)

Clothes donated worth 100,000 South African rand

100,000 South African rand worth of clothes donated and given to women from low income communities to sell as a source of income.

[@theclothingcollective](#)

School buildings constructed worth 16 million Mexican pesos

16 million pesos invested in building a school serving five rural communities in Mexico and enabling 500 children to be educated.

[@CasaVoluntaria](#)

Youth clubs benefit 700 people

700 young people turned away from gang violence by being members of a local community skate club in Honduras.

[@skateparkHn](#)

Roads built benefitting 2,000 people

2,000 people benefit from new road construction, providing more secure transport links to local schools and hospitals.

[@seedsofhopepng](#)

"One of the most important parts [of the Summit] is what you learn through those powerful interactions: Most of the people you meet have hands on experience and that definitely helps you advance your own projects at a faster pace." - Estefania Henkel

Total:

15,540 people benefit from improved community services and sustainable consumption and production practices

Ambassador Spotlight:



Estefania Henkel,
Casa Voluntaria (Volunteering House), Mexico



New school in Asuncion Ixtaltepec

After the devastating earthquakes that shook Mexico in September 2017, Estefania co-founded Casa Voluntaria.

Along with fellow architects and engineers, they formed a network of voluntary designers to help vulnerable people reconstruct their homes. Their aim is to reach populations in places affected by disasters, focusing primarily on elderly people and those with mobility issues. Casa Voluntaria primarily works in the small town of Asunción Ixtaltepec, in the Isthmus of Tehuantepec region.

Casa Voluntaria initially consults the families in need, and then matches them with an architecture studio that has registered its interest in participating in the project. They design the house based on the family's needs, make final arrangements with a structural engineer, and then build the home with a team of volunteers at a fraction of the cost the family would have otherwise paid. This helps families to build structurally sound, well designed properties that will be more resistant to similar natural disasters in the future. The organisation also helps local businesses to reconstruct their premises by helping to rebuild and repair damaged brick manufacturing units after an earthquake.

Casa Voluntaria has also helped to make useful connections for institutions in the local community, such as connecting a large organisation with a school in Asuncion Ixtaltepec, which resulted in an investment of 16 million pesos to rebuild the school. The school was completed in January 2019 and welcomes children from five nearby communities.

Estefania has also been involved in a project to design small temporary shelters in Mexico for immigrants from Central America travelling to the United States. Casa Voluntaria built and designed a small module of bathrooms in a base along the travel route, helping to provide safe facilities and to protect the privacy of migrants during their stay in Mexico.

In numbers

16 million pesos donated.

16 brick kilns rebuilt.

4 families supported to build earthquake resistant homes.

SROI ratio:

1:2

⊕ For the full breakdown of how this SROI ratio was calculated please refer to the project report on **pg 175**



Climate Change and Environmental Action

The world continues to face rising sea levels, extreme weather conditions and increasing concentrations of greenhouse gases, which all create vulnerabilities for current and future generations. There are strong efforts from the Ambassador community to combat the critical challenges that climate change creates, and protect the environment from man-made degradation.

From the 50 Ambassador led projects evaluated:

Environmental education provided for 400 children

400 children educated about environmental conservation and activism in Paraguay through weekly clubs and summer camps.
[+ paralatierra.org](https://paralatierra.org)

Sustainable tourism education provided for 3,157 people

3,117 tourists observe the release of rescued sea turtles and educated about the negative impact of tourism on sea life in Guatemala.
[+ @seaturtleschamperico](https://seaturtleschamperico)

40 tourists taken on eco-boat rides to learn about the impact of plastic waste on the environment and on local fishing communities in Cameroon.
[+ madibanana.com](https://madibanana.com)

Green business principles taught to 50 young people

50 young people in Cameroon educated about the benefits of green business and encouraged to start environmentally conscious enterprises.
[+ madibanana.com](https://madibanana.com)

Electric vehicle information provided to 30,000 people

AccelerateEV platform has reached 30,000 people through various online media platforms, engaging 1,189 users.
[+ accelerateev.com](https://accelerateev.com)

Plastic recycled totalling 700 tonnes

700 tonnes of plastic recycled through 56 recycling collection centres in West Africa.
[+ coliba.com.gh](https://coliba.com.gh)

More than 37,000 plastic bottles used to make eco-boats and eco-bins in Cameroon.
[+ madibanana.com](https://madibanana.com)

108 waste pickers given sustainable work collecting and sorting waste plastic.
[+ coliba.com.gh](https://coliba.com.gh)

Conservation projects protect 15,966 sea turtles

15,966 sea turtle eggs rescued and incubated, releasing the hatched turtles back into the ocean in Guatemala.
[+ @seaturtleschamperico](https://seaturtleschamperico)

Turtle conservation education provided to 47 fishermen.

47 fishermen educated about the positive impact that sea turtles have on sea life, discouraging them from collecting turtle eggs to sell.
[+ @seaturtleschamperico](https://seaturtleschamperico)

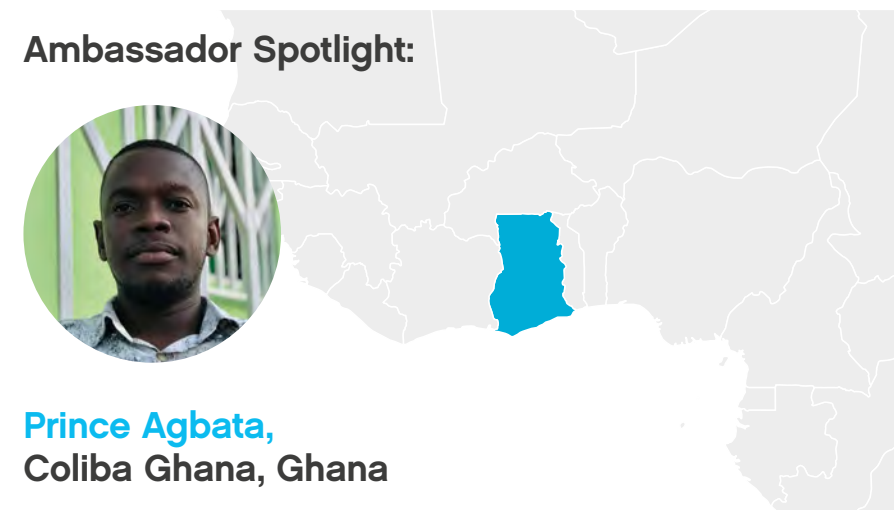
Total:

50,917 people educated about climate action and environmental conservation.

Ambassador Spotlight:



Prince Agbata,
Coliba Ghana, Ghana



Prince Agbata at a Coliba Ghana plastic processing centre

Prince co-founded Coliba Ghana in 2016 to address the issue of plastic pollution and to promote environmental sustainability.

Coliba Ghana currently operates 40 recycling centres in Accra plus 16 across Cote D'Ivoire, and has recycled 700 tons of waste in total. Plastic waste is a serious problem in West Africa, and Prince decided to tackle this issue after losing his best friend in a flood disaster caused by plastic pollution.

Currently, about 10% of plastic waste in Ghana is recycled while the rest finds its way into water-bodies, causing environmental and health challenges¹.

Coliba collects and recycles single use plastic, ensuring that it gets processed sustainably using circular economy principles. The Coliba app allows homes, schools and businesses to request recycling pick ups at the touch of a button. Waste pickers, referred to as Coliba Rangers, then arrange a pick up and bring the collected plastic to the Coliba recycling centres for further processing. Coliba Rangers are trained in environmental sustainability and waste processing, giving them access to work that both benefits their pockets and the planet. The Coliba app also teaches users how to properly

separate waste for efficient processing. Rural communities are incentivised to recycle through cash incentives, call credits and other in-kind benefits. Coliba has also established a plastic processing plant in Abidjan, where recycled bottles are turned into plastic pellets which can then be repurposed into new plastic products.

At One Young World 2018 The Hague, Prince was able to connect with some Coca Cola delegates. After returning home, these contacts connected him with a West African subsidiary of Coca Cola called Voltic Mineral Water. Coliba was able to secure a partnership with Voltic Mineral Water, where Voltic committed to setting up 200 plastic recycling centres across Ghana. To date, 40 of these centres have been established, massively increasing the impact of Coliba's plastic recycling efforts.

Prince has plans to set up a new plastic processing plant in Ghana. Around 90% of recycled plastic that is put back into manufacturing is made at a very low quality, which means that it cannot be processed again after use. Coliba Ghana plans to start a processing plant that produces higher quality plastic items from recycled plastics, to ensure that these products can be kept in the processing cycle.

¹<https://thebftonline.com/2017/business/energy/recycling-plastic-waste-gathers-steam/>

In numbers

700 tonnes of plastic recycled.

56 plastic recycling centres operational.

SROI ratio:

1:5

+ For the full breakdown of how this SROI ratio was calculated please refer to the project report on **pg 180**



Creating Peaceful and Inclusive Societies

Civil unrest and conflict can often produce insurmountable obstacles to development. Effective leadership is needed to create inclusive societies and establish global partnerships that accelerate the global development agenda. One Young World Ambassadors are deepening democracy and decreasing the risk of violence through prevention and collaboration efforts.

From the 50 Ambassador led projects evaluated:

Countering violent extremism training for 33,680 people

1,350 school children and school leavers trained in preventing and countering violent extremism in Senegal.

9,000 young people in schools educated about the value of peaceful protest and rejecting violence in Togo.

2,000 young people trained in preventing and countering violent extremism in Botswana.

1,500 people engaged through security awareness campaigns in Nigeria.
[@YouthCoalitionAgainstTerrorism](#)

Employment training and mentorship provided for 4,096 young people

2,000 young people given education and mentorship training to enable them to access economic opportunities.

2,000 unemployed young people given practical skills training to help them find jobs.

96 students taught entrepreneurial skills and encouraged to start their own businesses.
[@youth_sat](#)

Leadership development training provided for 300 people

300 participants attended the Lidera el Cambio conference in Colombia.
[@lideracambio](#)

Mindfulness training for 8,000 people

8,000 people given mindfulness training sessions in 27 countries across Africa.

Educational opportunities provided to 12,000 people in prison

300 young offenders given vocational training to help them earn money while in prison.

12,000 inmates in 8 prisons given access to library facilities and encouraged to participate in an essay competition on the nature of peace.
[@loyocameroun](#)

Peace ambassador training for 250 people

250 young people trained to be peace ambassadors in Uganda.

Cultural programmes provided for 7,576 people

1,576 young people benefited from dance and music workshops in Honduras.

6,000 participants in hip hop cultural festivals and events promoting peace.
[@W.Z.N.Hnd](#)

Countering hate speech training given to 500 people

500 people trained in human rights protection and hate speech prevention in Albania.
[perspektiva4youth.org](#)

Solutions to counter human trafficking sourced from 88 people

88 people in Colombia work to find tech solutions to reduce instances of human trafficking.

170,000 people reached through social media.
[@lideracambio](#)

Total:

237,240 people educated and engaged in peacebuilding and creating partnerships

Ambassador Spotlight:



Imrana Alhaji Buba, Youth Coalition Against Terrorism (YOCAT), Nigeria

Imrana founded the Youth Coalition Against Terrorism (YOCAT) in 2010 to provide young people with skills training and to promote peace in northern Nigeria, directly impacting 6,000 people to date.

The organisation aims to unite young people against violent extremism in the country through its Security Awareness Campaign.

According to the United Nations, terror organisations such as Boko Haram have displaced more than 1.7 million people from their homes in recent years¹. The Security Awareness Campaign helps to educate people about signs of extremism and violence to help prevent radicalisation. This campaign has reached 1,500 people so far. Having experienced trauma in the past, Imrana established counselling services and training programmes to help victims of violence overcome emotional trauma and reject reactive violence. This is done through the Peace Education and Mentorship for Students (PEMS) programme, which supports survivors of Boko Haram attacks, helping them embrace peace as a solution. 2,000 people have been educated through the PEMS programme.

YOCAT also conducts preventative campaigns by providing training and development opportunities to help unemployed young people find jobs. Extremist groups often utilise economic incentives when recruiting. By increasing the employability of young people in recruitment hotspots, this decreases the likelihood of these individuals being radicalised by such groups. YOCAT also works to provide entrepreneurial training and source start-up capital to encourage young people to start their own businesses when job opportunities are scarce. So far, YOCAT has provided skills training for 2,000 young people in northern Nigeria. The organisation also runs community dialogue sessions to reduce tensions between security personnel and community leaders.

¹ <https://www.bbc.co.uk/news/world-africa-44512912>



Youth Coalition Against Terrorism

In numbers

1,500 people engaged through security awareness campaigns.

2,000 young people given education and mentorship training.

2,000 unemployed young people given practical skills training.

SROI ratio:

1:3

⊕ For the full breakdown of how this SROI ratio was calculated please refer to the project report on **pg 186**

Impact

Project outcomes

The 50 Ambassador-led initiatives described in the following pages were chosen for evaluation to represent the diversity of the One Young World community across all continents and SDGs. Each project is analysed using the Social Return on Investment methodology, with references noted where appropriate.

All calculations have been made using the whole unrounded figures that are calculated during the conversion process as indicated in the ‘References’ section of each project report. All figures have been noted down to two decimal places for ease of comprehension.

John Taka, Seeds of Hope PNG

Papua New Guinea



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
John founded Seeds of Hope PNG in 2011 to encourage children in his local community to pursue higher education as a way to minimise tribal conflict and avoid future violence. Based in Waknam Village, Mul District in the Western Highlands of Papua New Guinea, Seeds of Hope PNG has impacted the lives of all 2,000 inhabitants through its various programmes. Seeds of Hope PNG runs a small agricultural operation that helps raise funds towards scholarships to subsidise school fees for children in the local community. Committee members in the village plant and grow produce such as potatoes, cabbage and broccoli, and then sell it to raise funds that support these children through education. Currently 19 school children and seven higher education students have benefitted from this project, and eight of the beneficiaries have already graduated and are in the workforce. As well as providing these scholarships, John also had his former employer, PwC, donate four second-hand laptops to help these children access better educational resources. Seeds of Hope PNG also supports young entrepreneurs to start businesses, helping five people to begin working including a mother of three who has started a business as a seamstress. Seeds of Hope PNG also works to improve financial literacy and inclusion in the community. In Papua New Guinea, 85% of the low-income population live in rural areas and do not have access to formal financial services¹. Thus, Seeds of Hope PNG invites the local bank to come to the towns and villages to inform people about the benefits of saving and to help them open bank accounts. John plans to encourage a saving culture in Waknam, and has helped 80 people open bank accounts so far. This increases their ability to save, making families more resistant to shocks in their income streams from unforeseen crises such as weather related emergencies. Seeds of Hope PNG has built two roads to make it easier for children and pregnant mothers to commute, and is also planning to initiate a new house building programme in the coming year, to further improve stability in the region.	Outputs 2,000 people benefitting from road construction x \$134.06^a estimated benefit of improved roads = \$268,120 19 students given scholarships covering one quarter of their education fees x \$16,875^b estimated benefit of one year of schooling/ 4 = \$80,156.25 80 people helped to open bank accounts x \$11.73^c estimated benefit of financial inclusion = \$938.40 7 students given scholarships for higher education x \$16,875^b estimated benefit of one year of schooling = \$118,125 5 entrepreneurs supported to start their own businesses x \$16,321.13^d estimated value of self employment = \$81,605.63 \$268,120 + \$80,156.25 + \$938.40 + \$118,125 + \$81,605.63 = \$548,945.28	Total outcome \$548,945.28
	Inputs 13 community workers working for 15 hours per week on average x 52 weeks per year x \$1.80^e estimated hourly wage = \$18,293.81 3 executive committee members working for 3 hours per week on average x 52 weeks per year x \$1.80^e estimated hourly wage = \$844.33 Investment of 20,000 Papua New Guinean Kina converts to \$10,309.28^f 4 laptops donated by PwC x \$185.57^g estimated value per laptop = \$742.27 \$18,293.81 + \$844.33 + \$10,309.28 + \$742.27 = \$30,189.69	Total input \$30,189.69
		SROI 1:18

Scope of SROI calculations:
Seeds of Hope PNG activities covered from project inception until November 2018 (data collection date)

- References:**
- 1 <https://www.bankpng.gov.pg/financial-inclusion/>
- a Mean effect of road rehabilitation on income and savings calculated at \$134.06 per person per year for a motorized road - <http://repositorio.grade.org.pe/bitstream/handle/GRADE/233/dtd40EN.pdf?sequence=1&isAllowed=y>
- b High school education valued at \$67,500 per child - [\\$67,500 / 4 years of high school = \\$16,875 per child per year.](https://www.economist.com/blogs/democracyinamerica/2012/01/college-tuition)
- c Access to banking services for low-income people found to increase monthly savings by \$11.73 per person on average - <https://academic.oup.com/qje/article-abstract/121/2/635/1884028>
- d Benefit of moving from unemployment to self-employment estimated at £11,588 per person - <https://www.hact.org.uk/value-calculator> £11,588 converts to \$16,321.13 LCU per person (\$1 PPP = £0.71 GBP - <https://data.worldbank.org/indicator/PA.NUS.PPP>)
- e Minimum wage in Papua New Guinea is 140 PGK per week - <https://tradingeconomics.com/papua-new-guinea/minimum-wages> 140 PGK divided by 40 working hours per week = 3.5 PGK per hour. 3.5 PKG converts to \$1.80 LCU per hour (\$1 PPP = 1.94 PGK) - <https://data.worldbank.org/indicator/PA.NUS.PPP>
- f \$1 PPP = 1.94 PGK - <https://data.worldbank.org/indicator/PA.NUS.PPP>
- g One value laptop can cost 360 PGK - <https://www.laptop6.com/pg/laptops/prices/pgk301-to-pgk500> 360 PGK converts to \$185.57 LCU (\$1 PPP = 1.94 PGK) - <https://data.worldbank.org/indicator/PA.NUS.PPP>

Prakash Koirala, FINLIT Nepal, Nepal



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Prakash founded FINLIT Nepal to ensure that underserved communities have access to financial education and services. FINLIT Nepal has directly impacted 175,000 people across 48 districts in Nepal, teaching them how to manage their finances and helping them to access banking services that were otherwise inaccessible. FINLIT Nepal has hosted 5,000 workshops in rural communities where few people participate in formal banking systems. According to the Global Findex database for 2017, only 45% of adults in Nepal have access to banking systems¹. FINLIT Nepal trainers provide workshop attendees with introductory piggy banks to get them accustomed to long term saving and to discourage bad spending habits. This allows attendees to put into action the principles they learn during the workshop. Trainers then return to each community after a month to count the saved funds and help people deposit their savings into a formal bank account. FINLIT Nepal also helps people to use their newly established bank accounts to plan for future business costs, with the goal of supporting them to become self-sufficient in generating an income. This allows people to purchase materials like farming tools, and plant their own food. FINLIT Nepal also works with banks to help them design banking products that would suit people living in rural communities. One such product was a child friendly bank account to help children better manage their finances. FINLIT Nepal also hosts workshops at schools to teach students about financial literacy, and how to open up a banking account. In two months FINLIT Nepal was able to reach 1,700 students, with 1,300 of these students going on to open a child bank account. FINLIT Nepal also educates economic migrants about how to manage their finances when working abroad. Many Nepalese people leave the country in search for jobs, with economic migrants making up 10% of the total population². However, remittances can be lost or mismanaged due to lack of information, so FINLIT Nepal informs workers about the best channels for sending money home. The organisation also works with these people to encourage them to start their own businesses in Nepal to help support the domestic economy internally rather than working abroad. Prakash's One Young World experience has encouraged him to think more about the long term sustainability of his work and about how to better align the aims of FINLIT Nepal to the UN sustainability agenda.	Outputs 175,000 people given financial literacy education x \$11.73^a estimated value of financial inclusion = \$2,052,750.00 Inputs 8 full time staff x \$977.74^b estimated monthly wage x 12 months = \$93,863.44 5,000 workshops hosted x \$80 cost per workshop = \$400,000 \$93,863.44 + \$400,000 = \$493,863.44	Total outcome \$2,052,750.00 Total input \$493,863.44 SROI 1:4

Scope of SROI calculations:
FINLIT Nepal activities covered from project inception until January 2019 (data collection date)

- References:**
- 1 <https://blog.khalti.com/banking/access-to-banking-in-nepal/>
- 2 <https://www.aljazeera.com/indepth/inpictures/2017/07/nepal-economic-migrants-spark-shifts-power-170717095900470.html>
- a Access to banking services for low-income people found to increase monthly savings by \$11.73 per person on average - <https://academic.oup.com/qje/article-abstract/121/2/635/1884028>
- b Average salary in Nepal is 32,334 NPR per month - <http://www.salaryexplorer.com/salary-survey.php?loc=151&loctype=1> 32,334 NPR converts to \$977.74 LCU per month. (\$1 PPP = 33.07 NPR) - <https://data.worldbank.org/indicator/PA.NUS.PPP>

