



The Global Community for
Young Leaders

2021 Impact Report



Our mission is to
create a world where
leaders with integrity
are empowered to
build a fair,
sustainable future
for all.

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Message from the Founders

The first global pandemic in over a century was daunting but, all over the world, One Young World Ambassadors organised and drove forward exciting initiatives doing the hard work necessary to make a difference.

The demand for both in-person and digital attendance for the Summit in Munich, postponed from 2020 due to the pandemic, was greater than anyone could have expected and provided inspiration and impetus for all of us.

Despite ongoing precautions, we hosted the first, truly hybrid, global Summit where over 800 young leaders from 140 countries participated in strict COVID-19 testing every day and another 1,500 Delegates attended via the exclusive, interactive, online platform. At the end of the Summit that featured German Chancellor Angela Merkel, NBA Star Steph Curry, actor Terry Crews, and 18 global CEOs, the City of Munich was able to declare the event "COVID-free".

The long months of the pandemic in 2020 gave us the space to launch groundbreaking new programmes such as the One Young World Academy, with lecturers including Christiana Figueres, Arianna Huffington, and Muhammad Yunus. Another 42 globally-recognised leaders, from Sir Lewis Hamilton to WHO Secretary-General Tedros Gebreyesus spoke directly to the Community through our Together Apart video series.

In 2021, such new initiatives and long-standing programmes inspired young leaders to drive impact, build capacity, and elevate their profiles on the local and global stage. With One Young World's support, they are achieving positive change at a substantial scale.

In 2021, we ran a pioneering lecture series on Pandemic Preparedness, supported by the Bill & Melinda Gates Foundation. In the online lectures, top scientists who developed the vaccines, senior representatives of the WHO, and national regulatory authorities shared insights into the causes of pandemics and the lessons from the global response to COVID-19 to over 3,000 digital students.

In October we were proud to promote and represent young leaders at COP26 in Glasgow, running insightful sessions in the Green Zone and offering a unique venue where attendees could connect and explore innovative solutions to the climate crisis.

Sponsorship of our Lead2030 challenges in 2021 by 11 partners, gave 13 outstanding young social entrepreneurs \$50,000 each, as well as personalised, corporate mentorship.

Working across the entire framework of the UN's Sustainable Development Goals, the small sample of Ambassadors featured in this report have helped more than 5.4 million people and removed 812,000 tonnes of carbon emissions from the atmosphere. In this report, you can read stories from just a sample of this terrific work.

We are deeply grateful to all who contributed to One Young World this year, enabling our young leaders to develop, grow, and increase their impact. In 196 countries around the world, this Community continues to set an example for all people to take solutions into their own hands and drive their own social change to create a sustainable future for all.

35.8 million

people directly impacted by
Ambassador projects featured in Annual
Impact Reports since 2010

5.4 million

people directly impacted by
Ambassador projects featured in the
2021 Annual Impact Report

812,000

tCO₂ emissions mitigated by Ambassador
projects featured in the 2021 Annual
Impact Report

3K

people educated as part of
the Pandemic Preparedness
Academy Series

Six hundred and fifty thousand dollars
distributed to young leaders working
towards the SDGs in 2021

82

Community events attended by
eleven thousand people

\$558 million

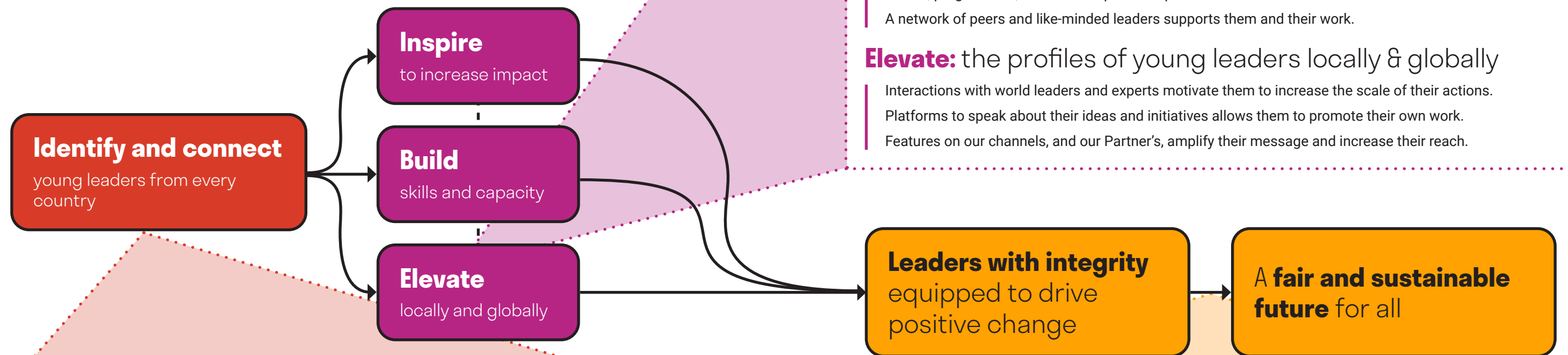
social value generated by Ambassador
projects featured in the 2021 Annual
Impact Report

1:16

Social Return on Investment of
Ambassador projects featured in the
2021 Annual Impact Report

Our purpose is to develop young leaders who are taking action to solve the world's big challenges.

Theory of Change



Once we have identified and connected young people from every country in the world, we develop our Ambassadors as leaders via three main mechanisms:

Inspire: young leaders to increase their social impact

- Interactions with world leaders and experts motivate their action.
- Exposure to new information and perspectives gives them new ideas to expand their impact.
- Examples set by peers normalise impact being driven by young leaders make it seem more achievable.

Build: the skills and capacity of young leaders

- Funding mechanisms and external opportunities give them resources.
- Events, programmes, and workshops develop their skills.
- A network of peers and like-minded leaders supports them and their work.

Elevate: the profiles of young leaders locally & globally

- Interactions with world leaders and experts motivate them to increase the scale of their actions.
- Platforms to speak about their ideas and initiatives allows them to promote their own work.
- Features on our channels, and our Partner's, amplify their message and increase their reach.

Why do we identify and connect **young** leaders from **every country** in the world?

Young people are **pragmatic idealists** with the commonly shared value of wanting to create a better world.

Young people have a **clean slate** as they inherited the challenges and lack the bad habits that caused them.

Young people understand **their own needs** as these issues will impact their generation most.

Young people are the most **connected** and most **skilled** with contemporary technology.

A **global perspective** made up of international views is needed to understand global challenges.

All countries must be included to gather the necessary **global expertise** and ensure no one is excluded.

A global solution requires an **understanding of local** cultural patterns and lived experiences.

A **global support network** can offer help to local situations and also transfer 'contagious' change.

We develop young leaders to create a community of One Young World Ambassadors in every country in the world who:

- Have an ambitious mission and plan of action aligned with their vision to deliver impact
- Have the capacity to act in the form of the resources and skills to turn their vision into a reality
- Communicate openly with stakeholders to ensure a long-term relationship that generates sustainable impact
- Act with integrity and make decisions according to a sincere pursuit of their vision

Through the application of this Theory of Change since 2010, we have created a community of 13,700+ young leaders across 190+ countries leading their organisations, communities, and countries to deliver impact to create a fair and sustainable future for all. For every \$1 invested in One Young World Ambassador initiatives, **\$16** of social value is generated.

2022: A Look Ahead

2022 Manchester

2,000+ of the brightest young leaders from every country and sector will come together in September, descending on the English city for One Young World's Annual Summit.

A large digital delegation will tune in from offices and houses all around the world to access the interactive online programmes run in tandem with the in-person event.

Guided by a selection of world-leading experts and a carefully curated agenda sourced by the Ambassador community, Delegates will explore issues ranging from health equity to safeguarding the oceans, from conflict prevention to ageing populations, and from gender equality to ethical leadership.



Our Ocean Conference

The Republic of Palau will host the 7th Our Ocean Conference in April, the first time that the Conference will be hosted by a small island developing state. One Young World was chosen to ensure young people can join the discussion, so their unique expertise will be heard.

University Event Series

A new series of One Young World events is being launched in 2022 to connect students with a passion for sustainability around the world. The events, starting with the University of Cambridge Caucus in March, will spread inspiration and education on a wide range of topics.

Lead2030

The world's biggest prize fund for young leaders making an impact for the SDGs will continue to build the capacity of social entrepreneurs, tackling big issues such as "how do we achieve equality for women" and "how do we provide more clean energy by 2030".

...and much more

This barely touches the surface of what One Young World has in store for 2022. It continues to launch new programmes and expand existing initiatives that inspire young people to increase their impact, build their capacity for action, and elevate their profiles as respected experts.

Our Programmes

In 2021, One Young World ran its greatest variety of initiatives, both long-standing and brand-new.

These have inspired the Community to drive change, built the skills and capacity of young people, and elevated Ambassadors' status as leaders.

A woman with long dark hair and glasses, wearing a yellow top and a dark cardigan, is speaking at a white podium. The podium has the 'one' logo on it. The background is a blue wall with the word 'Munich' in large, light blue letters.

Inspire, Build, Elevate

One Young World welcomed Delegates, Ambassadors, and Counsellors, both digitally and in-person, to the Bavarian capital to celebrate its 11th Annual Summit in an innovative hybrid format.



4.38 average rating
of Delegates' Summit
experience

Munich's famous Olympiapark was home to most of the in-person Summit agenda, with workshops and sessions streaming live on the digital platform, and at the regional hub in New Jersey.

6.1M people
educated by
digital agenda

This enabled more people than ever to tune in for the event, boosting engagement with the inspiring, educational agenda.



“ It is really rare to bring so many people from different backgrounds and countries together, and One Young World wouldn't be the same source of diverse and inclusive changemakers without that.”

“ I absolutely love the idea of the Summit convening young leaders to connect, share ideas, and be guided by global activists and social leaders. The speakers of the event were fantastic.”

2,250 Delegates
750 in Munich **1,500** digital

“ The range and quality of topics in discussion were great... Sessions were well organised, structured, well-delivered and this facilitated high engagement, great learning and key takeaways.”

28 Scholarship opportunities
50K Scholarship applications
453 Scholars

Climate Crisis:

Less than 10 years to go, can we deliver the Paris agreement?



Education:

How can we prepare for the 4th industrial revolution?



Rights & Freedoms:

How can we defend rights & freedom online and offline?



Conflict Resolution:

Authoritarianism is on the rise - how can we de-escalate tensions?



Future Economies:

How can economic growth be more just?



COVID-19:

Lessons from the pandemic - the road to recovery



163 expert speakers **45** in Munich **118** digital

Over the four days, Delegates were inspired by a diverse selection of world-renowned thought leaders to lead their own action on issues including, but not limited to, the plenary themes.



Delegates had the opportunity to participate in a wide-ranging curriculum of Workshops, Action sessions, and Mentor sessions, all designed to build the skills of Delegates and better equip them to lead impactful initiatives after attending the Summit.

80 workshops **30** in Munich **50** digital

965 published pieces in **40+** countries

The Summit provides a platform to elevate the young leaders in attendance. They are connected and associated with the prestigious global network, and have the opportunity at the event to promote their impactful social innovations to the wider world as speakers and panellists.



"The Summit was not about "talk" it was all about "action", making an impact in different spheres to make the world a better place. The enthusiasm amongst us there was overwhelming and that energy is still alive and valid."

99%
Delegates were motivated to increase their impact after the Summit

34 Delegate speakers



4.53 average rating of Academy experience

One Young World Academy: Pandemic Preparedness

“

Knowledgeable people delivered easy-to-understand concepts.

98% 83%

participants would
recommend future
Academy series to a friend
or colleague

participants were inspired
to generate impact or work
in this field

“

The speakers made the topic digestible, and the pre-reading helped to give me context on the subject in advance.

“

It helped reassure my future career in public health as the pandemic has shown many gaps in our approach to healthcare delivery.

The Pandemic Preparedness series of the One Young World Academy offered young leaders the chance to participate in a pioneering online lecture series, taught by world-leading experts across a range of fields relating to pandemic preparedness. It was made possible with the support of the Bill & Melinda Gates Foundation.

The COVID-19 pandemic has demonstrated the global challenge of infectious diseases, and the demand for fresh leadership on these issues. This lecture series convened participants from across the world with the aim to deepen their understanding of the critical issues that arise during pandemics.

Vaccines: domestic and global responses - deepened the understanding of the vaccine process and will better equip participants to tackle global challenges.

Communications: infectious disease stigma - provided insight into effective public health communication and how trust can be built to combat misinformation.

Zoonosis, sanitation, and antimicrobial resistance - addressed the causes of pandemic outbreaks and the factors that undermine our response to them.

After completion of the lecture series, participants could submit an optional piece of coursework for assessment, that entailed further supported research into a field of their choosing, and secured students their course diploma.

Lecturers

Dr Catherine Green - Associate Professor in Chromosome Dynamics, University of Oxford

Gabby Stern - Director of Communications, World Health Organization

Jack Sim - Founder, World Toilet Day

James Chau - UNAIDS Goodwill Ambassador and journalist

Pam Cheng - Executive Vice President Global Operations & IT, AstraZeneca

Professor Samir Saha - Bangladeshi public health expert and microbiologist

Padmini Srikanthiah - Deputy Director, Bill & Melinda Gates Foundation

Dr Radhika Batra - Founder and President, Every Infant Matters

Samira Mubareka - Assistant Professor Department of Laboratory Medicine & Pathobiology, University of Toronto

COP26

As the global Community for young leaders creating a better, more sustainable future, One Young World is

committed to combating climate change.

With COP26 hosted in the United Kingdom in 2021, One Young World was the primary presence guaranteeing that young people were included and listened to during the historic conference in Glasgow.

Green Zone

One Young World strives to elevate young experts who are on the frontlines of the Climate Crisis, to ensure the next generation are not shut out from the public debate, demonstrate that they are able to bring about change, and show that they are already driving positive impact.

One Young World hosted four events in COP26's Green Zone, partnering with key leaders of climate action.



Policymaking for Future Generations: A Blueprint For A Green Future - In partnership with Future Generations Commission for Wales

An immersive panel on the topic of carving a path to net zero, where young leaders and innovation play a key role in the vision and establishment of a green future.



Planetary Conservation: A global intergenerational discussion on how to effectively preserve and safeguard the natural world - In partnership with the Government of Rwanda

The destruction of nature is not contained within national boundaries, so why are our responses? This session addressed the need for cross border collaboration to preserve the natural world and its biodiversity.



So, you want a Green job? - In partnership with The Prince's Trust Group & Department for Education

The panel discussion examined existing examples of green careers and offered practical guidance on how young people can access these opportunities in all sectors of the economy.



Unlocking Climate Solutions: From the Pacific Islands to the Arctic, why Indigenous knowledge must take centre stage - In partnership with The British Museum & The Government of Palau

The discussion surrounded the symbiotic relationship between people and nature, highlighting the importance of amplifying and learning from the voices and work of Indigenous communities.

EXTREME Hangout

One Young World partnered with EXTREME International to host a dynamic hub in Glasgow, inspiring young people to increase their action, enhancing the representation of young people at the conference, and using the occasion to catalyse meaningful action and change.

56
sessions

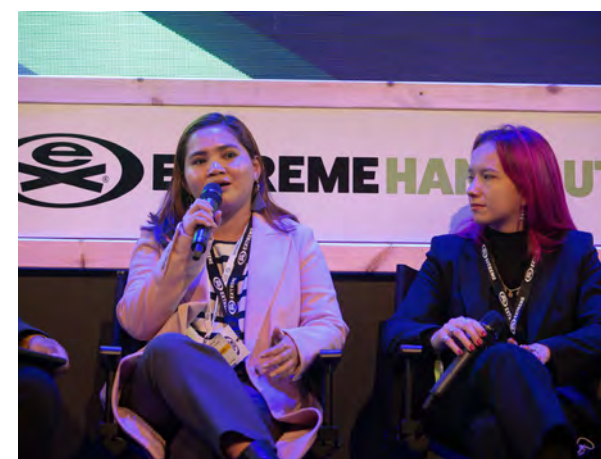
200
speakers

550K
views of streamed sessions

200+
pieces of press coverage



The EXTREME Hangout featured an 11-day showcase of live discussion, education and entertainment. It was a place where young people could come together to network, share ideas, learn from others, be inspired and ultimately leave with a renewed passion, understanding and urgency to help drive the green agenda.



Speakers at the event included a mix of young climate experts, and globally-recognised advocates for environmental action including Bear Grylls, Lily Cole, and Ron Garan.

COP26 Visions

In 2021, the UK as COP26 President commissioned six visions imagining a globally net-zero, climate-resilient future that people actually want to live in. The 'Visions for a Net Zero Future' brought together academics, business, civil society and citizens to look at the innovations and approaches that could deliver a greener, carbon-neutral society.

One Young World identified Ambassadors from the Arabian Peninsula, Brazil, India, Jamaica, Kenya, and the UK, to provide regional insight.

These regions were chosen to reflect the diversity of challenges and opportunities in building a sustainable future.

The four themes covered were:

WATER: *"We need to develop a culture of water responsibility."*

ENERGY: *"More hydroelectric and wind power are some of the alternatives I want to see."*

BUILT ENVIRONMENT: *"I hope that green infrastructure is part of city planning, to help purify the air and protect from heat waves and flooding."*

FOOD & LAND: *"I want the importance of good management of soil and soil health to be widely recognised."*

Regional academic experts worked with the University of Cambridge to identify some of the most interesting innovations being used around the world to address climate change.

The project was delivered by a consortium led by Deloitte, including AECOM, the University of Cambridge, One Young World, and Radley Yeldar.

Global Youth Inquiry

Conducted by Mishcon de Reya, in partnership with the Democracy and Culture Foundation and One Young World, the Inquiry took evidence from 23 One Young World Ambassadors, from 20 different countries, working in the climate space.

Importantly, the Inquiry explored obstacles to inclusion in decision-making around climate action that young people face and which initiatives have been most successful in enabling them to participate. It was presented in Glasgow at a live panel event hosted by One Young World at the EXTREME Hangout.

This report combines ideas and initiatives into one reference manual in the expectation that world leaders can and must find better ways to work together to reach net-zero targets.

- 🇮🇪 **Aisling McCaffrey** - Ireland
- 🇵🇷 **Amira Odeh** - Puerto Rico
- 🇬🇧 **Anna Yang** - UK
- 🇸🇻 **Belyndar Maonia Rikimani** - Solomon Islands
- 🇺🇸 **Evan Barnard** - USA
- 🇬🇧 **Jennifer Griggs** - UK
- 🇺🇸 **Jonah Messinger** - USA
- 🇮🇳 **José Daniel Madrigal** - Honduras
- 🇨🇩 **Joseph Tsongo** - DR Congo
- 🇦🇺 **Josh Hoevenaars** - Australia
- 🇨🇦 **Kehkashan Basu** - Canada
- 🇿🇦 **Kim Brink** - South Africa
- 🇸🇾 **Muzna Dureid** - Syria
- 🇻🇪 **Nathalie Aue** - Venezuela
- 🇧🇩 **Nayeema N Khan** - Bangladesh
- 🇶🇦 **Neeshad Shafi** - Qatar
- 🇦🇴 **Nicolau Miguel** - Angola
- 🇧🇷 **Paula Sleiman** - Brazil
- 🇮🇳 **Punit Girdhar** - India
- 🇧🇩 **Redwan Uz Zaman Reham** - Bangladesh
- 🇵🇰 **Sughra Bukhar** - Pakistan
- 🇮🇳 **Tanay Raghavendra** - India
- 🇳🇮 **Tolulope Aina** - Nigeria

One Young World will continue to partner with Mishcon de Reya to ensure that the report drives tangible impact in the second phase of this initiative.

pg. 158 Features Xiomara Acevedo

Xiomara's project, Fundación Barranquilla+20, is a solution to the climate crisis by educating people on environmental issues and arranging civil action.



A background image showing children in a garden. In the foreground, a boy in a light blue shirt is watering plants in a blue raised garden bed. In the background, other children are visible, one holding a green watering can. The scene is outdoors with a white lattice fence.

Lead2030

One Young World's flagship funding opportunity supports SDG solutions created by founders under 30.

From ending extreme poverty to protecting our oceans, the Sustainable Development Goals are an ambitious roadmap to a sustainable future. To make this future a reality by 2030, the goals require a significant contribution from the private sector.

Lead2030 has a global focus with 9 countries represented among this year's 13 winners, and \$650,000 distributed to different social enterprises. This contributed to the...

\$1.2M that has funded
23 young leaders in **12** countries
since 2019
making it the world's largest
prize fund for young leaders
tackling the SDGs.

Inspire

The Challenge Winners all attend the One Young World Summit, engaging with their peers and sustainability experts in an environment that fosters inspiration. This helps to either shape their vision, or to reinforce them in pursuit of their mission.

“ Being a Lead2030 Challenge Winner, I have met a lot of people around the world, and that expanded my mind because the problem faced by my local communities is the same all around the world.

- Ricardo Alba, Lead2030 Challenge Winner

Build

The programme forges partnerships between young founders and multinational organisations to build the skill set of each Challenge Winner, granting them access to the resources and expertise of leading businesses. Each Challenge Winner receives a \$50,000 grant to further develop their initiative. Over 12 months, the Challenge Winner works closely with a mentor, or team of mentors, from their Challenge Partner to accelerate their development and tackle organisational challenges.

“ Treeconomy is delighted to embark on this exciting partnership with Novartis as they work to embody genuine corporate leadership on issues of nature and climate. We look forward to sharing knowledge, refining ideas, and piloting new solutions over the coming year as we aim to scale our impact.

- Robert Godfrey, Lead2030 Challenge Winner

Elevate

The recognition and support of prestigious sponsors elevate young leaders as companies can provide access to valuable networks and new connections. Association with their challenge sponsor also provides them with legitimacy in their industry.

“ In terms of the overall direction of Pink Coconuts, LEAD2030 gave us a sense of confidence. The award has helped us in a very tangible way, it's on our website, that badge of confidence that this initiative is working towards SDG 10. And it gives customers an understanding of the idea and vision of Pink Coconuts

- Zi Donnya Piggot, Lead2030 Challenge Winner



676K additional meals
provided to
33.8K malnourished people
due to the programme

265 new jobs created for
women and girls



Tailored Food
I-Canada Taylor Quinn - Canada



Leveraging Taylor's background in food anthropology and social entrepreneurship, Tailored Food is a social enterprise dedicated to building holistic food systems in countries most affected by malnutrition. It builds coalitions of local entrepreneurs, farmers, industrial manufacturers, and multilateral development institutions to bring food products to people living in poverty. Tailored Food connects populations with a nutritional solution to prevent the rise in non-communicable diseases, that is considered affordable by 77% of consumers living in extreme poverty.

"I don't have a business degree, so one of the most effective ways Reckitt has provided real tangible value for me, is I have been able to 'suck up' as much knowledge as possible from all different sides of the Reckitt business and many different mentors."

In addition to a new and expert network of technical advisors accessible to him within Reckitt, the funding allowed Taylor to expand the team at Tailored Food. At different times, it has employed fixed-term staff to help with technical tasks such as building the website, but it is now able to have permanent staff. He has also employed local data collectors in Tailored Food's countries of operation to execute market research to ensure the efficient implementation of projects. This was partially a consequence of the Covid travel restriction, but the countries of operation have grown from 2 to 6 in this time frame.

The majority of the funding was invested directly into the Tailored Food grant pool, as it grew projects in its various countries of operation. The strength of these coalitions has been boosted by the personal relationship between Taylor and a disparate group of entrepreneurs. He has systemised the process to reduce its reliance on himself, clarify the responsibilities on both sides of the partnerships, and provide greater coherence to the projects. He hopes to develop this into a formal community hub online so the entrepreneurs in the network can better share ideas and resources directly with each other.

Leaderships Skills: Before and After Lead2030*

Call with mentors throughout the company has provided Taylor with a "mini business education". The openness and frankness of his discussions with Reckitt management on issues in nutrition have been a lesson in communication, and he has opened a more collaborative dialogue with his network of volunteers. It has also encouraged Taylor to think more strategically about his projects, which helps him operationalise his vision as a leader.

"Decision-making"

How effective was your decision making for the pursuit of your organisation's mission?



"Capacity to act"

How well equipped were you to turn your vision into reality?



"Communication"

How transparent and effective was the dialogue between you and your stakeholders?



*Self-evaluation provided by Taylor Quinn



1,532

children supported and educated
in the year-long implementation

381

orphanage staff
trained to provide nutritional care



Create Purpose

🇲🇽 Edith Soria - Mexico



AstraZeneca

Create Purpose is a social enterprise that supports orphans and vulnerable children (OVC) in Mexico, aiming to tackle the vast and growing threat to 400,000+ who are exposed to violence, trafficking, and exploitation. Edith co-founded a “Caretaker Nutrition Program” and “Garden-Based Learning Program”, to improve both the nutritional knowledge of caregivers in orphanages and improve the quality of meals provided to the children in their care. With her Lead2030 mentor, Julio Ordaz, and the rest of the AstraZeneca team, Edith has built upon the capacity of the initiative and developed as a leader to generate greater impact.

“The Summit was a once in a lifetime opportunity. My work started way before that, but that point was when we were able to grow exponentially, both in terms of my organisation but also myself in terms of leadership skills. I had never gone outside of Mexico and the US, so to have that global view of the issues, of the solutions even, and to meet with other people and grow as a One Young World Ambassador.”

The benefits of the programme were immediate, with Create Purpose securing new collaborations with 8 new orphanages. This allowed them to reach a further 300 OVC with guidance and resources for good nutrition and health. Since that early success, the project continued to build under the guidance of Edith and with the resources of AstraZeneca, working with new institutions, partnering with new governmental organisations, and crucially supporting more and more children.

The \$50,000 was invested directly into building a greenhouse to produce the fruit and vegetables for the programmes. This has allowed for revenue generation from selling produce that can be reinvested into the programmes to ensure the projects’ longevity. This commercial aspect will in future involve a commitment from every new customer to sponsor a child in one of the orphanages. Today, the programme operates in 3 states, and in 8 cities. The organisation has run 3 distinct programmes as a result of Lead2030, including 25 in-person workshops, 48 online sessions, and 50 personal orphanage visits.

Leaderships Skills: Before and After Lead2030*

Edith credits her mentorship from AstraZeneca with “exponential” development in her leadership. It gave her an international perspective, and the trust of a multinational company has given her greater belief in her solution to the challenge. The experience of her colleagues at AstraZeneca was also a vital resource that taught Edith patience in executing her vision effectively and allowed her to develop better skills in communication.

“Decision-making”

How effective was their decision making in pursuit of their organisation’s mission?



“Capacity to act”

How well equipped were they to turn their vision into a reality?



“Self-care”

How well did they look after themselves to preserve the sustainability of their leadership?



*Ratings provided by programme mentor Julio Ordaz, AstraZeneca



8 new young employees enabled
3x increase in production of water tank units
80 rainwater harvest systems provided clean water for
15,534 direct beneficiaries



Eko Group H2O+

 **Ricardo Alba** - Colombia



Ricardo founded Eko Group H2O+ when he saw that while rural homes in Colombia often have rainwater storing systems, residents in government housing projects have very limited space for water storage. In a country where 1.2 million people lack access to clean water, this is an issue of national importance. His Ekomuro H2O solution is a vertical, compact, modular water tank system that reuses plastic bottles to store rainwater for use in the home for cleaning, discharge of toilets or watering gardens. The residents can construct it themselves.

"Reckitt provided us with a link to other leaders in Latin America. They connected me to a company in Colombia that has helped us to develop our brand, and promote it not only in Colombia but in Latin America and the international market."

A core development for the organisation was to formalise its operations. Encouraged by the team at Reckitt, Eko Group H2O+ moved into a new workspace, allowing them to scale up their operations and professionalise as a company. This has also enabled them to employ 8 young people to form a growing workforce. This increased capacity has led to greater productivity, now developing between 10-15 new units every week compared to 5 at the beginning of the year. The enterprise has developed 6 new strategic alliances with national and international companies and foundations in Colombia.

There have also been significant changes in the organisation's strategies, particularly in marketing. The organisation's elevated profile has also led to a drastic increase in its online audience, growing on its social media channels from 5,000 to 42,000 followers. Reckitt has also assisted with the re-design process that has led to an entirely new appearance and design for the product, making it more appealing to customers. The focus on where these clients come from has also changed, with Reckitt identifying greater potential in shifting to a B-2-B model.

Leaderships Skills: Before and After Lead2030*

With support and guidance from Julián Padilla, his mentor, and the rest of the team at Reckitt, Ricardo has become more open and communicative as a leader. He sees the necessity for a two-way dialogue with the people he works with, and the need to surround himself with and listen to other young leaders. The partnership has facilitated this with connections to other contacts in Latin America.

"Strength & Vision"

How clear & well informed was their plan to generate impact with their initiative?



"Communication"

How transparent & effective was the dialogue between them and their stakeholders?

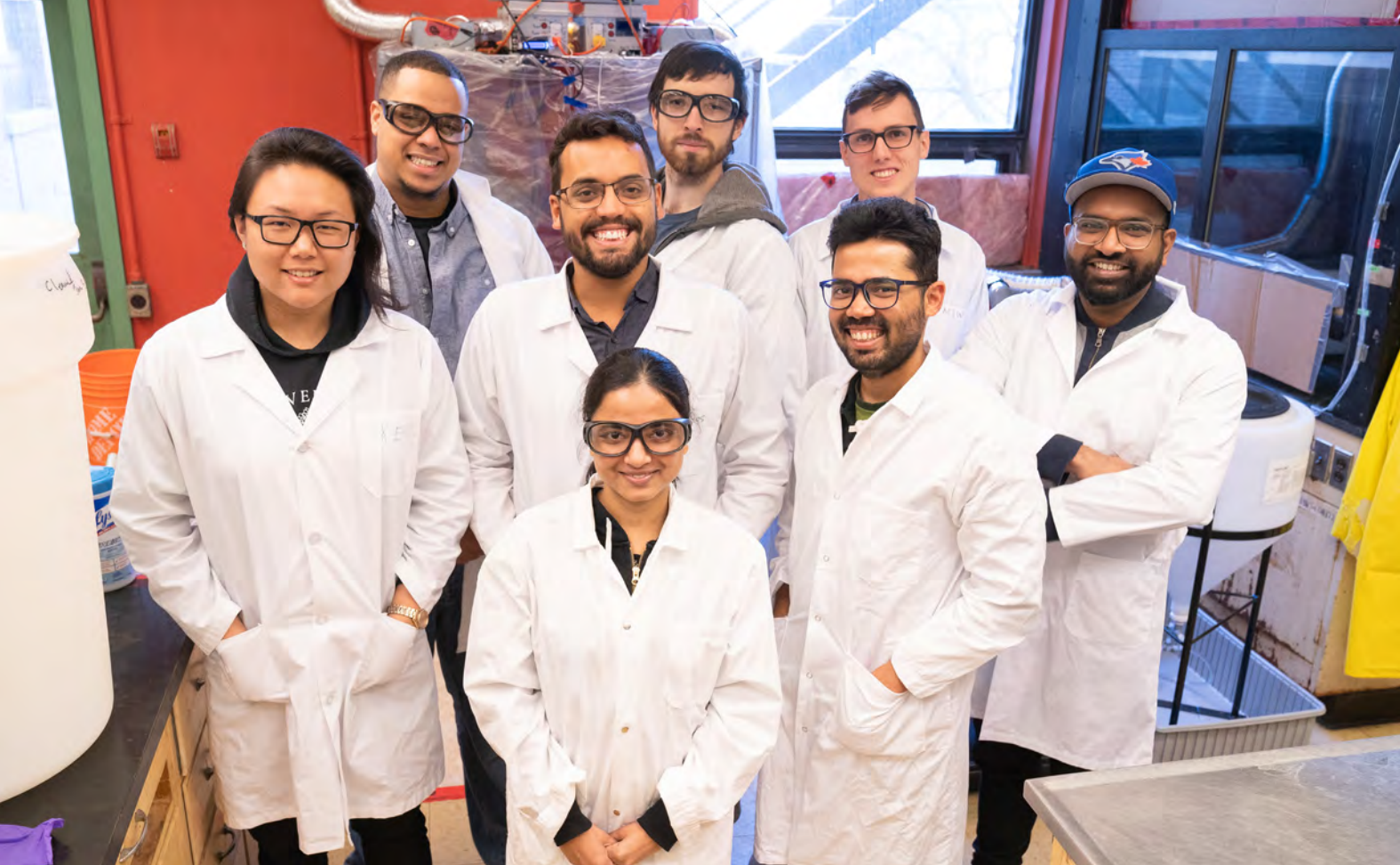


"Delegation"

How well did they delegate tasks and responsibilities?



*Ratings provided by programme mentor Julián Padilla, Reckitt



Products compostable within 1 month
and degrade in oceans within 1 year

\$1M revenue generated and
\$6M investment secured from NGen



Genecis

🇨🇦 Luna Yu - Canada



Luna's innovative scientific solution solves two global environmental challenges simultaneously, taking food waste and converting it into PHBV plastic that provides a compostable alternative to traditional oil-based plastics. At the end of the lifespans of the products made using Genecis' plastic, they are immediately compostable. If they do find their way into the oceans they degrade within a single year, compared to PET products that can take up to 1,000 years to fully degrade.

"Within the programme itself, we were able to get a lot of insights from within the organisation under-the-hood information into how large companies like Mondi make decisions. That led to us closing a lot of great new deals, after understanding how companies think about sustainability and how we can add value."

At the time of selection as Mondi's Lead2030 Challenge Winner, Genecis was pre-revenue. It was searching for a new sales strategy, with an intention to start selling products 3-4 years down the line after substantial production. Mondi opened Luna to the possibility that large companies would invest in research to develop customised products tailored to their specific needs. Mondi also encouraged her to pursue the tactic of using PHA in flexible packaging such as films, whilst previously she had pursued exclusively 'hard' products. This less material-intensive product opens new opportunities to tackle a significant proportion of plastic pollution.

Luna invested the grant into internal R&D and customer discovery. As a result, Genecis created a prototype and were able to tune it towards different customers' requirements, developing different grades of PHA made to handle that. Simultaneously advancing R&D alongside the sales process has allowed Genecis to develop and fine-tune its products whilst generating its first \$1,000,000 revenue at the same time. In August, the organisation announced a \$6,000,000 grant from NGen that will enable Genecis to scale its impact drastically.

Leaderships Skills: Before and After Lead2030*

Luna was inspired by the actions and dedication of people working within the corporate sector for sustainability, typified by her mentor Susan who is driving sustainability in the area of packaging at Mondi. Her access to a multinational company provided unrivalled insight into decision-making in her potential customers, helping Genecis to secure new deals with big corporations due to an improved understanding of their sustainability considerations.

"Capacity to act"

How well equipped were they to turn their vision into a reality?



"Communication"

How transparent & effective was the dialogue between them and their stakeholders?



"Accountability"

How well did they own up to mistakes and take responsibility for their actions?



Ratings provided by programme mentor, Susan Brunner, Mondi



100% increase in
annual carbon sequestration from
the fermentation process

Partnering with **50**
farmers and families to monetise
their agricultural waste



Xilinat

🇲🇽 **Javier Larragoiti** - Mexico



Asahi

At 18 years old, Javier was driven by his father's diabetes diagnosis to find an affordable, sustainable, healthy alternative to sugar. The product he identified was xylitol, a natural, low-calorie, sweet-tasting alcohol substance. Javier discovered that he could produce it in an affordable and circular process from agricultural waste, and so founded Xilinat. The organisation's patented fermentation-based process turns wasted corn cobs into a product to target obesity and manage diabetes, whilst also removing the negative carbon emissions from industrial levels of agricultural waste.

"Not even mentioning the grant, working with Asahi was transformational in terms of learning from a huge international company, how they work to scale up, enter new markets, and create new strategies."

The funds provided by Asahi were used across three main areas: technology scale-up, social impact implementation, and digital marketing. The first area, scaling up the technologies, enabled Xilinat to double its capacity for production, and the amount of agricultural waste it is able to upcycle. The fermentation process, which in 2019 sequestered 17 tonnes of CO₂, was able to sequester 34 tonnes in 2021. This greater scale also increased their impact on farmers, almost doubling the number of partnerships to 13 farmers and their families, increasing their income.

In terms of strategy, the guidance from his mentors has been vital. The team at Xilinat were initially focused on the larger scale, committed to growing across the entire supply chain. However, with mentorship Javier re-focused his attention to a single aspect, increasing quality substantially, which, as a result, had a much greater impact on sales. Asahi was also able to provide essential support during the pandemic. Their Challenge Partner kindly delayed the provision of funds to a time when Xilinat was able to rent an affordable laboratory in a university. This flexibility and understanding from Asahi meant they were able to pause, survive the pandemic, and then accelerate with the funds throughout 2021 once they had more freedom to grow.

Leaderships Skills: **Before** and **After** Lead2030*

Working with multiple mentors in Asahi, Javier was taken aback by how consistent and well-integrated inspiration and leadership is throughout the company. This helped to develop his understanding in various different areas, such as marketing, finance, and research. The leaders at Asahi reiterated his belief that a leader needed to inspire those around them, an ambition Javier has taken on himself.

"Capacity to act"

How well equipped were they to turn their vision into a reality?



"Communication"

How transparent & effective was the dialogue between them and their stakeholders?



"Inspiration"

How well did your mentee inspire people around them?



*Ratings provided by programme mentor, Stephane Rouschmeyer, Asahi

**BIVE** **Diana Quintero** - Colombia

BIVE facilitates access to timely, high quality and affordable private healthcare services for 19,000+ Colombian people. Its BR13 project provides leadership tools and technical knowledge on non-communicable diseases, mental, sexual and reproductive health for rural youth, with the purpose of reducing avoidable mortality and morbidity in rural Colombia.

The partnership with AstraZeneca is helping to extend the BR13 initiative, constructing a teaching plan and mental health student guides and materials. It is also forming vital alliances with educational government offices and institutions. The team has benefited from mentorship in the field of policy communication, which will help the team scale up their work to revolutionise Colombia's school system.

AstraZeneca will link the team with its Young Health Programme Colombia, which launched in early 2021. Likewise, they are connecting BIVE with two of AstraZeneca's partner organisations to enhance the value proposition of the BR13 Project.

**CAYSTI** **Arielle Kitio** - Cameroon

CAYSTI's mission is to develop and promote innovative tech tools to leverage egalitarian access to quality education in Science, Technology, Engineering, Art and Mathematics. The organisation's training centre in Cameroon is dedicated to low-income students and refugees from neighbouring countries and has trained over 6,500 young people by using ground-breaking learning tools.

CAYSTI has weekly meetings with Deloitte Cameroon, helping support the strategy development of two main initiatives. The first is the \$1 Scholar Programme, an inclusive programme that aims to give equal access to coding and soft skills classes to youth in Francophone Africa. The second is the publication of an educational comic book and aligned workshops, helping youth better understand the concept of entrepreneurship.

The \$1 Scholar Programme aims to impact 30,000 individuals in the first phase and 300,000 individuals in the second in targeted states of Cameroon, Gabon, Tunisia, Ivory Coast, Senegal, DRC, Togo, and Benin. Further plans for collaboration include CAYSTI opening its platform to content aligned with Deloitte's WorldClass ambition to support 50 million people by 2030 with job skills, educational outcomes, and access to opportunities.

**Can I Recycle This?** **Katherine Shayne** - USA

People are better at "wishcycling" than actual recycling. 8 million metric tons of our waste are in the world's oceans. People in the US rely on faulty, delayed and confusing set of information to deliver their waste to the proper place. About 60% of the waste duties fall on women.

Each community has its own waste rules and waste buyers, and this makes global waste literacy impossible. Can I Recycle This (CIRT) solves the global recycling problem in three ways: gathering the most comprehensive and location specific database of consumer products in the world; turning this database into a simple answering bot; energising behaviour change through consumers to recycle correctly. By empowering people with the data and tools to recycle correctly, consumers will actively re-engineer our global waste economy into one that circulates value, protects our oceans, and nurtures our soil.

CIRT AI technology will bring hope to the recycling industry and the consumers who depend on it; we will streamline complicated information for companies making key manufacturing decisions, and completely outsource recycling education from cities so that they can invest in new technologies, better composting infrastructure, and better wages for their staff.

**Climatenza** **Akshay Makar** - India

Akshay Makar founded Climatenza, a solar thermal company working in India and Chile that develops and applies concentrated solar power technology to generate clean and high-value energy for industrial applications. Akshay's clean energy solution can replace carbon-intensive fossil-fuel technology used in industry and manufacturing. Climatenza aims to complete projects by 2025 which will achieve a target reduction of 746,861 CO2 emissions over the 25 year lifetime of the solar fields.

bp's support for Climatenza is coordinated by One Young World Ambassador, Ross McRobert, and is operated with an 'open door policy'. This support provides Akshay with access to experts who are at the forefront of bp's net-zero ambition. Since winning the Lead2030 challenge for clean and affordable energy, Climatenza has progressed to pilot stages with strategic customers in order to provide them with the confidence to make long-term investments. Climatenza also innovated to remove front-ended capital-intensive outlays, which can often be barriers to companies making a shift to clean energy.

With the support of bp mentors experienced in clean energy ventures, Climatenza is preparing to launch a fundraising round in 2021 or seek a partner through which to scale their operations. Within the next five years, Climatenza aims to build and operate solar thermal projects with a combined scale of 55.5 MW.

**Aeloi** **Sonika Manandhar** - NepalStandard
Chartered

Sonika co-founded Aeloi, a fintech social enterprise specialising in tracing climate impact finance. Aeloi aims to become the premier marketplace to invest in green, grassroots entrepreneurs, using software that tracks impact sector funds using digital tokens. The organisation helps informal-sector micro-entrepreneurs access tailored loan products and automated, personalised services, and increase their business income.

The team meets with a representative of SC Ventures bi-monthly who with them, has explored areas such as design-thinking, their operational model, and connecting them with the Standard Chartered offices in Nepal. Already the partnership has developed Aeloi's interview process, scaled their training methodology, and opened new avenues for partnerships.

Lead2030 will enable Aeloi to expand to 12,000 borrowers and vendors in 2021. Along with many targets for the organisation, it aims to increase its system's security by adopting blockchain technology.

**Blind EDU** **Thalita Gelenske** - BrazilBristol Myers
Squibb

Thalita is the CEO of Blend Edu, a social impact start-up that offers training and educational experiences to promote diversity and inclusion in Brazilian companies in order to create an inclusive future through the power of education. In 2018, the team at Blend Edu developed Diversidade SA, the first virtual learning community focused on diversity in Brazil.

Thalita has received mentorship from Bristol Myers Squibb executives based in the USA and Brazil to enhance Blend Edu's digital marketing and content development. This support has included connecting Thalita to influencers to contribute to Blend Edu's podcasts and videos. In addition, Bristol Myers Squibb connected Thalita with the We Are All Human Foundation, an organisation that works across industries, focused on diversity & inclusion as a way to achieve equity. Thalita is implementing the funding provided from Bristol Myers Squibb to improve the user experience of her virtual learning community.

Lead2030 will enable the team to develop Diversidade SA, including providing more accessible content so that the platform is able to reach more users. The support is all in pursuit of Blend Edu's three priority areas: marketing and growth, networking, and technology and product design.

**rePurpose** **Svanika Balasubramanian** - India

CREDIT SUISSE

rePurpose is the world's first plastic credit platform, offering financing solutions that stem the flow of ocean plastic. For every \$0.25 contributed to the platform, it removes and recycle one additional pound of plastic waste, and connects with an ethical impact partner who removes a further 100lb waste from the ecosystem.

The team at rePurpose have had access to the Credit Suisse team with a broad range of expertise, through a number of mentorship sessions. With Credit Suisse support, it has made progress on all three pillars of their strategy; tech development, expansion of the impact ecosystem through new partners, and growth of the core business through strategic marketing and participation in visible campaigns. There are also discussions on how best to utilise and integrate blockchain technology within their business model. An additional benefit has been Credit Suisse using the platform to offset its own plastic footprint.

Lead2030 builds the organisation's capacity to achieve its goal of diverting over 800 million kilograms of plastic waste from our oceans and landfills by 2022. Blockchain will help rePurpose to verify the ethical impact of its waste removal projects, and Credit Suisse hopes to extend its own plastic offset programme and help rePurpose to secure further commercial contracts.

**Treeconomy** **Robert Godfrey** - UK

NOVARTIS

Treeconomy is an ambitious, impact-driven start-up on a mission to combat climate change, restore biodiversity, and improve rural livelihoods by accelerating responsible reforestation.

The company is pioneering an integrated suite of remote sensing, data science, and green finance tools to revolutionise the voluntary forest carbon market and address the fundamental financial barriers that oppose reforestation and conservation forestry. In short, Treeconomy is working to align personal incentives and planetary wellbeing to effectively scale ecosystem restoration.

Using remote sensing and machine learning technology to measure and monitor forest carbon stocks, Treeconomy is bringing sorely-needed trust to nature-based offsetting. By generating high-quality carbon offsets that are real, rigorously quantified, meticulously managed, and totally traceable, the company increases carbon revenues to rural landowners, while supporting buyers to invest in truly impactful and ecologically sound reforestation projects. Treeconomy dramatically shrinks the carbon supply chain, acting as the only intermediary between the project and the end buyer.

For the fifth consecutive year, One Young World collaborated with Mary Robinson...



...to support young leaders behind innovative and impactful climate justice initiatives that are preserving the earth for future generations.

In the latest incarnation of this prestigious award, five young leaders were selected to attend the inspirational 2021 Munich Summit, where they connected with other social entrepreneurs tackling similar sustainability issues.