Maxine Gray, Winter Warmer
South Africa

Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
The Winter Warmer seeks to protect children against the cold during winter by providing them with either blankets or beanies and scarves. Founded in 2010, The Winter Warmer provides clothing items to children to help them keep warm and feel safe, which in turn allows them to focus on their school work. Maxine and her team of 50 volunteers spend roughly four months each year planning and implementing the project, and have reached over 10,000 people to date. The 2018 campaign prioritised providing children and adults with polar fleece beanie hats and scarves to help them battle the elements on their commute, which can often be long and exposes them to the harshest weather conditions. The Winter Warmer teamed up with 44 beneficiary organisations including various crèches, community centres, charity organisations and shelters to help distribute the donated items. Funds were raised through individual and corporate donations as well as through a competition in collaboration with an online shop. Maxine developed a partnership with a polar fleece manufacturer called Blue Motion through a fellow One Young World Ambassador. Blue Motion agreed to manufacture the hat and scarf sets and sell them to the Winter Warmer team at highly discounted prices, maximising the impact of each donation. The Winter Warmer is part of “imagine.nation”, a nonprofit in conjunction with fellow One Young World Ambassadors in South Africa that focuses on social entrepreneurship and technology education.	Outputs 3,100 children and vulnerable people provided with winter hats and scarves x \$138.03^a estimated social value of clothing provisions = \$427,887.32 Inputs 185,000 South African Rand raised in 2018 which converts to \$30,427.63^b Volunteers contribute a combined 320 hours over the campaign period x \$19.07^c estimated hourly wage = \$6,102.84 \$30,427.63 + \$6,102.84 = \$36,530.47	Total outcome \$427,887.32 Total input \$36,530.47 SROI 1:12
Scope of SROI calculations: Winter Warmer 2018 campaign covered only References: a Emergency clothing services for people in need have an estimated social value of £98 per person - https://www.hact.org.uk/value-calculator £98 per person converts to \$138.03 per person (\$1 PPP = £0.71 GBP) - https://data.worldbank.org/indicator/PA.NUS.PPP b \$1 PPP = 6.08 ZAR - https://data.worldbank.org/indicator/PA.NUS.PPP c Average wage in South Africa is calculated at 20,176 South African Rand per month - https://tradingeconomics.com/south-africa/wages 20,176 ZAR / 174 working hours per month = 115.95 ZAR per hour. 115.95 ZAR per hour converts to \$19.07 LCU per hour (\$1 PPP = 6.08 ZAR) - https://data.worldbank.org/indicator/PA.NUS.PPP		

Isabelle Kamariza, Solid’Africa
Rwanda

Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Isabelle founded Solid’Africa to help provide an integrated service to people in hospitals in Rwanda. Solid’Africa works with 3,000 patients across two hospitals in Kigali. Solid’Africa runs several different projects to help people without adequate access to healthcare. The Gemura project provides meals for hospital patients from low income backgrounds, feeding 400 people on a daily basis. The food for this programme primarily comes from the two farms run by Solid’Africa. Hospitals in Rwanda do not provide food as part of their basic care, so Gemura is an essential lifeline for people unable to buy food daily. Gombora is a project that supports people to pay off their hospital bills as well as providing subsidies for outpatient appointments, and travel to and from the hospital. Solid’Africa also supports people with specialist treatment needs by helping to fundraise for their treatments. Isabelle wants to promote a holistic approach to healthcare that includes access to food, water and hygiene as well as medical oversight. The organisation has also installed three water tanks in two hospitals to help people have reliable access to clean water. In addition Solid’Africa has provided patients with basic hygiene necessities such as soap, toothbrushes, toilet paper, sanitary towels and blankets. Solid’Africa plans to build a kitchen on site that will have the capacity to feed 1,000 patients three times per day. Solid’Africa also engages in advocacy work, lobbying the hospitals to provide better conditions for patients.	Outputs 400 people fed on a daily basis x 5 days per week x 52 weeks per year x 2 years x \$46.48^a estimated benefit per meal = \$9,667,605.63 1,204 patients assisted with access to medicine and hospital care x \$965^b value of care = \$1,161,860 3,000 patients benefit from access to water x \$35^c value of water per person = \$105,000 500 people benefit from access to hygiene items x \$20^d estimated value of hygiene items = \$10,000 \$9,667,605.63 + \$1,161,860 + \$105,000 + \$10,000 = \$10,944,465.63 Inputs 8 full time employees + 1 full time volunteer x 12 months per year x 2 years x \$717.70^e estimated monthly wage = \$155,023.92 7 part time volunteers working for 8 hours per week x 52 weeks per year x 2 years x \$4.12^e estimated hourly wage = \$24,022.44 \$135,000 raised in funding in 2017 + \$400,000 raised in 2018 = \$535,000 \$155,023.92 + \$24,022.44 + \$535,000 = \$714,046.36	Total outcome \$10,944,465.63 Total input \$714,046.36 SROI 1:15
Scope of SROI calculations: Solid’Africa activities covered between 2017-2018 only. References: a Value of access to specialised nutrition in hospital estimated at £33 per person - http://www.globalvaluexchange.org/valuations/5845809c1c584a1f40e4380c £33 converts to \$46.48 LCU per person (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) b Average value of preventative hospital care estimated at \$965 per person - http://www.globalvaluexchange.org/valuations/59512bfc40fc4920ec675b43 c Access to water estimated to have a benefit of \$35 per litre - https://www.who.int/water_sanitation_health/watandmacr2.pdf d Access to hygiene equipment and information estimated to have a benefit of \$20 per person - https://www.who.int/water_sanitation_health/watandmacr2.pdf e Average wage in Rwanda estimated at 219,000 RWF per month - https://tradingeconomics.com/rwanda/wages-high-skilled 219,000 RWF converts to \$717.70 LCU per month (\$1 PPP = 305.14 Rwanda Francs - https://data.worldbank.org/indicator/PA.NUS.PPP) \$717.70 / 174 working hours per month = \$4.14 LCU per hour		

Egide Haragirimana, Village Health Action
Burundi



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Egide co-founded Village Health Action in 2012 to help prevent the spread of noncommunicable diseases (NCDs) through education and empowerment. Village Health Action provides clinical services to drug users, helping the rehabilitation process and facilitating social reinsertion. Village Health Action has treated 2,800 drug users to date, and conducted sensitisation and education training sessions with a further 6,000 people. Many of these drug addicts are young people, so Village Health Action helps them to overcome their dependency and return to school to complete their education. The organisation also conducts mobile education sessions, where the team travels to communities with high rates of drug abuse to educate locals about the dangers of drug use and how to minimise the risk of spreading HIV. The rate of HIV infection in Burundi remains high¹ and can be easily spread through the improper use of needles. Village Health Action thus works to increase education and minimise the risk of spreading NCDs whilst also helping people to overcome drug dependency and become active members of society. Egide also works on a project called Empower Youth through Vocational Skills to help young people to develop their skills and become productive participants of the national economy. Burundi is one of the 15 countries in the world with the highest unemployment rates, according to the UN International Labour Organization². Therefore, it is critical that young Burundians are trained to be competitive internationally, as well as having the skills to create their own jobs. Young people are taught skills such as English language and computer literacy. The Youth Empowerment project started off as an initiative to help medical students to learn medical English to help them access opportunities abroad. From this, Egide saw the need for students in other faculties to have access to language and development skills to improve their competitiveness both domestically and abroad. Egide also co-founded the Burundi Medical Journal to help young doctors to publish their work with a view to improving the quality of research.	Outputs 2,800 drug users rehabilitated x \$300^a estimated value of rehabilitation = \$840,000 6,000 people given sensitisation and education training x \$96^b estimated benefit of training = \$576,000 7,200 young people taught empowerment and leadership skills x \$94.33^c estimated value of training = \$679,173.80 \$840,000 + \$576,000 + \$679,173.80 = \$2,095,173.80	Total outcome \$2,095,173.80
	Inputs 8 full time employees x 12 months per year x 6 years x \$196.52^d estimated monthly wage = \$113,195.63 \$120,000 raised in funding for Village Health Action 12 volunteers working for 4 hours per week on average x 52 weeks per year x 6 years x \$1.13^d estimated hourly wage = \$16,914.29 \$28,000 raised in funding for the Empower Youth through Vocational Skills project. \$113,195.63 + \$120,000 + \$16,914.29 + \$28,000 = \$278,109.92	Total input \$278,109.92 SROI 1:8

Scope of SROI calculations:

Village Health Action and Youth Empowerment projects covered from inception until February 2019 (data collection date)

References:

- 1 <http://www.iwacu-burundi.org/englishnews/hiv-infection-remains-high-in-burundi/>
- 2 <https://reliefweb.int/report/burundi/burundi-youth-grow-restless-lack-jobs>
- a The costs of drug abuse, related criminal costs and prevention efforts estimated to be \$300 per capita - https://www.unodc.org/pdf/technical_series_1998-01-01_1.pdf
- b A drug prevention programme is estimated to have a minimum social benefit of \$96 per participant - https://www.rand.org/pubs/research_briefs/RB6007/index1.html
- c Leadership training for high school children can increase adult wages by at least 4% - <https://www.journals.uchicago.edu/doi/abs/10.1086/430282>
- Average wage in Burundi is estimated at \$2,358.24 LCU per year (reference d). \$2,358.24 LCU x 4% = \$94.33 LCU estimated benefit of youth empowerment training per person
- d Average wage for a high skilled worker in Burundi is 135,200 Burundian Francs per month - <https://tradingeconomics.com/burundi/living-wage-individual>
- 135,200 BIF converts to \$196.52 LCU per month (\$1 PPP = 687.97 Burundian Francs - <https://data.worldbank.org/indicator/PA.NUS.PPP>)
- \$196.52 / 174 working hours per month = \$1.13 LCU per hour. \$196.52 LCU per month x 12 months = \$2,358.24 LCU per year.

Amanda Bernardo, Little Voice Books
Canada



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
In 2014, Amanda co-founded Little Voice Books to create a platform that would leverage the power of literature and illustration as a means to develop a meaningful experience that would create a dialogue at home and in-the classroom, as well as create awareness for causes and initiatives across Canada. After attending the One Young World 2016 Ottawa Summit, Amanda committed to using her platform to support the conversation on mental health. A year later, on World Mental Health Day, Little Voice Books published The Lighthouse on World Mental Health Day in 2017. The Lighthouse is a story that aims to educate, support, and remind all those affected by mental illness that they are not alone. The Lighthouse followed the company's first self-titled book Little Voice, which teaches its readers about a growth mindset. Both books touch on the importance of mental health, and directly targets children, recognising that most mental health issues tend to start in childhood or adolescence¹. As well as raising awareness, each book sale supports fundraising efforts across Canada, including in support of the National Canadian Mental Health Association with each sale of The Lighthouse and the Alzheimer Society of Canada with each sale of Little Voice. Today, you can find The Lighthouse in every public elementary school in Ottawa and Little Voice in every Catholic elementary school. Over 2,000 copies of the book have been sold since October 2017, reaching an estimated 110,000 children across Ottawa. The books are also available online and have found their way onto shelves across North America. Students find the books easy to read, with engaging illustrations that help keep their attention. The Little Voice Books team has received positive feedback from parents, teachers and book stores across Canada and continues to work closely with their community to leverage their platform to inspire others to make a difference. Little Voice has been translated into French and The Lighthouse is in the process of being translated as well. Little Voice Books has plans to work on a third title in 2019, with a wider goal to broaden outreach across Canada.	Outputs 2,000 books sold to educate children about mental health x \$364.86^a estimated value of mental health education = \$729,729.73 \$8,000 raised and donated to other charities \$729,729.73 + \$8,000 = \$737,729.73	Total outcome \$737,729.73
	Inputs 2 people working for 14 hours per week x 52 weeks x 4 years x \$20.19^b estimated hourly wage = \$117,598.21 2,000 books sold x \$20 per book = \$40,000 generated in revenue \$117,598.21 + \$40,000 = \$157,598.21	Total input \$157,598.21 SROI 1:5

Scope of SROI calculations:

Little Voice Books activities covered from project inception until February 2019 (data collection date)

References:

- 1 <https://www.mentalhealth.org.uk/sites/default/files/fundamental-facts-about-mental-health-2016.pdf>
- a Primary school aged children with a mental disorder tends to miss 4 more days of school per year on average compared with students without a disorder - <http://www.news.uwa.edu.au/2017/12/1810236/study-links-mental-health-poor-school-results>
- High school education valued at \$67,500 per child - [\\$67,500 / 4 years of high school = \\$16,875 per child per year. \\$16,875 / 185 school days per year = \\$91.22 per day](https://www.economist.com/blogs/democracyinamerica/2012/01/college-tuition)
- 185 instructional school days per year in Canada - [\\$91.22 value of education per day x 4 days missed due to mental health related absence = \\$364.86 estimated value of mental health awareness and education for primary aged children.](https://www150.statcan.gc.ca/n1/pub/81-604-x/2011001/tbl/tbl1-eng.htm)
- b Average wage in Canada is \$25.24 CAD per hour - [\\$25.24 CAD converts to \\$20.19 LCU per hour \(\\$1 PPP = \\$1.25CAD - https://data.worldbank.org/indicator/PA.NUS.PPP\)](https://tradingeconomics.com/canada/wages)

Abdelhamid Idrissi, Positive Society
The Netherlands



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Abdelhamid founded Positive Society to help children in underprivileged areas to access educational and psychosocial support in their own neighbourhoods. Positive Society hosts study sessions for 600 children each week in 24 Studiezalen centres across Amsterdam. Studiezalen are study rooms that are set up in low income neighbourhoods to provide students with a quiet place to study and access to tutors and mentors when required. The Studiezalen are located as centrally as possible in each neighbourhood to ensure they are accessible to any child in the area. Coaches are often adults from the children's personal networks that they have identified as people they look up to. These coaches develop personal relationships with the children while encouraging them to develop academically, personally and socially. Studiezalen also promotes a healthy lifestyle by providing fruit to the students in attendance, donated in-kind by Albert Heijn. Coaches also work with the parents to develop a relationship of trust and mutual understanding. Positive Society has also set up a weekly support group for fathers of children in the Studiezalen, to fully understand the needs of their children and to provide a safe space for fathers to voice concerns and share experiences of fatherhood. Currently 80 fathers attend weekly group meetings. Positive Society prides itself on developing each of its programmes through building relationships with and understanding the needs of the communities it wishes to serve. Positive Society also runs a programme for children who are bullied both inside and outside of school. The PEST life coaching programme works with both the victims and perpetrators of bullying, teaching them about self confidence, self awareness and the impact of negative actions. PEST life coaching has helped 100 children so far. Additionally, Positive Society runs a summer school for children before they enter high school, teaching them about the challenges that they may face in their new school. The summer school covers topics such as cyberbullying, periods and feminine hygiene, puberty and grooming. To date, 180 children have been educated through these schools. Abdelhamid attended One Young World 2018 The Hague as a Shell Scholar. Attending the Summit hugely boosted the exposure and visibility of Positive Society, contributing to Abdelhamid winning Amsterdammer of the Year in 2018. Since then, Abdelhamid has been approached by a variety of news outlets, further boosting his profile which has spread awareness of Positive Society's mission.	Outputs 600 children provided with education support x 2 hours per week on average x 52 weeks per year x \$18.65^a estimated value of education = \$1,163,535.91 80 fathers participate in weekly support group x \$849^b estimated value of support = \$67,920 60 children attend summer school x 3 schools x 120 hours of education x \$18.65^a estimated value of education = \$402,762.43 100 children engaged through the PEST life coaching programme x \$419^c estimated value of coaching = \$41,900 \$1,163,535.91 + \$67,920 + \$402,762.43 + \$41,900 = \$1,676,118.34	Total outcome \$1,676,118.34
	Inputs 45 volunteers working for 4 hours per week x 52 weeks x \$12.34^d estimated hourly wage = \$115,458.37 7 full time staff members x 12 months x \$2,146.34^d estimated monthly wage = \$180,292.68 €200,000 raised in funding each year converts to \$243,902.44 LCU^e Albert Heijn provides fruit for 600 children per week x 52 weeks x \$0.50 = \$15,600 Cash prize for winning Amsterdammer of the Year worth €1,500 which converts to \$1,829.27 LCU^e \$115,458.37 + \$180,292.68 + \$243,902.44 + \$15,600 + \$1,829.27 = \$557,082.76	Total input \$557,082.76
		SROI 1:3
Scope of SROI calculations: Positive Society activities covered for 2018 only. References: a High school education valued at \$67,500 per child - \$67,500 / 4 years of high school = \$16,875 per child per year. \$16,875 / 905 hours in education per year = \$18.65 per learner hour. b Value of a parent support group estimated at \$849 per participant - http://www.wsipp.wa.gov/BenefitCost/Program/746 c Value of a bullying prevention course estimated at \$419 per participant - http://www.wsipp.wa.gov/BenefitCost/Program/285 d Average wage in the Netherlands for a low skilled worker calculated at €1,760 Dutch euros per month - https://tradingeconomics.com/netherlands/wages €1,760 euros converts to \$2,146.34 LCU per month (\$1 PPP = €0.82 Dutch euros - https://data.worldbank.org/indicator/PA.NUS.PPP) \$2,146.34 / 174 working hours per month = \$12.34 LCU per hour e \$1 PPP = €0.82 Dutch euros - https://data.worldbank.org/indicator/PA.NUS.PPP		

Felipe Valencia-Dongo, Lumni Peru
Peru



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Felipe is the CEO and Fund Manager for Lumni Peru, a social investment fund that helps low-income students to complete their university studies. Lumni Peru has provided higher education funding to more than 1,500 students, mobilising \$11 million USD worth of investment. Lumni Peru carefully handpicks high potential students from top tier universities who are facing financial difficulties during their undergraduate or postgraduate studies. It then offers to pay term fees or living expenses for these students using money from the collective fund. In return, selected students agree to pay back a certain proportion of their salary, typically 10-15%, once they begin working. Thus, Lumni Peru has a sustainable long term finance model. This helps investors by generating returns in the long run, whilst also providing struggling students with funding to complete their education. This system enables low income students to secure higher education. That will in turn lead to better employment opportunities that may not have been otherwise accessible. According to the Peruvian Ministry of Education, in 2014 enrollment of students in urban settings reached 75%, compared to the 30% enrollment rate of students from rural settings¹. To address this, Lumni Peru can help students from rural areas to pay their fees. This model of human capital investment suits students better than traditional loans because the students are only required to pay back the money once they have a job. This then allows students to make better career choices, since the threat of missing loan repayments does not factor into their outgoings if they are not yet earning. Lumni Peru also runs programmes to develop the employability skills of their students, further improving their job prospects. The organisation typically funds students studying subjects that are lacking in the job market such as engineering and management. Lumni Peru also teaches students how to manage their finances both during their studies and once they enter the working world.	Outputs 1,500 students provided with education funding x \$54,843.75^a estimated additional earnings for university graduates = \$82,265,625 1,500 students provided with mentors and career guidance x \$2,207.04^b estimated benefit of support = \$3,310,563.38 \$82,265,625 + \$3,310,563.38 = \$85,576,188.38	Total outcome \$85,576,188.38
	Inputs Investment funds of \$11,000,000 raised 15 full time staff members working for 5 years x 12 months per year x \$781.25^c monthly wage = \$703,125 \$11,000,000 + \$703,125 = \$11,703,125.00	Total input \$11,703,125.00
		SROI 1:7
Scope of SROI calculations: Lumni Peru activities covered from project inception until January 2019 (data collection date) References: 1 https://oxfordbusinessgroup.com/overview/track-major-reforms-and-investments-will-help-overhaul-system a Engineering graduates in Peru earn 58.5% more than non-graduates on average - https://paa.confex.com/paa/2016/mediafile/ExtendedAbstract/Paper7144/espinoza_urzua__2016.pdf Average wage in Peru is \$9,375 per year (reference c). \$9,375 x 10 years x 58.5% = \$54,843.75 estimated additional earnings for engineering graduates over a ten year period b Benefit of practical work-related training for vulnerable young people calculated at £1,567 per person - https://www.hact.org.uk/value-calculator £1,567 converts to \$2,207.04 LCU per person (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) c Average wage in Peru is 1,250 PEN per month - https://tradingeconomics.com/peru/wages 1,250 PEN converts to \$781.25 LCU per month (\$1 PPP = 1.60 PEN - https://data.worldbank.org/indicator/PA.NUS.PPP) \$781.25 LCU x 12 months = \$9,375 LCU per year.		

Deepak Ramola, Project FUEL

India



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Deepak founded Project FUEL as a way of recording and sharing life lessons in an impactful way. Project FUEL has collected more than 100,000 life lessons, sharing them with more than 300,000 people so far. Humans learn a great deal through lived experience, but this knowledge is not formally written or taught anywhere, so Deepak started Project FUEL as a way to collect and share the knowledge that people have gained throughout life. Project FUEL has both collected and given lessons to people around the world, including those living in refugee camps in France, Germany and Greece. Wisdom learnt from life lessons is often transferable and can benefit all learners. Project FUEL seeks to build a community of young adults who live, learn and share to make meaningful psycho-social and emotional contribution to themselves and to society at large. The Project has four main pillars: education, art, media and events. The education strand crafts modules and curriculums out of life lessons to pass on in a more structured fashion. One example of this is using the experiences of sex workers to teach business students about the art of negotiation and bartering. Project FUEL also uses art to spread messages through life lessons. One such project, coined 'The Wise Wall', brings abandoned villages to life by painting brightly coloured motifs on empty buildings. This has the double effect of both spreading the lessons learnt by fellow man whilst also bringing media coverage and external support to the few families left in these abandoned villages. The media and film element of the project showcases personal stories through film documentaries, shows and written and spoken blogs. Deepak believes in the power of unconventional educational methods to keep the stories in the minds of the learners. The fourth strand consists of live experiential events where the concepts of life lessons are shared through conversational dialogues and guided discussions.	Outputs 300,000 people taught life lessons x \$18.65^a estimated value of education = \$5,593,922.65	Total outcome \$5,593,922.65
	Inputs 8 full time employees x 8 years x \$3,991.51^b estimated annual wage = \$255,456.38 4 part time employees working for 20 hours per week x 52 weeks per year x 8 years x \$1.92^b estimated hourly wage = \$63,864.09 Funding raised worth \$150,000	Total input \$469,320.47
	\$255,456.38 + \$63,864.09 + \$150,000 = \$469,320.47	SROI 1:12
Scope of SROI calculations: Project FUEL activities covered from project inception until January 2019 (data collection date) References: a High school education valued at \$67,500 per child - \$67,500 / 4 years of high school = \$16,875 per child per year. \$16,875 / 905 hours in education per year = \$18.65 per learner hour. 12-14 year olds spend an average of 905 hours in school per year - https://www.oecd.org/education/skills-beyond-school/48631122.pdf b Average wage in India is 272.19 INR per day - https://tradingeconomics.com/india/wages 272.19 INR converts to \$15.35 LCU per day (\$1 PPP = 17.73 Indian Rupees - https://data.worldbank.org/indicator/PA.NUS.PPP) \$15.35 daily wage x 260 working days per year = \$3,991.51 LCU per year. \$15.35 daily wage / 8 working hours per day = \$1.92 LCU per hour.		