The three awardees won grants of £4,000 each to build upon their social impact initiatives and increase the scale of their work tackling climate injustice.

2021 Award Winners

-  **Swietenia Puspa Lestari** - Indonesia
-  **Amira Odeh** - Puerto Rico
-  **Petronila Molioo** - Samoa

2021 Runners Up

-  **Emmanuel Niyoyabikoze** - Burundi
-  **Lalita Purbhoo Junggee** - Mauritius

Waste to Opportunity

 **Laura Palmese** - Honduras

Entire ecosystems and small-island economies are at risk from marine pollution, a fact that became apparent to Laura as she attended her first beach cleanup in 2009. Thirteen years later, she is a social entrepreneur with a track record of social impact, responsible for the Waste to Opportunity initiative in the Bay Islands.

Upon moving to Roatán, Laura identified the various challenges faced by waste pickers on the frontlines of dealing with this crisis. She partnered with the Bay Islands Conservation Association (BICA) to form the Waste to Opportunity initiative, to assist these informal recyclers in municipal dumps.

In 2018, Laura was recognised for this by Mary Robinson and One Young World, receiving a \$6,660 grant to expand her work.

"Receiving the award from Mary Robinson herself gave me self-confidence and more trust in the project."

With the help of BICA, Laura provided 30 low-income recyclers with personal protection equipment, motorcycle trailers to transport and machinery to process glass.

This has vastly improved the safety and conditions of their work. Laura and the team also adapted to new challenges posed by the pandemic and the resulting loss of tourism that significantly affected the work available to low-income recyclers.

Laura ensured they were kept from starvation with essential relief in the form of food bags. Laura and the organisation continue to generate impact, recently securing a new global grant with The Rotary Foundation for which she credits the recognition provided by Mary Robinson.

"Attending the One Young World Summit gave me the opportunity to get to know other ideas and people working to improve the planet. I've had the opportunity to interact with other leaders, and that contributes to improving my leadership skills."

Wildlife Conservation Society

 **Manoly Sisavanh** - Laos

Manoly's role at the Wildlife Conservation Society (WCS) Lao PDR Program entails providing strategic policy guidance on protected area and wildlife management and protection and supervising cross-cutting programmes on counter wildlife trafficking and One Health. Prior to attending the Summit in London, Manoly visited Nam Et-Phou Louey (NEPL) National Park, home to many critically endangered species. Manoly heard many of the issues that rangers who are responsible for protecting the area face, including the lack of a basic law enforcement mandate and of equipment and personnel to sufficiently and effectively protect a 400,000+ hectare area.

These discussions inspired Manoly to apply for the Mary Robinson Climate Justice Award, for which she was successful and received £3,000 to help increase her conservation efforts. Manoly returned to Laos and continued to drive advocacy work for conservation, including contributing to the drafting of new and revised legislation on protected areas, CITES implementation, wetlands and wildlife, and aquatic resources.

"The Mary Robinson Climate Justice Award helped a lot to lift the conservation issue's profile in Laos. Seeing a young woman from Laos as one of the speakers at One Young World and as a winner of the award is somehow inspires and empowers the youth to think that they too can do this!"

WCS, in collaboration with the NEPL National Park Management Office, is currently working with 10 teams of rangers, made up of local community members and government-provided military personnel for forest patrolling. Many of the rangers were once farmers and hunters who contributed to the damage they are now employed to prevent.

With the grant, Manoly has funded new equipment for the rangers, including technology for the SMART patrolling system, boots, and badges. Local communities of over 30,000 inhabitants are becoming better educated and equipped to support the conservation of their environment. The threat from agricultural expansion, free-range cattle raising, illegal hunting and logging remains high, but with the collaborative management among government, INGOs and local communities, biodiversity monitoring shows promising trends in the protection of endangered species and ecosystems.

See page 160 for complete project analysis.



PJ Mistry
Founder, Action Accelerator



Dyonne Niehof
Coordinating Ambassador, The Netherlands



Danka Marković
Coordinating Ambassador, Europe 3



Kristina Drenker
Coordinating Ambassador, Germany



Caritta Seppä
Coordinating Ambassador, Europe 4

25 social impact initiatives accelerated by **11** hours of mentorship

Five One Young World Ambassadors have launched the pilot edition of this brand new leadership development programme.

Action Accelerator

The Action Accelerator was formulated and brought to life by four young leaders representing three like-minded organisations driving the Global Goals.

Upon meeting at the 2017 One Young World Summit in Bogotá, the group quickly identified an opportunity to help fellow young leaders move from inspiration to action across the Global Goals.

In 2021, after three years of growing the programme and content, the team launched an exclusive programme for Munich Delegates and Ambassadors aimed at maintaining One Young World's impact-driven spirit in the wake of a Summit.

The ambition is to enable the members of the Community to build up their leadership skills and deliver impact in their life and work.

The Accelerator took place over a 6-month period, during which participants joined sessions designed to help them to conceptualise and deliver their social impact initiatives.

Sessions

- Introduction to the Action Accelerator
- Vision-setting and group match-making
- Creating an action plan and overcoming challenges
- Measuring impact
- Operationalising your action plan
- Storytelling for investors and customers
- Project presentations and reflections

Throughout the programme, experts from various fields act as mentors, coaches, and consultants who help support the participants' individual growth and goals.

These speakers included **Ilia Calderón**, Emmy-winning News Anchor, and **Christian Leffin**, Co-Founder of bluplanet. Mentors' expertise ranges from business development and project management to pitching and storytelling.

Each session is interactive, with breakout groups based on participants' passions and needs, and help participants establish a support system that lives beyond the programme.

In 2022, the programme will continue expanding to a global scale and target intrapreneurs and entrepreneurs in more customised ways.

FinBiz2030

Finance & Business 2030 is a joint initiative between One Young World and Chartered Accountants Worldwide, launched in London in 2019.

Its aim is to establish an active and engaged finance and business community globally that is dedicated to achieving the UN SDGs by 2030.



5 events attended by an audience of **7,100+**

Entering its third year, this programme has expanded into 4 countries with taskforces focused on a variety of sustainability issues.

South African Regional Task Force

Leadership: **Mandy Muchnick and Lyle Malander**
Streams: **SDG 4, SDG 8, SDG 10, SDG 13**

Irish Regional Task Force

Leadership: **Michael J Walls and Sinead Fox-Hamilton**
Streams: **SDG 5, SDG 13, Financial Literacy, SDG Awareness**

UK Regional Task Force

Leadership: **Emma Bell and Jolyon Layard Horsfall**

USA Task Force

Leadership: **Jessica Ellis and Dr Sean Stein Smith**

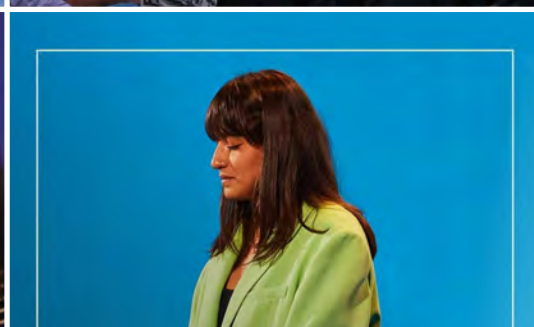
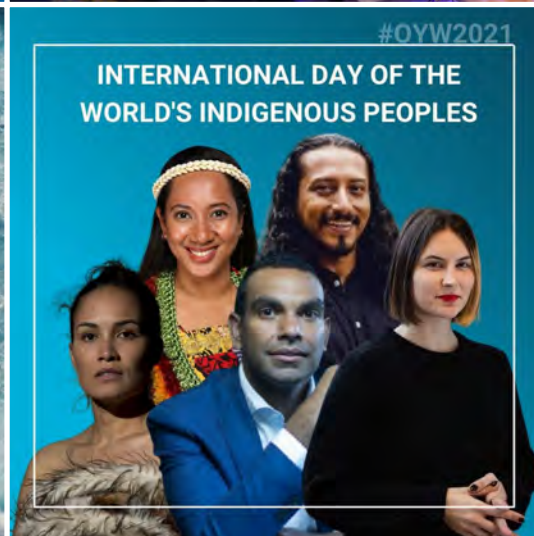
Task Force Spotlight FinBiz2030 Ireland x DCU



From an existing relationship, FinBiz member Caroline McGroary had with the Dublin City University, the team established a partnership to run a series of workshops for post-graduate accountancy students based on the core pillars of the Taskforce. Workshops covered quality education, financial literacy, diversity and inclusion, climate action and the SDGs.

Attended by over 20 students each time, the sessions were led by a combination of external experts and Taskforce representatives. Each workshop ended with an interactive session that allowed attendees to engage with the subject in greater depth and apply their learnings to practical situations. Feedback has revealed that students were informed, engaged, and inspired by the content and the sessions.

In 2021, the Taskforce is looking to launch a mentorship programme that will help students at the university navigate exams and job applications to land the career that suit them.



@OneYoungWorld

Connecting and communicating online continues to be an increasingly important tool for educating young people about sustainability issues, especially in a year when so many people were physically disconnected as a result of the ongoing pandemic.

This education can serve to inspire young people to increase their own impact, and to build their understanding so they can become impactful leaders themselves.

These channels are also used to elevate young leaders to a global audience, allowing them to access a scale of impact previously unavailable to them.

24 Ambassador-written blogs published on oneyoungworld.com

29 Ambassador focused news pieces produced by One Young World

88 Ambassador projects featured in Ambassador Spotlight articles

2,882 posts on social media

150 million impressions made on social media

5.1 million engagements with One Young World's digital audience



Table Talks

An online video series inspiring young people with informative and entertaining sustainability content.

Let's Talk about the Climate Emergency

In partnership with UK Embassy in Germany



1M+

people viewed the session in 170+ countries

One Young World connected Ambassador Jill Gallard with three young climate action leaders, to reflect upon what each of us can do in the #RaceToZero and why #COP26 is a key milestone for all corners of the globe.

Ambassadors:

- Jean Paul Brice Affana** - Cameroon
- Molly Palmer** - UK
- Line Niedeggen** - Germany

Let's talk about engineering a green energy transition

In partnership with National Grid

nationalgrid

1.12M

views across Instagram and Facebook

One Young World wanted to explore how four young leaders from the creative, engineering and energy sectors can collaborate to create low-cost, renewable energy solutions for communities that are disproportionately affected by climate change.

Ambassadors:

- Nathan Thomas** - USA
- Carlotta Giacché** - Italy
- Neeshad Shafi** - Qatar
- Xiomara Acevedo** - Colombia

3 young leaders speak openly with the CEO of bp

In partnership with bp



1.09M

people reached by social media campaign

Ahead of COP26, One Young World granted three young people access to the seats of power, allowing them to share their experience and expertise with bp's CEO Bernard Looney in an authentic and candid conversation.

Ambassadors:

- Xiangkun Cao** - China
- Parveen Begum** - UK
- Nabila Putri Salsabila** - Indonesia

Let's talk about mental health

In partnership with AstraZeneca



1.07M

session views

Three young mental health advocates spoke with Sir Mene Pangalos, AstraZeneca's Executive Vice-President to deconstruct the stigma attached to mental health and identify how previously unaddressed issues in the field can be tackled.

Ambassadors:

- Justin Frances Bionat** - The Philippines
- Jordan Abdi** - UK
- Swarnima Bhattacharya** - India

Let's talk about Smart Cities & Intelligent Transportation

In partnership with the Sino-German Initiative



1.06M

session views

In this discussion, the pair of speakers addressed how Sino-German collaboration can help drive prosperity and how developing 'Smart Cities' will help us to create a more sustainable future.

Ambassadors:

- David Xu** - China
- Laura Callies** - Germany

pg. 110 Features
**Jacob Hamar &
Sabrina Kolbeck**

The pair of BMW employees have launched their own circular economy initiative that reuses discarded car batteries to power schools in South Africa.



Regional Mobilisation

Coordinating Ambassadors are the glue that holds the One Young World Community together and the linchpin between the One Young World team based in London and the thousands of Ambassadors worldwide. This ensures that One Young World is a truly global organisation that provides support to leaders in **every country in the world**.

36 Managing and Coordinating Ambassadors representing **28** regions covering **6** continents

This team of dedicated volunteers invest time, regional expertise, and effort into sustaining momentum after each Summit by organising **inspirational** events that educate attendees and **build** on their capacity to act, by tracking the impact of individual Ambassadors, and by making useful connections between regional groups of Ambassadors that **elevate** the work of engaged young leaders.

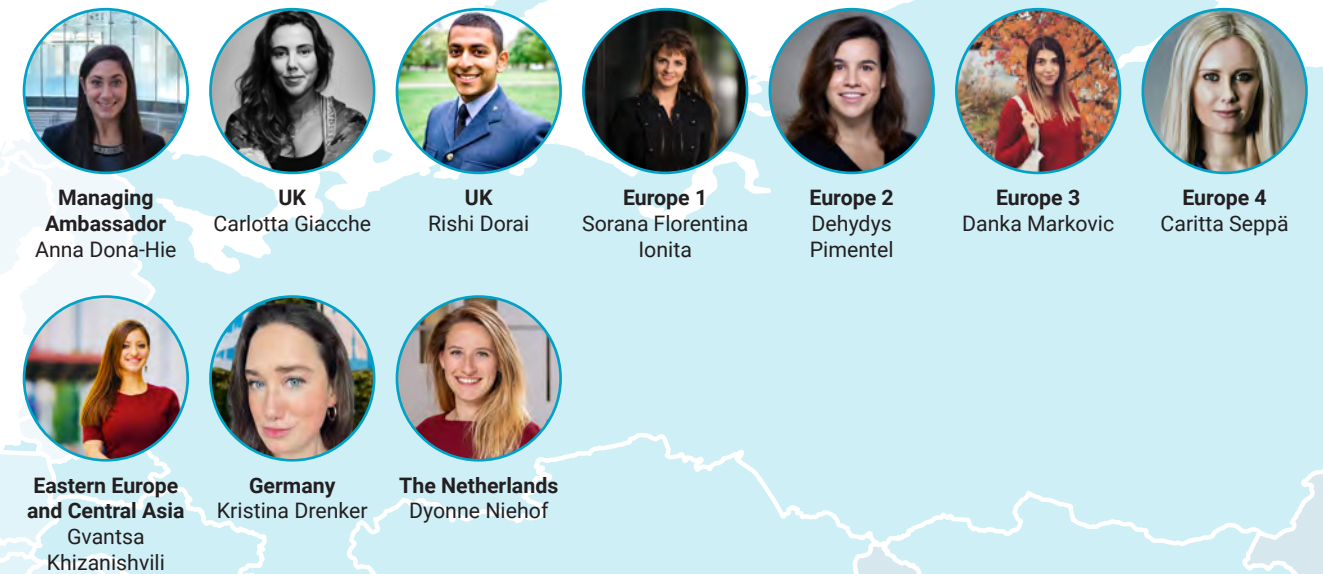
North America



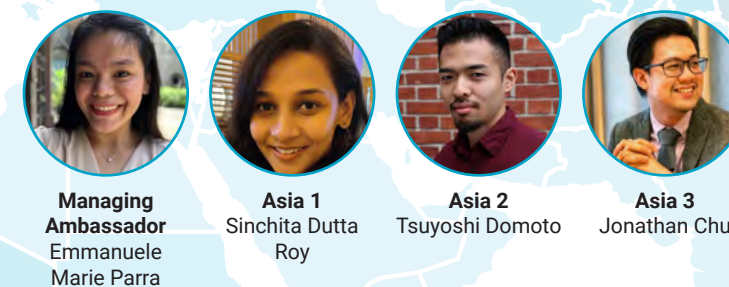
Latin America and Caribbean



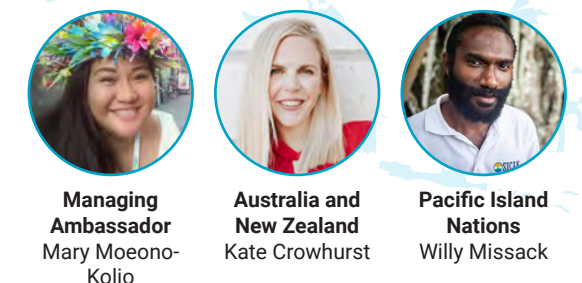
Europe



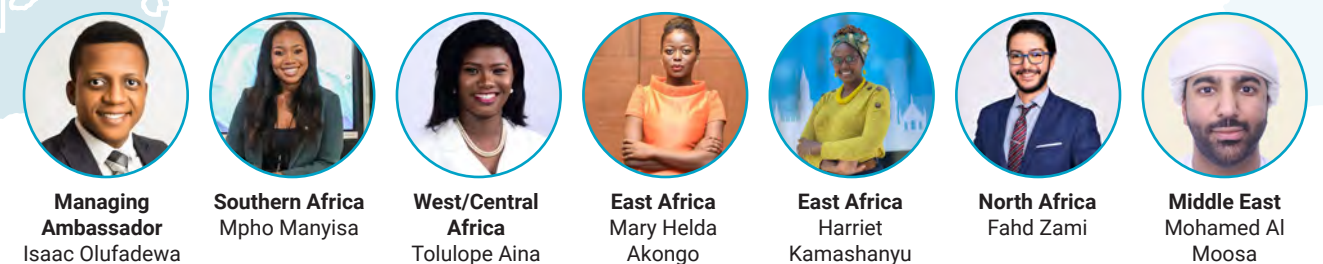
Asia



Australia, New Zealand, and Pacific Island Nations



Africa and Middle East



Switzerland Caucus, hosted by Bühler and Arosa

19-20 June

The OYW Switzerland 2021 Caucus convened people from different industries and backgrounds to connect, exchange ideas to enable everyone to live well whilst respecting the boundaries of our planet. The event platformed brilliant speakers and guests to explore the issue through the lenses of sustainable startups, sustainable tourism and grassroots movements. The hybrid event was hosted online by Bühler and in-person by Arosa Tourism.



Community Events

As the pandemic waned, the team at One Young World's offices in London and the Coordinating Ambassadors carefully began to reintroduce hybrid and in-person events to the regional event agenda. This supplemented the multiple online caucuses aiming to drive inspiration in the Community and educate attendees with greater awareness to motivate them to action. The events also elevate the reach of young leaders with speaking opportunities to a local and global audience.

82 One Young World events
inspired, educated, and
connected **11,000+**
attendees

57 external partner-run events
promoted to the Community

Spotlight Events

2021 Bahamas Caucus, hosted by the Prime Minister of the Bahamas

25 October

The Prime Minister of the Bahamas addressed a selection of One Young World Ambassadors at a roundtable discussion with young people from the Caribbean Youth Environment Network and other regional networks. Ambassadors discussed the importance of climate action in the Caribbean, and explored methods of solving climate migration during natural disasters in the region.

2021 The Future Economies Caucus

25 November

Led by the team of Ambassadors in Southern Africa with support from EOH Holdings, One Young World ran a caucus to drive conversation around being a powerful force for social good through SDG 8, decent work and economic growth. The event comprised of keynote speeches from senior leaders in the industry, and a panel of expert One Young World Ambassadors engaging attendees in the conversation.

2021 Shine A Light Ambassador Series: Episode 4

16 October

Coordinating Ambassadors in Asia and the Pacific ran a webinar series, culminating in October 2021 with an episode spotlighting Ambassadors who kickstarted new projects after attending the One Young World Summit in Munich. Young leaders from Japan, Australia, and India presented their exciting new ventures to a regional audience who could use this as inspiration and a pathway for their own impact.

One Young World Latam Líderes de Impacto Series

21 January-14 September

Launched in 2020 by One Young World's Latin America Engagement Lead, Jason Pareja, held six sessions in 2021 to show young leaders in Latin America how business executives can use their organisations to drive forward positive impact in their community. The interviews have covered a range of topics, from entrepreneurship to the use of big data and artificial intelligence.

Community Partners

The Community Team is supported by a selection of Partner organisations that share the value of developing young leaders. Together with One Young World, they offer a variety of opportunities to the Ambassador network that **builds** the leadership capacity of young people and **elevates** their status with opportunities for promotion.

See page 179 for complete list of Community Partners.

33 One Young World events
run in collaboration
with Partners

253 unique opportunities
curated for Ambassadors
by One Young World
with Partners

pg. 141 Features Usama Tanveer

Usama produces and distributes chemical-free water filtration systems to guarantee clean water access for low-income communities in Pakistan and the Global South.



Opportunities to Lead

Elevated by association with One Young World and represented by the Community team, Ambassadors are eligible for various other development and promotional opportunities run by prestigious local and international organisations.

197 opportunities for young leaders advertised on **oneyoungworld.com**

4,800+ Ambassadors personally invited to non-OYW opportunities

169 Ambassadors directly connected to **56** exclusive opportunities

132 non-OYW opportunities offered to the Community

Opportunity Spotlights

ChangeNOW Women for Change

A young leader in sustainable agriculture, Palmmy Wongphatharakul was selected for the Women for Change programme, in partnership with UNESCO, and an additional 3 additional Ambassadors were session speakers at the organisation's flagship conference.

change**NOW**

Obama Foundation Scholarship

4 Ambassadors were selected as 2021/22 Obama Foundation Scholars. The programme partners with UChicago and Columbia to combine academic learnings with one-of-a-kind experiences, that empower emerging leaders with a proven commitment to service with the tools they need to make their efforts more effective and impactful upon their return home.

The Possibilists

Over 130 Ambassadors helped shape the groundbreaking research into the lives and work of young changemakers, carried out by ChangemakerXchange. The Possibilists is an alliance of 16 of the world's largest youth social innovation networks.

Change
makerX
Change

Ladderworks

14 Ambassadors were elevated on Ladderworks, a platform hosted on Nasdaq, that publishes diverse stories with the mission to inspire kids and youth around the world to become empathetic entrepreneurs.



The Lens Podcast

6 Ambassadors were invited to speak on the podcast that offers a regular opportunity for young experts to interact directly with senior business leaders and explore the role in sustainability issues of responsible businesses in the UK.



Business Fights Poverty Summit

3 Ambassadors, as experts in their respective fields, contributed to the interactive week-long event that examines the role of business as a key partner to government and civil society in "rebuilding better" after the pandemic.



Your Community

The responsible and effective leadership that exists in One Young World's ever-growing Community of young leaders in every sector has led to vast impact all around the world, aligned with the Global Goals.



**Creating a fair,
sustainable
future**

65% Ambassadors created new social impact within **6 months** of joining the One Young World Community*

** data based on survey responses of 187 Ambassadors from January 2022*

This proportion is higher when looking in isolation at Ambassadors who have participated in post-Summit programmes, of whom **79%** have generated new social impact, and they record universally higher average agreement rankings for leadership ranking statements.

New social impact is categorised as the action of being more socially responsible, creating significant developments to an existing social impact initiative, starting a new initiative, or starting a new job or role.