Felipe Calvo Cepeda, Fundación Aspirantes

Colombia



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Felipe co-founded Fundación Aspirantes in 2010, with the aim of increasing access to higher education for underprivileged young people in Colombia. Fundación Aspirantes has a network of more than 16,000 people, with 100 people having enrolled in the programme over the past year. The foundation helps individuals to develop their emotional and social skills, as well as their academic capabilities. Fundación Aspirantes focuses on teaching academic skills in preparation for college, with a curriculum covering mathematics, critical reading, social sciences, natural sciences and abstract reasoning. Students are also given socioemotional training to develop their soft skills through activities such as community service, art projects and other extracurriculars. Due to the visibility provided at the One Young World 2017 Bogotá Summit, Fundación Aspirantes was profiled by a range of media and news outlets within Colombia. As a result of this, more than 500 young people reached out and expressed interest in enrolling in their college preparation programme. Felipe and his team have partnered with other social enterprises to design the syllabus of a course for the reintegration of ex-combatants in order to boost their academic skills and help them access higher education. Felipe also joined forces with other Colombian One Young World Ambassadors to design Lidera el Cambio, a new platform to inspire, boost and connect initiatives of emerging leaders in Colombia.	Outputs 100 students trained x 300 hours of training each x \$18.65^a estimated value per learner hour = \$559,392.27	Total outcome \$559,392.27
	Inputs Funds raised worth a total of \$1,000 40 volunteers working for 3 hours per week on average x 12 weeks per programme x 2 cohorts per year x \$4.04^b estimated hourly wage = \$11,649.30 Computers, cameras, stationery supplies, consulting, venue usage and books given in-kind worth an estimated \$4,000 USD in total. \$1,000 + \$11,649.30 + \$4,000 = \$16,649.30	Total input \$16,649.30
		SROI 1:34
Scope of SROI calculations: Fundación Aspirantes activities covered for the past year only. References: a High school education valued at \$67,500 per child - \$67,500 / 4 years of high school = \$16,875 per child per year. \$16,875 / 905 hours in education per year = \$18.65 per learner hour. 12-14 year olds spend an average of 905 hours in school per year - https://www.oecd.org/education/skills-beyond-school/48631122.pdf b Average wages in Colombia estimated at 899,500 Colombian Pesos per month - https://tradingeconomics.com/colombia/wages-low-skilled 899,500 / 174 working hours per month = 5,169.54 COP per hour. 5,169.54 COP converts to \$4.04 LCU per hour (\$1 PPP = 1,278.04 COP) - https://data.worldbank.org/indicator/PA.NUS.PPP		

Zinah Saleh, Ishtar Handmade Soap
Iraq



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Zinah founded Ishtar Handmade Soap to provide Iraqi women with opportunities to become self sufficient and generate income. Ishtar Handmade Soap trains women and girls to make their own soaps and detergents, and then supports them to sell the finished products in their shop in Baghdad and in bazaars across the country. Through these workshops, Ishtar Handmade Soaps has created employment opportunities for 12 full time and 25 part time workers. Ishtar Handmade Soaps focuses on providing these opportunities for women in need, such as refugees, widows, and young women pursuing an education. These women form different parts of the business, where some focus on production and packaging whilst others work as sales representatives in the weekly bazaars or market the products through social media. Ishtar Handmade Soap prides itself on using fresh, natural ingredients that are kind to the skin and beneficial for your health. The organisation donates 30% of the profits generated to local people and causes in need. These funds have been used to support people suffering from cancer and in need of heart surgery, as well as a local animal shelter. Most recently, Ishtar Handmade Soaps helped to sponsor three Izidi girls through university in Mosul, since their families had no resources to allow them to study after fleeing ISIS. In the future, Ishtar Handmade Soaps has plans to open a large workshop in Iraq where more women in need can be trained and supported in business to create their own products.	Outputs 12 women supported in business full time x \$16,321.13^a estimated value of self employment = \$195,853.52 25 women given part-time work x \$1,730.99^b estimated value of part-time employment = \$43,274.65 \$195,853.52 + \$43,274.65 = \$239,128.17	Total outcome \$239,128.17
	Inputs 3 full time staff working for 4 years x \$1,973^c estimated annual salary = \$23,676 \$10,000 initial funding \$23,636 + \$10,000 = \$33,676.00	Total input \$33,676.00
		SROI 1:7
Scope of SROI calculations: Ishtar Handmade Soap activities covered from project inception until February 2019 (data collection date) References: a Benefit of moving from unemployment to self-employment estimated at £11,588 per person - https://www.hact.org.uk/value-calculator £11,588 converts to \$16,321.13 LCU per person (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) b Benefit of moving from unemployment to part-time job estimated at £1,229 per person - https://www.hact.org.uk/value-calculator £1,229 converts to \$1,730.99 LCU per person (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) c Annual minimum wage in Iraq is \$1,973 PPP - https://www.minimum-wage.org/international/iraq		

Abhinav Khanal, Bean Voyage
Nepal (operating in Costa Rica)



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Abhinav is the co-founder of Bean Voyage, a non-profit social enterprise that provides training and market access to smallholder women coffee producers in Costa Rica. Bean Voyage has worked with 112 women and more than 500 community members, with plans to impact more than 700 community members in the coming year. Abhinav and his team support smallholder women coffee producers to turn their pre-commercial coffee cherries into commercial products, ready for the market. Typically smallholder women in Costa Rica sell coffee cherries to processors and end up with around 5% of the final coffee sale price. Bean Voyage works with smallholder coffee farmers, enabling them to process and package the coffee and sell it online so that they end up with a significantly greater share of the sale price. Abhinav and his team manage the sales and marketing side of the operation, so that the finished products can be sold at a fair price and the producers earn as much as 40% of the final revenue from coffee sales. The training that Bean Voyage runs focuses on the coffee journey from bean to cup, and has three main pillars of economic development, environmental protection and gender justice. The economic pillar consists of teaching farmers how to improve crop yields, increase coffee quality and making the final product globally competitive. The environmental pillar complements this training by ensuring growth methods minimise reliance on harmful fertilisers and use climate smart agriculture techniques. The gender justice pillar focuses on agency, enabling women to learn business and conflict resolution skills in a stable and supportive network. Bean Voyage also attempts to have conversations with men in the community to ensure that they are aware of the work the women are doing, and that they engage with them as allies. Abhinav was selected to attend the 2016 Ottawa Summit as an Emma Watson Scholar. Bean Voyage has received support from partners of One Young World such as the Western Union and Firmenich, in the form of financial support and opportunities to present its work around the world. In 2018, Bean Voyage won the grand prize in the Facebook Social Entrepreneurship Award of \$55,000 worth of advertising credits, access to a Facebook marketing expert, and executive mentorship from Carolyn Everson, VP of Global Marketing Solutions at Facebook. The Award helped Bean Voyage to develop its online marketing strategy through advanced strategic advice as well as hands on training on how to maximize return on investment of digital advertising. This resulted in Bean Voyage reaching over a million potential customers, thus increasing sales, and enabling more services for more female farmers.	Outputs 112 women given practical training and supported in business x \$16,321.13^a estimated value of training and self employment = \$1,827,966.20	Total outcome \$1,827,966.20
	Inputs 2 full time staff working for 12 months x \$757.41^b estimated monthly wage = \$18,177.73 3 part time staff + 3 interns working 20 hours per week on average x 52 weeks x \$4.35^b estimated hourly wage = \$27,162.13 \$250,000 raised in funding \$55,000 given in Facebook ad credits through the Facebook Social Entrepreneurship Award \$18,177.73 + \$27,162.13 + \$250,000 + \$55,000 = \$350,339.86	Total input \$350,339.86
		SROI 1:5
Scope of SROI calculations: Bean Voyage activities covered from project inception until January 2019 (data collection date). References: a Benefit of practical training for self-employment estimated at £11,588 per person - https://www.hact.org.uk/value-calculator £11,588 converts to \$16,321.13 LCU per person (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) b Average wages in Costa Rica calculated at 296,600 CRC per month - https://tradingeconomics.com/costa-rica/wages 296,600 CRC per month converts to \$757.41 LCU per month (\$1 PPP = 391.60 CRC - https://data.worldbank.org/indicator/PA.NUS.PPP) \$757.41 LCU / 174 working hours per month = \$4.35 LCU per hour		

Kennedy Ekezie-Joseph, Calabar Youth Council for Women’s Rights
Nigeria



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Kennedy founded the Calabar Youth Council for Women's Rights to advocate against female genital mutilation (FGM) and gender-based violence in Nigeria. To date, Calabar Youth Council for Women's Rights has directly impacted 2,000 people, educating them about the dangers of FGM and the harm that it can cause victims. Despite being outlawed, FGM continues to take place in southern parts of Nigeria, with 24.8% of women in Nigeria having undergone the practice¹. Calabar is the main city in Cross River State, where the rate of FGM is higher at 32%². The Calabar Youth Council for Women's Rights works with communities to dispel myths around the practice, and to better inform them about the health implications and social effects of FGM for victims. The Council deploys strategic social change communication to help turn perpetrators and future practitioners of FGM away from the practice. Women and men are educated about gender-based violence and the harm it causes wider society, with the aim of creating a positive cultural shift. Kennedy attended One Young World 2017 Bogotá, where he was awarded a Resolution Project Fellowship for his work with the Calabar Youth Council for Women's Rights. The Fellowship came with \$2,000 to support Kennedy's work, plus specialised mentorship and support. Kennedy has plans to set up a new initiative to help support 5,000 displaced people in Calabar over the coming year.	Outputs 2,000 people educated about gender based violence x \$19.72 ^a estimated benefit per person = \$39,436.62	Total outcome \$39,436.62
	Inputs Donations received worth \$10,000 Resolution Project Fellowship Award worth \$2,000 9 executive members working 10 hours per week on average x 52 weeks x \$1.43 ^b estimated hourly wage = \$6,677.66 \$10,000 + \$2,000 + \$6,677.66 = \$18,677.66	Total input \$18,677.66
		SROI 1:2
Scope of SROI calculations: Calabar Youth Council for Women's Rights activities covered from project inception until February 2019 (data)		
References: 1 https://www.refworld.org/pdfid/5b3497357.pdf 2 https://dhsprogram.com/pubs/pdf/FR293/FR293.pdf a A domestic violence and abuse awareness training programme can have a benefit of £14 per person - https://bmjopen.bmj.com/content/bmjopen/8/8/e021256.full.pdf £14 converts to \$19.72 per person (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) b Average wage in Nigeria is 25,500 Nigerian Naira per month - https://tradingeconomics.com/nigeria/wages-low-skilled 25,500 NGN converts to \$248.27 LCU per month (\$1 PPP = 102.71 NGN - https://data.worldbank.org/indicator/PA.NUS.PPP) \$248.27 / 174 working hours per month = \$1.43 LCU per hour.		

Yasmin Dunsky & Noga Mann, QueenB
Israel



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
QueenB was founded by Yasmin Dunsky & Noga Mann to make computer programming and coding accessible and interesting to young girls. The organisation has taught 500 girls how to code and has reached 1,000 young people through running popup workshops and hackathons. QueenB runs weekly coding classes for high school girls, who are taught the basics of computer programming by female undergraduate students reading programming at university. High school students go to classes based in four different university campuses across Israel. Classes consist of 15 students led by four mentors, with each class lasting for three hours per week. The class curriculum has been specifically designed to appeal to generation Z girls, encouraging them to pursue programming opportunities that they may not have considered otherwise. Girls learn how to code alongside peers from all backgrounds. Ultra orthodox Jewish girls learn alongside Arab girls for example, allowing them to become friends and learn about each other in a safe environment whilst acquiring valuable new skills. Students pay a small fee to reserve their space for the class, with 15% of all attendees accessing the class for free due to insufficient means. QueenB has established partnership with influential tech companies including Google. QueenB reports that 80% of girls who complete the two year programme have gone on to choose computer science as a major in their 10th grade education. Yasmin & Noga are currently working on Frizzl, another joint venture that teaches children how to code using a mobile phone app.	Outputs 500 girls taught technology and coding skills x \$6,707.21 ^a estimated benefit of coding skills = \$3,353,604.22	Total outcome \$3,353,604.22
	Inputs \$400,000 secured in funding 1 full time member of staff working 12 months per year x 3 years x \$2,794.67 ^b estimated monthly wage = \$100,608.13 6 part time employees working 20 hours per week x 52 weeks x 3 years x \$16.06 ^b estimated hourly wage = \$300,667.96 \$400,000 + \$100,608.13 + \$300,667.96 = \$801,276.09	Total input \$801,276.09
		SROI 1:4
Scope of SROI calculations: QueenB activities covered from project inception until January 2019 (data collection date).		
References: a Programming skills can boost adult earnings by 20% per year - https://www.entrepreneur.com/article/275954 Average wage in Israel is \$2,794.67 LCU per month (reference b). \$2,794.67 x 12 months x 20% = \$6,707.21 estimated benefit of coding skills per person b Average wage in Israel is 10,591.80 ILS per month - https://tradingeconomics.com/israel/wages 10,591.80 converts to \$2,794.67 LCU per month (\$1 PPP = 3.79 ILS - https://data.worldbank.org/indicator/PA.NUS.PPP) \$2,794.67 / 174 working hours per month = \$16.06 LCU per hour.		

Carolina Hadad, Chicas en Tecnología Argentina



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Chicas en Tecnología is closing the gender gap in technology by inspiring teenage girls to become creators and problem solvers instead of just consumers of technology. More than 1,600 girls are part of the Chicas en Tecnologia community. Some projects have been selected for corporate or government sponsorship, while others have been featured in the broadcast media. Co-founded by Carolina, Chicas en Tecnología runs intensive ‘hack’ style events, as well as longer term after-school programmes. In both cases, girls team up to form groups of three to identify and execute a technology solution to a social problem under the guidance of a mentor. One example of a successful app created through the programme is 5ntar. The 5ntar app aims to reduce street harassment by allowing users to record instances of harassment on a map to identify unsafe areas and increase visibility of the crime. This app was incubated by the Argentine Government and received an award from the Buenos Aires Congress, resulting in substantial media coverage. Other successful projects include the app StopBull, aimed at helping victims of bullying, and InstaStudy, a productivity app that blocks access to distracting applications on your phone. Chicas en Tecnología currently operates 134 weekly clubs in 14 provinces, impacting 1,420 girls. There have been seven editions of the intensive Programming a Better World hack with a total of 192 participants. Members of Chicas en Tecnología attend regular community meetings where students learn programming, leadership and entrepreneurship with help from the pool of mentors. The older members of the club often return to mentor the younger members once they have become university students. Chicas en Tecnología is set to expand its programmes to reach more regions in Argentina. The organisation plans to create an ecosystem of schools, mentors, companies and institutions that want to close the gender gap in technology, by providing both the knowledge and tools to close the gap.	Outputs 1,600 girls taught technology and coding skills x \$6,164.67^a estimated benefit of coding skills = \$9,863,476.90	Total outcome \$9,863,476.90
	Inputs 4 full time staff x 12 months x \$2,568.61^b estimated monthly wage = \$123,293.46 12 part-time staff working 20 hours per month x 12 months x 4 years x \$14.76^b estimated hourly wage = \$170,059.95 7 volunteers working 8 hours per day x 4 days per month x 3 month programme cycle x 3 years x \$14.76^b estimated hourly wage = \$29,760.49 120 mentors volunteering for 20 hours per programme on average x \$14.76^b estimated hourly wage = \$35,429.16 \$400,000 USD fundraised through corporate partners and award winnings \$123,293.46 + \$170,059.95 + \$29,760.49 + \$35,429.16 + \$400,000 = \$758,543.06	Total input \$758,543.06
		SROI 1:13
Scope of SROI calculations: Chicas en Tecnología activities covered from inception until March 2019 (data collection date) References: a Programming skills can boost adult earnings by 20% per year - https://www.entrepreneur.com/article/275954 Average wage in Argentina is \$2,568.61 LCU per month (reference b). \$2,568.61 x 12 months x 20% = \$6,164.67 estimated benefit of coding skills per person b Average monthly wage in Argentina is 29,462 Argentinian pesos per month - https://tradingeconomics.com/argentina/wages 29,462 Argentinian pesos converts to \$2,568.61 LCU (\$1 PPP = 11.47 ARS) - \$2,568.61 / 174 working hours per month = \$14.76 LCU per hour		

Devika Malik, Wheeling Happiness India



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Devika co-founded Wheeling Happiness to promote inclusion and to advocate for better access to opportunities for people living with physical and mental disabilities. Wheeling Happiness has impacted more than 10,000 people through advocacy work, sports inclusion programmes and providing accessibility aids. As an international para-athlete with eight national & three international medals, Devika and her team work to encourage people with disabilities to take up sports by connecting them with accessible facilities and providing sporting aids when necessary. People with disabilities have a difficult time finding sporting facilities or equipment that is inclusive, and so Wheeling Happiness has built a network of local providers and sports players who are willing to help. Almost 40 people have been introduced to the world of inclusive sport, with 500 accessibility items having been provided to people unable to fund their own specialist equipment. Wheeling Happiness also works to facilitate greater societal change in India through outreach and advocacy programmes and consulting projects. Devika works with major corporate entities across India to advise them on inclusive hiring practices and customer service. One example of this is working with Indigo Airlines for over a year to train all ground staff and porters nationally on how to best interact with disabled passengers. This sensitivity training is crucial to ensuring that all passengers receive the same level of customer service, regardless of their disability or mobility issues. Wheeling Happiness also conducts accessibility audits for corporate offices to show businesses how to make spaces more inclusive for staff and customers. After attending One Young World 2018 The Hague Summit, Devika's foundation has started a campaign to educated people with disabilities about the Sustainable Development Goals. The Disability Awareness Outreach Program in Rural North India aims to acquaint over 5,000 rural people with disabilities with the SDGs as well as their rights and provisions as per the Rights of Persons with Disabilities Act India 2016. The pilot workshop has already impacted 200 individuals.	Outputs 500 people provided with wheelchairs and prosthetics x \$323.96^a estimated value of increased mobility = \$161,980 40 people who have taken up sports x \$4,981.69^b estimated value of regular participation = \$199,267.61 10,000 people reached through advocacy programmes x \$205.38^c estimated benefit of advocacy = \$2,053,750 \$161,980 + \$199,267.61 + \$2,053,750 = \$2,414,997.61	Total outcome \$2,414,997.61
	Inputs Funds generated worth 1,000,000 Indian rupees per year x 4 years = 4,000,000 rupees. 4,000,000 rupees converts to \$225,606.32 LCU^d 3 full time employees x \$3,991.51^e annual wage = \$11,974.52 15 volunteers per project x 10 projects per year x 4 years x 10 hours per project on average x \$1.92^e estimated hourly wage = \$11,513.96 \$225,606.32 + \$11,974.52 + \$11,513.96 = \$249,094.80	Total input \$249,094.80
		SROI 1:10
Scope of SROI calculations: Wheeling Happiness activities covered from project inception until January 2019 (data collection date) References: a A person in need provided with a wheelchair earns \$6.23 per week more on average than someone who is similarly needy but has not been provided with a wheelchair - \$6.23 x 52 weeks = \$323.96 estimated benefit per person per year b Regular participation in a mild exercise programme for vulnerable adults valued at £3,537 per person - https://www.hact.org.uk/value-calculator £3,537 converts to \$4,981.69 LCU per person (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) c Disability advocacy organisations in Australia bring an estimated \$821.5 million to the economy - \$821,500,000 / 4,000,000 disabled people in Australia = \$205.38 estimated economic benefit of advocacy per person d \$1 PPP = 17.73 Indian Rupees - https://data.worldbank.org/indicator/PA.NUS.PPP e Average wage in India is 272.19 INR per day - https://tradingeconomics.com/india/wages 272.19 INR converts to \$15.35 LCU per day (\$1 PPP = 17.73 Indian Rupees - https://data.worldbank.org/indicator/PA.NUS.PPP) \$15.35 daily wage x 260 working days per year = \$3,991.51 LCU per year. \$15.35 daily wage / 8 working hours per day = \$1.92 LCU per hour.		