56% became more socially responsible*

50% significantly developed their work*

27% started a new social impact initiative*

12% started a new job in sustainability*

** of Ambassadors generating new social impact*

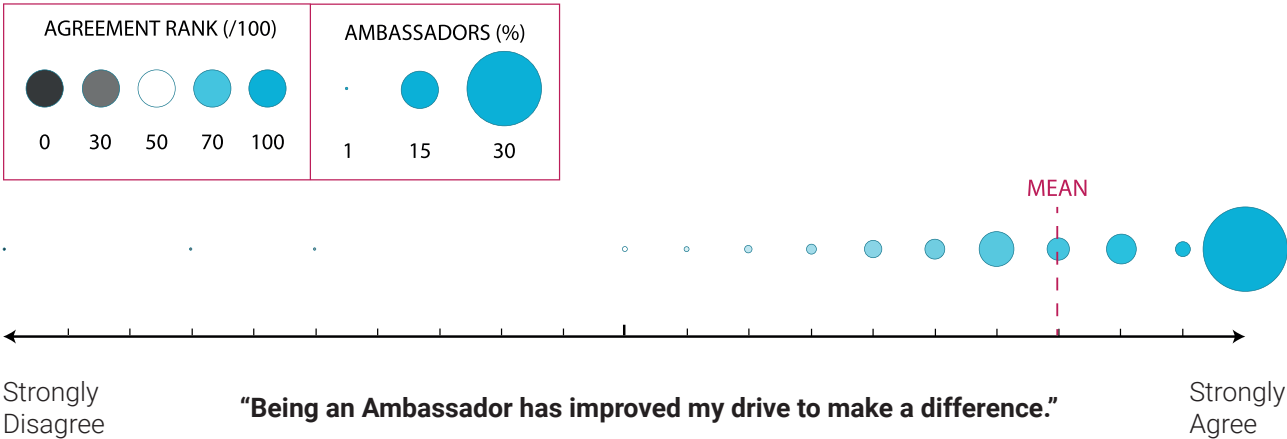
One Young World has also witnessed a significant increase in the inspiration, capacity, and profile of young leaders who joined the Community in Munich.

In a survey of recently-joined Ambassadors, participants ranked their agreement to five statements aligned with the Theory of Change, between 0 (strongly disagree), 50 (neither), and 100 (strongly agree).

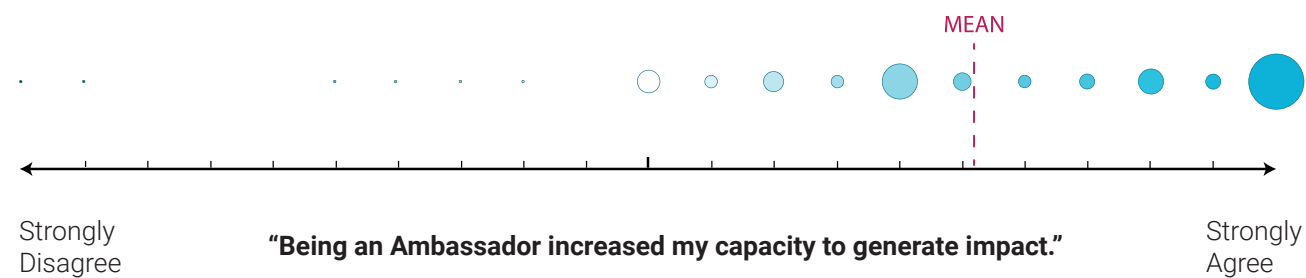
The results indicate that One Young World has **provided impactful leadership development for the overwhelming majority of individuals** involved in its programmes in a short period of time. This helps achieve its mission to create a **more motivated, better equipped, and better respected generation** of young leaders.

**data based on survey responses of 187 Ambassadors from January 2022*

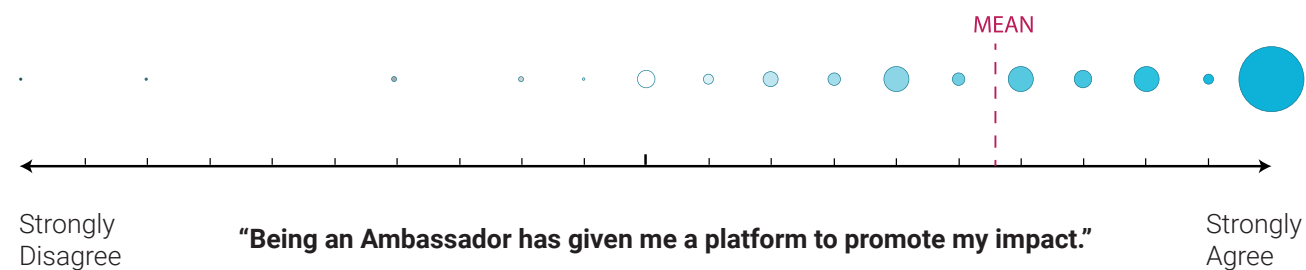
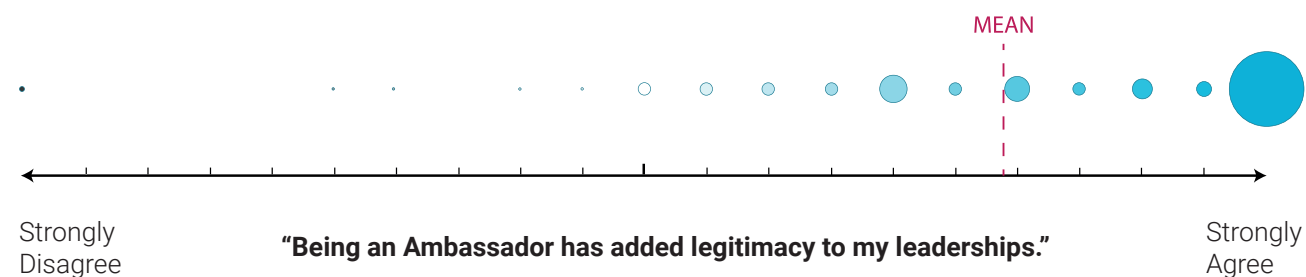
A fundamental aspect of becoming an effective and transformative leader is being inspired and motivated to pursue your vision. The extent to which Ambassadors feel this has been achieved is almost unanimous, with **97%** agreeing with the statement that it has *“increased their drive to make a difference”*.



This vision is not enough on its own, and for leaders to manifest their mission and generate tangible and substantial impact they must also possess the means to generate change. Both a skillset and resources are required for leaders to drive action, and especially when it comes to the former, respondents strongly believe that being an Ambassador has achieved this, shown by an average agreement ranking of **82**.



The final core leadership value enhanced by being a part of One Young World's global Community is an elevated profile on the local and global stage. This is achieved through legitimacy by association to a global organisation, and the platforms that are provided by a variety of promotional opportunities. For both of these factors, the most common agreement ranking was **100**, the maximum level of agreement available.



pg. 148 Features Christa Soleyn

Christa founded the United Youth Leaders of Barbados to turn young people into engaged citizens through workshops and retreats.



Actions for The SDGs

These statistics, aggregated from the data compiled from Ambassador-led project case studies in the 2021 Impact report, demonstrate a sample of the impact generated by the One Young World Community in alignment with the Global Goals agenda.

273,229 people
experiencing poverty supported

26,334 women and girls
empowered to overcome
obstacles

698,700 meals provided
to tackle food insecurity

292,166 people accessed
clean water

254,586 people accessed
high-quality healthcare

27,000 days of
electricity from portable solar
energy solutions

89,102 people received
high-quality education

715,982 people prepared
to succeed economically
and drive growth

\$11.1M investment
secured to create sustainable
industries

\$43,000 invested in local
marine conservation initiatives

26,807 people received
diversity awareness training

406,000 hectares of
forest protected

251,500 people inhabited
more sustainable cities

155,140 people trained
and united to build
peaceful societies

29,278 tonnes of
waste managed sustainably

\$12.7M from private
sector partnerships into
sustainability initiatives

59,383 people mobilised
to take action for the environment

Tackling

Poverty and Hunger



329,592 people supported out of poverty and famine

The global pandemic has led to the first rise in extreme poverty in a generation, dragging millions more people below the poverty line. This means that people struggle to afford the basic necessities for survival and are disproportionately impacted by other issues facing the world.

One such basic life essential is food, and even though more than enough food is produced to feed the global population, undernourishment continues to grow, driven by conflict, climate change, and the pandemic.

The Community is fighting to tackle this regression on these fundamental issues for the most vulnerable in society.

13,452 emergency relief care packages distributed

698,700 meals provided to tackle food insecurity

Ones to Watch in 2022

1 NO POVERTY
Vereniging Jongeren van Commewijne
 **Hakiem Al-Fayed Lalmahomed** - Suriname

In 2019, Hakiem founded a youth-led organisation to advance the opportunities of young people in the Commewijne district, in a country where almost half of the population lives in poverty. VJC supports households living in poverty with education packages and provides homeless individuals with food relief.

2 ZERO HUNGER
Tule Vyema
 **Maureen Muketha** - Kenya

A licensed nutritionist and Act4Change youth leader, Maureen founded a social enterprise that raises awareness of proper feeding practices in communities so as to eliminate malnutrition incidences which are partly attributed to poor feeding habits. Tule Vyema organises nutritional health talks and agricultural training.



\$1:12

Social Return on Investment

8,700

emergency, healthy food baskets delivered

550+

attendees to Eat Better Wa'ik's educational events



Eat Better Wa'ik

 **Bibi la Luz Gonzalez** - Guatemala

Bibi founded Eat Better Wa'ik as a pilot project shortly before attending the One Young World Summit in 2015, at which she spoke on the social cost of corruption on food. Food insecurity is an issue in Latin America that has only become more pressing and damaging since that time. Guatemala currently experiences the sixth-highest level of chronic malnutrition in the world (1) and also a pressing triple burden of malnutrition, with undernourishment, obesity, and non-communicable diseases.

"The One Young World Summit was the first opportunity we had to speak about Wa'ik and what we were doing, since it was only 3 months old by that time. It allowed us to connect with One Young World Partners, to collaborate or just be present. It gave me skills, of putting myself out there and participating."

Bibi started Eat Better Wa'ik with the aim of addressing this challenge by merging food security, climate sustainability, and human rights. The objective is to generate food awareness and provoke action to reduce malnutrition through education, economy, agroforestry transformation, consumption, and technology solutions. This takes the form of various initiatives that support not just people in extreme poverty, but engage with those from low, middle, and high-income backgrounds. This is done through creative education, services, and products, connecting local communities with global policymaking.

Direct intervention in the form of over 8,000 "improved food baskets" have been a crucial food response to humanitarian crises such as the COVID-19 pandemic. The team also delivers educational workshops to provide nutritional knowledge to promote healthy behavioural change. Eat Better Wa'ik runs, and provides content for, awareness-raising online and in-person events.

The scale of Bibi's work has grown consistently through the years, and in mid-2019 she re-shaped the organisation after stepping away from her other role with the World Food Programme. This has allowed her to scale up the impact of Eat Better Wa'ik. Bibi and the team have spread sustainability education and impactful operations beyond Guatemala, from Thailand to Uruguay, and the USA to the UK. Through international coalitions, the organisation contributes to shaping global policy on food, climate, and human rights.

See page 124 for complete project analysis

Providing Health & Wellbeing



254,586

people provided
with access to quality healthcare

Health has led the sustainability conversation since the outbreak of COVID-19, which in addition to the devastating loss of life has placed huge pressure on frontline caregivers and healthcare institutions.

Consequences have also been significant for people's mental wellbeing, with both anxiety and depression skyrocketing due to increased uncertainty, financial pressure, and health concerns.

Ambassadors are working tirelessly in their communities to ensure the most vulnerable in their societies receive quality and affordable physical and mental care.

20,387

people received eye-care
diagnoses and treatments

108,000

therapy and counselling
sessions provided

Ones to Watch in 2022



Project Orasight

 **Aaron Goh Qi Yang** - Singapore

Founded in 2020, Project Orasight is a youth-driven initiative that aims to raise awareness for Orbis's Flying Eye Hospital and the threat of visual impairment worldwide. It has run campaigns raising awareness of the lived experience of visually-impaired people and through a combination of awareness, advocacy, and fundraising, the organisation has assisted over 12,000 visually-impaired individuals with a mobilised team of 100+ volunteers.



\$1:12

Social Return on Investment

100

parents and newborns
benefit annually from an
early screening programme

50%

predicted reduction in
expenditure on treating
Sickle Cell symptoms



Sickle Cell Cares Foundation

 **Kellyn George** - Dominica

The Sickle Cell Cares Foundation was founded by Kellyn George in 2013 to address the disconnect between the high prevalence of sickle cell disease in Dominica and its low priority in public health discussions and care. Sickle cell is a significant issue in the Caribbean region, with 15% of adults in nearby Jamaica at risk of having a child afflicted by the disease. The Sickle Cell Cares Foundation initially focused on raising awareness and public education, before working actively to improve access to trauma and life-saving technology in 2015.

"Attending the One Young World Summit solidified that I am on the right path and doing something well and something valuable because globally we live in a world where these things are not highlighted as much. It gave me hope and renewed confidence."

Kellyn felt that the One Young Summit, which she attended in 2015 in Bangkok, solidified that she was on the right track and that her work was valuable. It gave her hope, renewed confidence, and an appreciation for other young leaders from across the globe. Since then, the Foundation has developed a screening programme targeting newborns and young children between the ages of 6 months and 2 years. Screening at this early stage provides healthcare professionals and families with the necessary information to lower lifetime costs significantly through the implementation of health and lifestyle changes.

In 2021, the Sickle Cell Cares Foundation targeted 100 newborns. The process is parent-friendly and inclusive, with Kellyn personally providing support and guidance where she can. The organisation also continues to work with previous cohorts, with hopes to eventually establish a specialist clinic for this purpose. It has also provided health and hygiene kits to hurricane-affected areas, particularly areas where a high percentage of the population lives with sickle cell disease.

See page 128 for complete project analysis

Providing Quality Education



89,102

people received
access to high-quality education

Access to quality education is another global challenge that has been adversely impacted by the pandemic, with school closures affecting students and greatly exacerbating inequalities. However, solving educational issues unlocks solutions to many of the world's other big challenges.

From resourcing teachers to tackling gendered educational norms, continued efforts and investment are required to promote the quality and accessibility of education for people of all ages and demographics.

Year on year, the Community provides innovative and inclusive education opportunities for those most in need.

2,421

teachers learned
innovative educational
techniques

\$350,000

funds mobilised for
education initiatives

Ones to Watch in 2022



Seeds of Fortune

🇺🇸 **Nitiya Walker** - USA

Nitiya created and developed a scholarship non-profit and EdTech Platform that strategically helps young women of colour find and apply to scholarships for college, and also teaches career and financial skillsets to promote financial empowerment. Members of the organisation have received over \$15,000,000 worth of scholarships and grants to increase the accessibility of further education, financial inclusion, and career opportunities for this discriminated-against demographic.



\$1:23

Social Return on Investment

2,000

Afghan children have
received traditional
schooling

600

participants of innovative
ed-tech programme during
the pandemic



Brighter Tomorrow

🇦🇫 **Pamir Ehsas** - Afghanistan

Pamir founded Brighter Tomorrow in 2014 with his brothers. Growing up as a refugee in Norway, he was able to take advantage of educational opportunities inaccessible to most Afghans. 3.7 million Afghan children do not attend school, with girls accounting for 60% of this number. With a strong urge to improve the education available to Afghan children, Pamir began reaching out to NGOs but was repeatedly told that he was too young. In response, he co-founded Brighter Tomorrow when he was 19 years old.

"The Summit was filled with inspiration, there were such astonishing speakers with such powerful messages. It felt surreal to even be in the same venue as those inspirational people, and that is needed because in this sector you need that support."

Pamir attended the 2015 One Young World Summit in Bangkok and immediately felt deeply inspired by the range of speakers and the power of their messages. He was able to pitch his ideas on education to several of One Young World's corporate partners, which proved to be helpful for Brighter Tomorrow's sustainable finance model and partnership-building activities.

Under Pamir's leadership, the organisation has since developed an offline-based education platform that can teach students to read and write in both Pashto and Dari through unsupervised game learning. What distinguishes the Brighter Tomorrow model from alternatives is its scalability; its educational programme is both comprehensive and available on every platform. The tablets are powered entirely by solar panels, ensuring that electricity blackouts do not disrupt the educational progress of the children using them. Each tablet has 16 hours of battery life and is regularly rotated amongst the students to ensure equal opportunity.

Since its founding, 2,000 children have received traditional schooling through Brighter Tomorrow. A further 600 have received ed-tech schooling, though due to COVID-19 only 200 of these were able to complete the programme. More recently, Brighter Tomorrow has partnered with a Norwegian NGO to resume its work in Afghanistan, with 60 students receiving ed-tech schooling in Kabul and Badakhshan.

See page 130 for complete project analysis

Addressing Inequality



43,547 people
empowered to bridge inequalities

Initial claims were that challenges such as the pandemic and climate change impacted all of humanity, making them matters of global significance. However, the truth is that these issues disproportionately impact those who suffer systemic discrimination.

Injustice differentiates between socioeconomic classes, races, genders, and identities, and the most vulnerable in society must be protected to ensure they do not continue to suffer disproportionate damage and exploitation.

As a diverse and inclusive community, Ambassadors are working to ensure that these values are reflected and upheld in societies around the world.

26,807
people received diversity
awareness training

9,550
women helped out of
period poverty



\$1:20
Social Return on Investment

2,500
mothers and **466** children
participate in holistic
education programme

12,702
care packages distributed
in 2021



Foundation For Girls

Shreya Mantha - United States

Shreya co-founded Foundation For Girls (FFG) with her sister in 2014. Encouraged by her parents to find a way to give back to their community, Shreya discovered that Charlotte, North Carolina, suffered from a serious lack of community resources for young women and single mothers despite being the second largest banking hub in the US. The same year FFG was founded, Charlotte was ranked last for economic mobility out of the 50 largest metropolitan areas in the country. FFG seeks to address this problem by helping vulnerable young women develop the knowledge and skills they need to begin a process of multi-generational change.

"The diversity of thought and leadership and how people approach situations was a huge learning for me at One Young World. It's always in the back of my mind that One Young World is there as a resource and as a community, and it's really comforting to know we have support like that."

Shreya found the 2019 One Young World Summit in London to be one of the most impactful experiences of her life, and the One Young World Community has become a useful sounding board for her work irrespective of the direction it takes. FFG has developed a strong network of coaches, consisting of young women executives who are committed to investing in the programme long-term. As a partner-based organisation, FFG does not have a physical site of its own but has grown rapidly through word of mouth and now has a presence in 9 US states.

Since its founding, FFG has worked directly with 2,500 mothers and 466 children. Its work focuses on holistic economic empowerment, giving these women the knowledge and behavioural patterns they need to make the best decisions possible for themselves and their dependents. FFG's 4-pillar programming in Financial Well-Being, Career Journey, Digitally Forward, and Circle of Care equips women with the resources they need on their journey to economic mobility. In 2021 alone, FFG invested in 207 women and 99 children via 3,510 coaching hours, 6,903 care hours, and 12,702 care packs. Through knowledge transmission, FFG builds economic resilience in communities across the US.

See page 135 for complete project analysis

Ones to Watch in 2022



Menstrual Hygiene Friendly Spaces

Aashraya Seth - India

MHFM is an independent programme of The Intelligent Indian that works towards menstrual equity and fosters menstrual health and hygiene friendly environments. As a solution, Aashraya designed India's most affordable (non-electric) sanitary pad vending machine.



We Belong

Jana Degrott - Luxembourg

We Belong is a forum and podcast which promotes young women breaking stereotypes, navigating multiple identities with the aim to show the diversity that exists in multicultural Europe. The organisation also offers diversity audits to uncover the inclusivity of a company's workplace through a customised consultancy service.

Supplying Clean Energy & Water



293,436 people have improved access clean water and energy

Water and energy are resources of fundamental importance to individuals and society, without which development is impossible. Ensuring that they are provided universally without adverse environmental impacts is an existential challenge.

Water scarcity has direct health implications, but can also cripple food systems and contribute to mass poverty and starvation. Meanwhile, energy provision can unlock greater economic opportunities, but if unclean contributes greatly to the climate crisis.

Ambassadors are campaigning and innovating to ensure that access to these resources is sustainable and not exclusive.

20,560m³ rainwater harvested
1,150 renewable energy systems installed or distributed



\$1:15

Social Return on Investment

15,000

people accessed clean water

18

months clean water provided per water filter



PakVitae

🇵🇰 **Usama Tanveer** - Pakistan

Pakistan is predicted to experience acute water shortages in the coming decades, a consequence of both climate change and poor governance. Yet 21.7 million Pakistanis already lack access to clean water, and the situation is exacerbated by the presence of millions of Afghan refugees. While studying in Florida, Usama Tanveer was introduced to Polymeric Hollow Fibre Membranes and their revolutionary potential in water treatment processes. After sharing a prototype he built with some friends in Pakistan, the group set out to tackle this problem.

"The most important and pivotal thing I got out of the One Young World opportunity was making connections. I was able to attend a lot of the sessions I was interested in, experts who were talking about development and who had 20 plus years of experience. I also met people who were able to add value to PakVitae remotely."

Usama attended the One Young World Summit in 2019 in London. The Summit was an important networking opportunity for him, and he was able to attend sessions he was interested in and engage with like-minded young people operating in the same space as himself. A number of these people were able to contribute to PakVitae remotely, thereby building PakVitae's capacity to reach vulnerable communities and assist in their water needs. Usama has also received training from implementation specialists from the UN, The Gates Foundation, and others, which helped the project get traction. PakVitae also operates a research and development lab in Singapore for one of its emerging subsidiaries, Everywater, through which the team hopes to generate global impact.

Since beginning operations in 2017, PakVitae has managed to impact upwards of 15,000 people. Its water filters are usable for up to eighteen months with proper care, and local communities are trained extensively on how to get the most out of the initiative. After three months, PakVitae carries out periodic screenings of random sampling tests to ensure the filters are working properly. The patent of the technology used in these water filters was recently accepted in the United States, and PakVitae is well on its way to scaling the impact of its work.

See page 141 for complete project analysis

Ones to Watch in 2022



Hilico

🇮🇱 **Eyal Yassky-Weiss** - Israel

As co-founder and CEO of Hilico, Eyal provides off-grid solutions for water, food, energy and hygiene to impoverished communities in the developing world. The company's first product was the world's first Portable Rain Harvesting Device, which was developed as a response to the growing water crisis.



Lumen Energy (Honduras)

🇰🇷 **Jinsu Chang** - South Korea

Lumen Energy Solutions work with industrial and commercial clients in the Central American region, delivering substantial energy savings as well as designing and commissioning large solar systems. Its partners have saved over \$4 million whilst reducing carbon emissions by over 28,000 tonnes.