Aminka Belvitt, ForUsGirls Foundation
Canada



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Aminka founded the ForUsGirls Foundation as a platform to develop the leadership skills and capacity of young people living in Canada and Jamaica. Since 2015, ForUsGirls has positively impacted almost 5,000 girls. The Foundation provides mentorship, leadership, empowerment and skill-based development for marginalised girls, helping them become a community and aspire to be global feminist leaders in all areas of society. It does this through a weekly 13 unit mentorship and leadership programme in local schools and community spaces. This programme covers a wide range of topics including entrepreneurship, digital literacy, career planning and web development. ForUsGirls tailors its programmes towards helping girls from underprivileged backgrounds, empowering them with knowledge and skills that are otherwise difficult to access. After attending the One Young World 2016 Ottawa Summit, ForUsGirls Foundation became international, bringing the programme from Canada to Jamaica. ForUsGirls sponsors five primary schools in rural Jamaica to help increase the opportunities available to the children studying there. Graduates of the ForUsGirls leadership programme have gone on to receive academic excellence awards and win higher education scholarships. ForUsGirls also runs a Tech Summit in New York City called 'A NEW REALITY', where girls from marginalised communities are encouraged to think innovatively to solve problems. The 2018 Tech Summit was attended by 200 girls and the second edition is due to take place in May 2019. ForUsGirls also runs summer camps to develop the leadership capacity of young girls, and to encourage them to take up STEM subjects at school.	Outputs 2,165 young girls in Jamaica given leadership training x \$862.73^a estimated value of leadership training = \$1,867,812.57 300 young girls in Canada given leadership training x \$1,679.97^b estimated value of leadership training = \$503,992.32 \$1,867,812.57 + \$503,992.32 = \$2,371,804.89	Total outcome \$2,371,804.89
	Inputs \$5,000 CAD raised which converts to \$4,000 LCU^c 10 volunteers working for 25 hours per week x 52 weeks per year x 3 years x \$20.19^d average hourly wage = \$787,488 In-kind donations worth \$3,200 CAD including venue usage, food and teaching supplies, which converts to \$2,560 LCU^c. \$4,000 + \$787,488 + \$2,560 = \$794,048.00	Total input \$794,048.00
SROI 1:3		
Scope of SROI calculations: ForUsGirls Leadership training programmes included only. Tech Summits, summer camps and event engagement excluded from calculations.		
References: a Leadership training for high school children can increase adult wages by at least 4% - https://www.journals.uchicago.edu/doi/abs/10.1086/430282 Average wage in Jamaica is \$1,564,994 JMD per year - http://www.salaryexplorer.com/salary-survey.php?loc=106&loctype=1 \$1,564,994 converts to \$21,568.27 LCU per year (\$1 PPP = \$72.56 Jamaican dollars - https://data.worldbank.org/indicator/PA.NUS.PPP) \$21,568.27 LCU x 4% = \$862.73 LCU estimated value of leadership training in Jamaica. b Leadership training for high school children can increase adult wages by at least 4% - https://www.journals.uchicago.edu/doi/abs/10.1086/430282 Average wage in Canada is \$25.24 CAD per hour - \$25.24 CAD converts to \$20.19 LCU per hour (\$1 PPP = \$1.25 Canadian dollars - https://data.worldbank.org/indicator/PA.NUS.PPP) \$20.19 LCU x 2,080 working hours per year = \$41,999.36 LCU per year. \$41,999.36 LCU x 4% = \$1,679.97 LCU estimated value of leadership training in Canada. c \$1 PPP = \$1.25 Canadian dollars - https://data.worldbank.org/indicator/PA.NUS.PPP d Average wage in Canada is \$25.24 CAD per hour - \$25.24 CAD converts to \$20.19 LCU per hour (\$1 PPP = \$1.25 Canadian dollars - https://data.worldbank.org/indicator/PA.NUS.PPP)		

Samuel Malinga, Sanitation Africa Limited
Uganda



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Sanitation Africa Limited works to improve access to water and sanitation health (WASH) facilities, such as latrines and hand washing units. Sanitation Africa Limited has helped 10,000 people to access better hygiene and sanitation facilities in Uganda. Samuel and his team have constructed almost 600 latrines and 20 handwashing facilities to date, and have upgraded more than 1,000 latrines. Uganda does not yet have universal sanitation coverage, which contributes to ill health, absenteeism and low academic attainment. The percentage of people in rural areas with access to basic sanitation facilities actually decreased between 2016 and 2018, from 80% to 79%¹. Sanitation Africa works with a team of engineering students to design innovative solutions for sustainable toilet construction, as well as designing technology to upgrade existing facilities to be more durable and effective at a low cost. Sanitation Africa has also developed semi-mechanical pumps to empty pit latrines in areas that are otherwise hard to reach. The organisation strives to become a hub of knowledge on low cost hygiene and sanitation solutions, so that low income communities can benefit from this expertise. Lack of knowledge is a major barrier for communities when working to improve communal hygiene facilities, and so Samuel and his team work to make this knowledge and technology more accessible. Sanitation Africa has employed over 870 masons and 100 sanitation promoters in this work, further helping to support the local economy by providing jobs and economic opportunities.	Outputs 791 toilets built x 5 people benefitting from each toilet x \$104^a estimated benefit of access to sanitation facilities = \$411,320 1,794 sanitation facilities upgraded x 5 people benefitting from each facility x \$15.59^b estimated benefit per person = \$139,842.30 485 hand washing facilities constructed x 80 people benefitting from each facility x \$97^c estimated benefit of increased hygiene = \$3,763,600 \$411,320 + \$139,842.30 + \$3,763,600 = \$4,314,762.30	Total outcome \$4,314,762.30
	Inputs 8 full time employees x \$650 per month x 12 months x 4 years = \$249,600 30 part-time employees on average x \$180 per month x 12 months x 4 years = \$259,200 Donations from Total Uganda, The Future Project in Nigeria and other investments totalling \$56,000 In-kind consulting on water systems worth \$3,000 + in-kind donations of school hand-wash facilities and toilet construction worth \$22,535.21 = \$25,535.21 \$249,600 + \$259,200 + \$56,000 + \$25,535.21 = \$590,335.21	Total input \$590,335.21
SROI 1:7		
Scope of SROI calculations: Sanitation Africa Limited activities covered from project inception until February 2019 (data collection date)		
References: 1 https://www.mwe.go.ug/sites/default/files/library/SPR%202018%20%20FINAL.pdf a 2.5 billion people do not have access to proper toilets or sewage systems. The global economic impact of insufficient sanitation is \$260 billion USD per year. This means that the cost of lack of access to proper sanitation is \$104 per person - http://www.worldbank.org/en/news/feature/2013/04/25/increasing-access-toilets-can-save-lives-money b Sanitation intervention results in an estimated cost reduction of \$15.59 PPP per person - http://www.who.int/bulletin/volumes/88/7/09-066050/en/ c Lack of cleanliness and hygiene costs \$97 on average per person each year - https://www.wssc.org/wp-content/uploads/2016/09/Hygiene-Matters-Report-2016.pdf		

Vincent Loka, WaterROAM

Indonesia (based in Singapore)



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Vincent co-founded WaterROAM in 2014 to develop water filtration solutions that can be used in disaster stricken areas to give people quick access to clean drinking water. More than 70,000 people have benefitted from access to water filtering pumps in 21 countries across Southeast Asia. More than 140 million people in Southeast Asia lack access to safe drinking water, while almost a billion have no access to basic sanitation¹. Waterborne illnesses are largely attributed to biologically contaminated surface water. Natural disasters such as floods, earthquakes and landslides can also leave people without access to clean drinking water. WaterROAM works to create innovative solutions to enable people living in low-income and disaster-prone areas to treat contaminated water. WaterROAM stands by the four key pillars of simplicity, portability, durability and affordability. These principles ensure that the products developed match the needs of the target market. The organisation currently has three different filtration models in production, each catering to different needs and circumstances. In 2018, Vincent and his team were awarded the Facebook Social Entrepreneurship Award, winning \$5,000 worth of Facebook advertising credits and tailored mentorship from a Facebook executive working in the Asia-Pacific region. This helped the WaterROAM team to better market their products on Facebook. The advertising campaigns contributed to a 90% rise in web traffic, resulting in more than 1,000 leads and almost 6,000 new followers.	Outputs Water pumps service 70,000 people x \$74.70^a estimated value of access to water = \$5,229,000.00	Total outcome \$5,229,000.00
	Inputs 5 full time staff x \$5,220^b LCU per month x 12 months x 3 years = \$939,600 Interns working a combined 320 hours per month x 12 months x 3 years x \$4.73^c estimated hourly wage = \$54,523.33 \$200,000 given in grants and donations \$5,000 worth of in-kind Facebook credits \$939,600 + \$54,523.33 + \$200,000 + \$5,000 = \$1,199,123.33	Total input \$1,199,123.33 SROI 1:4
Scope of SROI calculations: WaterROAM activities covered from project inception until February 2019 (data collection date) References: 1 https://www.straitstimes.com/asia/se-asia/140m-in-se-asia-do-not-have-clean-water a The cost of poor access to water and sanitation in Southeast Asia calculated at \$74.70 PPP per capita - http://documents.worldbank.org/curated/en/573931468247885380/pdf/441210WSP1BOX31ionlsummary01PUBLIC1.pdf b The average wage in Singapore is \$4,437 Singaporean dollars per month - https://www.channelnewsasia.com/news/singapore/average-salary-2018-singapore-median-income-employment-10979844 \$4,437 SGD converts to \$5,220 LCU per month (\$1 PPP = 0.85 SGD - https://data.worldbank.org/indicator/PA.NUS.PPP?end=2016&start=2016&view=bar) c Average monthly salary for an intern in Singapore is around \$700 SGD per month - https://www.straitstimes.com/lifestyle/companies-offer-hot-shot-interns-top-dollar?fbclid=IwAR3ATGCCwULPSmaCBRTI22GuS-BP3_3BVFa70uUazl--AAbM9XSNkxS14c0&kui=02nA23cmrxyB333ZkvCJCA \$700 SGD converts to \$823.53 LCU (\$1 PPP = 0.85 SGD - https://data.worldbank.org/indicator/PA.NUS.PPP?end=2016&start=2016&view=bar) \$823.53 LCU per month / 174 working hours per month = \$4.73 LCU per hour		

Bradley Heslop, WSV

United Kingdom



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Bradley co-founded WSV as a sustainable approach to international development. With the support of Enactus and the University of Southampton, WSV has developed three main business models that have enabled people with low economic prospects to generate income, whilst providing a service that benefits the community. The three 'business in a box' models have impacted more than 30,000 people to date. Right Light aims to provide low income families with solar lighting solutions that reduces their dependence on kerosene. Solar lamps for example are often too expensive for low income households, so Right Light works on a rental system where families can temporarily rent out lamps. This allows them to benefit from access to clean renewable energy without having to put forward funds they cannot afford. Currently 2,000 Right Light lamps are in circulation, preventing more than 2,000 tonnes of CO2 from entering the atmosphere through the use of kerosene. The second project, Roots, converts human waste into liquid and solid fertilisers, helping farmers to increase their crop yields by three fold. Through this project, toilet cubicles are constructed in areas without adequate access to sanitation. The waste is then collected and converted into fertiliser, which is later sold on to farmers. This helps to address hygiene and sanitation needs whilst also increasing agricultural productivity. The Petal initiative enables budding entrepreneurs to make their own reusable sanitary pads which can then be sold. Petal entrepreneurs have sold 35,000 packs of reusable pads to date. WSV also has plans to roll out a new business initiative called Jua Maji, that distills drinking water from fish pond water, purifying water through the passive distillation process. After attending One Young World 2017 Bogotá, Bradley joined forces with The Circle of Young Intrapreneurs and Enactus to organise the Action Accelerator programme at the Enactus World Cup in October 2018.	Outputs 219 entrepreneurs provided with jobs across all three businesses x \$16,321.13^a estimated value of self employment = \$3,574,326.76 35,000 packs of reusable pads sold x \$1.05^b estimated value per pack = 36,811.11 2,000 Right Light lamps in circulation x \$1,470.42^c estimated value of access to lighting = \$2,940,845.07 2,000 tonnes of carbon dioxide prevented from entering the atmosphere x \$40^d estimated value per tonne = \$80,000 48 toilet cubicles built x 40 people benefitting from each toilet x \$104^e estimated benefit per person = \$199,680 62.9 tonnes of liquid fertiliser generated x \$0.03^f sale price per kg x 1,000 = \$1,887 2.1 tonnes of solid fertiliser generated x \$0.18^f sale price per kg x 1,000 = \$378 \$3,574,326.76 + \$36,811.11+ \$2,940,845.07+ \$80,000 + \$199,680 + \$1,887 + \$378 = \$6,833,927.94	Total outcome \$6,833,927.94
	Inputs £125,000 worth of funding raised + £25,000 loans raised by NGOs = £150,000 which converts to \$211,267.61 LCU^g Staff and volunteers work a combined 25,000 hours x \$18.86^h estimated hourly wage = \$471,507.20 \$211,267.61+ \$471,507.20 = \$682,774.81	Total input \$682,774.81 SROI 1:9
Scope of SROI calculations: WSV activities covered from project inception until March 2019 (data collection date). References: a Benefit of moving from unemployment to self-employment estimated at £11,588 per person - https://www.hact.org.uk/value-calculator £11,588 converts to \$16,321.13 LCU per person (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) b One month's supply of sanitary pads can cost 50 KES - https://www.nation.co.ke/business/P-G-introduces-budget-sanitary-pads-in-Kenya/996-4523588-8ojx0g/index.html 50 KES converts to \$1.05 LCU per person per month (\$1 PPP = 47.54 KES - https://data.worldbank.org/indicator/PA.NUS.PPP) c Benefit of access to light at home estimated at £1,044 per year - http://www.globalvaluexchange.org/valuations/8279e41d9e5e0bd8499f2d0e £1,044 converts to \$1,470.42 LCU (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) d Carbon dioxide has a social cost of \$40 per tonne - https://www.edf.org/true-cost-carbon-pollution e 2.5 billion people do not have access to proper toilets or sewage systems. The global economic impact of insufficient sanitation is \$260 billion USD per year - http://www.worldbank.org/en/news/feature/2013/04/25/increasing-access-toilets-can-save-lives-money \$260,000,000,000 / 2,500,000,000 people = \$104 estimated cost per person of lack of access to proper sanitation. f Liquid fertiliser is sold at \$0.03 per litre. Solid fertiliser is sold at \$0.18 per kg. g \$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP h Average wage of a high skilled worker in the UK estimated at £2,330 GBP per month - https://tradingeconomics.com/united-kingdom/wages £2,330 converts to \$3,281.69 LCU per month (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) \$3,281.69 / 174 working hours per month = \$18.86 LCU per hour		

Spandana Palaypu, ZoEasy
United Arab Emirates



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Spandana founded ZoEasy in July 2016 as a platform for “blue collar” migrant workers to find jobs that match their skills and expertise. Currently, ZoEasy has a database of 65,000 people, and has successfully run pilot placements which matched 100 jobseekers with suitable employment. In the United Arab Emirates, migrant blue collar workers form 43% (4 million) of the overall population¹. However, recruitment in this sector is archaic and cumbersome as many companies rely on middlemen to fill their blue-collar vacancies. These intermediaries charge both the worker and the employer substantial sums of money to match them to jobs that may not be a good fit for either party. There can be up to six middlemen involved in recruiting one worker, with each middleman taking a cut of the fees. Through this system, jobseekers are charged up to \$2,800 and employers charged \$300 for each placement. These are huge expenses for people from low income backgrounds trying to create a better life. Despite this, they find themselves in jobs that were misrepresented and that they are overqualified for. Some examples include a qualified teacher being given a job as a cleaner, and a software engineer being employed as a waiter. ZoEasy creates a direct link between employers and jobseekers, enabling “blue collar” workers to access jobs in an ethical and transparent way. Companies must go through a background check before they can publish job openings on the site. ZoEasy has started noting retention rates and recording feedback from workers to collate more accurate information about working conditions. ZoEasy is currently undertaking research and development to further refine the job placement model before rolling out the programme more widely. Spandana and her team recently signed MoUs with two prominent State Governments in India to initially train and place 200 “blue collar” workers into appropriate jobs abroad. ZoEasy continues to establish notable partnerships and further refine the operating model through research and feedback from clients. After speaking on stage at the One Young World 2018 The Hague Summit, Spandana was inspired to consider the wider needs of her clientele and is now considering how to turn ZoEasy into a community platform offering a range of services to jobseekers.	Outputs 100 people matched with jobs x \$6,742.57^a estimated value of accurate job matching = \$674,257.43	Total outcome \$674,257.43
	Inputs \$170,000 awarded in pre-seed funding 7 full time staff x \$2,475.25^b estimated monthly wage x 12 months per year = \$207,920.79 \$170,000 + \$207,920.79 = \$377,920.79	Total input \$377,920.79
		SROI 1:2

Scope of SROI calculations:
ZoEasy activities from project inception until December 2018 (data collection date)

References:
1 <https://www.cia.gov/library/publications/resources/the-world-factbook/geos/ae.html>
a A worker who is overqualified and placed in a blue collar role can lose out on 22.7% of their annual earnings - <https://www.sole-jole.org/14383.pdf>
An entry level office job pays \$29,702.97 LCU per year in the UAE (reference b). \$29,707.97 x 22.7% = \$6,742.57 estimated earnings lost per year for each worker placed in a mismatched role
b Average wage for a Research Analyst in the United Arab Emirates is 5,000 AED per month - <https://www.gulftalent.com/uae/salaries/research-analyst>
5,000 AED converts to \$2,475.25 LCU per month. \$2,475.25 x 12 months = \$29,702.97 LCU per year
(\$1 PPP = 2.02 AED - <https://data.worldbank.org/indicator/PA.NUS.PPP>)

Unathi September, Gradesmatch
South Africa



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Unathi founded Gradesmatch as a platform for young people to access career advice and information, as well as to further educational opportunities across South Africa and Namibia. Gradesmatch was founded after Unathi attended the One Young World 2013 Johannesburg Summit, and has impacted more than 84,000 people to date. Gradesmatch works to educate young learners about potential career paths that suit their academic strengths and interests. Gradesmatch helps students to make well informed career decisions by giving them information about the job market, higher education and scholarship opportunities. The platform specifically caters to students from lower socio-economic backgrounds to help provide relevant career guidance to communities that are typically underserved. Although it primarily operates as an online platform, Gradesmatch also hosts career expos and teacher training sessions to further maximise its reach. Gradesmatch is zero-rated by Vodafone in South Africa, which means that Vodafone users can access the platform from their phones for free, without credit or data. The organisation also offers recruitment services for southern African companies to source top talent. It also provides monitoring and evaluation consulting to refine organisational education programmes as well as market research and advertising services. Unathi was inspired to start Gradesmatch as a social business after hearing TOMS founder Blake Mycoskie speak about sustainable giving through for-profit business at the 2013 Summit.	Outputs 84,000 young people benefit from access to the Gradesmatch platform x \$76^a estimated value of career guidance = \$6,384,000	Total outcome \$6,384,000
	Inputs 4 full time employees working for 4 years x 12 months x \$3,318.42^b estimated monthly wage = \$637,136.84 16 part time employees working for 20 hours per week on average x 52 weeks x 4 years x \$19.07^b estimated hourly wage = \$1,269,391.41 3,500,000 South African rand converts to \$575,657.89 LCU^c. \$637,136.84 + \$1,269,391.41 + \$575,657.89 = \$2,482,186.15	Total input \$2,482,186.15
		SROI 1:3

Scope of SROI calculations:
Gradesmatch activities covered from project inception until July 2018 (data collection date)

References:
a Career guidance mentoring can have a positive impact of \$76 per person - <http://www.globalvaluexchange.org/valuations/594b8c5bab51f33260ac2add>
b Average wage in South African is calculated at 20,176 South African Rand per month - <https://tradingeconomics.com/south-africa/wages>
20,176 ZAR converts to \$3,318.42 LCU per month (\$1 PPP = 6.08 ZAR - <https://data.worldbank.org/indicator/PA.NUS.PPP>)
\$3,318.42 LCU / 174 working hours per month = \$19.07 LCU per hour
c \$1 PPP = 6.08 ZAR - <https://data.worldbank.org/indicator/PA.NUS.PPP>

Jonathan Chu, 95% Malaysia

Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Jonathan is the Head Culture Catalyst for '95%', a consultancy that specialises in improving company performance through cultural transformation. Jonathan and his team have impacted 5,800 business leaders across Malaysia since 2015. The name comes from a study that claims that even the smartest person only uses 5% of her brain capacity, thus Jonathan and his organisation work to tap into the underutilised 95%. '95%' strives to turn workplaces into 'joyplaces'. For an organisation to become a joyplace, two conditions must hold: business must be thriving, and people must be winning. This means that employees should be feeling high levels of fulfilment, satisfaction and growth. As a corporate culture consultancy, '95%' works to understand how a business is operating and then uses this information to diagnose the problem at hand. Four main criteria are considered in the diagnostic stage: leadership, environment, buy-in, and tools and skills. Leadership is essential to set the direction of the business and to serve as role models to the rest of the organisation. The Environment stage looks at how appraisals are conducted, the priorities of the organisation and relationships, as well as the physical office space. Buy-in is the necessary intelligent understanding of where the company is headed and why change is needed, as well as the necessary emotional commitment and motivation for the changes to be implemented and maintained. The last criterium, tools and skills, identifies possible employee skill areas that can be improved to help workers become more effective and successful. '95%' then develops a strategy for how to resolve any identified issues, and sets about implementing the plan to create a lasting cultural shift within the organisation. Jonathan's organisation currently operates in Malaysia with some projects in Singapore, Indonesia and the UK, and it is set to expand to the Philippines and further afield in Southeast Asia. Jonathan expanded his knowledge on the needs of young people in Malaysia through compiling the first One Young World Impact Report with fellow Ambassador Michael Teoh, which was then presented at the One Young World 2011 Zurich Summit.	Outputs 5,800 business leaders impacted x \$6,498.64^a estimated benefit of cultural shift = \$37,692,117.62	Total outcome \$37,692,117.62
	Inputs 10 core team members working for 12 months per year x 3 years x \$1,986.21^b estimated monthly wage = \$715,034.48 \$2,750,000 generated in revenue \$715,034.48 + \$2,750,000 = \$3,465,034.48	Total input \$3,465,034.48
		SROI 1:11
Scope of SROI calculations: 95% activities covered from 2015 until February 2019 (data collection date). References: a Poor company culture costs the UK economy £26.3 billion per year - https://www.breathr.com/blog/poor-company-culture-is-costing-the-uk-economy-23.6-billion-per-year There are 5.7 million businesses in the UK - https://researchbriefings.files.parliament.uk/documents/SN06152/SN06152.pdf £26,300,000,000 / 5,700,000 = £4,614.04 estimated cost of bad company culture per business. £4,614.04 converts to £6,498.64 LCU (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) b Average wage in Malaysia is 2,880 Malaysian ringgit per year - https://tradingeconomics.com/malaysia/minimum-wages 2,880 MYR converts to \$1,986.21 LCU per month (\$1 PPP = 1.45 Malaysian Ringgit - https://data.worldbank.org/indicator/PA.NUS.PPP)		



Victor Odhiambo, Garden of Hope Foundation Kenya

Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Victor founded the Garden of Hope Foundation in May 2014 to develop the skills of underprivileged young people living in the Kibera slums in Nairobi. Garden of Hope Foundation has worked with 5,000 young people since its inception, helping them to develop their entrepreneurial and leadership skills. The foundation runs an entrepreneurial skills training programme for women and girls living in Kibera. It develops their business skills, and helps them generate new income streams that have the potential to help lift families out of poverty. This programme is primarily targeted towards those who have been victims of forced marriages or have dropped out of school at a young age. So far 3,000 women and girls have been equipped with entrepreneurial skills through this programme. Garden of Hope Foundation also educates women on sexual health and rights, as well as providing sanitary towels to 500 girls each month to help them manage menstruation properly. This makes these products accessible for people who would otherwise be unable to afford them. Garden of Hope Foundation also works to improve the leadership capacity of young people through the Mentoring and Leadership Programme. Working with 20 high schools across Kibera, Garden of Hope Foundation links high school students with university students who then provide career guidance and personal development opportunities. The main purpose of this programme is to create behavioural change amongst at-risk young people. In the past year, 250 young people have benefitted from this programme. After attending the One Young World 2018 The Hague Summit on the MFA Enterprise for Peace scholarship, Victor won the Pan African Award for Entrepreneurship in Education through a nomination from the MFA. This award included a \$5,000 grant given to the foundation, as well as a three year incubator partnership.	Outputs 250 young people given mentorship and leadership training x \$176.69^a estimated benefit of leadership training = \$44,173.33 3,000 women and girls given entrepreneurial training x \$1,136.62^b = \$3,409,859.16 500 girls educated about menstrual health each month and provided with hygiene products x 12 months x 4 years x \$1.05^c estimated value of hygiene products = \$25,241.90 \$44,173.33 + \$3,409,859.16 + \$25,241.90 = \$3,479,274.39	Total outcome \$3,479,274.39
	Inputs 5 full time staff members working for 12 months per year x 4 years x \$368.11^d estimated monthly wage = \$88,346.66 16 volunteers working 30 hours per week x 12 week placement per volunteer x \$2.12^d hourly wage = \$12,185.75 \$50,000 raised in funding \$88,346.66 + \$12,185.75 + \$50,000 = \$150,532.41	Total input \$150,532.41
		SROI 1:23
Scope of SROI calculations: Garden of Hope mentorship, entrepreneurial training and menstrual health programmes covered only. References: a Leadership training for high school children increases adult wages by at least 4% - https://www.journals.uchicago.edu/doi/abs/10.1086/430282 Average wage in Kenya is 17,500 KES per month - https://tradingeconomics.com/kenya/wages-low-skilled 17,500 converts to \$368.11 LCU per month (\$1 PPP = 47.54 KES) - https://data.worldbank.org/indicator/PA.NUS.PPP \$368.11 monthly wage x 12 months x 4% = \$41,999.36 LCU x 4% = \$176.69 LCU per person b Benefit of employment training calculated at £807 per person - https://www.hact.org.uk/value-calculator £807 converts to \$1,136.62 LCU per person (\$1 PPP = £0.71 GBP) - https://data.worldbank.org/indicator/PA.NUS.PPP c One month's supply of sanitary pads can cost 50 KES - https://www.nation.co.ke/business/P-G-introduces-budget-sanitary-pads-in-Kenya/996-4523588-8ojx0g/index.html 50 KES converts to \$1.05 LCU per person per month (\$1 PPP = 47.54 KES) - https://data.worldbank.org/indicator/PA.NUS.PPP d Average wage in Kenya is 17,500 KES per month - https://tradingeconomics.com/kenya/wages-low-skilled 17,500 converts to \$368.11 LCU per month (\$1 PPP = 47.54 KES) - https://data.worldbank.org/indicator/PA.NUS.PPP \$368.11 / 174 working hours per month = \$2.12 LCU per hour		



Project outcomes

Miguel Zepeda Yassin, Desarrolladores de Empresas, S.A. de C.V.
El Salvador



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Miguel and his family founded Desarrolladores de Empresas, S.A. de C.V., to develop effective communication and conflict resolution skills in communities across El Salvador. Desarrolladores de Empresas has trained more than 9,000 people in the past year, strengthening their employability skills as well as their personal and professional relationships. The organisation runs effective communication workshops for businesses, schools and community groups to help resolve existing tensions and to improve the ability to communicate and empathise between colleagues. Desarrolladores de Empresas operates on a sustainable social business model. Training sessions are sold to large organisations to improve communication between employees. These funds are then used to help offer similar training schemes for communities in need that are unable to pay. Training sessions are facilitated in a fun and playful way to encourage even the most reluctant members to join in. The sessions are tailored to match the interests and abilities of the age and education level of the participants. Miguel also appears regularly on TV and radio to discuss conflict resolution and empathy, increasing buy-in to the appeal of these principles from the general public. After attending a Desarrolladores de Empresas workshop, participants have reported improved personal and professional relationships and an increased ability to manage conflict. Miguel attended the One Young World 2018 The Hague Summit as a European Commission Peace Ambassador. Participating in the EC workshop on countering violent extremism through communications narratives inspired Miguel to formulate a project aiming to change the narrative of conflicts in El Salvador that he will execute later this year.	Outputs 9,073 people trained in life skills x \$532.44^a estimated benefit of training per person = \$4,830,845.74 Inputs 2 full time staff x \$593.88^b estimated monthly wage x 12 months x 4 years = \$57,012.24 7 part time staff working a combined total of 652 hours per month on average x 12 months x 4 years x \$3.41^b estimated hourly wage = \$106,816.05 \$14,776 invested in 2018 \$57,012.24 + \$106,816.05 + \$14,776 = \$178,604.29	Total outcome \$4,830,845.74 Total input \$178,604.29 SROI 1:27
Scope of SROI calculations: EDesarrolladores de Empresas, S.A. de C.V. activities covered over 2018 only References: a Workplace conflict appears to waste approximately 3 hours per week per employee - https://web.a.ebscohost.com/abstract?direct=true&profile=ehost&scope=site&authtype=crawler&jrnl=21532362&asa=Y&AN=97593213&h=E6O%2Fwtlr0RAJBy%2fu6CXxTntUyJDXjbd8%2fSQR0raL3rCOLy8wisUxi9sUXFmrjW5RePKcLKNiQqOFT5dah8mow%3d%3d&crI=c&resultNs=AdminWebAuth&resultLocal=ErrCrINotAuth&crIhashurl=login.aspx%3fdirect%3dtrue%2dprofile%3dhost%2dscope%3dsite%26authtype%3dcrawler%26jrnl%3d21532362%26asa%3dy%26AN%3d97593213 3 hours x 52 weeks per year x \$3.41 average hourly wage in El Salvador (reference b) = \$532.44 estimated benefit of conflict resolution training b Average wage in El Salvador is 291 Salvadoran Colón per month - https://tradingeconomics.com/el-salvador/living-wage-family 291 SVC converts to \$593.88 LCU per month (\$1 PPP = 0.49 SVC) - https://data.worldbank.org/indicator/PA.NUS.PPP \$593.88 LCU per month / 174 working hours per month = \$3.41 LCU per hour.		

Milenko Pilic, HeySuccess
United Kingdom



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Milenko founded HeySuccess as a platform to connect curious students with opportunities to work and study internationally. As a student, Milenko found that he had to spend a lot of time searching and applying for all the different study abroad programmes he was interested in. He decided to create HeySuccess in 2014 to help students with a desire to travel abroad find these opportunities compiled on one platform. By providing scholarship details and travel events on this platform, HeySuccess makes studying and working abroad more accessible for young people, regardless of their interests or economic background. Travelling abroad for work or studies can be hugely beneficial for young people, exposing them to new cultures and different styles of working. HeySuccess provides thousands of opportunities in 190 countries around the world. So far, HeySuccess has around 250,000 registered users, and it has connected more than 8,000 young people to opportunities in other countries. HeySuccess runs on a premium model, and it works with big corporations to help them recruit top talent from around the world for internships and graduate positions. In 2014 Milenko was awarded a One Young World grant that helped the fledgling HeySuccess platform to organise live sessions at four universities in the Balkans, which led it to gain almost 2,000 new users on the website. This also allowed Milenko to invest some money into the beta version of the site, which launched in 2015. This traction helped HeySuccess to raise further funds, enabling it to become the global platform that it is today.	Outputs 8,000 active users of HeySuccess connected to opportunities x \$7,000^a estimated value of studying abroad = \$56,000,000 Inputs Funding raised worth £180,000 which converts to \$253,521.13 LCU^b 3 full time staff working for 12 months per year x 4 years x \$3,281.69^c estimated monthly salary = \$472,563.38 1 part time staff member working 90 hours per month x 12 months x \$18.86^c estimated hourly wage = \$20,369.11 100 volunteers working for 180 hours each x \$18.86^c estimated hourly wage = \$339,485.19 \$253,521.13 + \$472,563.38 + \$20,369.11 + \$339,485.19 = \$1,085,938.81	Total outcome \$56,000,000 Total input \$1,085,938.81 SROI 1:52

Scope of SROI calculations:

HeySuccess activities covered from project inception until February 2019 (data collection date).

References:

a Studying abroad can increase your starting salary by an average of \$7,000 per year - <https://www.iesabroad.org/news/research-shows-college-grads-who-study-ies-abroad-get-jobs-sooner-higher-salaries#sthash.WDggKmFK.dpbs>

b \$1 PPP = £0.71 GBP - <https://data.worldbank.org/indicator/PA.NUS.PPP>

c Average wage of a high skilled worker in the UK estimated at £2,330 GBP per month - <https://tradingeconomics.com/united-kingdom/wages>
£2,330 converts to \$3,281.69 LCU per month (\$1 PPP = £0.71 GBP - <https://data.worldbank.org/indicator/PA.NUS.PPP>)
\$3,281.69 / 174 working hours per month = \$18.86 LCU per hour

Ahmed Albibas, Moomken
Libya



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Ahmed founded Moomken in 2013 to teach young people basic skills in technical media, and has trained more than 600 people to date. The organisation aims to grow the design and technical skills of young people so that they can work as freelancers in Libya following the 2011 uprising. Moomken teaches young people how to use design software, shoot and edit videos and how to capture stories of interest through different media. Many NGOs and international organsiations began working in Libya after 2011, but many would bring their own media specialists from abroad to report on local news. By developing the next generation of homegrown media specialists, Moomken enables these foreign organisations to recruit local young people into these media roles. This internally developed pool of talent is then able to earn an income through freelance work, whilst reporting on the situation in Libya with a deeper understanding of the local context. Journalism is at risk in Libya, with many journalists fleeing the country to escape persecution. Libya was ranked 162nd out of 180 countries in the 2018 World Press Freedom Index¹. Over time, Ahmed has noticed the need for homegrown specialists in both conflict analysis and in monitoring and evaluation, since these have become areas of increasing interest for international organisations. Moomken thus expanded its offering to include practical training in conflict analysis and monitoring and evaluation. Moomken then facilitated connections between these young people and international organisations to both fill a skills gap and to enable young people to access lucrative employment opportunities. Moomken has worked on several other projects such as establishing a national schools registry, a campus-based anti-harassment campaign and a debate competition for high school students. Moomken is also set to open a coworking space to encourage enterprise and innovation from its office in Tripoli.	Outputs 500 people trained in design and media work + 90 people trained in conflict analysis + 35 people trained in monitoring and evaluation = 625 young people given vocational skills. 625 people given practical skills and opportunities x \$3,314.08^a estimated value of training = \$2,071,302.82	Total outcome \$2,071,302.82
	Inputs 26 full time staff members x 12 months x \$803.57^b monthly wage = \$250,714.29 9 part time staff members x 20 hours per week x 52 weeks x \$4.62^a hourly wage = \$43,226.60 \$1,000,000 raised in funding for 2018 \$250,714.29 + \$43,226.60 + \$1,000,000 = \$1,293,940.89	Total input \$1,293,940.89
		SROI 1:2
Scope of SROI calculations: Moomken skills training activities covered only. References: 1 https://rsf.org/en/libya a Benefit of practical work-related training plus part-time employment opportunities for young people calculated at £2,353 per person - https://www.hact.org.uk/value-calculator £2,353 converts to \$3,314.08 LCU per person (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) b Minimum wage in Libya is 450 Libyan dinars per month - https://www.minimum-wage.org/international/libya 450 LYD converts to \$803.57 LCU per month (\$1 PPP = 0.56 LYD - https://data.worldbank.org/indicator/PA.NUS.PPP) \$803.57 LCU per month / 174 working hours per month = \$4.62 LCU per hour		

Brice Dier Koue, Men Na Nekk
Senegal



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Brice leads the Men Na Nekk project to reduce the risk of violent extremism spreading into Senegal. Men Na Nekk has taught 900 school children and 450 school leavers about countering violent extremism, and equipped them with practical skills that will help them to be financially independent in the future. Senegal is a relatively peaceful country, but neighbouring states including Burkina Faso, Côte d'Ivoire and Mali have experienced political unrest and terrorist attacks in recent years. Brice's work focuses on cities bordering Senegal, such as Kedougou, located near the Mali border. Mali suffers from violent extremism, thus this work acts as a preventative measure to ensure young people in these border communities have access to opportunities and resources which can support a sustainable and self-sufficient lifestyle. As a result, young people in the region are less susceptible to being radicalised, and this contributes to the prevention of extremism in Senegal. Men Na Nekk focuses on education and employment training to ensure young people in South East Senegal have access to economic opportunities that can provide a stable income. This region is rich in natural resources, however, the local population lacks the access to them as they are often sold to foreign companies. Many of these jobs and opportunities are then granted to foreign employees, restricting locals from reaping the economic advantages that these companies offer. Men Na Nekk seeks to bridge this gap by providing local young people with the knowledge and experience they need to survive in the local economy, reducing the risk of recruitment to extremists groups through promises of money and opportunities. Brice attended One Young World 2018 The Hague as a Peace Ambassador, where he was able to learn how different people define extremism in their own countries, and about alternative approaches to CVE which he later implemented in his work.	Outputs 900 school children given CVE training for 5 days per month x 12 months x 8 hours per day x \$18.65^a estimated benefit per learner hour = \$8,055,248.62 450 young people taught employability skills x \$2,207.04^b estimated benefit of practical work skills training = \$993,169.01 \$8,055,248.62 + \$993,169.01 = \$9,048,417.63	Total outcome \$9,048,417.63
	Inputs Seed investment worth \$200,000 6 people working for 15 days per month x 24 months x 8 hours per day x \$3.13^c estimated hourly wage = \$54,039.50 \$200,000 + \$54,039.50 = \$254,039.50	Total input \$254,039.50
		SROI 1:36
Scope of SROI calculations: Men Na Nekk activities covered from project inception until November 2018 (data collection date) References: a High school education valued at \$67,500 per child - \$67,500 / 4 years of high school = \$16,875 per child per year. \$16,875 / 905 hours in education per year = \$18.65 per learner hour. 12-14 year olds spend an average of 905 hours in school per year - https://www.oecd.org/education/skills-beyond-school/48631122.pdf b Benefit of practical work-related training for vulnerable young people calculated at £1,567 per person - https://www.hact.org.uk/value-calculator £1,567 converts to \$2,207.04 LCU per person (\$1 PPP = £0.71 GBP) - https://data.worldbank.org/indicator/PA.NUS.PPP c Average wage in Senegal is 120,643 XOF per month - https://tradingeconomics.com/senegal/wages 120,643 XOF converts to \$544.15 LCU per month. \$544.15 / 174 = \$3.13 average hourly wage (\$1 PPP = 221.71 Senegalese CFA Francs) - https://data.worldbank.org/indicator/PA.NUS.PPP		

Michael Teoh, Thriving Talents Malaysia



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Michael founded Thriving Talents in 2012 to develop young talent in Malaysia, which works to improve their innovation and adaptability skills, preparing them for the demands of changing job markets. Today, Thriving Talents operates in 40 countries and has trained 65,000 people. Michael believes that the millennial generation is the most influential in the world, so it is essential to equip young people with education and training that creates economic opportunity and enables them to maximise their positive impact in society. Thriving Talents specialises in providing services for the millennial generation to drive up employability and entrepreneurship amongst young people in Malaysia and beyond. Young people are provided with coaching, training and development programmes to better prepare them for the working world. The organisation provides consultancy services to Fortune 500 companies, NGOs and government bodies seeking to engage with young people. Thriving Talents also strives to ‘future-proof’ young people through upskilling and corporate training programmes, helping them to launch their own enterprises and social ventures that address issues in their local communities. Thriving Talents is set to reach it’s 41st country, South Korea, later this year. Michael also has a radio show where he inspires young people to contribute to a better world. Michael attended the One Young World 2010 London Summit, where he presented a Youth Report that he had compiled featuring the hopes and concerns for the future of 32,000 young people across Malaysia. He subsequently compiled a One Young World Impact Report together with fellow Ambassador Jonathan Chu, highlighting the actions taken by 100 young people in Malaysia to create a better world. These findings were presented at the 2011 Zurich Summit. These experiences strengthened Michael’s research capabilities and motivation to support impactful young people in Malaysia, contributing towards the decision to found Thriving Talents in 2012.	Outputs 65,000 people trained in innovation x \$189.66^a estimated benefit of training = \$12,327,586.21	Total outcome \$12,327,586.21
	Inputs Seed investment worth \$50,000 10 full time workers x 12 months per year x 6 years x \$758.62^b estimated monthly wage = \$546,206.90 \$50,000 + \$546,206.90 = \$596,206.90	Total input \$596,206.90
		SROI 1:21
Scope of SROI calculations: Thrivings Talents activities covered from project inception until February 2019 (data collection date). References: a Cultivating innovation in a business can increase productivity by 25% - https://www.wazoku.com/2-essential-ways-a-culture-of-innovation-benefits-businesses/ Standard wage in Malaysia is \$758.62 LCU (reference b). \$758.62 x 25% = \$189.66 estimated benefit of innovation training in Malaysia b Minimum wage in Malaysia calculated at 1,100 Malaysian ringgit per month - https://tradingeconomics.com/malaysia/minimum-wages 1,100 MYR converts to \$758.62 LCU per month (\$1 PPP = 1.45 Malaysian ringgit - https://data.worldbank.org/indicator/PA.NUS.PPP)		

Rufaro Mudimu, enke: Make Your Mark South Africa



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Rufaro is the CEO of enke: Make your Mark, which strives to equip young people with an entrepreneurial mindset by giving them relevant skills while cultivating the belief that they are capable of changing their own lives. More than 3,000 young people in South Africa have benefitted from the programmes coordinated by enke to date. The flagship Trailblazer programme works with high schoolers to help them develop and create a social action project in their local community. Young people aged 15-20 work in groups to develop a sustainable business plan. enke: Make your Mark works with these groups of young people for a period of nine months, helping them from ideation to implementation. Almost 50% of Trailblazer projects continue for at least a year after the programme, with each project typically impacting 50 people in the local community. Ignition is a project that works with young people aged 18-30, training them to become mentors for the Trailblazer programme. Ignition participants learn how to run training sessions and gain experience working with young people, furthering their employability skills and benefitting from access to the enke: Make your Mark network. The Catalyst programme works with school leavers Not in Education, Employment or Training (NEET) to help develop their skills so they can re-enter the economy. Catalyst gives young people taster experiences in education, employment and training to enable them to make better choices about their future. The programme works with young people to develop their self belief and confidence. Participants are encouraged to either join formal work or training, or to start their own businesses. enke: Make your Mark has found that 74% of Catalyst participants have placed themselves in some kind of economic activity by the end of the programme. These three projects aim to develop the leadership potential and entrepreneurial spirit of young people in South Africa.	Outputs 2,055 young people taught entrepreneurial skills through the Trailblazer programme x \$2,207.04^a estimated value of training = \$4,535,471.83 551 people trained through the Ignition programme x \$353.01^b estimated value of training = \$194,510.76 173 people trained through Catalyst x \$5,995.77^c estimated value of training = \$1,037,269.01 \$4,535,471.83 + \$194,510.76 + \$1,037,269.01 = \$5,767,251.60	Total outcome \$5,767,251.60
	Inputs Funds raised worth 8,845,134 South African rand which converts to \$1,454,791.78 LCU^d 10 full time employees x 12 months per year x 2 years x \$720.39^e estimated monthly wage = \$172,894.74 2 part-time employees working 20 hours per week x 52 weeks x 2 years x \$4.14^e estimated hourly wage = \$17,223.23 \$1,454,791.78 + \$172,894.74 + \$17,223.23 = \$1,644,909.75	Total input \$1,644,909.75
		SROI 1:4
Scope of SROI calculations: enke: Make Your Mark activities covered from 2017-2018 References: a Benefit of entrepreneurial training for vulnerable young people calculated at £1,567 per person - https://www.hact.org.uk/value-calculator £1,567 converts to \$2,207.04 LCU per person (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) b Benefit of volunteering with young people estimated at £250.64 per volunteer per year - http://www.globalvaluexchange.org/valuations/8279e41d9e5e0bd8499f2f58 £250.64 converts to \$353.01 (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) c The cost of a person remaining Not in Employment, Education or Training (NEET) is estimated at £4,257 per NEET per year - http://www.globalvaluexchange.org/valuations/584580951c584a1f40e437d6 £4,257 converts to \$5,995.77 LCU (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) d \$1 PPP = 6.08 South African rand - https://data.worldbank.org/indicator/PA.NUS.PPP e Average wage for low skilled workers is calculated at 4,380 South African Rand per month - https://tradingeconomics.com/south-africa/wages 4,380 ZAR converts to \$720.39 LCU per month (\$1 PPP = 6.08 South African rand - https://data.worldbank.org/indicator/PA.NUS.PPP) \$720.39 / 174 working hours per month = \$4.14 LCU per hour		

Hasan Abo Shally, Hasoub Israel



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Hasan founded Hasoub to empower young Arab entrepreneurs and technology specialists by equipping them with technical skills and providing them with community support. More than 12,000 people have attended Hasoub lectures, workshops and festivals to date. A further 200 people have developed their technological skills through attending regular training courses. Beginning in his parents' basement, Hasan wanted to create a community of tech entrepreneurs that could foster innovation and creativity amongst young Arabs. Hasoub has hosted more than 300 events, activities and projects since its inception. Israel is often referred to as the 'Startup Nation', however Arab Israelis are often underrepresented in this space. Arab Israelis comprise only 1.4% of all people working in Israeli high-tech, despite making up 17% of the country's workforce¹. Hasoub runs specialist tech events in Arabic, with a level of cultural awareness and inclusivity that makes these events accessible. The organisation has two main strands of programming: Hasoub on Campus and Hasoub in Town. Hasoub on Campus works with university students to create campus based chapters. Five Hasoub chapters have been established across five different universities so far. Hasoub in Town runs regular discussions and annual festivals for people in the local community to become more involved with tech entrepreneurship. Hasoub also works to develop an appetite for investment amongst young Arab business owners. Through guidance workshops and networking events, Hasoub opens up new avenues of funding for potential emerging tech entrepreneurs by connecting them with second generation business owners interested in new ways of investing. This approach compliments the Hasoub Startup School, which teaches budding entrepreneurs the basics of starting a business. These two groups are then connected to facilitate both an appetite for funding and opportunities for investment in Arab communities across Israel. Hasoub also has plans to open an innovation centre that will service 250,000 people, consisting of a coworking space, educational programmes for children and support for budding entrepreneurs.	Outputs 12,000 event attendees x \$201.41^a estimated value of technology workshop = \$2,416,901.41 200 people given technological skills and innovation training x \$665.89^b estimated value of training = \$133,178.82 \$2,416,901.41 + \$133,178.82 = \$2,550,080.23	Total outcome \$2,550,080.23
	Inputs 3 full time employees + 1 intern working x 12 months x \$2,794.67^c estimated monthly wage = \$134,144.17 \$15,000 raised in donations + \$250,000 philanthropic donation + \$22,000 from the US Embassy = \$287,000 \$134,144.17 + \$287,000 = \$421,144.17	Total input \$421,144.17
		SROI 1:6

Scope of SROI calculations:
Hasoub activities covered from project inception until January 2019 (data collection date).