Promoting

Work, Innovation & Infrastructure



715,982 people prepared to succeed economically and drive growth

After a damaging run of shocks, the global economy needs to recover quickly and sustainably to offer new prosperity and opportunities for the people reliant on their growth. Younger members of the workforce and small business owners have been some of the most impacted.

The reset provides an opportunity to grow responsibly and sustainably, to ensure development for the world at large without producing long-term threats to society and the environment.

Projects led by the One Young World Community help to prepare and adapt communities to drive and prosper in this new reality.

\$11.1M
investment secured to create more sustainable industries

2,970
new small enterprises created or incubated

Ones to Watch in 2022



Fala Masi Revival Project

Petronila Molioo Mataeliga - Samoa

In Samoa, hand-crafted mats have a very high cultural significance. Petronilla leads the Fala Masi Revival Project, empowering young mothers with revived traditional native handicraft skills to create new employment and entrepreneurship opportunities whilst protecting the preservation of Samoan culture.



Good Data Initiative

Ariel de Fauconberg - Switzerland

Run by Ariel and a collection of fellow students, GDI is an independent think tank that conducts high-quality, nonpartisan research on the impact of the new data economy on humans, organisations, and society. It also supports young change-makers in shaping how data is being used.



\$1:44

Social Return on Investment

150

start-ups have graduated from the accelerator with mentorship by **50** mentors and **5** local experts

1M

participants on municipal budgeting platform



SocialBoost

Viktor Gurskyi - Ukraine

In 2021, Ukraine ranked as the second most corrupt country in Europe according to Transparency International's Corruption Perceptions Index. To help turn the tide and develop Ukraine's technological infrastructure, Viktor co-founded SocialBoost. The NGO produced its own IT products including digital platforms, as well as a start-up incubation programme and an investor school to aid the growth of local businesses.

"The Summit was a huge motivation boost, and I still have some connections that I maintain from it. One Young World is a huge community all in one place, and looking at these people generating impact even after the Summit is very inspiring."

Viktor attended the One Young World Summit in 2017 in Bogotá. Despite being older than most other Delegates he still found the experience extremely fruitful, both in terms of its motivational value and the networks and connections he developed with Delegates while there. Viktor has a vision of a digital society in Ukraine, and he tries to maintain the connections he formed with the One Young World Community as a source of constant inspiration for him. Since attending the Summit, SocialBoost grew by over 200%, despite the constraints that come with operating in a difficult climate.

SocialBoost's digital platform is used by up to a million people. It can be used to plan municipal budgets taking into account the priorities and preferences of local residents. This participatory element has been adopted by over a hundred cities in Ukraine, ensuring transparency at every stage of the budgeting process. SocialBoost has also developed a community of over 50 mentors and 5 key experts to help local start-ups, with 150 of these companies graduating from the accelerator programme since 2016. The mentors are responsible for the start-up's development, providing consultations and matchmaking the companies with their own extensive networks.

[Information accurate as of interview, 11/01/2022]

See page 150 for complete project analysis

Providing

Sustainable Living & Production



1.25M people benefit from sustainable living and consumption practices

Our societies have become self-destructive, draining resources at an unsustainable rate at the expense of growth. Populations have skyrocketed at a rate that infrastructure is not keeping up with.

Those populations lead to dangerously high levels of consumption and production. To strike a balance between these, innovators are creating circular economies that can sustainably satisfy demand without unnecessary waste.

Ambassadors are developing innovative solutions to accommodate humanity's growth sustainably.

252,930
people living and working in more sustainable conditions

29,278
tonnes of waste managed

Ones to Watch in 2022



Waste Warriors

Avinash Pratap Singh - India

Waste Warriors Society improving waste management systems in the Himalayan landscapes. Through government partnerships, they develop zero-waste programmes, and run infrastructure for the collection, sorting, and reverse logistics of plastics. Through its centres, 5,000 tonnes of waste has been sustainably managed.



Cyrus45

Olabanke Subair - Nigeria

Cyrus45 is an eco-interior company that converts solid and non-biodegradable waste such as tyres into products through innovative and creative upcycling. Since 2017, the organisation has upcycled 3K discarded tyres into furniture and other products, and has sensitised 1K people on the importance of waste management and green living.



\$1:24

Social Return on Investment

80,000+

students provided with education in converted containers

3,500

children access mobile food bank for emergency supplies



Change 1's Life

Edmilson Angelo - Angola

Angola has markedly lower rates of electrification and literacy than many of its neighbours in Southern Africa, with less than 40% of its population currently able to access electricity and its youth literacy rate falling behind in recent years. Through Change 1's Life, Edmilson has stepped in to help solve these almost overwhelming problems and the many gaps in the country's infrastructure.

"I feel like a representative of the One Young World Community. I think the Summit really broadened my horizons, in terms of how much I can do and how much I can have access to if I continue to do it the right way."

Edmilson attended the One Young World Summit at the Hague in 2018. He found it to be a deeply motivating experience, broadening his horizons and giving him a platform to develop the network necessary to build his projects. Change 1's Life began with a series of smaller initiatives, including education in rural areas and distributing alternative light sources to discourage kerosene usage.

These early projects gave Edmilson and his team the community exposure, momentum, and data they needed to begin their main initiative: the transformation of rural communities through the creation of digital, ecological villages. His objective is to provide rural communities with the digital infrastructure they need to accelerate their educational attainment while also protecting the environment.

To these ends, Edmilson and his team have organised the transportation of 20 forty-foot long containers with the help of international donors. They have successfully installed the first medical centre in the village, providing regular checks and ambulances for local communities and increasing the uptake of the COVID-19 vaccine in the area. Change 1's Life also installed a solar-powered mobile food bank and a handwashing station during the pandemic. The mobile food bank allowed for a degree of sociability but the project was also predicated upon encouraging street cleanliness and recycling by users. Construction is underway on other aspects of the village, with the first playground for local children having recently been built.

See page 154 for complete project analysis

Protecting The Environment



59,383 people mobilised
to take action for the environment

This was the year of COP26, the year when people demanded action instead of words, and another year in which the world continued its rise towards ever more dangerous levels of global warming.

The impacts are widespread and increasingly unavoidable. Biodiversity is under attack, pollution levels consistently increase, natural disasters are becoming more frequent.

However, global warming is not inexorable. Ambassadors lead the way in campaigning for our climates, fighting against marine pollution, and protecting valuable and essential ecosystems.

812,000
tCO₂ carbon removed or
prevented

\$43,000
invested in local marine
conservation initiatives



23
wildlife protection teams
supported

6,000
hectares of forest
protected with partner
organisations

2
new provincial wildlife
protection regulations
successfully advocated for



Yayasan HAKA
— Farwiza Farhan - Indonesia

Indonesia's Leuser Ecosystem is a vast 2.6 million hectare forest that has increasingly come under threat from illegal poaching, logging, and palm oil plantations. The area boasts an impressive range of wildlife, but between 2001 and 2014 lost more than 145,000 hectares of tree cover [1], putting immense pressure on the forest and its inhabitants. Farwiza co-founded Yayasan HAKA to advocate for the conservation, protection and restoration of this important landscape.

"One Young World was probably one of the biggest youth summits I have ever attended in my life. There is a pathway for everyone to think of the way forward. I was encouraged by the youth who attended, how they took ownership of initiatives and took it back to their workplace."

Farwiza attended the 2019 One Young World Summit in London on a scholarship with The NewNow, which proved to be an invaluable educational experience and source of inspiration for her. She previously worked for the provincial government's taskforce for the Leuser region, but upon that agency's dismantlement, she had her colleagues founded HAKA as a collective, democratic organisation advocating for the ecosystem. HAKA emphasises the importance of educating local communities living within and around the Leuser region on their rights under Indonesian law. The organisation also has an intersectional focus, supporting the establishment of the first-ever group of female rangers in the area.

Since then HAKA has succeeded in winning several legal battles against exploitative companies, has supported the creation of two anti-poaching patrol teams, advocated for and supported the implementation of two provincial wildlife protection laws, and prevented the destruction of over 6000 hectares of forest in partnership with other organisations.

Farwiza is also currently pursuing a PhD, with her research focusing on the political economy of natural resource management in Aceh, Indonesia and a particular focus on the Leuser Ecosystem.

[Information accurate as of interview, 11/01/2022]

Ones to Watch in 2022



Trust Energy

🇺🇬 **Elvis Kadhama** - Uganda

Contributing to saving the environment by catalysing the clean energy transition in Uganda, Elvis is training and sensitising rural populations on the health, financial and environmental benefits of clean energy products.



Frutichar

🇨🇴 **Nevis Cadena Obando** - Colombia

Nevis co-founded Frutichar BIC SAS, a company that generates legal alternatives for sustainability in the Nariño Pacific region. With the government, it has supported the sustainable management of 2.8K hectares of indigenous-owned land.



Oceanmar Project

🇻🇪 **Nathalie Aue** - Venezuela

Oceanmar is a non-profit organisation that uses environmental awareness as a means to promote marine conservation. It has already turned more than 700 people into advocates, and organises large-scale beach cleanups to prevent waste from entering the seas.

Promoting Peace & Partnerships



171,844

people
connected to help create a stable,
peaceful society

Due to the connectivity brought by globalisation, the Sustainable Development Goals rely and insist on collaboration across industries, sectors, and borders. This spirit of interdependence and shared responsibility is required to solve all global challenges.

They are also deeply tied to securing a peaceful future for all, which requires cooperation between individuals, communities, and countries.

The One Young World Ambassador network, representing every country in the world, is a vital resource in connecting young leaders to develop partnerships and build a peaceful future.

18,707

young leaders trained for
political participation

\$12.7M

secured from private
sector partnerships for
sustainability initiatives

Ones to Watch in 2022



Youth Initiative for Human Rights (YIHR KS)

 **Marigona Shabiu** - Kosovo

For over 15 years, YIHR KS has engaged young people to work for a free, equal, and just society in Kosovo as well as in the Western Balkans region. Specifically, it is a human rights organisation that focuses on dealing with past events, protecting human rights and the rule of law, and empowering young people at local and regional levels.



Knowmad Institut

 **Rev. Martín Díaz** - El Salvador

With an international team of 20 multidisciplinary experts, Knowmad Institut is an independent "Think & Do" tank analysing information in a multidisciplinary approach. Its research is used to build bridges between civil society, academia, states, and the private sector, to solve global sustainability challenges.



12,000

people viewed sessions on
national cohesion during
the pandemic

2

political parties have
committed to implement
findings of NDI reports



National Democratic Institute

 **Aman Nath** - Fiji

With a career that has spanned civil society and government, Aman has settled into a role as Fiji's country coordinator and sole representative at the National Democratic Institute (NDI) since September 2020. Before this, he assisted constitutional processes and the transition to democracy. His current position, leading NDI's operations in Fiji is primarily focused on the promotion of democracy and elections, with another core project addressing violence against women in politics.

"Three years after the Summit I managed to scoop a leadership role in an international development organisation, coordinating and managing on issues of national and even regional significance. One Young World has empowered and enriched my leadership credentials and expertise."

The National Dialogue Forum, the first of which was held a month after Aman attended the Summit, is run in conjunction with the Consortium Dialogue Fiji. An event on ethnic relations in the build-up to the 2018 election, congregated leaders of all the major political parties to explore and defuse this issue that had become deeply polarising during the election campaigns. In March 2021, Aman's team hosted an event that gathered 30 participants including political leaders and representatives from civil society and women's groups. As a result of this programme, at least two major parties have conceded that there is a need to be more responsible and adhere to empowering women political actors and promoting gender diversity.

Through NDI's other core programme, Aman has interviewed 25-30 women from the political world to address the challenges and opportunities they face in a country and region where female participation in politics is especially low. A follow-up congregation of female politicians discussed the findings of Aman's report and pushed for male allies promoting their advocacy. The participants also discussed a safety planning tool designed by the NDI team in Washington D.C. to protect female politicians from media and online abuse. The two major political parties in Fiji have pledged to implement the findings of the report and methodologies into their programmes.

The pandemic has posed challenges for NDI's gatherings, but despite this, they have continued to virtually convene people regionally. Its live-streamed national event on social cohesion, with 4 sessions over 2 days featuring 7 public leaders, reached a viewership of 12,000 interested parties.

pg. 159 Features
Samantha Thian

Samantha is a social entrepreneur funding marine conservation projects in South-East Asia, and organising mass beach cleanups to tackle plastic pollution.



Spotlight Achievements

There have been many outstanding social impact achievements as a result of the leadership of Ambassadors in 2021.

Luca mobilises the Community to help evacuate at-risk leaders and activists from Afghanistan



Luca Bücken is a policy adviser and strategist, currently serving as Chief Of Staff for Dr Alaa Murabit, UN High-Level Commissioner for Health Employment and Economic Growth, and Head of Growth at Speetar, an organisation working to provide healthcare access in conflict-affected communities.

In 2021, Luca leapt into action to help with the evacuation of Afghan human rights leaders, women activists, creatives, and other groups persecuted by the Taliban.

Collaborating with One Young World and his fellow Ambassadors, Luca leveraged his connections and partnerships on the ground to ensure the safe evacuation of 100+ Afghan civil society leaders at great threat from the returning Taliban.

He continues to support those who remain in Afghanistan and those who are adapting

to their new lives, pursuing new avenues for travel that bypass the slow processes of foreign governments, helping with the transition from temporary shelters, and working with civil society organisations in Afghanistan to promote education, health, and employment opportunities for women who remain in the country.

He also dedicates his time and expertise to assisting fellow Ambassadors who face controversial prosecution in Greece for saving refugees' lives through the Free Humanitarians campaign.

mPharma makes a groundbreaking commitment to women's health

Over 10,000 women in Ghana and Nigeria will be offered their first HPV test for free as part of Gregory Rockson's campaign. Through a partnership with US pharmaceutical giant Merck, the company will provide HPV vaccines to women participating in the campaign. Individuals will have access to mPharma's "Buy now, Pay later" service to spread the payment of the vaccines over a long period. This is essential to ensure that the accessibility and effectiveness of the vaccine is widespread. Merck and mPharma plan to announce an even more significant commitment to increasing HPV vaccination rates in Africa soon.

Ambassador contributes to MTV documentary on conflict and migration in Honduras

JC Enamorado from Honduras collaborated on the production of MTV Latin America's documentary about the problems facing Honduras. Together, they explored how violence and climate change are forcing people to migrate. The documentary interviewed local change agents who are bringing positive change through art, including members of JC's organisation, Warriors Zulu Nation, which provides a safe space for young people to escape violence and conflict.

Kiribati Ambassador coordinates life-saving disaster relief

Rae Baineti has been coordinating a relief campaign to transport clean water to residents in Kiribati. People on a tiny island in Kiribati say they have been without fresh water for three months and have resorted to drinking, bathing and cooking with contaminated water from a small cave. Two desalination plants on the island are reportedly broken and a delay in getting spare parts from Japan means locals do not have access to clean water.

Young London Councillor sets out borough's plan for net-zero



Councillor Mete Coban announced the Hackney roadmap to net zero, which aims to rebuild a greener Hackney. The Councillor, along with the Mayor and Deputy Mayor of Hackney, hosted a roundtable with youths from the Cardinal Pole school to determine how best to respond to the climate emergency.

Young Haitian entrepreneur leads funding drive in response to a devastating earthquake



Former One Young World Coordinating Ambassador and tech entrepreneur Marc Alain Boucicault led a vital fundraising drive in the wake of the destructive earthquake that hit Haiti in August. The island, still rebuilding from the devastation that wreaked 11 years previously, desperately needed the support provided by the team of young Haitian leaders. The fund raised over \$150,000 and helps to finance 100 local initiatives in rebuilding communities after the disaster.

Sustainable cleaning entrepreneur wins £200,000 grant

Tim Keaveney, the co-founder of sustainable cleaning brand Homethings has been chosen as a winner of The Times Earth Advertising £1 million Fund. This newspaper's competition rewards small businesses with bright ideas about reducing waste, cutting emissions and boosting sustainability.

Morgan Hewitt's solution to mental health issues funded with \$150,000 prize



OptionMD, co-founded by Morgan Hewitt, is an organisation that has developed a proprietary treatment and provider matching software to help Americans with treatment-resistant depression finally access treatments that work. The team successfully won \$150,000 from the Million Dollar Pitch Competition run by MEDA, a non-profit dedicated to helping BIPOC businesses succeed. This will help Morgan scale her organisation and increase its provision of essential mental wellbeing treatments.

Ambassadors lead the conversation at the Y7 Summit

One Young World has long helped to source expert young leaders to generate policy recommendations through pragmatic and evidence-based negotiation at the Youth Summits organised by the Future Leaders Network. In May, Jayathma Wickramanayake and Countney Sunna were at the heart of the action, reflecting on changes for young people at the 2021 Summit.

Young conservation entrepreneur addressed the audience at the Nobel Prize Summit

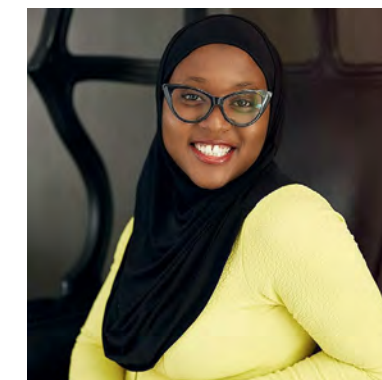
Svanika Balasubramanian, Lead2030 challenge winner and founder of a social enterprise tackling marine plastic pollution, spoke to the theme 'Our Planet, Our Future' at the first Nobel Prize Summit. At the event, Svanika addressed an audience of Nobel Prize laureates, scientists, policymakers, and business leaders as a trusted expert in the field of environmental action and social entrepreneurship.

Afghanistan's youngest Mayor celebrated by Time Magazine



In the year she had to evacuate her homeland, seeking asylum from the Taliban, Zarifa Ghafari was recognised on the Time Next Generation Leaders list for 2021. Zarifa was elected Afghanistan's youngest-ever mayor in Maidan Shahr, campaigning to tackle corruption and promote the rights of women and girls. Amidst these difficult times for Afghanistan, Zarifa's leadership is more important than ever.

Hauwa Ojeifo gives keynote at the Global Mental Health Summit



Hauwa Ojeifo is a young mental health advocate and professional who has supported many young people and survivors of gender-based violence with crucial mental wellbeing assistance through her women-led movement, She Writes Woman. In 2021, she was given the stage to present the keynote address at the Global Mental Health Summit, as a trusted and respected leader in the field.

Artist and Activist dubbed as a future visionary by British Vogue

British Vogue partnered with YouTube to discover and elevate the next generation of creative industry talents. Within the collection of "Vogue Visionaries" in 2021, was Hannah Rose Thomas who combines art with humanitarian work, painting portraits of refugees to highlight the people behind the global crisis.



Leadership Stories

Ambassadors are growing into influential leaders for social good in some of the world's largest companies.



 **Ana Henriques** - Brazil / USA

Global Vice President, Non-Alcoholic Beverages
Anheuser-Busch InBev

ABInBev

abstract to her work life. Quickly rising through the ranks at PepsiCo, she was invited to attend the One Young World Summit in 2013. The event in Johannesburg transformed this 'abstract concept' into something practical and actionable.

The sessions with global icons such as Kofi Anan and Professor Yunus and her personal interactions with young people driving impact provided the mindset shift Ana needed. She returned to her company inspired and motivated to use her skills and platform for social impact.

Back at PepsiCo, the team that attended the Summit was entrusted with an initiative to develop inclusivity and invest in the brain power of the company's diverse talent. This allowed her to extend the One Young World experience as she continued to collaborate with diverse leaders across the organisation. But Ana wanted more and she decided to broaden her horizons by pursuing an international experience, working in a variety of roles over the next 6 years, including placements in China between 2016 and 2019. Her desire to embed the SDGs within all her projects, even in her day to day, remained throughout.

In 2019, a new chapter and a new opportunity for social impact emerged in the form of a Global Vice President position at AB InBev. She was soon

Ana began her career in marketing with a general understanding of 'sustainability' but the concept seemed

selected to lead the company's global non-alcoholic beverage business, developing talent, and focusing marketing and campaigns around sustainability aligned with the organisation's purpose. The position gave Ana the scope to manifest the spirit of One Young World.

Ana leads a global leadership programme for women in her team, helping tackle gender equality. The programme supports and empowers women to take on leadership roles, and collaborates with men in senior positions to support this process as allies. Further, in alignment with SDG 5, Ana is proud of the investment

The One Young World experience was an awakening – the realisation that I did have a platform to enable progress and personally impact change.

that two key brands in her portfolio have made towards gender equality in Brazil and Colombia, particularly focused in the sports' world. This has included the creation and sponsorship of the first all-female e-sports team with Pony Malta in Colombia.

As a board member of the AB InBev Foundation, Ana worked to support funding for an accelerator initiative focused on underrepresented entrepreneurs who don't have access to investment and network support. This process guarantees access to the resources required to turn an idea into an enterprise, which is otherwise only accessible by those with a more privileged background and network.



— Jessica Novia - Indonesia

Global Brand Manager (Sunsilk)
Unilever



Jessica's first foray into social impact in the workplace was the Green Office initiative she started in Unilever's

Singapore office. Noticing the waste produced at mealtimes, she decided to intervene. Jessica convened her colleagues to run an environmental awareness event to educate employees to reduce single-use packaging consumption. She also established a partnership with local restaurants frequented by employees to secure a discount for customers who brought their own reusable cutlery and containers.

Soon after moving back to Indonesia, Jessica was selected as part of the delegation to attend the One Young World 2018 The Hague Summit. At a pre-Summit event in Jakarta, she met Bimo and Innandya, fellow environmental enthusiasts working at Johnson & Johnson and BP respectively. She shared her model for a green office with the two Ambassadors, which would form the start of a productive cross-company collaboration.

The event itself was a source of inspiration and pride, as she listened to then Unilever CEO Paul Polman promote corporate sustainability. It reinforced Jessica's belief that corporate leadership has significant potential for social impact, and multinational corporations have a substantial role in the development of a more sustainable world.

Back in her day job at Unilever as a Brand Manager, Jessica was invited to speak at

a company-wide town hall meeting. Her profile after One Young World had been elevated, and Jessica presented the Green Office concept which she had rolled out in the Indonesia office. This included the installation of jet hand-dryers to reduce paper consumption, and the removal of single-use plastics at office cafes, in the canteen and meeting rooms.

In January 2020, Jessica was promoted as a Global Brand Manager and this role has allowed her to explore solutions on top of packaging. She is looking to develop a beauty product that generates

revenue that is invested directly into environmental protection and restoration, to encourage the preservation of the resources that are used within the products themselves.

In addition to her role at Unilever, Jessica built on her friendships and shared interests with

Bimo and Innandya to found CarbonEthics, an organisation that aims to decarbonize the world through climate education, carbon calculation, and blue carbon ecosystem conservation. They also invest in the local communities directly impacted by coastal erosion to ensure climate justice for those most impacted. To date, the three Ambassadors have sequestered 4,000+ tonnes of CO₂ and are supported by 100+ active youth volunteers.