References:
1 <https://www.haaretz.com/israel-news/premium-a-bridge-between-startup-nation-and-the-arab-world-1.6091846>
a Basic exposure and access to digital skills can lead to £143 in savings per person - https://www.goodthingsfoundation.org/sites/default/files/the__economic__impact__of__digital__skills__and__inclusion__in__the__uk__final__v2__0.pdf
£143 converts to \$201.41 LCU per person (\$1 PPP = £0.71 GBP - <https://data.worldbank.org/indicator/PA.NUS.PPP>)
b Cumulative aggregate economic benefit from providing digital skills estimated at £3,735 million - https://www.goodthingsfoundation.org/sites/default/files/the__economic__impact__of__digital__skills__and__inclusion__in__the__uk__final__v2__0.pdf £3,735,000,000 / 7,900,000 people trained = £472.78 estimated value per person. £472.78 converts to \$665.89 LCU estimated benefit per person trained (\$1 PPP = £0.71 GBP - <https://data.worldbank.org/indicator/PA.NUS.PPP>)
c Average wage in Israel is 10,591.80 ILS per month - <https://tradingeconomics.com/israel/wages>
10,591.80 converts to \$2,794.67 LCU per month (\$1 PPP = 3.79 ILS - <https://data.worldbank.org/indicator/PA.NUS.PPP>)

Estefania Henkel, Casa Voluntaria (Volunteering House) Mexico



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
After the devastating earthquakes that shook Mexico in September 2017, Estefania co-founded Casa Voluntaria. Along with fellow architects and engineers, they formed a network of voluntary designers to help vulnerable people reconstruct their homes. Their aim is to reach populations in places affected by disasters, focusing primarily on elderly people and those with mobility issues. Casa Voluntaria primarily works in the small town of Asunción Ixtaltepec, in the Isthmus of Tehuantepec region. Casa Voluntaria initially consults the families in need, and then matches them with an architecture studio that has registered its interest in participating in the project. They design the house based on the family's needs, make final arrangements with a structural engineer, and then build the home with a team of volunteers at a fraction of the cost the family would have otherwise paid. This helps families to build structurally sound, well designed properties that will be more resistant to similar natural disasters in the future. The organisation also helps local businesses to reconstruct their premises by helping to rebuild and repair damaged brick manufacturing units after an earthquake. Casa Voluntaria has also helped to make useful connections for institutions in the local community, such as connecting a large organisation with a school in Asuncion Ixtaltepec, which resulted in an investment of 16 million pesos to rebuild the school. The school was completed in January 2019 and welcomes children from five nearby communities. Estefania has also been involved in a project to design small temporary shelters in Mexico for immigrants from Central America travelling to the United States. Casa Voluntaria built and designed a small module of bathrooms in a base along the travel route, helping to provide safe facilities and to protect the privacy of migrants during their stay in Mexico.	Outputs 2 households given free architectural advice including free construction labour x \$20,563.38^a estimated values of assistance = \$41,126.76 2 households given free architectural advice x \$11,917.66^b estimated values of assistance = \$23,835.32 5 brick producers helped to rebuild their kilns and workshops after the earthquake x \$4,833.80^c estimated value of reconstruction = \$24,169.01 11 brick producers indirectly helped to reconstruct their workshops after the earthquake x \$1,061.97^d estimated value of assistance = \$11,681.69 \$41,126.76 + \$23,835.32 + \$24,169.01 + \$11,681.69 = \$100,812.78	Total outcome \$100,812.78
	Inputs Donations and investments worth a total of 148,018 Mexican pesos which converts to \$16,036.62 LCU^e 9 volunteers working a combined 150 hours per week on average x 52 weeks in a year x \$4.76^f estimated hourly wage = \$37,161.97 Pro bono legal consulting advice worth 6,500 Mexican pesos given pro bono, which converts to \$704.23 LCU^e \$16,036.62 + \$37,161.97 + 704.23 = \$53,902.82	Total input \$53,902.82
		SROI 1:2

Scope of SROI calculations:
Casa Voluntaria home and brick kiln reconstruction efforts analysed only. Migrant shelter construction excluded from calculations

References:
a Casa Voluntaria estimates that households save 110,000 Mexican pesos on architects' fees and 79,800 pesos on construction labour by working with their volunteers for free. 110,000 + 79,800 = 189,800 MXN per household. 189,800 MXN converts to \$20,563.38 LCU per household (\$1 PPP = 9.23 MXN) - <https://data.worldbank.org/indicator/PA.NUS.PPP>
b Casa Voluntaria estimates that households save 110,000 Mexican pesos on architects' fees by working with their volunteers for free. 110,000 MXN converts to \$11,917.66 LCU per household (\$1 PPP = 9.23 MXN) - <https://data.worldbank.org/indicator/PA.NUS.PPP>
c Rectification of major structural faults to a building through reconstruction estimated to have a total social value of £3,432 per structure - <https://www.hact.org.uk/value-calculator> £3,432 GBP converts to \$4,833.80 LCU per structure (\$1 PPP = £0.71GBP) - <https://data.worldbank.org/indicator/PA.NUS.PPP>
d Rectification of floor faults through the construction of new foundations estimated to have a social value of £754 per structure - <https://www.hact.org.uk/value-calculator> £754 converts to \$1,061.97 LCU per structure (\$1 PPP = £0.71GBP) - <https://data.worldbank.org/indicator/PA.NUS.PPP>
e \$1 PPP = 9.23 MXN - <https://data.worldbank.org/indicator/PA.NUS.PPP>
f Average wages in Mexico estimated at 351.80 MXN per day - <https://tradingeconomics.com/mexico/wages> 351.80 / 8 working hours per day = 43.98 MXN per hour. 43.98 MXN converts to \$4.76 LCU per worker hour (\$1 PPP = 9.23 MXN)

Jessel Recinos, Skate Brothers Honduras



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
At the age of 16, Jessel fell victim to gang violence when he was shot in the back and almost killed. After recovering from this horrific incident, Jessel decided to use his experience to make a positive change in his community. He founded SkateBrothers, a youth club with the purpose of engaging young Hondurans into a supportive network that rejects gang culture and promotes community cohesion. SkateBrothers has been running for seven years, and it has built the first ever skate park in Honduras. The park provides young people with a safe haven, free from violence and the pressure to become a gang member. Honduras has one of the highest rates of homicide per capita in the world¹, often resulting from gang violence. The threat of violence has forced many people to flee their homes, with families migrating north in the hope that they will be provided refuge in the United States². At least 700 young people have been positively engaged through SkateBrothers. The park has given them a place to meet and collaborate in a social setting they can call their own. Young people are able to develop both their sporting abilities and their social skills, whilst gaining a support network that shuns violence. SkateBrothers is also working on a nutritional programme that will help low income families gain access to food.	Outputs 100 young people each year benefit from being part of SkateBrothers and having access to the skate park x 7 years x \$4,367.61^a estimated benefit of club membership = \$3,057,323.94	Total outcome \$3,057,323.94
	Inputs 2 employees each paid \$513.70^b per month x 12 months = \$12,328.77 6,000,000 Honduran Lempiras raised to build the skate park, which converts to \$513,698.63^c LCU Donation from Legacy International worth \$1,000 16 volunteers working for 10 hours per week x 52 weeks in a year x 6 years x \$2.95^b estimated hourly wage = \$147,378.37 \$12,328.77 + \$513,698.63 + \$1,000 + \$147,378.37 = \$674,405.77	Total input \$674,405.77
		SROI 1:5
Scope of SROI calculations: SkateBrothers activities from project inception until April 2018 (data collection date) References: 1 https://data.worldbank.org/indicator/VC.IHR.PSRC.P5?year__high__desc=true 2 https://uk.reuters.com/article/uk-honduras-violence/terror-of-gang-violence-drives-migrant-caravans-northward-idUKKCNINQ1FJ a Regular participation in a social sports club for at-risk young people estimated to have a social value of £3,101 per person - http://www.hact.org.uk/value-calculator £3,101 converts to \$4,367.61 LCU per person (\$1 PPP = £0.71 GBP) - https://data.worldbank.org/indicator/PA.NUS.PPP b Skate park employees work for 6,000 Honduran Lempiras per month. 6,000 HNL converts to \$513.70 LCU per month (\$1 PPP = 11.68 HNL). \$513.70 / 174 working hours per month = \$2.95 LCU per hour c \$1 PPP = 11.68 HNL - https://data.worldbank.org/indicator/PA.NUS.PPP		

Daniel Machlup & Natalie Bentel, The Clothing Collective South Africa



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Daniel founded The Clothing Collective in late 2018 as a way to both recycle unwanted clothes and help provide unemployed women from underprivileged areas with opportunities to generate income. The Clothing Collective has received 100,000 South African Rand worth of donated clothing in five months. Daniel, who was later joined by Natalie, was inspired to start the Collective after seeing the effective use of large clothing banks in public places across other countries. Second-hand clothing is donated into large collection containers, which is then sorted and redistributed, for resale, to unemployed mothers in the informal settlements in Johannesburg, South Africa. The women that receive the clothing are trained and guided with the appropriate business skills so that they are able to create businesses for themselves. The goal is to empower these women with sustainable businesses. Daniel and the team decided to place these collection containers in prominent public spaces such as shopping centres and workplaces so that the scheme would be visible and attract donations. The containers feature posters that show the benefits generated by donating used clothing. The Clothing Collective has installed one collection container to date, with plans to expand to new locations in local businesses and public buildings over 2019. The Clothing Collective partners with The Clothing Bank, an organisation that trains unemployed mothers on how to start a business and manage finances. The Clothing Bank collects the donated clothes and sells them to women at a competitive price, allowing these women to sell these items in the informal economy to make a profit. The money generated by the Clothing Bank is then used to train more unemployed mothers in business management, whilst the women are able to use the money that they generate to manage their businesses and homes.	Outputs Clothing donated worth 100,000 South African Rand, which converts to \$16,447.36 LCU^a.	Total outcome \$16,447.36
	Inputs 2 people working for 4 hours per week on average x 4 weeks per month x 5 months x \$19.07^b estimated hourly wage = \$3,051.42 Funds raised worth \$1,000 \$3,051.42 + \$1,000 = \$4,051.42	Total input \$4,051.42
		SROI 1:4
Scope of SROI calculations: The Clothing Collective activities covered from project inception until January 2019 (data collection date) References: a \$1 PPP = 6.08 ZAR - https://data.worldbank.org/indicator/PA.NUS.PPP b Average wage in South African is calculated at 20,176 South African Rand per month - https://tradingeconomics.com/south-africa/wages 20,176 ZAR / 174 working hours per month = 115.95 ZAR per hour. 115.95 ZAR per hour converts to \$19.07 LCU per hour (\$1 PPP = 6.08 ZAR - https://data.worldbank.org/indicator/PA.NUS.PPP)		

Impact

Project outcomes

Salem Afeworki, Accelerate EV United States



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Salem started Accelerate EV in 2018 as a one-stop-shop for consumers in the United States to learn about the benefits of driving electric vehicles. The website compiles available resources so that consumers can easily access all the information they need to guide their buying decisions when considering purchasing a new car. Accelerate EV educates consumers about the economic and environmental benefits of driving electric vehicles. More than 1,000 people have engaged with the site since its launch in December 2018, and the platform has been shared across social media networks with a following of 30,000 people. The organisation also provides information about rebates and incentives that are available, to encourage consumer purchases from the greater Los Angeles area. Transportation is the largest source of greenhouse gas emissions in the United States¹, so Accelerate EV is a critically important tool to help consumers make decisions that will both benefit them financially and help to protect the environment. The website also provides links to electric vehicle cost calculators, enabling consumers to see how much money they could save by switching to an electric car. It also includes details about a 100% electric car sharing programme in Los Angeles, so that consumers unsure about buying an electric car can try sharing one. Salem is also the founder of Value Sustainability, a consulting firm that specialises in sustainability, climate change and community outreach services. Salem decided to develop Accelerate EV after realising that information about clean energy solutions for low income families is not easily accessible or understandable. This is due to information being scattered across several different platforms. Accelerate EV thus serves to bridge the gap by providing information and tools for low income families to learn about electric vehicles, with the aim of improving their consumer purchases.	Outputs 1,189 engagements with the AccelerateEV platform x \$12,403^a estimated value of owning an electric vehicle x 1%^b estimated conversion rate = \$147,471.67	Total outcome \$147,471.67
	Inputs 13 people working a combined 480 hours x \$7.25^c estimated hourly wage = \$3,480 Grant funding raised worth \$25,500 \$3,480 + \$25,500 = \$28,980.00	Total input \$28,980.00
		SROI 1:5
Scope of SROI calculations: AccelerateEV activities covered from project inception until January 2019 (data collection date). References: 1 https://www.epa.gov/greenvehicles/fast-facts-transportation-greenhouse-gas-emissions a Owning an electric vehicle can result in personal and societal benefits worth \$12,403 over a ten year period - https://www.mdpi.com/2032-6653/8/4/996 b The average conversion rate for an auto dealer website is 1% - https://9clouds.com/blog/future-of-automotive-marketing/ c Basic minimum wage in the United States is \$7.25 per hour - https://tradingeconomics.com/united-states/wage-growth		

Ismael Essome Ebone, Madiba & Nature Cameroon



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Ismael founded Madiba & Nature in 2016 to help preserve the livelihoods of fishermen whilst also addressing the issue of plastic pollution. Madiba & Nature collects waste plastic bottles and uses them to create eco-boats. Plastic waste is collected through using eco-bins. In total, 37 boats have been made so far, with each boat needing 1,000 plastic bottles for construction. Ismael grew up in a fishing town in Cameroon, where he saw that fishing was becoming less profitable due to pollution driving down the numbers of fish. As a result, young people were forced to move to cities to find alternative work. Trained as an engineer, Ismael was shocked to see that the only organisations working to protect the environment in Cameroon were international and foreign organisations. He founded Madiba & Nature to address the issue of pollution, using his professional skills to design a plastic boat that promotes the circular economy and reduces pollution through utilising recycled plastic bottles. These plastic eco-boats are cheap to build and repair, while costing less than half the price of traditional wooden boats. Fishermen can also use these eco-boats to access hard to reach fishing waters that are not accessible by wooden canoes. Eco-boats are also used to give boat rides to environmentally conscious tourists. This helps to generate income for the project, helping them collect more waste plastic and provide more boats to people who can benefit. Madiba & Nature also runs programmes coaching young students and engineers on entrepreneurship in green business. The organisation has also installed eco-bins, made out of plastic bottles, to help collect more plastic waste. Ismael was a delegate speaker at the One Young World Summit 2018 The Hague. After returning home from the Summit, fellow Ambassador Carlotta L. Giacché got in touch to offer support and began providing pro bono business planning and funding application advice to Madiba & Nature. Media outlets in Cameroon also approached Ismael to recount his experience in The Hague upon his return. Due to the increased visibility gained from the Summit, Madiba & Nature was also invited by the regional directorate of the Ministry of Scientific Research and Innovation to present its work and hosted a scientific seminar to local business leaders and politicians.	Outputs 240 tourists taken on eco-boat rides x \$1,086.96^a estimated value of tourism = \$260,870.40 350 people educated about green business x \$1,136.62^b estimated value of training = \$397,816.90 37 eco-boats made recycling a total of 381.47kgs^c of plastic. 381.47 kgs x \$564^d estimated value per tonne of plastic / 1,000 = \$215.15 \$260,870.40 + \$397,816.90 + \$215.15 = \$658,902.45	Total outcome \$658,902.45
	Inputs 7 employees working for 42.5 hours per week x 2 years x 52 weeks x \$0.75 hourly wage = \$23,205 20 waste collectors working 20 hours per week on average x 2 years x 52 weeks x \$0.75 hourly wage = \$31,200 \$6,306 worth of funds raised \$23,205 + \$31,200 + \$6,306 = \$60,711.00	Total input \$60,711.00
		SROI 1:11
Scope of SROI calculations: Madiba & Nature activities covered from project inception until February 2019 (data collection date). References: a Tourism brings approximately \$1,086.96 worth of economic activity to Cameroon per person on average - https://www.wttc.org/-/media/files/reports/economic-impact-research/countries-2018/cameroon2018.pdf b Benefit of practical business training calculated at £807 per person - https://www.hact.org.uk/value-calculator £807 converts to \$1,136.62 LCU per person (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) c Weight of a PET plastic bottle is 10.31 grams on average - https://www.aspower.com/aspaweb/bids/RFP%20NO.%20ASPA14.1216%20ASPA%20AND%20PUBLIC%20JOINT%20VENTURE%20RECYCLING-Appendix%20A.pdf d Economic benefit of recycling one tonne of plastic estimated at \$564 - https://are.berkeley.edu/extension/EconImpWaste.pdf		

Prince Agbata, Coliba Ghana



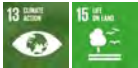
Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Prince co-founded Coliba Ghana in 2016 to address the issue of plastic pollution and to promote environmental sustainability. Coliba Ghana currently operates 40 recycling centres in Accra plus 16 across Cote D'ivoire, and has recycled 700 tons of waste in total. Plastic waste is a serious problem in West Africa, and Prince decided to tackle this issue after losing his best friend in a flood disaster caused by plastic pollution. Currently, about 10% of plastic waste in Ghana is recycled while the rest finds its way into water-bodies, causing environmental and health challenges¹. Coliba collects and recycles single use plastic, ensuring that it gets processed sustainably using circular economy principles. The Coliba app allows homes, schools and businesses to request recycling pick ups at the touch of a button. Waste pickers, referred to as Coliba Rangers, then arrange a pick up and bring the collected plastic to the Coliba recycling centres for further processing. Coliba Rangers are trained in environmental sustainability and waste processing, giving them access to work that both benefits their pockets and the planet. The Coliba app also teaches users how to properly separate waste for efficient processing. Rural communities are incentivised to recycle through cash incentives, call credits and other in-kind benefits. Coliba has also established a plastic processing plant in Abidjan, where recycled bottles are turned into plastic pellets which can then be repurposed into new plastic products. At One Young World 2018 The Hague, Prince was able to connect with some Coca Cola delegates. After returning home, these contacts connected him with a West African subsidiary of Coca Cola called Voltic Mineral Water. Coliba was able to secure a partnership with Voltic Mineral Water, where Voltic committed to setting up 200 plastic recycling centres across Ghana. To date, 40 of these centres have been established, massively increasing the impact of Coliba's plastic recycling efforts. Prince has plans to set up a new plastic processing plant in Ghana. Around 90% of recycled plastic that is put back into manufacturing is made at a very low quality, which means that it cannot be processed again after use. Coliba Ghana plans to start a processing plant that produces higher quality plastic items from recycled plastics, to ensure that these products can be kept in the processing cycle.	Outputs 700 tonnes of plastic recycled x \$564^a estimated value of recycling one tonne = \$394,800 108 Coliba Rangers given training and jobs x \$1,730.99^b estimated value of part time work = \$186,946.48 \$394,800 + \$186,946.48 = \$581,746.48 Inputs 8 full time staff members working for 12 months per year x 2 years x \$439.39^c estimated monthly = \$84,363.64 \$30,000 invested + \$5,000 grant from the Tony Elumelu Foundation = \$35,000 \$84,363.64 + \$35,000 = \$119,363.64	Total outcome \$581,746.48 Total input \$119,363.64 SROI 1:5
Scope of SROI calculations: Coliba Ghana activities covered from project inception until January 2019 (data collection date). References: 1 https://thebftonline.com/2017/business/energy/recycling-plastic-waste-gathers-steam/ a Economic benefit of recycling one tonne of plastic estimated at \$564 - https://are.berkeley.edu/extension/EconImpWaste.pdf b Benefit of moving from unemployment to part-time job estimated at £1,229 per person - https://www.hact.org.uk/value-calculator £1,229 converts to \$1,730.99 LCU per person (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) c Average wage in Ghana for a low skilled worker estimated at 870 Ghanaian Cedi per month - https://tradingeconomics.com/ghana/wages-high-skilled 870 GHS converts to \$439.39 LCU per month (\$1 PPP = 1.98 Ghanaian Cedi - https://data.worldbank.org/indicator/PA.NUS.PPP)		

Anderson Lima, Casa de Aak



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Anderson founded Casa de Aak in 2015 to preserve and protect the endangered populations of sea turtles in Guatemala. Casa de Aak has rescued almost 16,000 sea turtle hatchlings to date. The organisation runs three main programmes to preserve the endangered sea turtle population. The first programme is the hatching and incubation programme. This is where turtle eggs are rescued from the market and then incubated until they hatch, at which point they are released back into the sea. Turtle eggs are a local delicacy and so fisherman will often collect the eggs from the beach and take them to the market for consumption. Casa de Aak steps in to buy the eggs, so that fishermen sell 80% of the eggs and donate the remaining 20%. The organisation has chosen to work with the existing market system rather than around it, to re-educate the local fishermen and to advocate for greater care and sea conservation across Guatemala. This relates to Casa de Aak's second programme, which is a formal education programme for fishermen to learn about the importance of sea turtles and ocean conservation. So far, 47 fishermen have been educated through this programme. A study by the WWF found that sea turtles bring greater economic benefits when they are alive than when they are consumed¹. Through this programme, Casa de Aak works to educate locals about the realities of the economic and social benefits of conservation. The third programme aims to promote tourism to the local area by arranging public viewings of sea turtle hatchings and their release back into the ocean. Casa de Aak volunteers make projections on the estimated hatching period of the incubated eggs and then tourists are invited to come and observe the releasing activities. This encourages tourists to spend money in local businesses. So far 3,117 tourists have visited the project since it began in 2015.	Outputs 15,966 turtle hatchlings saved and rescued since 2015 x \$62^a estimated value per turtle = \$989,892 47 fisherman educated about the importance of protecting sea turtles x \$93.75^b estimated value of education = \$4,406.25 3,117 tourists visit the turtle hatchery x \$255.40^c estimated value of tourism = 796,081.80 \$989,892 + \$4,406.25 + \$796,081.80 = \$1,790,380.05 Inputs \$4,000 given by the Resolution Project + \$3,872 generated in donations from tourists = \$7,872 10 volunteers working 75 hours per month on average x 6 months per year x 3 years x \$4.53^d estimated hourly wage = \$61,221.87 \$7,872 + \$61,221.87 = \$69,093.87	Total outcome \$1,790,380.05 Total input \$69,093.87 SROI 1:26
Scope of SROI calculations: Casa de Aak activities covered from project inception until January 2019 (data collection date). References: 1 https://mobil.wwf.de/fileadmin/fm-wwf/Publikationen-PDF/Meeresschildkroeten__Money__Talks__Studie__04.pdf a Value of saving one endangered turtle estimated at \$62 - https://www.sciencedirect.com/science/article/pii/S0301479717300920 b High school education valued at \$67,500 per child - https://www.economist.com/blogs/democracyinamerica/2012/01/college-tuition \$67,500 / 4 years of high school = \$16,875 per child per year. \$16,875 / 180 school days per year = \$93.75 per day. c A tourist on holiday to see sea turtles spends an estimated \$255.40 in the local economy during her trip - https://mobil.wwf.de/fileadmin/fm-wwf/Publikationen-PDF/Meeresschildkroeten__Money__Talks__Studie__04.pdf d Average wages for a low skilled worker in Guatemala estimated 3,180 Guatemalan quetzal per month - https://tradingeconomics.com/guatemala/wages-low-skilled 3,180 converts to \$789.08 per month (\$1 PPP = 4.03 Guatemalan quetzal - https://data.worldbank.org/indicator/PA.NUS.PPP) \$789.08 / 174 working hours per month = \$4.53 LCU per hour		

Joseph Sarvary, Fundación Para La Tierra Paraguay



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Joseph co-founded Fundación Para La Tierra in late 2015 as a forum to teach children and adults about the environment. The Foundation currently runs nine eco-clubs in six communities, teaching 150 children about the natural world each week. It has also hosted five seasonal winter camps to reach more than 250 children in communities that do not yet have access to regular club meetings. Paraguay has one of the worst early education systems in the world, being ranked 136th out of 138 countries in quality of primary education by the World Economic Forum¹. Joseph and his team recognised the need to focus on primary school aged children, and so they started the Voices de la Naturaleza (Voices of Nature) programme to help educate children on the importance of nature and the environment. By creating a network of 'Eco-Clubs', the Foundation uses environmental education to encourage young people to champion the cause and become community leaders through their activism. The programme has been built on a belief that there is no age-restriction on taking action. In the final stage of their programme the students, aged 7-12, organise, advertise and execute their own event to address environmental issues in their own communities. High school students volunteer to help manage these clubs, furthering their own leadership development. Fundación Para La Tierra has also undertaken women's empowerment projects, such as providing a women's committee with a chicken coop and 100 chicks that they could raise and then sell on as a sustainable income revenue. Joseph was awarded the Mary Robinson Climate Justice Award in 2017, which enabled him to attend the 2017 Bogotá Summit and granted his foundation £5,000. This grant was provided over the period of a year and helped the eco-clubs to reach new locations and procure more resources to further their work.	Outputs 150 children educated about the environment through weekly after-school clubs x 2 hours per week x 32 weeks x \$18.65^a estimated value of education per hour = \$179,005.52 250 children educated about the environment through winter clubs x 16 hours of education x \$18.65^a estimated value of education per hour = \$74,585.64 \$179,005.52 + \$74,585.64 = \$253,591.16 Inputs Facilitators spend 30 hours per month organising each club. 30 hours x 13 clubs x 8 months x \$2.53^b hourly wage = \$7,890.45 11 volunteers working for 30 hours per month x 8 months x \$2.53^b hourly wage = \$6,676.53 \$2,500 worth of in-kind donations from the International Fund for Economic Development £5,000 grant given as part of the Mary Robinson Climate Justice Award. £5,000 converts to \$7,042.25^c \$7,890.45 + \$6,676.53 + \$2,500 + \$7,042.25 = \$24,109.23	Total outcome \$253,591.16 Total input \$24,109.23 SROI 1:11
Scope of SROI calculations: Eco-clubs covered from project inception until August 2018 (data collection date). Women's empowerment project excluded due to insufficient data.. References: 1 http://reports.weforum.org/pdf/gci-2016-2017/WEF_GCI_2016_2017_Profile_PRY.pdf a High school education valued at \$67,500 per child - \$67,500 / 4 years of high school = \$16,875 per child per year. \$16,875 / 905 hours in education per year = \$18.65 per learner hour. 12-14 year olds spend an average of 905 hours in school per year - https://www.oecd.org/education/skills-beyond-school/48631122.pdf b Average teacher's salary is \$5,278 per year - https://teleport.org/cities/asuncion/salaries/ \$5,278 / 2087 working hours in a year = \$2.53 per hour c £0.71 GBP converts to \$1 PPP - https://data.worldbank.org/indicator/PA.NUS.PPP?end=2016&start=2016&view=bar		

Nina Forgwe & Acheleke Christian, Creative Skills 4 Peace Book Donation and Library Project, Cameroon



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
The Creative Skills 4 Peace project works with young people in prisons across Cameroon, to provide them with education and vocational skills training that can help them to access better opportunities upon release. As a part of Local Youth Corner, the Project currently works with eight prisons across six regions in Cameroon and has impacted 12,000 inmates. One Young World Ambassadors Christian and Nina each lead different aspects of the project. Christian leads the vocational training, or 'prisonpreneur' programme. The programme begins with a consultation process in each of the eight prisons, where the inmates are asked which type of entrepreneurial initiatives they would like to be involved with. Projects range from fashion and jewellery design, to poultry farming, to making soaps and detergents. The products are then marketed and sold by Local Youth Corner. The inmates are able to keep 50% of the revenue, with most of it being put away into secure, individual savings accounts while some is used as spending money. The remaining revenue is divided between the prison, the state treasury, and reinvested into the project to make it self-sustaining. In this project 300 prisoners have been trained by peer mentors, with the intention that the trained participants will then go on to teach these same skills to their fellow inmates as the programme progresses. Nina works on the book donation and library project and has secured three million CFA Francs worth of books which have been donated to the prison libraries. As part of this project Nina launched an essay competition to encourage inmates to think critically and use the library more. Inmates addressed the question, 'What can I do as a peace ambassador to make my community better?' and the winning essays were awarded a cash prize. This programme encouraged inmates to read widely and discuss their ideas with each other, creating a buzz around the prison that encouraged more people to get involved. Some inmates went on to create book clubs after the competition ended. Nina has also led a project to develop a lexicon to tackle hate speech and violence in Cameroon, a rising problem since 2016.	Outputs 300 young offenders given vocational training x \$3,872^a estimated benefit per participant = \$1,161,600 Learning centres established in 8 prisons x 1,500 people in each prison on average x \$36.72^b estimated value of access to library services = \$440,619.72 \$1,161,600 + \$440,619.72 = \$1,602,219.72 Inputs 14 full time staff members x \$24,148^c estimated annual salary = \$338,072 \$20,000 donated by the GHR Foundation to support the Creative Skills for Peace Project Books donated by COSMOS Educational Press worth over 3,000,000 CFA Francs. 3,000,000 CFA Francs converts to \$13,160.20^d LCU. \$338,072 + \$20,000 + \$13,160.20 = \$371,232.20	Total outcome \$1,602,219.72 Total input \$371,232.20 SROI 1:4
Scope of SROI calculations: Creative Skills 4 Peace project covered from inception until January 2019 (data collection date) References: a Benefit of vocational and employment training delivered to young offenders valued at \$3,872 per participant - http://www.wsipp.wa.gov/BenefitCost/Program/565 b Benefit of one library visit estimated at £26.07 per user - https://almauk.files.wordpress.com/2010/09/alma-uk-final-report-01-04-2014-reissued.pdf £26.07 converts to \$36.72 LCU per person (\$1 PPP = £0.71 GBP) - https://data.worldbank.org/indicator/PA.NUS.PPP c Average salary in Yaoundé is \$24,148 per year - https://www.averagesalarysurvey.com/cameroon d \$1 PPP = 227.96 Cameroonian Central African Francs - https://data.worldbank.org/indicator/PA.NUS.PPP		

Mensah Philippe Houinsou, World Peace Initiative Foundation
Benin



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Philippe teaches young people about the benefits of mindfulness and meditation through his work with the World Peace Initiative Foundation. His work has impacted 8,000 people in 27 countries across Africa. Working with his team, Philippe conducts workshops to help people better manage their emotions, enabling them to become better communicators, and to have more productive relationships with their colleagues, friends, and families. Participants are given the opportunity to look at things from a different perspective, improving their social awareness and increasing consciousness of how their own actions can impact others. Philippe is a certified mindfulness and meditation trainer, having completed a meditation fellowship in Thailand in 2015. Two years later, he got certified emotional intelligence practitioner by Six Seconds, the emotional intelligence network. He uses his learnings to help improve the emotional intelligence of participants so that they can build on their conflict resolution skills. Trainings have been conducted in Benin, Niger, Mali, The Gambia, DR Congo, Chad, Sierra Leone, Burkina Faso, Nigeria, Côte d'Ivoire, Cape Verde and South Africa, amongst others. After attending the One Young World 2018 The Hague Summit, Philippe was inspired to further scale his work. He has set up a new organisation by the name of Resonant Africa which focuses on building the Emotional Intelligence (EQ) as well as socio-emotional skills of young Africans. The organisation implements three projects including “EQ in Schools”, which strives to make emotional intelligence and social emotional learning a part of the school curriculum. This approach is currently being piloted in one school in Benin, with plans to roll out the project to the whole country and beyond in the coming months. Resonant Africa also promotes the UN sustainable development agenda and provides trainings and workshops to develop the leadership potential of young African people.	Outputs 8,000 people given mindfulness training x \$2,000 ^a estimated value of training = \$16,000,000.00	Total outcome \$16,000,000.00
	Inputs Funds invested worth \$215,400 total. 3 full time staff working for 3 years x 12 months x \$297.60 ^b estimated monthly wage = \$32,141.04 17 volunteers working an average of 20 hours per month x 12 months x 3 years x \$1.71 ^b estimated hourly wage = \$20,934.78	Total input \$268,475.82
	$\$215,400 + \$32,141.04 + \$20,934.78 = \$268,475.82$	SROI 1:60
Scope of SROI calculations: World Peace Initiative Foundation mindfulness training sessions covered from 2015 until March 2018 (data collection date)		
References: a Mindfulness training can decrease healthcare costs by an average of \$2,000 per employee - https://www.inc.com/marissa-levin/why-google-nike-and-apple-love-mindfulness-training-and-how-you-can-easily-love-.html b Average wage in Benin is 63,300 XOF per month - https://tradingeconomics.com/benin/living-wage-individual 63,300 XOF converts to \$297.60 LCU per month (\$1 PPP = 212.70 Benin XOF) - https://data.worldbank.org/indicator/PA.NUS.PPP \$297.60 LCU per month / 174 working hours per month = \$1.71 LCU per hour		

John Jal Dak, Youth Social Advocacy Team
South Sudan (operating in Uganda)



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
John founded Youth Social Advocacy Team to help young people in Rhino Refugee Camp, Northwestern Uganda, to develop their leadership and peacebuilding skills. Youth Social Advocacy Team has directly impacted more than 10,000 people through three main programmes. The organisation has also trained 250 young people to become local Peace Ambassadors. These young people are taught conflict resolution skills such as mediation, negotiation and facilitating community dialogue. These Peace Ambassadors are responsible for policing and monitoring potential event hot-spots. For example, Peace Ambassadors volunteer to steward local football tournaments held inside the Camp to prevent potential riots breaking out and to discourage violence. During the 2018 World Cup there was an incident where a fight broke out resulting in four deaths¹. The Youth Social Advocacy Team Peace Ambassadors work together to prevent similar incidents from occurring. The Team also runs a flagship entrepreneurial competition each year, which encourages young people to pitch their own business idea to the panel for a chance to win a small pot of seed funding to transform their idea into reality. The 2018 competition had 60 submissions, from which five projects were selected and each awarded two million Ugandan shillings as prize money. The competition encourages young people to think creatively about how they can generate income without relying on the job market, when formal employment opportunities are scarce. The Youth Social Advocacy Team also runs entrepreneurial training classes to help young people to prepare for the competition. To date almost 100 young people have been trained in this way. The organisation also conducts advocacy and outreach programmes in Rhino Camp about the dangers of domestic violence and child marriage. Approximately 10,000 people across 32 villages have been educated about sexual and gender based violence to date. After attending the One Young World 2018 The Hague Summit, John was able to secure partnerships with Oxfam Novib and Anchor, which he attributes to the increased exposure received by Youth Social Advocacy Team at the Summit.	Outputs 250 young people trained to be Peace Ambassadors x \$208.90 ^a estimated value of peace in Uganda per person = \$52,225 10,000 people educated about gender based violence and prevention x \$19.72 ^b estimated value of education = \$197,183.10 96 students taught entrepreneurial skills x \$2,207.04 ^c estimated value of training = \$211,876.06 \$52,225 + \$197,183.10 + \$211,876.06 = \$461,284.16	Total outcome \$461,284.16
	Inputs 10 paid staff working for 2 years x 260 days per year x \$26.24 ^d daily wage = \$136,426.84 11 volunteers working for 4 hours a day x 20 days per month x 12 months x \$2.07 ^e estimated hourly wage = \$21,888.12 Funding from organisations including Norwegian People's Aid, Nexus Fund, German Federal Foreign Office and Oxfam totalling \$120,000 \$136,426.84 + \$21,888.12 + \$120,000 = \$278,314.96	Total input \$278,314.96
		SROI 1:2
Scope of SROI calculations: Youth Social Advocacy Team activities covered from project inception until January 2019 (data collection date)		
References: 1 https://www.unhcr.org/afr/news/press/2018/6/5b2b40784/unhcr-condemns-violence-that-leaves-four-refugees-dead-in-rhino-camp-uganda.html a Economic value of peace in Uganda calculated to be \$208.90 per capita - https://reliefweb.int/sites/reliefweb.int/files/resources/Economic-Value-of-Peace-2018.pdf b A domestic violence and abuse awareness training programme can have a benefit of £14 per person - https://bmjopen.bmj.com/content/bmjopen/8/8/e021256.full.pdf £14 converts to \$19.72 per person (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) c Benefit of entrepreneurial training for vulnerable young people calculated at £1,567 per person - https://www.hact.org.uk/value-calculator £1,567 converts to \$2,207.04 LCU per person (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) d Staff paid 30,000 UGX per day which converts to \$26.24 LCU per day (\$1 PPP = 1,143.47 UGX - https://data.worldbank.org/indicator/PA.NUS.PPP) e Average wage in Uganda is 412,400 Ugandan shillings per month - https://tradingeconomics.com/uganda/wages-low-skilled 412,400 UGX converts to \$360.66 LCU per month (\$1 PPP = 1,143.47 UGX - https://data.worldbank.org/indicator/PA.NUS.PPP) \$360.66 / 174 working hours per month = \$2.07 LCU per hour		

Imrana Alhaji Buba, Youth Coalition Against Terrorism (YOCAT) Nigeria



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Imrana founded the Youth Coalition Against Terrorism (YOCAT) in 2010 to provide young people with skills training and to promote peace in northern Nigeria, directly impacting 6,000 people to date. The organisation aims to unite young people against violent extremism in the country through its Security Awareness Campaign. According to the United Nations, terror organisations such as Boko Haram have displaced more than 1.7 million people from their homes in recent years¹. The Security Awareness Campaign helps to educate people about signs of extremism and violence to help prevent radicalisation. The programme has reached 1,500 people so far. Having experienced trauma in the past, Imrana established counselling services and training programmes to help victims of violence overcome emotional trauma and reject reactive violence. This is done through the Peace Education and Mentorship for Students (PEMS) programme, which supports survivors of Boko Haram attacks, helping them embrace peace as a solution. 2,000 people have been educated through the PEMS programme. YOCAT also conducts preventative campaigns by providing training and development opportunities to help unemployed young people find jobs. Extremist groups often utilise economic incentives when recruiting. By increasing the employability of young people in recruitment hotspots, this decreases the likelihood of these individuals being radicalised by such groups. YOCAT also works to provide entrepreneurial training and source start-up capital to encourage young people to start their own businesses when job opportunities are scarce. So far, YOCAT has provided skills training for 2,000 young people in northern Nigeria. The organisation also runs community dialogue sessions to reduce tensions between security personnel and community leaders.	Outputs 2,000 people given peace education and mentorship training x \$618.70^a estimated value of peace in Nigeria per person = \$1,237,400 2,000 unemployed young people given practical skills training x \$2,207.04^b estimated value of training = \$4,414,084.51 1,500 people engaged through the security awareness campaign x \$618.70^a estimated value of peace in Nigeria per person = \$928,050 \$1,237,400 + \$4,414,084.51 + \$928,050 = \$6,579,534.51	Total outcome \$6,579,534.51
	Inputs 13 core team members working for 40 hours per month x 12 months x 8 years x \$1.43^c hourly wage = \$71,228.33 600 local volunteers working for 30 hours each month on average x 12 months x 8 years x \$1.43^c hourly wage = \$2,465,596.14 In-kind donations worth \$5,000 from USAID, \$3,000 from the US Embassy and \$2,000 from KAICIID, totalling \$10,000 \$71,228.33 + \$2,465,596.14 + \$10,000 = \$2,546,824.47	Total input \$2,546,824.47
		SROI 1:3
Scope of SROI calculations: PEMS, Skills Training and Security Awareness programmes analysed only. Community dialogue project excluded from calculations. References: 1 https://www.bbc.co.uk/news/world-africa-44512912 a Economic value of peace in Nigeria calculated to be \$618.70 per capita - https://reliefweb.int/sites/reliefweb.int/files/resources/Economic-Value-of-Peace-2018.pdf b Benefit of practical work-related training for vulnerable young people calculated at £1,567 per person - https://www.hact.org.uk/value-calculator £1,567 converts to \$2,207.04 LCU per person (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) c Average wage in Nigeria is 25,500 Nigerian Naira per month - https://tradingeconomics.com/nigeria/wages-low-skilled 25,500 / 102.71 = \$248.27 LCU per month. \$248.27 / 174 working hours per month = \$1.43 LCU per hour. (\$1 PPP = 102.71 NGN - https://data.worldbank.org/indicator/PA.NUS.PPP)		

Juan Carlos Enamorado Mendez, Warriors Zulu Nation Honduras Honduras



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Juan founded the Warriors Zulu Nation Honduras in 2011, with the goal of creating a safe space for young people in Honduras to express their artistic talents and reject gang culture. The organisation has impacted 1,576 young people through cultural programmes and events. Honduras has one of the highest rates of violence in the world, with 43 people per 100,000 murdered annually¹. The country also has high rates of extortion and other forms of gang violence. There are currently more than 10,000 active gang members in Honduras². When Warriors Zulu Nation Honduras was first founded, Juan had to meet with local gang leaders to inform them of his intentions for working in the local community of San Pedro Sula. Warriors Zulu Nation uses hip hop culture, particularly dance and music, to attract young people with common interests to create a safe and supportive community. The foundation offers artist workshops on breakdancing, rapping, graffiti, and even photography. The organisation also offers youth discussion groups on topics such as respect, politics, education and how to counter violence in local communities. Juan also coordinates music and art festivals, which in recent years have attracted more than 6,000 attendees. The 2018 festival featured 70 artists from various cities in Honduras and other countries across Central America. Students that partake in art workshops also have the opportunity to perform publicly during these festivals. By offering these opportunities, the organisation promotes self-confidence, and empowers young people to present their new found skills on a public platform.	Outputs 1,576 people benefit through dance and music workshops x \$253.52^a estimated value of an art therapy workshop = \$399,549.30	Total outcome \$399,549.30
	Inputs 25 volunteers working for 10 hours per week x 52 weeks x \$4.04^b estimated hourly wage = \$52,516.34 \$12,000 raised in funding for 2018 \$52,516.34 + \$12,000 = \$64,516.34	Total input \$64,516.34
		SROI 1:6
Scope of SROI calculations: Warriors Zulu Nation Honduras workshops covered only. Festivals excluded. References: 1 https://www.insightcrime.org/news/analysis/2017-homicide-round-up/ 2 https://www.theguardian.com/world/gallery/2019/jan/14/counting-the-cost-of-honduran-crime-in-pictures a Art therapy is estimated to have a value of £180 per person - https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4493800/ £180 converts to \$253.52 LCU (\$1 PPP = £0.71 GBP - https://data.worldbank.org/indicator/PA.NUS.PPP) b Average wage in Honduras is 8,210 HNL per month - https://tradingeconomics.com/honduras/wages-low-skilled 8,210 HNL converts to \$702.91 LCU per month (\$1 PPP = 11.68 HNL - https://data.worldbank.org/indicator/PA.NUS.PPP) \$702.91 / 174 working hours per month = \$4.04 LCU per hour		

Impact

Project outcomes

Luis Bekteshi, Youth Center “Perspektiva”
Albania



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Luis founded Youth Centre “Perspektiva” to empower young people through educating them about human rights and democracy. Youth Centre “Perspektiva” helps young people to develop their skills through training sessions and workshops, educating 500 young people to date. The organisation was the first to focus on combating and preventing hate speech through non formal education at the national level. Participants are trained on how to become multipliers and activists of the ‘No Hate Speech Movement’, learning how to combat and prevent hateful messages both online and offline. Hate speech continues to be a problem in Albania due to the lack of data on the issue and the difficulty of prosecuting perpetrators due to insufficient provisions in the law¹. Access to justice for victims of discrimination remains difficult, and minority groups continue to face hostility and discrimination. Youth Centre “Perspektiva” organises activities with and for young people in Albania and in the Western Balkans to raise awareness about human rights, promote intercultural dialogue, peer-to-peer education and empower the youth to be active and responsible members of the community. Youth Centre “Perspektiva” uses a range of mediums including street art, music and the visual arts to increase awareness and education about the dangers of hate speech and sectarianism. The ARTivism for Human Rights project follows the UNICEF methodology of human rights education through art.	Outputs 500 people trained in human rights and hate speech prevention x \$755.20 ^a estimated value of peace training = \$377,600	Total outcome \$377,600.00
	Inputs 1 full time administrator working for 12 months x \$1,448.96 ^b estimated monthly salary = \$17,387.50 8 volunteers working 80 hours per month x 12 months x \$8.33 ^b estimated hourly wage = \$63,954.01 €30,000 raised in funding converts to \$50,000 LCU ^c \$17,387.50 + \$63,954.01 + \$50,000 = \$131,341.51	Total input \$131,341.51
	SROI 1:3	

Scope of SROI calculations:
Youth Center “Perspektiva” activities covered for 2018 only.