“
One Young World Summit has been a focal point of my sustainability leadership journey. I'm looking forward to actively shaping a brighter future of humankind and nature through my current and future role.



— Karla Parajeles - Costa Rica

Supervisor
Western Union



As a young Western Union employee, Karla developed an interest in diversity and inclusion after speaking to a

colleague who had recently attended a global gathering of young leaders in Bogotá. Her colleague had been inspired to bring sustainability issues back to the company and turn this concern into concrete action. Together, Karla and Bárbara González worked to promote young leaders within the company and launched the first DEI Committee.

Recognised for her leadership potential, Karla was selected to attend the 2018 edition of the international event attended by her colleague, the One Young World Summit in the Hague. This experience accelerated her ideas and her drive to make an impact in her job. One particular taxi journey with a fellow Western

Union Delegate, David Salazar, after attending a dinner where the two young leaders had interacted with refugees from Turkey, was the inspiration for launching a new project that could address the refugee crisis in Nicaragua at the time.

After the Summit, Karla took on leadership of the DEI committee which had inspired the creation of 10 new committees in WU offices around the world since the group formed in Costa Rica. The team have expertise across various topics from gender identity to mental wellbeing. Karla has expertise in the latter and has driven initiatives with the team to educate managers on identifying and supporting

employees suffering from mental health issues, and runs workshops to improve awareness and understanding of mental wellbeing in the office. The growth of these projects and other campaigns on the matter has led to the transition into an independent wellness committee that has created a certification for managers to guarantee leadership in the company are equipped to deal with mental wellbeing matters.

Inspired by the aforementioned

“
One Young World allowed me to elevate my corporate profile and advance my career development by giving me the unimaginable opportunity to join my passion for humanitarian causes with the development of leadership skills. I have now grown from an individual contributor to a people manager and still invest time on the causes I respect.

conversation with David, Karla launched a programme to assist the integration of refugees in Costa Rica. Taking a lesson from the Summit, she opened a dialogue with people from refugee and immigrant backgrounds to ensure the initiative was designed according to their needs. It explores how Western Union can be more inclusive of refugees in the hiring process, adjusting

communications and requests so as not to discourage or discriminate against them. The team runs job fairs, volunteer days for employees to support refugee-run initiatives, and open days for refugee-run enterprises to sell their products or services to staff.

Karla continues to drive forward new sustainability initiatives in the company, with a new Advocates Programme in development. This will help to create a community of allies in the company, who advocate for DEI and support the work of the committee from outside the core team.



Kofi Gyamfi - Ghana

Regional Strategic Sourcing Planner
Unilever



As a student engineer, Kofi engaged with Unilever through a business competition, before becoming a brand ambassador at the University of Ghana and completing a supply chain internship in 2015. He joined the Human Resource division after his graduation as an Employer Brand Specialist, and later as a Talent Advisor. After a nearly three-year stint in Human Resources, Kofi decided to pivot to Supply Chain where he has developed into a young leader in sustainability leading the company's ambitious efforts towards circularity in plastic packaging in the West Africa Region.

In his previous position, he had become aware of the opportunity to participate in One Young World through applications he oversaw by local colleagues. In his new role, Kofi felt empowered to apply and was one of 40 employees globally selected to attend the 2019 Summit in London. The event electrified Kofi, and the people he met inspired him with a real sense of urgency. The Summit expanded his internal network at Unilever, but also connected him with an invaluable group of peers outside the company. He felt inspired to represent and lead not only his company but his country, Ghana.

Kofi channelled this energy into accelerating Unilever's goals to make all of its plastic reusable, recyclable, or compostable by 2025 and collect more plastic than it sells. To further this, they co-created a corporate advocacy platform that builds partnerships with other companies in the industry to tackle the issue in Ghana and Nigeria. He identified plastic aggregators and invested

resources in waste collection partners to recover plastics from the environment. Within two years, in Nigeria alone, Kofi's actions led to the recovery of 2,000 tonnes of plastics working with collection partners like WeCyclers.

After dedicating his time to this role, Kofi had learned a lot and exhausted a lot of opportunities for new impact. This motivated his move to a new role, as Regional Strategy Sourcing Planner. Kofi wanted a greater understanding of the supply chain to build his capacity to lead a sustainable supply chain in the future.

“
One Young World heightened my awareness of the urgent need for climate action and my responsibility to lead in whatever capacity I can to create change.

Alongside his work at Unilever, Kofi is an active leader at the Design Thinking Ghana Hub, assisting students in starting their entrepreneurial journeys by incorporating the human perspective at every step of the way. He helps them structure their approach to problem-solving leading to innovative sustainable ventures.



🇬🇧 **Rishi Dorai** - UK

ESG Director Strategy & Sustainability
bp



and the Middle East. Encouraged by the role of large corporations in driving innovative solutions, Rishi was keen to explore the new challenges within bp, while in search of his own purpose. It was the perfect time for his introduction to One Young World.

bp provided Rishi with the opportunity to attend the 2017 Bogotá Summit. The inspiration from this global forum of leaders has since helped Rishi find his own purpose and shaped many aspects of his life and career. It reinvigorated his belief in the role of global organisations in driving positive impact and serving as amplifiers for social change. Since that first Summit, Rishi has returned each year, further honing how sustainability can align with his work.

Testament to bp's support of its One Young World Ambassadors at an executive level, Rishi's association with the programme opened doors in the company. With fellow Ambassador Kate Arbuthnot, Rishi was invited to participate in bp's carbon strategy workshops. Together, they provided the perspectives of an emerging generation of young leaders in a room of industry veterans. The experience built Rishi's confidence in his own voice and helped him form relationships with highly influential leaders at the forefront of the energy transition.

For seven years, Rishi worked as a geologist in bp's exploration businesses on projects across Europe, Africa

This experience led to Rishi being seconded into bp's group strategy team in the summer of 2019. There he was tasked with developing a global portfolio model of bp's Scope 1, 2, and 3 carbon emissions, the latter incorporating emissions associated with the use of energy products by its customers. Paired with solutions for emissions reductions, this was presented to bp executives, and ultimately landed Rishi a permanent role in the team. As part of Bernard Looney's

“**My One Young World experiences inspired a stubborn determination that I needed to find a way to connect my purpose with that of what I do at work. Moreover, it helped me realise that – with the resources, reach and support of a global organisation behind you – you really do have the power to change the world.**”

transition into his role as bp's new CEO in late 2019, Rishi was invited to join a special project team tasked with developing the company's route to net zero along with a strategy to turn this ambition into action. It was a ground-breaking move – bp was the first in its sector to announce a net zero ambition and lean into the energy transition at this scale.

It was this spirit of leveraging a company as an amplifier for positive impact that enabled Rishi to find himself in a role which not only changed the course of his company, but trailblazed a path for industry-wide impact, with many of bp's peers since following suit.

Rishi was appointed to the role of ESG Director in Strategy & Sustainability, where he continues to play an active role in bp's sustainability journey. Alongside this, Rishi was announced as One Young World's Coordinating Ambassador for the UK & Ireland, where he keeps Ambassadors engaged and connected, providing a springboard from which to progress their own impact journeys.



🇨🇭 **Sabrina Wuersch** - Switzerland

Product Manager Milling Solutions
Bühler Group



started out at an individual level, being aware of global inequality due in large part to her Brazilian heritage. However, it was while watching a One Young World highlight video in 2015 as the Bühler Group considered sending a delegation to the Summit that her interest was piqued.

Due to her proactivity and engagement as an apprentice, Sabrina and 5 other employees were chosen to attend the Ottawa Summit in 2016. The CTO & CHRO instructed them to “be inspired” and bring back their ideas and energy to drive the company forward, but she could not envisage how. Delegate speakers such as Micronesian climate activist Yolanda Joab opened her eyes to the inequality of these global challenges, and speeches from global leaders such as Professor Yunus showed Sabrina how change was possible.

Rather than focus upon one initiative, the team decided to try and create a movement in the company. This led to her forming Generation B, a grassroots movement that could drive employee engagement, spread sustainability awareness and action, and give young employees a voice that was heard and listened to by senior management. Inspired by sessions she attended at the Summit, Sabrina & the team launched a series of workshops to educate and train

Starting out as a young female, polymechanic in Bühler, sustainability has been a concern and a passion for Sabrina. It

staff for sustainability internally.

She implemented the buddy system to make sure new employees were integrated socially and professionally into the 10,000+ person company. Another core programme of Generation B was the Experience Sharing Series, running mentorship sessions that connected employees to top international managers who shared advice and recommendations to help the team navigate the company and implement their ideas effectively.

“**One Young World was a true eye-opener to me. Back then ‘sustainability’ was a buzzword but I had no clue about the negative impacts around the world if they were not considered and lived in my life. It really made me think about how I can make change happen and was a driver into choosing a career where I can have impact on the whole world.**”

To prevent these events and programmes from being dependent on the same individuals, and to encourage fresh ideas and innovations for the movement, Sabrina has passed on her role in the group but continues to support their activities. Instead, outside her current role as a Product Manager, she co-founded the initiative Kickstart with her HR D&I counterpart and fellow Ambassador, Corinne

Schneider, and co-leads the group's initiative inspiring young women to develop a career in STEM. The group of passionate colleagues around the world, platform and promote the stories of successful women in tech to present role models to young women starting out their careers.

Within her own role and as a product manager, Sabrina is also constantly working to minimise the negative impact, predominantly stemming from waste, and maximise sustainable innovations within her processes.

Social Entrepreneurship

Ambassadors have launched innovative start-ups to create their own opportunities to drive social impact.



Alif Capital

 **Zuhursho Rahmatulloev** - Tajikistan

Zuhursho and his co-founders did not set out to start 'another micro-credit company' in 2014, but a commercial initiative with a social orientation. Fundamental to this was sharia compliance to make a financial institution that was inclusive of the majority Muslim population in Tajikistan. They created investment rules that adhered to the values of Islam, and the nuances of religious views on interest payments. This allows them to provide high-quality and importantly 'ethical' financial solutions for small and medium-sized businesses.

From 2014 to 2019, the company offered its first loan, built a CRM system from scratch, secured its banking license in Tajikistan, expanded to Uzbekistan, launched an online retail platform, developed a tech talent training programme, and much more. This rapid growth has allowed Alif's portfolio of companies to generate revenue according to its core ethical principles. Between Uzbekistan and Tajikistan, more than 700,000 people have had access to financing as a result of their services. One particular demographic that has benefited is migrant workers based in Russia, who are able to easily direct funds back to their households in Uzbekistan or Tajikistan.

Fundamental to the ethicality of this micro-credit service is the lack of penalty fees which are prohibited according to the company's Sharia compliance. To prevent 'shark loan' traps, all prices are fixed regardless of whether a person does not fulfil their payments on time. This would normally be the main source of income in the industry, but while there is a charge to promote reasonable repayment, any proceeds are directed into a charitable foundation, Peshraft. The organisation also directly supports the Alif Academy, a non-profit school of IT professionals that helps people of all ages learn programming and access employment opportunities.

Niya

 **Toby Hannington** - UK

Toby and his two co-founders, Cameron and Hugh, identified a fundamental gap between tech companies that could not identify diverse sources of quality talent, and the tech talent from disadvantaged backgrounds who could not access the necessary opportunities for work. The three social entrepreneurs founded Niya as a solution to these two intertwined challenges.

Niya is bridging the digital and diversity divide by connecting underrepresented groups to global job opportunities in tech. It identifies the talent through its partnerships with non-profits that support communities that lack access to adequate opportunities. The original stakeholder group were individuals from a refugee and migrant background, and Niya worked with organisations that provide tech education to these communities as well as those who provide more general support. These talented individuals are listed on the Niya platform, which is accessed by a variety of potential recruiters, from tiny tech startups to large multinational organisations.

From this initial focus, the company has expanded its scope to address the imbalance for women in tech, ethnic minorities, LGBTQ+ individuals, and neurodiverse groups. Niya is a social enterprise, and for every successful hire from the platform, 80% of the fee is directed to the frontline organisation that referred the individual. This accelerates the impact of this solution on the wider marginalised communities. It is also important to the team that Niya practises what it preaches, and 7 of its 11 employees come from a refugee background.

GenEd

Anggaris “Ghea” Anggia Cininta - Indonesia

“One Young World was a huge catalyst in my pursuit of a social cause. I have never attended an event that comes as close to the amount of inspiration and commitment to effecting social impact. It was life-changing.”



GenEd has developed significantly since the idea of an educational initiative first formed in Ghea's mind in 2010. The early incarnation “Gen Peace”, focused on intra-school violence resulting from a lack of critical thinking. Since then, Ghea has placed teachers at the centre of the solution, creating “Generation Educators”. The Indonesian ed-tech start-up has developed a dynamic web platform that enables teachers to upskill, improve practices, bring innovation to classrooms, be inspired, and connect with teacher networks for their own development. This facilitates them in developing and shaping critical thinkers in the classroom, which will help to create a more educated, literate, and engaged generation.

The other side of the business forges partnerships between schools and the private sector, in order to bridge the employment skills gap. It has co-created modules with companies such as Deloitte to provide education for students that is valued by potential employers and relevant to their future careers. Teachers are able to connect and workshop 1-on-1 with professionals in relevant fields, such as economic teachers collaborating with accountancy professionals, to develop innovative lesson plans. In 2022, GenEd has already engaged with 156 teachers from various backgrounds in high-quality professional development programmes, and approximately 900 students have benefited from innovative classroom exercises.

In scaling the initiative, GenEd aims to focus on working with the Ministry of Education and Universities to deliver programmes for public school teachers and school leaders in smaller districts outside of Jakarta. GenEd also seeks to serve other chains of less privileged private schools across different Indonesian cities.



Memori / Mirath

 Queenie Chong - Brunei

Memori was founded in 2019, the year that Queenie attended the One Young World Summit in London. Her personal experience exposed her to an issue in Brunei where it is very rare for an individual to prepare a will due to perceived costs, cultural norms and legal proceedings. When her grandparents passed away, she endured and witnessed family disputes over funeral arrangements and wealth distribution.

Queenie started Memori with her close friends to simplify the process and improve access to basic legacy planning services in a digital manner with the aim of tackling misconceptions. It started as a legacy-planning platform that allowed customers to write a Will and attend financial and estate planning workshops. However, despite positive feedback; single-handedly overturning cultural norms is challenging for the small enterprise.

During the pandemic, Queenie and her team diversified after receiving inquiries to support the Muslim community. They created Mirath.io to provide equivalent and relevant support for Islamic legacy planning, including “Jenazah” kits which give low-income Muslim households the materials required for an Islamic Funeral (namely bathing and enshrouding). Mirath has helped more than 700 people write wills and provided Jenazah kits to more than 100 families, since 2019.

Memori is the first Bruneian start-up that has been selected to participate in numerous Global Startup competitions. Recently, Queenie was awarded the ‘National Excellent Youth Award of 2021’ by His Majesty, Sultan of Brunei Darussalam.

Fluence

 Marek Kubik - UK

As a recent graduate engineer, Marek was searching for a career in sustainability when he found himself fired from his first job at the height of the global recession. This gave him a chance to reset, pursuing an industry-based doctorate on the challenges of integrated renewable energy to the electricity system. Ultimately, this early career pivot led to him becoming the Managing Director and founding member of a leading global energy storage technology and services company.

Fluence is a company that unlocks a key part of the energy transition by solving intermittency issues around renewable energy. Fluctuations in the generation of renewable electricity mean that surplus energy needs to be stored somewhere to maintain a consistent supply. Thus, innovative hardware and software products such as those made by Fluence help renewables to compete with and displace fossil fuel-based power. The company develops energy storage products that work with a range of battery chemistries and that form standardised building blocks but can be personalised in order to suit almost any customer need. Fluence, which began as a joint venture between Siemens and AES in 2018, has emerged as an industry-leading technology and product company that has delivered the world's largest fleet of battery-based energy storage. The company recently completed an IPO that raised around \$1bn on the NASDAQ stock exchange.

Marek is currently responsible for growing business in the UK, Ireland, the Middle East and Africa where he oversees a team responsible for originating and contracting energy storage product, software and services sales. Fluence continues to grow rapidly, facilitating the clean energy transition with more than 150 projects ongoing in 30 global markets.



Business For Social Good

Ambassadors are leveraging big businesses to make industry-changing impact for a more sustainable future.



CAMEX Purpose Team

 **Julián Padilla** - Colombia

Julián, a Reckitt employee for over 7 years, recently moved to Mexico to take on a new role as Legal Associate Director for Mexico and Central America. In doing so he left behind a legacy of impact in Colombia, typified by the Sustainability School.

This project continues to educate employees about the UN SDGs and how their actions can improve sustainability outcomes both at work and in the community.

The Purpose team led several programmes to guarantee that purpose is at the heart of decisions at Reckitt.

In 2021, Reckitt donated more than 400 tonnes of relief products to people in need during the pandemic across Mexico and Central America markets.

Julián brought his expertise to this new branch to lead a Purpose Team for the Mexico and Central America region.

Julián collaborates with 11 other employees to ensure sustainability is at the forefront of decision making in the region.

He learned lessons from his work in Colombia and transported the Sustainability College model.

This has covered a variety of important topics from the fundamentals of the Sustainable Development Goals, to how employees can take that information home and generate their own impact.



The monthly programme has increased from 10 participants to around 220 and continues to grow.

Julián has overseen various projects including a donation programme run in partnership with the World Food Bank.

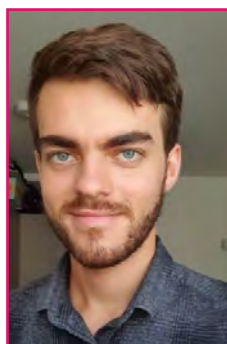
Through this products written off by the company for primarily superficial reasons, such as miss-packaging, are donated to certified NGOs.

This has expanded to also involve volunteering programmes in the communities where these NGOs operate, to provide hygiene workshops for the recipients to use Reckitt products effectively to tackle sanitation issues.

Additionally, in his legal capacity, Julián is working with the Atizapan Factory to install solar panels across the factory to scale up clean, renewable energy use in the supply chain.

Julián also supports Reckitt's Lead2030 mentorship for EkogroupH2O+. He believes in the importance of partnerships and how together we can accelerate the impact in our communities.

See page 34 for more details on this partnership.



AI Fairness Initiative

🇬🇧 Finn Janson - UK

🇪🇸 Marta Batlle - Spain



Clinical trial populations have historically failed to represent certain demographics, in particular minority ethnicities, who are disproportionately impacted by a particular medical condition under research.

In the USA, only 2% of clinical trial populations are black, despite Multiple Sclerosis having a 47% higher risk for this demographic than for white patients.

As data scientists at Roche, Finn and Marta are using artificial intelligence to improve patient outcomes.

They are working to understand and correct bias in datasets used for medical research, by generating synthetic data that is representative of underrepresented populations.

Having shared this solution with senior management, Finn and Marta were selected to represent Roche at the One Young World Summit in Munich.

After attending, they were inspired to formalise the AI Fairness initiative and established a squad to build a tool that identifies and corrects bias in medical datasets.

"One Young World has inspired me to be bold and ambitious. The Summit and my fellow Ambassadors taught me how passion, expressed through dialogue, can be an impetus for powerful change."

The tool analyses and provides "bias metrics" for each patient population.

It will also provide a solution for this bias, using methods such as the aforementioned synthetic data solution.

This AI Fairness tool will help scientists to provide fair research outputs, improving patient outcomes across all populations.

They are partnering with another group in Roche to apply their tool to the prediction of adverse events in clinical trials based on patients' data.

This research will allow scientists to understand better how predictions for adverse events vary for different demographics, improving the predictive model for the benefit of underrepresented populations.

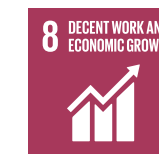
Finn and Marta are also working with a community in the company responsible for defining a best practice framework for using AI models.

By integrating their initiative into this framework and giving guidance on the problem and how to solve it, Finn and Marta aim to make the AI Fairness solution standard practice within the research community at Roche.



Young Advisory Board

🇸🇮 Luka Ilić - Slovenia



Luka has sought to create more efficient channels of communication between senior executives and junior employees to influence leadership development and drive positive change in his company.

"One Young World inspired me to take action and create change that impacts the company and broader environment. It has provided a platform to meet like-minded individuals who are creating a better tomorrow."

Novartis recognised Luka's potential by sending him to the 2019 London Summit.

The stories recounted by highly successful fellow delegates inspired Luka to not just listen but lead, motivating him to take his own action.

Returning to Novartis, Luka held open discussions with senior leaders and explored leveraging the idea of creating broader impact through the ambition of like-minded colleagues and senior executives.

The company encouraged Luka to launch a pilot version of a Young Advisory Board (YAB) with a global executive, comprised of fellow Ambassadors, and a Country President, connecting ambitious young minds who seek change and improvement.

The aim of the group is to create a safe, non-competitive environment, fostering collaboration between young professionals and senior executives to exchange ideas that have a significant impact on the business and culture of the company or broader environment.

The YAB also serves as a sounding board for management decisions.

The current generation of YAB meets monthly with the Country CEO, exchanging ideas and challenges, and collaborating on solutions.

This serves both as leadership development for young employees, and as an invaluable resource for senior leaders.

After each year-long cycle, 10 new employees aged between 25-35 replace the Board members, whilst two incumbents take on leadership roles for the new group.

Each new generation sets out its unique values and goals at the beginning of its cycle.

The group has managed to launch initiatives affecting 6,000 employees in Slovenia with a focus on leadership development, sustainability, employee health and corporate change.

As the Board becomes a more embedded part of company decision-making, the Young Advisory Board sets its sights on further improvements in the workplace and even sets an example for other companies in Slovenia to follow.

Already, the initiative has been recognised nationally with the Golden Practice Award for innovative and efficient human resource practice.





PowerUp

🇺🇸 **Jacob Hamar** - USA

🇩🇪 **Sabrina Kolbeck** - Germany



BMW GROUP

In BMW there is a regular internal accelerator programme, whereby employees participate in a 12-week course to identify new initiatives and solutions for a set topic.

Once a year, this topic is “business for purpose”, and this was the beginning of Jacob and Sabrina’s sustainability collaboration which also led to their participation in the One Young World Summit.

At the Summit, the Ambassadors were given much-needed encouragement that they were on the right path.

They exchanged knowledge with like-minded delegates on potential obstacles, gave a presentation at a BMW workshop on circular economy and participated in a workshop on battery second-life hosted by Audi that reiterated the potential for sustainable innovation in the automotive industry.

The two young employees come from different backgrounds within BMW, Sabrina working in financial planning, and Jacob an engineer and doctoral candidate.

A team of volunteers within BMW, including engineers and project managers by trade, takes high-voltage batteries that are usually removed from prototypes and recycled, and repurposes them to provide energy access to under-resourced schools in low-income communities.



“One Young World is a powerful community of change-makers. Each person we met at the Munich conference made it clear that we are the change, we have to be the change.”

As a pair, they created and lead the PowerUp battery recycling initiative in BMW.

Jacob’s initial idea for a sustainability solution was in the area of desalination, however, upon noticing the waste of highly valuable battery systems during the car development process he adapted his thinking to see how this could be leveraged to tackle the global energy crisis.

With their shared expertise, Sabrina and Jacob were perfectly placed to develop this idea.

“One Young World and their participants provide powerful insights and gave us ideas and hands-on solutions on how to scale our project.”

PowerUp creates a powerful energy storage block out of six high-voltage batteries.

These store solar power from the photovoltaic system on the roof and supply the school with 42 kWh per day of clean electricity.

Not only does this address the issue of power outages and clean energy, but it supports education development due to vast energy savings made by the schools that can be redirected into resources for teaching.

The pilot programme in a school in Rosslyn, South Africa is already under construction.

The PowerUp team hopes to expand using access from the MINI brand to new schools in need, to exponentially increase the initiative’s social impact.



S.T.A.R. Program

🇮🇹 **Lara Tulipano** - Italy

Working as a data scientist at Google, Lara and her colleague were concerned by the stereotypes, prejudices, and lack of female role models, that create obstacles to young women and girls in pursuing education and a career in STEM.

Bringing together a group of volunteers in the organisation, with a shared passion for STEM subjects, she created the S.T.A.R. Program.

S.T.A.R. is an acronym for stereotype breaking, tech training, advisory, and role modelling.

Lara was invited to the London Summit by her Manager in the Italian branch of the company, as a result of her achievement in this role but also due to her success in starting the S.T.A.R. Program.

Already interested in the issue of the gender gap, she was inspired to involve more colleagues in the S.T.A.R. Program and expand its impact to help open opportunities for girls and young women in the area.

The S.T.A.R. Program is a workshop created and organised by volunteers for teenagers between 14 and 18 years old, to convey the importance of this subject and to encourage them to pursue this avenue of education.

Lara and the team visit schools with workshops and a gamified approach to education. For younger participants, they developed simple coding exercises to give them the foundation for future education.



During the pandemic, they shifted to a digital format to continue the education remotely.

“One Young World has been an experience that motivated me not only to do better but be better. A good message from One Young World was we cannot do everything, but we can do something. So I decided to focus more on this project, to strengthen the collaboration with my group, involve other colleagues and give this project a new wave of energy.”

This allowed them to reach new people in 2021, with over 800 students, increasing their access to educational programmes through a new pipeline of running an event every month.

Lara and the team have also built a parallel Train the Trainer format, to enable their colleagues and external educators to help to spread the content and its message.

The impact is measured through a pre and post programme survey that gauges how the sessions have affected students’ interest and understanding in STEM, and how the programme met students’ expectations. In the two schools where this has been conducted, there has been overwhelming approval of the programme.



The Sustainable Flight Challenge

 **Robin Spierings** - The Netherlands



In KLM, there is a bottom-up initiative called 'Bold Moves' where a diverse group of bright minds came together in KLM to breed innovative new projects to push for change in the organisation.

The Sustainable Flight Challenge was one of the successful ideas that resulted from this initiative and is being pushed forward by the company, to create much-needed sustainable development.

"One Young World was a transformative event for me. By the end, I felt empowered, understood the power of raising your voice, building coalitions and realised that in order to make a difference in the world you don't have to work for the UN or an NGO."

Having attended the 2019 summit in London and pondering the big questions of how to make an impact after returning from maternity leave, Robin noticed a vacancy in KLM's sustainability team.

She had been inspired by the event to drive transformative change within large companies, and the chance to lead the Sustainable Flight Challenge posed the perfect opportunity.

The project aims to open-source sustainability innovations that will transform the entire aviation industry.

These innovations will be brought to life through a challenge where all participating airlines are operating their "most sustainable flight" and leaving a better planet behind.

Despite originating within KLM and being led by Robin, the competition is being run by SkyTeam, an airline alliance.

To date, 17 airlines have committed, despite some not previously having sustainability teams. The pre-condition for participation is that all innovations will be open source.

This is the beginning of a coalition of companies that Robin hopes will continue to grow after the Sustainable Flight takes place at the beginning of May.

Flights will be judged on 14 different categories, ranging from lowest CO₂ emission to biggest reduction, to lowest food footprint and many more.

The jury responsible for the decision will include a One Young World Ambassador to ensure youth voices are represented.

Having been launched in October 2021, there is already significant momentum with many suppliers looking to assist and collaborate with airlines to maximise the sustainability improvements.

This challenge is the beginning of a long journey towards more sustainable aviation and hopes to build pressure for further developments in regulation and legislation to unlock the potential for sustainability in the industry, as well as educating, sharing strategies and tactics, and finding smart solutions to unsolved problems through collaboration.

"One Young World influenced how we designed the challenge itself. Basic principles such as raising awareness, incentivising all forms of collaboration, and acknowledging that we cannot do this alone. This challenge has no individual winners, we are working together to make the planet win!"



Leading Environmental Sustainability

🇳🇱 **Roos Bruggink** - The Netherlands

🇬🇧 **Steph Barnes** - UK



Environmental sustainability has been elevated to a business priority at Pfizer UK, a change that wouldn't have happened without the energy of One Young World Ambassadors. The newest Ambassadors, Roos and Steph, are part of Pfizer's Sustainability Steering Committee and have worked directly with the UK Country Manager and the UK's Head of Corporate Social Responsibility to transform Pfizer UK's approach to sustainability. They both attended the 2021 Munich Summit virtually. Together, they co-lead the Sustainability Steering Committee to innovate sustainable solutions through three main avenues: internal activation, governance, and external engagement.

"One Young World gave us the opportunity to partner with some incredible organisations that are making real change in the world to empower UK colleagues to make more sustainable choices and take action within their sphere of influence. One Young World has personally given me the inspiration, motivation, and actions to hone my intrapreneur skills to generate positive change."

The core of the governance-related work, and origin of the initiative, is carbon footprint measurement reporting and validation. One key success to this workstream has been a business commitment, verified by the Science-Based Target Initiative (SBTi), to the "Business Ambition for 1.5°C". From humble origins, the team now reports to the Pfizer UK Board twice a year, presenting its findings alongside financial updates.

A large part of the internal strategy has been around fostering employee awareness and engagement. Roos and Steph built a partnership with Today Do This after attending their workshop at the 2021 Munich Summit.

In November and December 2021, they ran 4 workshops as a pilot, engaging and educating 48 of their UK colleagues.

Today Do This is an organisation that allows employees to think about their passions in the environmental space and to identify what is in their sphere of influence. Participants leave the 2-hour workshop with specific, measurable actions to make a positive difference and make more sustainable choices. A second partnership born of the Munich Summit was a self-facilitated Climate Interactive workshop. This helped their colleagues envision the current world state and the interventions required to keep global temperatures below 1.5-degrees. Externally, the Committee is responsible for representing and communicating sustainability at Pfizer UK to wider audiences and stakeholders.

In 2022, the team is expanding its scope to inform, inspire, and engage - both internally and externally - through a mass communications programme and an expansion of existing initiatives. This includes expansion of the Today Do This workshops, and the introduction of sustainability literacy for all UK Pfizer employees.

"Sustainability at Pfizer UK could never have had the energy, spark and pizzazz behind it without our attendance at the One Young World Summit. We were able to build connections with amazing people and organisations, even partnering with some to bring their work and purpose into Pfizer UK. Our involvement with One Young World has massively added gravitas to everything we do to make Pfizer more sustainable and has enabled us to continually learn and be inspired to make change."



Refugee Outreach Programme

🇬🇧 **Yousra Abdelmoneim** - UK

🇬🇧 **Deborah Owen** - UK



Yousra and Deborah were both dedicated to assisting with the refugee crisis before they attended the Summit. Yousra used PwC's 'One Firm One Day' scheme to provide time and assistance to the Refugee Council, whilst Deborah grew up supporting "Refugees at Home".

At the Summit in the Hague, Yousra connected with a fellow Ambassador who runs a refugee support centre in the Netherlands and seeing her work motivated Yousra to scale up the initiative and leverage the capacity of PwC.

Together they have developed the Refugee Outreach Programme, partnering with the Refugee Council and the CodeYourFuture team to help refugees integrate into the UK labour market successfully.

"One Young World has inspired me to take action to support Refugees at PwC by promoting refugee awareness and to recognise that everyone can help. It's opened up my eyes to the role that private organisations can have in driving employability and equipping refugees with the skills to reach their maximum potential and to continue to serve our communities"

Support ranges from CV writing to skills-based trainings, and basic introductions to the UK market.

Employees who volunteer for the programme also receive training to improve the support they are able to provide the refugees.

There was also a campaign during International Refugee Week, which included a documentary screening and a panel discussion.

In the pandemic, the programme has been continued virtually, and to date, 463 people have attended 12 awareness sessions.

"One Young World has empowered me to go further in our work with supporting refugees at PwC, and critically analyse the project, to ensure that we are supporting those who need it most. It has given me the inspiration and drive to change the status quo and challenge leaders on their actions"

Off the back of a session, one director was inspired to employ people of a refugee background, which has already led to the hiring of two full-time employees.

Of these participants, some of the PwC employees have gone on to use this knowledge as volunteers, to support the Refugee Outreach Programme.

Each programme lasts between 4 and 5 weeks, whereby there is a skill-session run in partnership with the clients from a refugee background.

Following the PwC-led sessions, partner organisations have recap sessions with the participants to ensure that the information has been received correctly, and 163 refugee "clients" have benefited from this programme helping them to integrate into the labour market.



Tfy-consult

+ **Pascal Jenny** - Switzerland

+ **Sayuri Berini** - Switzerland



Numbering approximately 600,000, small and medium-sized businesses form the valuable backbone of the Swiss economy.

SME owners are aware of the importance of the topic of sustainability, in terms of gaining trust and enhancing the company's reputation.

However, concrete implementations in this area are often not at the top of the agenda, especially because reliable partners with understandable, uncomplicated, and effective solutions are missing.



"The inspiration for more sustainability already led to ideas in the direction of tfy-consult. At the same time, the Summit was an inspiration for more 'meaningful work' at the origin of there-for-you.com."

Arosa Tourism, long-time One Young World Partner, and its President, Pascal Jenny, have worked to solve this challenge with tfy-consult.

As an Arosa Tourism employee, Sayuri Berini was the first participant from Arosa at the One Young World Summit 2019 in London.

The inspiration for more sustainability (initially in tourism and the leisure industry) was core to the direction of tfy-consult.

At the same time, the Summit was also an inspiration for more "meaningful work" which was present at the origin of there-for-you.com.

The initiative, tfy-consult (there-for-you.com) provides SMEs with a digital "SME sustainability check-up". The "check-up" helps to link the topic of sustainability with the corporate strategy and to take the first steps in the right direction by means of a few, but targeted recommendations.

Each SME makes an initial commitment when booking the check-up, and half of the costs are donated to the there-for-you.com platform, with which the company supports effective projects in the areas of climate protection, animal welfare, children's aid, and humanitarian aid.

Through this enterprise, the organisation has been able to fund over 30 projects tackling issues related to climate change, animal welfare, child protection, and humanitarian crises, with more than €500,000.



Pacific Village

+ **Saia Mataele** - New Zealand



Pacific and Maori unemployment rates sit significantly above national averages as sad indictments of the systemic discrimination that continues to plague New Zealand society. Whilst graduating from the University of Auckland, Saia set out to redress the balance and alongside his career as a digital consultant at PwC, he has worked tirelessly on a variety of initiatives to promote greater equality.

Saia has worked to drive progress in his own workplace at PwC New Zealand. He is co-lead of the Pacific Village alongside other Pacific leaders including Simoli Aati and Leo Foliaki, and under their leadership the number of Pacific members has grown from 10 in 2018 to 50+ in 2022 (and counting).

The group advocates and shapes the way PwC approaches and engages with talent and representation in an inclusive manner, and builds relationships with non-Pacific allies.

Their work has encouraged the company to invest in people enabled solutions, with a particular focus on increasing the representation of Pacific staff at PwC, and building trust with Pacific communities.

Saia also chairs a charity - Moana Trust - focused on upskilling Maori and Pacific people to bridge the digital divide, including teaching children how to code.

Upon joining the workforce, the realisation of Maori and Pacific under-representation was even more apparent to Saia.

This drove him to inspire the community in their respective careers and connect them to opportunities in sectors where they are under-represented, for their own development.

The first "Navigators of Success" event that Saia led was a careers fair attended by over 8 organisations, for Maori and Pacific students at the University of Auckland.

This led to more major events throughout the years, attended by an average of 100 attendees each time.

"One Young World provided the opportunity to expand my horizon in regards to leadership style, scalability of impact, innovation in action, leading with purpose and the importance of backing yourself! To date, the lessons from my One Young World experience continue to shape and influence my approach to leadership and delivering impact."

In addition, Saia used his relationship with PwC and other companies such as Microsoft, EY, Warren & Mahoney, and Vend, to offer in person tech experiences including tours of their offices for over 200 Maori and Pacific students.

On the other side of the equation, he provided consultancy and guidance to prospective employees on talent recruitment from these marginalised demographics.



Social Impact Analysis

Impact generated by the Community towards all 17 Sustainable Development Goals, in every country in the world, is real, substantial, and demonstrable through the quantitative analyses of a selection of Ambassador-led initiatives.

Measuring Ambassador action



1:16

For every **\$1**
of value invested,
One Young World
Ambassadors deliver

\$16 of social value
based on a Social Return on
Investment analysis of **39**
Ambassador-led
initiatives addressing the **17**
Sustainable Development Goals

5.4M people directly
impacted by Ambassador
initiatives in the 2021 Report

812K tonnes of
CO₂ emissions
mitigated by Ambassador
initiatives in the 2021 Report

\$558 million
social value generated
by Ambassador
initiatives in the 2021 Report

Social Return on Investment

One Young World has analysed 39 Ambassador-led projects as a sample to represent the social impact of the wider Ambassador Community.

Chosen projects are active across eight geographic regions (Europe, Asia, MENA, Africa, North America, Caribbean, Latin America and Oceania) and work to tackle all 17 Sustainable Development Goals.

An aggregate of the 39 Social Return on Investment (SROI) ratios is used to provide an estimate of the average SROI for Ambassador-led projects as of 2021.

Understanding SROI

- An SROI ratio estimates the social value generated by a project in relation to its investment
- SROI is a framework to measure and account for the social, economic or environmental value created by a project
- A ratio of 1:16 indicates that an investment of \$1 delivers the equivalent of \$16 of positive social impact on people’s lives
- The SROI ratio is produced by a quantitative analysis of each case study according to a selected scope
- The methodology uses stakeholder information for the inputs and outputs of a project, for which proxy valuations are applied to approximate the direct social costs and benefits of the project
- The inputs are a calculation of the investment required to operate the initiative
- The outputs summarise the direct consequences of the project for its stakeholders
- In the analysis, financial proxies are used to assign inputs and outputs with monetary value and are calculated in the references to each case study
- Financial values are converted from the source currency using Purchasing Power Parity (PPP): <https://data.worldbank.org/indicator/PA.NUS.PPP>
- The outcome is a cumulation of the outputs based on the collected data and proxy valuations
- For a detailed description of a project and its full scope refer to the written case study which accompanies each quantitative analysis
- See page 168 for full details on the methodology.



Global Emergency Response and Assistance

 **Valeria Gomez Palacios - USA**

Around 73,000 non-US citizens were evacuated from Afghanistan following the US withdrawal [1], with thousands still awaiting resettlement in their new country. Global Emergency Response and Assistance (GERA) has stepped in to support the efforts of the military task force, creating a coalition of 20 organisations to this end. Co-founded by Valeria Gomez Palacios, GERA began as an effort to assist Syrian refugees in New Jersey, a state with an under-supported resettlement scheme. It helped resettle up to 200 Syrian refugees and, in 2017, developed a comprehensive programme to help them adapt to life in the US while maintaining their traditions. GERA’s ESL programme was modified to serve the particular needs of Arabic speakers and also included a community-building component, as well as after-school support for younger refugees.

Valeria attended the 2018 One Young World Summit at the Hague as part of the European Commission Peace Delegation, an experience that elevated her voice when advocating for the rights of Nicaraguan political prisoners. She has since become an active member of the One Young World Community while GERA is now affiliated with the UN’s Department of Global Communications.

GERA has provided the Afghan refugees with over 40 truckloads of essential household items. It has organised entertainment for them, including a barbecue and a concert for over 10,000 people on the base. GERA also supports refugee families who leave the base before completing the asylum process and who are therefore ineligible for government assistance. This includes wraparound services such as accommodation, groceries, and bedding for 30 families. The organisation successfully enrolled 25 Afghan children in local schools, hosted career fairs, and partnered with Pfizer to provide career advancement opportunities to refugees. The organisation has also connected Afghan nationals in Afghanistan and Pakistan with legal aid and hopes to restart its ESL programme for Afghan refugees in 2022.

“Introducing myself as a One Young World Peace Ambassador definitely opened doors to speak to senators. I was able to talk to influential senators to give my take. And a lot of that happened because I was like, you know what, I’m a One Young World Peace Ambassador, I’m going to give this a go.”

SROI

1:6

1 NO POVERTY



Scope of Analysis: 2021	
Input Calculations	Output Calculations
700 volunteer hours x \$7.94 minimum wage per hour (a) x 21.6 weeks = \$120,052.80 \$4,600.10 average monthly wage in the USA (b) x 12 months = \$55,201.20 Grant funding = \$125,000	Essential items delivered = \$320,000 10 families x \$9,900.45 average rent for three bedroom accommodation in New Jersey (c) = \$99,004.50 10,000 people x \$32.60 average cost of a meal in the U.S. (d) = \$326,000 12,000 refugee concert attendees x \$2.49 daily cost of stress in the U.S. (e) = \$29,880 30 families provided with off-base services x \$36,760 minimum cost of living in New Jersey per family (f) = \$1,102,800
Total Inputs	Total Outcome
\$300,254	\$1,877,684.50

References:

1. https://www.washingtonpost.com/national/thousands-of-afghans-evacuated-during-us-withdrawal-awaiting-resettlement/2021/11/20/8226ecca-4260-11ec-a88e-2aa4632af69b_story.html

a. \$1,256.7 average monthly minimum wage in the U.S. x 12 months / 52 weeks / 36.6 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = \$7.94 minimum wage per hour

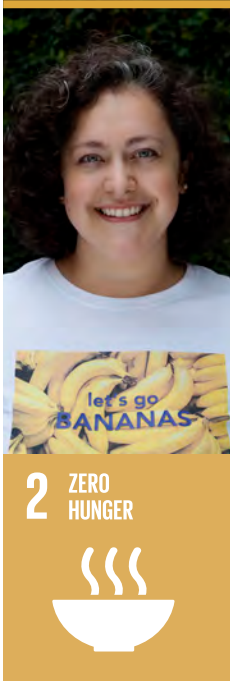
b. \$4,600.1 average monthly wage in the U.S. (a)

c. \$1,980.09 average rent for 3 bedroom accommodation in New Jersey (<https://www.rentdata.org/states/new-jersey/2021>) x 5 months = \$9,900.45

d. \$32.60 average cost of a meal in the US (https://money.cnn.com/2005/12/22/pf/meals_averagecost/)

e. 300,000,000,000 annual economic cost of stress in the USA (<https://www.healthline.com/health-news/stress-health-costs#How-stress-impacts-certain-groups->) / 329, 500,000 population of the USA (<https://data.worldbank.org/indicator/SPPOP.TOTL?locations=US>) / 365 days = \$2.49 daily cost of stress

f. \$88,224 minimum necessary household budget for a family of four in New Jersey (https://www.unitedforalice.org/Attachments/AllReports/2020ALICEReport_NJ_FINAL.pdf) / 12 months x 5 months = \$36,760 minimum cost of living in New Jersey per family over 5 months



Eat Better Wa'ik

 **Bibi la Luz Gonzalez** - Guatemala

SROI
1:12

Bibi founded Eat Better Wa'ik as a pilot project shortly before attending the One Young World Summit in 2015, at which she spoke on the social cost of corruption on food. Food insecurity is an issue in Latin America that has only become more pressing and damaging since that time. Guatemala currently experiences the sixth highest level of chronic malnutrition in the world (1) and also a pressing triple burden of malnutrition, with undernourishment, obesity, and non-communicable diseases.

Bibi started Eat Better Wa'ik with the aim of addressing this challenge by merging food security, climate sustainability, and human rights. The objective is to generate food awareness and provoke action to reduce malnutrition through education, economy, agroforestry transformation, consumption, and technological solutions. This takes the form of various initiatives that support not just people in extreme poverty, but engage with those from low, middle, and high-income backgrounds. This is done through creative education, services, and products, connecting local communities with global policymaking. Direct intervention in the form of over 8,500 "improved food baskets" have been a crucial food response to humanitarian crises such as the COVID-19 pandemic. The team also delivers educational workshops to provide nutritional knowledge to promote healthy behavioural change. Eat Better Wa'ik runs, and provides content for, awareness-raising online and in-person events.

The scale of Bibi's work has grown consistently through the years, and in mid-2019 she re-shaped the organisation after stepping away from her other role with the World Food Programme. This has allowed her to scale up the impact of Eat Better Wa'ik. Bibi and the team have spread sustainability education and impactful operations beyond Guatemala, from Thailand to Uruguay, and the USA to the UK. Through international coalitions, the organisation contributes to shaping global policy on food, climate, and human rights.

"The One Young World Summit was the first opportunity we had to speak about Wa'ik and what we were doing, since it was only 3 months old by that time. It allowed us to connect with One Young World Partners, to collaborate or just be present. It gave me skills, of putting myself out there and participating."