References:
1 <http://www.pinkembassy.al/en/albania-hate-speech-remains-problem>
a Economic value of peace in Albania calculated to be \$755.20 per person - <https://reliefweb.int/sites/reliefweb.int/files/resources/Economic-Value-of-Peace-2018.pdf>
b Average wage in Albania is 60,494 Albanian Lek per month - <https://tradingeconomics.com/albania/wages>
60,494 ALL converts to \$1,448.96 LCU per month (\$1 PPP = 41.75 Albanian Lek - <https://data.worldbank.org/indicator/PA.NUS.PPP>)
\$1,448.96 / 174 working hours per month = \$8.33 per hour
c \$1 PPP = 0.60 Euros (Greece) - <https://data.worldbank.org/indicator/PA.NUS.PPP>

Rahama Nantoumé, Think Peace
Mali



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Think Peace is a Malian NGO that works to improve peace and governance in the country through youth engagement. Think Peace has positively impacted the lives of 20,000 people since being founded three years ago. In 2017 Think Peace expanded to the neighbouring countries of Niger and Burkina Faso to further strengthen their work in countering violent extremism and promoting peace.	Outputs 20,280 people trained in countering violent extremism x \$234.70^a estimated value of peace training = \$4,759,716.00	Total outcome \$4,759,716.00
The organisation undertakes research and advocacy to fully understand the situational context before implementing programmes. This research is also used to formulate policy recommendations which are submitted to national decision makers. Think Peace also conducts capacity building and community support projects, to encourage local communities to take ownership of their own prevention and peace building programmes. The ARC project, which stands for Addressing the Root causes of Conflict, is a campaign that encourages young people to advocate for the prevention of violent extremism in the Sahel region. Rahama runs the project for preventing radicalisation and violent extremism in prisons across Mali. In conjunction with the National Direction of Penitentiary Administration and Supervised Education, Rahama and her team train prison guards and social workers on how to detect signs of radicalisation and how to prevent the rise of violent extremism in the prison. Over 280 prison workers have been trained through this scheme. As part of this project, Rahama also launched a commission on deradicalisation and the reintegration of prison inmates back into society in a peaceful way.	Inputs 30 full time staff working for 3 years x 12 months per year x \$125^b estimated monthly wage = \$135,000 60 volunteers working for 12 months per year x 40 hours per month x \$0.72^b estimated hourly wage = \$20,689.66 Funds raised worth \$700,000 \$135,000 + \$20,689.66 + \$700,000 = \$855,689.66	Total input \$855,689.66
Think Peace also runs a project to improve relations between the security forces and the local communities in southern Mali, near the borders with Niger and Burkina Faso. One project initiated was an agricultural cooperative, where the community was given \$5,000 to create a sustainable project and enable young people to be self-sufficient. These kinds of initiatives reduce the risk of being recruited by extremist groups working near the southern borders.		SROI 1:6

Scope of SROI calculations:
Think Peace Mali activities covered from project inception until January 2019 (data collection date).

References:
a Economic value of peace in Mali calculated to be \$234.70 per capita - <https://reliefweb.int/sites/reliefweb.int/files/resources/Economic-Value-of-Peace-2018.pdf>
b Average skilled workers salary is \$1,500 per year - <http://empowermali.org/about-mali/>
\$1,500 / 12 months per year = \$125 per month. \$125 / 174 working hours per month = \$0.72 per hour

Simtekpe Koboyo Maza-Abalo Fawi, MCJ Togo

Togo



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Simtekpe founded MCJ Togo in 2012 as a youth empowerment initiative. After attending the One Young World Summit 2018 The Hague and learning more about different approaches to peacebuilding, Simtekpe re-focussed his efforts to be more centred on preventing and countering violent extremism. One such project that came out of this experience is the Preventing Extremism project that works with children in schools. MCJ Togo trains students in preventing and countering violent extremism, reaching 9,000 young people across six schools. Working in the town of Blitta in central Togo, MCJ Togo started a campaign to educate young people about the value of peace and conflict resolution in the run up to the Togo Legislative Elections in December 2018. Elections in Togo are often met with civil unrest and violence, with more than 1,000 people being killed in the 2005 elections when the incumbent president took power¹. The December 2018 elections triggered similar opposition protest, with reports of live rounds being used on protestors by government forces². MCJ Togo works with young people to explain the importance of civic participation and how to make your voice heard without participating in violence. Students are taught about the use of propaganda, the merits of non-violence and effective techniques to prevent the spread of violent extremism. These young people were then able to understand the protests in the run up to the election from different perspectives, using their skills to discourage the use of violence amongst their peers.	Outputs 1,500 students trained in preventing violent extremism x 6 schools x \$100.60^a estimated value of peace in Togo per person = \$905,400.00	Total outcome \$905,400.00
	Inputs 5 people working for 5 hours per day on average x 20 working days per month x 3 months x \$2.77^b hourly wage = \$4,151.01 1.5 million CFA Francs donated by the Togo Ministry of Communication and Civic Education. 1.5 million CFA Francs converts to \$6,554.23 LCU^c 2 million CFA Francs raised which converts to \$8,738.97 LCU^c \$4,151.01 + \$6,554.23 + \$8,738.97 = \$19,444.21	Total input \$19,444.21
		SROI 1:47
Scope of SROI calculations: Preventing and Countering Violent Extremism in Schools 2018 project covered only References: 1 https://www.aljazeera.com/news/2018/12/opposition-boycotts-togo-parliamentary-elections-polling-181220084110527.html 2 https://www.worldpoliticsreview.com/trend-lines/27387/the-movement-to-oust-togo-s-gnassingbe-dynasty-faces-an-uncertain-year a Economic value of peace in Togo calculated to be \$100.60 per capita - https://reliefweb.int/sites/reliefweb.int/files/resources/Economic-Value-of-Peace-2018.pdf b Living wage in Togo estimated at 110,200 CFA Francs per month - https://tradingeconomics.com/togo/unemployment-rate 110,200 XOF / 174 working hours per month = 633.33 XOF per hour. 633.33 XOF converts to \$2.77 per hour (\$1 PPP = 228.86 Togolese CFA Francs - https://data.worldbank.org/indicator/PA.NUS.PPP) c \$1 PPP = 228.86 Togolese CFA Francs - https://data.worldbank.org/indicator/PA.NUS.PPP		

Sebastián Arévalo Sánchez, BlueHack Pasos Libres

Colombia



Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
The BlueHack Pasos Libres came about as a collaboration between Colombian Ambassadors following the One Young World Summit 2017 Bogotá. Sebastián is the CEO of Fundación Pasos Libres, an organisation that protects the rights of human trafficking victims and prevents young people from being trafficked. Together with IBM employee and fellow One Young World Ambassador Jesus Tabares, Sebastián coordinated a 36 hour long hackathon to develop innovative solutions using technology to prevent human trafficking. The hackathon brought together students, professionals, NGOs, companies and international organisations with a passion for helping victims of human trafficking. More than 200 people applied to take part, of which 88 young people were selected. Mentors with technical expertise came from Colombia, Brazil, Argentina and the United States to aid the teams in their challenges. All participants were given training on how to use the IBM Cloud by IBM and were educated about human trafficking by Fundación Pasos Libres and United Nations Office on Drugs and Crime (UNODC). After the hackathon, the winning team signed a contract with the UNODC to further develop their proposed solution. Made up of five students of Systems Engineering from the Universidad de los Andes, the winning team designed FIND, a technological and social ecosystem of several tools to identify potential human trafficking victims in a collaborative manner. FIND integrates different sources of information to detect demographic and behavioural profiles of potential victims. One of the FIND's tools will constantly analyse job ads that could potentially be used to attract victims. Thanks to the contract with UNODC and the advice from Fundación Pasos Libres and IBM, FIND will be actively operating in Colombia in the near future. The team that placed second travelled to Ecuador to present their idea at the Latin American Congress on Human Trafficking and Smuggling of Migrants in November 2018. BlueHack Pasos Libres gained substantial coverage, being featured in 13 stories on newspaper, radio and online platforms and gaining 170,000 impressions on Twitter during the event itself. Following the success of BlueHack Pasos Libres, IBM has agreed to support Sebastián and his team to organise a second version of the event in Colombia in 2019, with the model being replicated in the United States.	Outputs 88 young people work to find solutions to prevent human trafficking x \$2,771.23^a estimated benefit of prevention = \$243,868.03	Total outcome \$243,868.03
	Inputs 22 volunteers from across Fundación Pasos Libres, IBM and UNDOC working a combined total of 820 hours x \$4.04^b estimated hourly wage = \$3,316.82 In-kind donations given worth \$40,000 from IBM + \$14,000 from UNODC = \$54,000 \$3,316.82 + \$54,000 = \$57,316.82	Total input \$57,316.82
		SROI 1:4
Scope of SROI calculations: BlueHack Pasos Libres activities covered from project inception until February 2019 (data collection date). References: a 1.3 million people in Latin America are in forced labour, and the cost of coercion in the region is \$3,602,595,894 - https://www.ilo.org/wcmsp5/groups/public/---ed_norm/---declaration/documents/publication/wcms_106268.pdf \$3,602,595,894 cost of coercion / 1,300,000 people in forced labour = \$2,771.23 estimated cost of forced labour per person trafficked in Latin America. b Average wages in Colombia estimated at 899,500 Colombian Pesos per month - https://tradingeconomics.com/colombia/wages-low-skilled 899,500 COP converts to \$703.81 LCU per month (\$1 PPP = 1,278.04 COP - https://data.worldbank.org/indicator/PA.NUS.PPP) \$703.81 / 174 working hours per month = \$4.04 LCU per hour.		

Impact

Project outcomes

Sesame Omphile Mogotsi, Commonwealth Youth Peace Ambassadors Network (CYPAN), Botswana

Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Sesame is the Country Coordinator of Commonwealth Youth Peace Ambassadors Network (CYPAN) for Botswana, a network of young people that works to promote peace using positive peer engagement and youth development approaches. To date CYPAN Botswana has sensitised over 3,000 young people in southern Botswana through its awareness programmes. The Peace Education Programme is a structured programme that consists of school and community outreach sessions, each tailored to address local needs. These interactive sessions are non-sectarian and cover topics ranging from tolerance and self-awareness, to femicide and rape culture. The sessions teach values essential to the promotion of peace, and enable participants to think constructively and creatively about how to tackle issues of contention in their local communities. CYPAN Botswana has plans to further develop the Peace Education Programme into a longitudinal project, covering participants from primary school right through to adulthood.	Outputs 3,000 young people trained in preventing and countering violent extremism and gender based violence x \$1,265.15^a estimated value of peace in Botswana per person = \$3,795,454.54	Total outcome \$3,795,454.54
	Inputs 20 volunteers working for 20 hours per month on average x 12 months x 2 years x \$7.88^b estimated hourly wage = \$75,645.89 In-kind donations: 30 x \$15 t-shirts donated by Karabo Afrika Investments totalling \$450 6 x \$40 conference room hire donated by Karabo Afrika Investments totalling \$240 3 x \$40 meeting room hire donated by Legae totally \$120 English Medium Primary School totalling \$120 Cinema screening for 50 student leaders worth \$300 donated by New Capitol Cinema Outreach material and prizes for essay competition worth \$350 donated by The Metamorphosis Project	Total input \$77,225.89
		SROI 1:49
Scope of SROI calculations: CYPAN Botswana activities covered from project inception until December 2018 (data collection date) References: a Violence costs each victim 835 Spanish euros per year - https://www.unece.org/fileadmin/DAM/stats/documents/ece/ces/ge.30/2010/8.e.pdf 835 Spanish euros converts to \$1,265.15 LCU per person (\$1 PPP = 0.66 Spanish euros - https://data.worldbank.org/indicator/PA.NUS.PPP) b Average wage in Botswana is 6,211 BWP per month - https://tradingeconomics.com/botswana/wages 6,211 BWP / 174 working hours per month = 35.70 BWP per hour. 35.70 BWP converts to \$7.88 LCU per hour (\$1 PPP = 4.53 BWP - https://data.worldbank.org/indicator/PA.NUS.PPP)		

Maria Paula Macias, Lidera El Cambio Colombia

Project outcomes	Calculation of outputs and inputs	total output, total input, SROI
Maria founded Lidera El Cambio alongside 15 other One Young World Ambassadors following the 2017 Bogotá Summit. Lidera El Cambio is a leadership development platform for young Colombians to come together and work towards achieving the UN Sustainable Development Goals. The 2018 Lidera El Cambio conference had 300 attendees from across Colombia, with 40 speakers and panellists sharing their expertise with the delegation over two days. Participants also attended 10 practical workshops lead by top non profit organisations, public institutions and corporations. More than 700 people applied to attend the conference, of which 300 were selected. Lidera El Cambio, which means 'Lead the Change', helped to support ambitious young people eager to drive social change to connect with each other and further increase their impact. The event was held at the Universidad El Bosque in north Bogotá, and covered topics including gender equality, eradicating poverty, education and health. Lidera el Cambio attendees formed a community, thus leading to the establishment of the National Network of Young Colombian Leaders for the SDGs. After attending One Young World 2017 Bogotá, these Ambassadors were so inspired by the event that they wanted to recreate a similar forum for young people across Colombia to be similarly inspired to start their own social action projects.	Outputs 300 young people given leadership development training x \$337.83^a estimated value of training = \$101,348.94	Total outcome \$101,348.94
	Inputs 15 One Young World Ambassadors working for 6 hours per week on average x 52 weeks x \$4.04^b estimated hourly wage = \$18,930.12 Funds raised worth \$2,600 in total \$18,930.12 + \$2,600 = \$21,530.12	Total input \$21,530.12
		SROI 1:5
Scope of SROI calculations: Lidera el Cambio 2018 Summit activities covered only References: a Leadership training for high school children can increase adult wages by at least 4% - https://www.journals.uchicago.edu/doi/abs/10.1086/430282 Average wage in Colombia is estimated at \$8,445.75 LCU per year (reference b). \$8,445.75 LCU x 4% = \$337.83 LCU estimated benefit of leadership training. b Average wages in Colombia estimated at 899,500 Colombian Pesos per month - https://tradingeconomics.com/colombia/wages-low-skilled 899,500 COP converts to \$703.81 LCU per month (\$1 PPP = 1,278.04 COP - https://data.worldbank.org/indicator/PA.NUS.PPP) \$703.81 / 174 working hours per month = \$4.04 LCU per hour. \$703.81 x 12 months = \$8,445.75 LCU per year		

Notes on Methodology

One Young World uses the Social Return on Investment (SROI) methodology to analyse the impact of the work done by One Young World Ambassadors. The use and application of this methodology has been inspired by Social Value UK and devised in discussion with PwC.

Data collection and analysis has been undertaken internally by One Young World. The Ambassadors in charge of the initiatives were the primary source of data imparted through a range of methods including interviews, surveys and tailored questionnaires. Where possible, information has been verified through external references and third party sources.

Project Selection

Ambassador projects were selected to feature in the One Young World 2018 Annual Impact Report to represent the global diversity of the Ambassador community and to demonstrate the range of issues that Ambassadors are working to address. Featured projects are striving to achieve targets outlined in each of the 17 Sustainable Development Goals. Some projects are excluded in the data collection phase due to insufficient data or because the SROI methodology does not apply to the nature of the project.

How inputs and outcomes were valued

In order to represent the value of inputs and outcomes, financial proxies are used. In some instances, valuing input is easy – investing money is a clear stakeholder input. However, where money is received as a donation it is less clear. If there is a specific finance raising activity from the project stakeholders, their time is the input; the money donated becomes an outcome. Donations received without any specific money raising activity would otherwise be considered an input. These decisions have been made with some discretion throughout the process.

Only the direct impact of each project has been considered when undertaking

impact analysis. This means only groups or individuals that have experienced substantive or material change have been considered the beneficiaries of each initiative. Indirect benefits have been excluded for clarity of analysis. Social media impact numbers have been excluded from calculations.

Volunteer inputs vs outcomes

Volunteers' inputs are calculated by working out the time spent on an activity and multiplying it by the value of their time, such as the average wage in the country, or if available the calculated value of volunteering for the specific country where they are working. However, the outcome of volunteers' activities may be calculated using the market rate for a similar activity or service available.

For example a law student providing pro-bono legal advice might be valued at minimum working wage – although the actual cost of the input is zero; but the value of the legal advice given to the individual receiving it – or the outcome – is what the service might normally cost, which in this example might be \$100 per hour.

The value of outcomes can be more complex. An initiative offering free education for children, estimates

the value of the education they each receive. The input is the educator's time – either as paid teachers or as volunteers. The outcome was valued using an approximation for average additional lifetime earnings for students with secondary qualifications compared to students without. This has been used across a range of projects where information more specific to the region or nature of education was unavailable. One Young World is working to further improve the valuation of education by considering how this is influenced by the local context and the quality of teaching. Further research and resources are needed.

Project scope

The scope of the SROI calculations for each initiative has been determined on a case by case basis and can be found in the 'Scope of SROI Calculations' section below each project report in the Project Outcomes section. The total activities for each project have been considered from inception until the data collection date unless indicated otherwise.

All external sources used have been referenced in the 'References' section below each project report in the Project Outcomes section.

One Young World's Ambassadors
Social Return on Investment:

SROI ratio is: 1:13

For every \$1 spent,
The One Young World
Ambassador community
delivers \$13 of social value.

One Young World will continue to refine the impact evaluation process in the future. This will reflect increased capacity and expertise, as well as shaping the impact analysis process to be applicable to the wide range of work that Ambassadors engage in.

Any data that has not been referenced has been collected through interviews or other direct contact with the Ambassador leading that particular project.

Excluding complexity

Some projects address multiple issues and have a range of outcomes, not all of which can be captured using the SROI framework. Due to time and resource constraints, judgements have been made on each project regarding how to value the outcomes and which parts of the project to exclude due to insufficient valuation data.

Resources used

The methodology used has been guided by the Cabinet Office publication 'A Guide to Social Return on Investment'¹ which was written in conjunction with Social Value UK (formerly The SROI Network). The resources used to conduct data collection and analysis have been developed internally and have been tailored to the nature of the analysis undertaken at One Young World.

Proxy valuations have been taken from a range of sources compiled within One Young World's resource bank. These sources range from academic

¹ Available at https://www.bond.org.uk/data/files/Cabinet_office_A_guide_to_Social_Return_on_Investment.pdf

journals to reputable news outlets and online platforms. This resource bank will be further developed over time through iterative learning and access to new data.

Currency

The international dollar, or Purchasing Power Parity (PPP), was used as the main currency for calculating the SROI of each and all projects. This means that each currency was converted into 2017 Purchasing Power Parity values, based on the US dollar, using data compiled by the World Bank. Purchasing Power Parity measures the real value of a particular currency at a given time by demonstrating how much can be purchased with the same amount of money in different countries. Based on this, each value can be converted into Local Currency Units (LCU) which means that multiple currencies can be used in the analysis of a single project in a meaningful way. Purchasing Power Parity controls for inflation and price fluctuations between currencies. Comparing Purchasing Power Parity values from a particular point in time improves consistency and comparability of the values reported from projects based in different countries.

Aggregate statistics and calculations

The overall SROI average of 1:13 has been calculated by averaging all SROI ratios from all 50 projects. The total number of 3.4 million people impacted has been calculated by adding all those directly impacted by the Ambassador led initiatives included in the report together.

The statistics included in the Ambassador Project Highlights sections are aggregations of the number of people impacted by the Ambassador led projects that fit into that particular group of SDGs. Some Ambassador led projects address more than one SDG, in which case, the number of people impacted by the different streams of their work are accounted for in different SDG groupings as appropriate. Care has been taken to ensure that no project or individual has been double counted in these totals.

All calculations in the Project Outcomes section have been made using the whole unrounded number as far as possible. The figures used in each calculation have been rounded to two decimal places on the page but the calculations have been made using the whole numbers that are calculated during the conversion process as noted in the 'References' section.

Impact

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Delegate Partners (20+ Delegates)



Delegate Partners (1-19 Delegates)



Impact Partners



Host City Delegate Partners



One Young World Ambassadors are utilising the power of the community network to **maximise their impact** in **every country** and **every sector**. One Young World is constantly seeking new and improved ways to better monitor this impact.



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