Scope of Analysis: 2020-2021	
Input Calculations	Output Calculations
2 full-time staff x \$685.96 average monthly salary (a) x 24 months = \$32,926.08	8,700 food basket recipients x \$265.61 estimated cost of malnutrition (c) = \$2,310,807
6 part-time staff x \$685.96 average monthly salary (a) x 50% hours per week x 24 months = \$49,389.12	210 event & workshop attendees x \$15.37 estimated value of nutritional education (d) = \$3,227.70
2020 Funding = \$12,000	25 entrepreneurs x \$4,500 estimated value of incubating social enterprise (e) = \$112,500
2021 Funding = \$14,400	
54 'food basket' volunteers x \$3.66 estimated hourly value of work (b) x 396 estimated hours per programme = \$78,265.44	
35 'event' volunteers x \$3.66 estimated hourly value of work (b) x 100 estimated hours per programme = \$12,810	
Total Inputs	Total Outcome
\$199,790.64	\$2,426,534.70

References:

1. <https://www.usaid.gov/guatemala/food-assistance>

a. 2750.70 GTQ average monthly salary (<https://ilostat.ilo.org/data/country-profiles/>) converts to \$685.96 PPP

b. 2750.70 GTQ average monthly salary (a) x 12 months / 52 weeks / 43.3 weekly hours = 14.66 GTQ converts to \$3.66 PPP

c. 3% GDP cost from stunting, vitamin and mineral deficiencies (<https://glopan.org/sites/default/files/pictures/CostOfMalnutrition.pdf>) x \$8,853.70 GDP per capita (<https://data.worldbank.org/indicator/NY.GDP.PCAP.PP.CD?locations=GT>) = \$265.61

d. \$15.37 per person cost of nutrition education intervention in Peru (<https://academic.oup.com/heapol/article/21/4/257/551031>)

e. \$4,500 median estimated value of incubator services (<https://www.aspeninstitute.org/wp-content/uploads/files/content/docs/resources/ANDE%20I-DEV%20INCUBATOR%20REPORT%2011-21-14%20FINAL%20FOR%20DISTRIBUTION.pdf>)



Harvest Craft

  **Geoffrey Bishop** - USA / Haiti

SROI
1:7

Harvest Craft was founded by Dr. Brendon Anthony and Craig Erickson in 2013, while Craig was living in Haiti, to promote what they call the "holistic development" model, designing and implementing food production systems. Haiti suffers from acute food insecurity, the country is one of the least food-secure in the world ranking 104 out of 107 on the Global Hunger Index [1]. In 2018, Harvest Craft set up the Haiti Center for Agroecology (HCA), a research and education institute committed to training local subsistence farmers in agroecological techniques and promoting food sovereignty. Geoffrey serves as Harvest Craft's Chief Development Officer.

Geoffrey spoke at One Young World's Environmental Summit in 2016. He had just left university and found the atmosphere at One Young World inspiring through the passion displayed by the delegates and the resourcefulness of their projects. Geoffrey made several important connections at the Summit, which have continued to influence his learning, leadership, motivation, and long-term vision. Over 10 years of planning went into the HCA, and while the focus was initially purely educational it has since also turned into a place for different farming communities to come together.

The HCA has directly impacted more than 400 subsistence farmers and their families. The farmers have seen their revenues increase by between 30% and 75% on average, and more than 90% of participants have reported increased crop yields and sales from implementing the HCA's agroecological training. Around 90% of programme participants also compost waste and use this on their farms, while 60% use organic pest management techniques to help ensure soil health. Harvest Craft distributes 30-50,000 vegetable seedlings annually to participating farmers, and it has also partnered with the Eden Reforestation Projects to build a nursery of fruit trees as well. It has begun an internship programme which has so far trained two local agronomy students.

"Being around people at One Young World who are so passionate and like-minded, and doing things in their projects that I had never heard of, was very inspiring. And I still carry that with me today. Life can drag you down but I always look back at the Summit and feel motivated"

Scope of Analysis: 2018-2021	
Input Calculations	Output Calculations
\$19,809.26 annual volunteer cost in the USA (a) x 3 year project length = \$59,427.78	2,000 people x \$600 cost of food insecurity in Haiti per person (b) = \$1,200,000
Funding = \$165,000 over 3 years	14,000 breadfruit loaves x \$0.56 cost of a meal in Haiti (c) = \$7,840
	400 farmers x \$945 increase in revenue over 3 years per person (d) = \$378,000
	Seeds distributed = \$50,000 (g)
Total Inputs	Total Outcome
\$224,427.78	\$1,635,840.00

References:

1. <https://www.reuters.com/world/americas/haitis-hunger-crisis-bites-deeper-after-devastating-quake-2021-08-30/>

a. \$,1256.7 monthly minimum wage in the US x 12 months / 52 weeks / 36.6 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) x 2,5000 hours worked = \$19,809.26

b. \$800,000,000 subsidised food imports in Haiti (<https://uprdoc.ohchr.org/uprweb/downloadfile.aspx?filename=3052&file=EnglishTranslation>) / 4,000,000 people in food insecurity in Haiti (<https://www.reuters.com/world/americas/haitis-hunger-crisis-bites-deeper-after-devastating-quake-2021-08-30/>) x 3 years project length = \$600 cost of food insecurity in Haiti per person

c. \$50 average monthly earning of a Haitian subsistence farmer / 31 days in a month x 35% income spent on a meal (<https://www.wfp.org/stories/haiti-coronavirus-high-food-prices-and-how-beans-became-luxury>) = \$0.56 cost of a meal in Haiti

d. \$50 average monthly earning of a Haitian subsistence farmer x 12 months x 52.5% median reported increase in revenue x 3 years = \$945 increase in revenue over 3 years per farmer

g. Seeds distributed reportedly worth \$50,000



LonePack

India Siddhaarth Sudhakaran - India

SROI
1:7

While seeking help himself, Siddhaarth learned how difficult it can be to find therapy in India. The process is expensive, while the shame and stigma attached to mental health issues exacerbates the challenge of accessibility. The country only has 43 government-run mental health hospitals, and only three psychiatrists per million people, but an estimated 70 million people with debilitating psychosocial illnesses [1]. Siddhaarth co-founded LonePack to make mental health resources accessible to all young Indians.

Given the complexity of the country and subject he is working in, Siddhaarth occasionally found himself demotivated and unsure if he was really helping. The 2019 One Young World Summit in London was an opportunity to learn from his peers in the mental health space, and it gave him the positivity and inspiration he needed to keep going. It was after this experience that Siddhaarth and his team decided to launch LonePack Buddy, a free and anonymous peer support programme where trained volunteers offer their time and skills to people struggling with mental health issues. LonePack received help from the Mind Foundation to develop a 5 hour course to train these volunteers.

LonePack Buddy has directly helped over 1,400 people cope with their mental health and, based on before and after assessments, participants have seen a significant improvement in their mental well-being. LonePack is not just about directing people towards volunteers or even professionals through its directory, it also seeks to build upon community-led initiatives. In collaboration with UberEats India, LonePack Letters reached 95,000 people across 8 Indian states, spreading positivity and raising awareness. Through workshops and webinars, the project has reached a further 9,000 people, advancing the cause of mental health throughout the country.



"The One Young World Summit inspired me to keep moving, and I would say a large part of making LonePack Buddy into reality was the Summit. When I heard stories of people trying wildly different things, some younger than me, I felt that it was worth a shot."



Mentally Aware Nigeria Initiative

Nigeria Victor Ugo - Nigeria

SROI
1:19

Victor co-founded Mentally Aware Nigeria Initiative (MANI) with a group of friends in 2016 to combat the stigma around mental health in Nigeria. Mental health is a neglected public issue in the country, outdated legislation continues to frame the crisis and 80% of people with serious mental health requirements are unable to find appropriate care [1]. Victor has first-hand experience of this situation, he was able to access psychiatric services when he needed them but he noticed that many of his friends and peers at medical school could not. MANI emerged as an online campaign, but the group quickly developed a text-based service to broaden their reach amongst vulnerable demographics.

At the One Young World London Summit in 2019, Victor learned practical lessons of leadership that would have been difficult to find elsewhere. The event itself proved to be an inspiration for him, helping to scale his vision for the mental health conversation in Nigeria through his efforts to engage influencers in the country. MANI has worked to simplify discussions away from the seminar-workshop model, in the process building an image of itself to which young people can relate. It has also increasingly focused on policy advocacy and government engagement to tackle the structural determinants of mental health challenges.

Since 2016, MANI has delivered more than 108,000 free sessions, impacting 40,000 people. During the End SARS campaign against police brutality, MANI had counsellors active at protest sites providing guidance and panic attack cards. Through social media, the organisation reaches over 3 million people monthly, and every month it shares a toolkit on a particular mental health condition with insights on risk factors and support in five languages. It also runs conversation cafes in 18 Nigerian states, training over 35,000 people on mental health awareness.



"Before the One Young World Summit I wasn't thinking about how to engage people who are influential to further the conversation in the country. It gave me a vision to look forward to and inspired my change in strategy to more advocacy based."

Scope of Analysis: 2017-2021

Input Calculations	Output Calculations
60 hours worked a week by cofounders x \$3.72 average hourly wage (a) x 260 weeks project length = \$58,032 90 hours worked per week by the leadership team x \$3.72 hourly wage (a) x 260 weeks project length = \$87,048 126 hours worked by the lay team x \$0.67 minimum wage per hour (b) x 260 weeks project length = \$21,949.2 Funding = \$35,834.28	2,500 hours of peer-to-peer counselling x \$90.95 cost of mental health counselling session in India (c) = \$227,375 1,065 individuals with productivity losses x \$502.92 productivity gain from mental health counselling (d) = \$535,609.80 9000 participants x \$75.79 cost of an hour-long mental health workshop in India (e) = \$682,110 21 volunteers x \$1,136.88 value of a mental health training course (f) = \$23,874.48
Total Inputs	Total Outcome
\$202,863.48	\$1,468,969.28

References:
1. <https://www.theguardian.com/global-development/2014/dec/29/india-mental-healthcare-challenges>
a. 16,489.6 INR average monthly wage x 12 months / 52 weeks / 46.4 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>)= 82.01 INR converts to \$3.72 PPP
b. 2,990 INR minimum monthly wage x 12 months / 52 weeks / 46.6 hours average work week (a) = 14.80 INR converts to \$0.67 PPP hourly minimum wage
c. 2,000 INR average value of mental health treatment (<https://fit.thequint.com/mind-it/counsellor-psychologist-or-psychiatrist-depression-suicide-therapy>) converts to \$90.95 cost per session
d. 30.3 INR per person per day productivity loss (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7221215/#:~:>) x 365 days = 11,059.50 INR converts to \$502.92 PPP annual productivity loss
e. 20,000 INR value of a 12 hour course (<https://www.mhfaindia.com/faqs#ques8>) / 12 hours = 1,666.67 INR converts to \$75.79 PPP
f. 200,000 INR value of a mental health course (<https://www.mhfaindia.com/apply-instructors-course>) / 40 hours x 5 hours long mental health course = 25,000 INR converts to \$1,136.88 PPP

Scope of Analysis: 2017-2021

Input Calculations	Output Calculations
2,400 volunteer hours per week x \$0.66 estimated value per work hour (a) x 260 weeks project length = \$411,840 10 permanent staff x \$1.67 estimated hourly wage (b) x 35 hours per week x 260 weeks = \$151,970.00 Funding, grants, and personal donations = \$169,818.84	35,000 people education x \$181.16 value of a mental health awareness course (c) = \$6,340,600 108,000 free therapy sessions x \$70 estimated value per session (d) = \$7,560,000
Total Inputs	Total Outcome
\$733,628.84	\$13,900,600.00

References:
1. <https://www.thelancet.com/journals/langlo/article/PIIS2214-109X%2820%2930302-8/fulltext>
a. 18,000 NGN monthly minimum wage in Nigeria x 12 months / 52 weeks / 43.6 average hours worked per week (<https://ilostat.ilo.org/data/country-profiles/>) = 95.27 NGN converts to \$0.66 PPP
b. 45,512.7 NGN average monthly earnings x 12 months / 52 weeks / 43.6 average hours worked per week (a) = 240.89 NGN converts to \$1.67 PPP
c. Half-day course valued at £125 per person (<https://mhfaengland.org/individuals/adult/half-day/>) converts to \$181.16 PPP
d. 70 USD value of therapy sessions in Nigeria (<https://theworld.org/stories/2019-06-10/nigeria-twitter-therapists-and-tuk-tuk-counselors-make-gap-mental-health-care>)



Sickle Cell Cares Foundation

🇩🇲 Kellyn George - Dominica

SROI
1:12

The Sickle Cell Cares Foundation was founded by Kellyn George in 2013 to address the disconnect between the high prevalence of sickle cell disease in Dominica and its low priority in public health discussions and care. Sickle cell is a significant issue in the Caribbean region, with 15% of adults in nearby Jamaica at risk of having a child afflicted by the disease [1]. The Sickle Cell Cares Foundation initially focused on raising awareness and public education, before working actively to improve access to trauma and life-saving technology in 2015.

Kellyn felt that the One Young Summit, which she attended in 2015 in Bangkok, solidified that she was on the right track and that her work was valuable. It gave her hope, renewed confidence, and an appreciation for other young leaders from across the globe. Since then, the foundation has developed a screening programme targeting newborns and young children between the ages of 6 months and 2 years. Screening at this early stage provides healthcare professionals and families with the necessary information to lower lifetime costs significantly through the implementation of health and lifestyle changes.

In 2021, the Sickle Cell Cares Foundation targeted 100 newborns. The process is parent-friendly and inclusive, with Kellyn personally providing support and guidance where she can. The organisation also continues to work with previous cohorts, with hopes to eventually establish a specialist clinic for this purpose. It has also provided health and hygiene kits to hurricane-affected areas, particularly areas where a high percentage of the population lives with sickle cell disease.



“Attending the One Young World Summit solidified that I am on the right path and doing something well and something valuable because globally we live in a world where these things are not highlighted as much. It gave me hope and renewed confidence.”



Vision Care Givers International

🇳🇮 Lucky Aziken - Nigeria

SROI
1:25

Lucky's journey with eye care began tragically when his father suffered visual impairment resulting from an armed robbery at his family home. Though the family lived in suburbia, the nearest eye doctor was 300 miles away and unreachable as Lucky's father could not travel. Realising that many other Nigerians were also suffering due to a lack of quality eye care providers in the country, Lucky became an optometrist. Nigeria's primary eye care services have proven untenable due to healthcare system challenges [1], and it was in this context that Lucky founded Vision Care Givers International, a non-profit with a mission to provide sustainable access to affordable eye care services.

Lucky's One Young World journey began at the 2019 Summit in London. The Summit built upon his belief in resilience and adaptive leadership and prepared him for the challenges of the pandemic. He has also been actively involved in other One Young World initiatives, including receiving mentorship, support and guidance through a One Young World coaching programme. Vision Care Givers International created 50 hand wash stations while providing 5,694 prison inmates with antiseptic soap and hand sanitiser as part of its COVID-19 response. Around 450 marginalised children in correctional facilities also received hygiene products at this time. 45 students were trained on how to make these products for both their personal use and for wider distribution.

The organisation has generated a significant impact through its eye care programmes, with over 20,000 people having accessed quality eye care in Nigeria and Malawi. Under Lucky's leadership, it has established sustainable vision care centres powered by solar panels in underprivileged communities. Vision Care Givers International also has a significant outreach programme, reaching 150,000 people in 187 countries through its online presence and accumulating over a million active listeners on its eye health radio show.



“The key words for me during the One Young World Summit were resilience and adaptive leadership. Every session I attended reinforced it. It reinforced my desire to stand up for vulnerable groups and tailor all our project objectives to meet with the Sustainable Development Goals.”

Scope of Analysis: 2016-2021

Input Calculations	Output Calculations
\$47,640 average annual wage (a) x 2 full-time employees = \$95,280 \$3.82 average hourly wage (b) x 14,976 hours worked by consulting physicians since 2016 = \$57,208.32 \$3.82 average hourly wage (b) x 9,984 hours worked by junior doctors since 2016 = \$38,138.88 \$17,747.13 total wages since 2018 (c) x 50 interns = \$887,356.50 Funding = \$28,000	\$34,136 average annual cost of sickle cell-related hospital visits (d) x 400 neonatal children = \$13,654,400
Total Inputs	Total Outcome
\$1,105,983.70	\$13,654,400.00

References:
1. <https://uwi.edu/caihr/about/pg-scu.php>
a. 13,815.71 DOP average annual wage (https://www.fairlabor.org/sites/default/files/dominican_republic_benchmarks_and_charts_072816.pdf) x 6 years = 82,894.26 DOP converts to \$47,640.38 PPP
b. 13,815.71 DOP (a) / 52 weeks / 40 hours average work week (https://www.ilo.org/dyn/natlex/natlex4.detail?p_lang=en&p_isn=55284) = 6.64 DOP average hourly wage converts to \$3.82 PPP
c. 7,720 DOP monthly minimum wage (a) x 4 years = 30,880 DOP converts to \$17,747.13 PPP
d. \$34,136 average annual cost of sickle cell-related hospital visits (<https://jheor.org/article/12852-medical-resource-use-and-costs-of-treating-sickle-cell-related-vaso-occlusive-crisis-episodes-a-retrospective-claims-study>)

Scope of Analysis: 2016-2021

Input Calculations	Output Calculations
400 volunteer hours per week x \$0.66 estimated value per work hour (a) x 312 weeks project length = \$82,368 \$4,852 monthly salary expenditure x 72 months = \$349,344 Funding, grants, and personal donations = \$141,057.24	\$689.67 average productivity loss per person (b) x 20,387 people who received treatment, glasses, or drops = \$14,060,302.29 6,144 prisoners and children in correctional facilities x \$22 annual cost of personal hygiene products in less developed countries (c) = \$135,168
Total Inputs	Total Outcome
\$572,769.24	\$14,195,470.29

References:
1. <https://gh.bmj.com/content/3/6/e000846>
a. 18,000 NGN monthly minimum wage in Nigeria x 12 months / 52 weeks / 43.6 average hours worked per week (<https://ilostat.ilo.org/data/country-profiles/>) = 95.27 NGN converts to \$0.66 PPP
b. \$200,000,000,000 global productivity loss from visual impairment (<https://www.visionaidoverseas.org/>) / 290 million blind or visually impaired people globally (<https://www.bath.ac.uk/case-studies/how-blind-people-see-the-world/>) = \$689.67 productivity loss from visual impairment per person
c. \$17 annual cost of soap + \$5 annual cost of water for person hygiene (<https://gh.bmj.com/content/6/12/e007361>) = \$22 total annual cost for personal hygiene in less developed countries



Brighter Tomorrow

Pamir Ehsas - Afghanistan

SROI
1:23

Pamir founded Brighter Tomorrow in 2014 with his brothers. Growing up as a refugee in Norway, he was able to take advantage of educational opportunities inaccessible to most Afghans. Around 3.7 million Afghan children do not attend school, with girls accounting for 60% of this number [1]. With a strong urge to improve the education available to Afghan children, Pamir began reaching out to NGOs but was repeatedly told that he was too young. In response, he co-founded Brighter Tomorrow when he was 19 years old.

Pamir attended the 2015 One Young World Summit in Bangkok and immediately felt deeply inspired by the range of speakers and the power of their messages. He was able to pitch his ideas on education to several of One Young World's Partners, which proved to be helpful for Brighter Tomorrow's sustainable finance model and partnership-building activities. Under Pamir's leadership, the organisation has since developed an offline-based education platform that teaches students to read and write in both Pashto and Dari through unsupervised game learning. What distinguishes the Brighter Tomorrow model from alternatives is its scalability; its educational programme is both comprehensive and available on every platform. The tablets are powered entirely by solar panels, ensuring that electricity blackouts do not disrupt the educational progress of the children using them. Each tablet has 16 hours of battery life and is regularly rotated amongst the students to ensure equal opportunity.

Since its founding, 2,000 children have received traditional schooling through Brighter Tomorrow. A further 600 have received ed-tech schooling, though due to COVID-19 only 200 of these were able to complete the programme. More recently, Brighter Tomorrow has partnered with a Norwegian NGO to resume its work in Afghanistan, with 60 students receiving ed-tech schooling in Kabul and Badakhshan.

4
QUALITY
EDUCATION



"The Summit was filled with inspiration, there were such astonishing speakers with such powerful messages. It felt surreal to even be in the same venue as those inspirational people. And that is needed because in this sector you need that support. It was a huge help, the Corporate Partners that One Young World has."



China Hope School

Stanley Mo - China

SROI
1:4

China's massive internal migration from rural to urban areas over the last few decades has resulted in a large population of left-behind children, numbering as many as 69 million [1]. These children are usually left in the care of their extended families and often suffer from developmental and emotional challenges as well as poorer educational outcomes [2] due to a lack of adequate support networks and public infrastructure. Stanley co-founded the China Hope School alongside three colleagues in rural Guangxi Province to do what he could to address this growing problem.

Stanley attended the One Young World Summit at the Hague in 2018. He was deeply moved by the event and was inspired by its networking aspect. Though he had an extensive background in corporate social responsibility initiatives before attending the Summit, his One Young World experience helped him build upon and upgrade his philanthropic vision. The connections he made through One Young World also opened new opportunities for him, and as a result, he now mentors MBA students in leadership and coaching.

The China Hope School project has received support from Tencent and Kellogg's, with the latter providing cereal products so that the children can have access to school meals and snacks. The school also received extensive support from people in China through donations of school supplies and equipment. The curriculum at the school is tailored to the specific needs of rural children and functions as an accelerated programme. It has proven itself to be a place where left-behind children can develop into well-adjusted adolescents who have the ability to pursue further education elsewhere once they have completed their time at the China Hope School. Since 2018, between 200-300 children have passed through its doors.

4
QUALITY
EDUCATION



"I was really touched and moved by the One Young World Summit. I got connected to people from different companies and accomplishments, from Nobel Prize winners to CEOs. Charity and CSR work was a mindset for me but One Young World accelerated and upgraded my vision to a new level."

Scope of Analysis: 2014-2021

Input Calculations	Output Calculations
\$32.89 hourly wage in Norway (a) x 750 hours contributed by developers, linguists, CFO = \$24,667.5 2,400 hours contributed by founder x \$32.89 hourly wage (a) = \$78,936 400 hours contributed by legal team x \$32.89 hourly wage (a) = \$13,156 Fundraising = \$237,154.15	2,000 students x \$4,030.03 estimated return from 6 years of school (b) = \$8,060,060 600 students x \$161.70 estimated return from a semester (c) = \$97,020
Total Inputs	Total Outcome
\$353,913.65	\$8,157,080.00

References:

- 1. <https://news.trust.org/item/20210831110425-cvykj/>
- a. 48,750 NOK average monthly earnings in Norway (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 33.8 hourly work week = 332.84 NOK converts to \$32.89 PPP
- b. 13,212.3 AFN average monthly wage x 12 months x 8.1% predicted return from a year of schooling (<https://www.tandfonline.com/doi/abs/10.1080/09645292.2018.1484426?>) x 6 years average length of schooling = 77,054.13 AFN converts to \$4,030.03 PPP
- c. 13,212.3 AFN average monthly wage (a) x 12 months x 1.95% predicted return from a semester (<https://www.unicef.org/afghanistan/education>) = 3,091.68 AFN converts to \$161.70 PPP

Scope of Analysis: 2016-2021

Input Calculations	Output Calculations
2,880 volunteer hours x \$6.74 average hourly wage (a) = \$19,411.20 Funding = \$119,617.22 Tencent funding = \$47,846.89 Donations = \$4,784.69 Kellogg's donations = \$59,808.61	250 students x \$1,921.83 additional earnings from 6 years equivalent education (b) = \$480,457.37 250 students x \$861.24 average cost for 6 years of schooling (c) = \$215,310 250 students x \$880.38 value of the school meal programme per child (d) = \$220,095
Total Inputs	Total Outcome
\$251,468.61	\$915,862.37

References:

- 1. https://sites.unicef.org/about/annualreport/files/China_2018_COAR.pdf
- 2. <https://read.dukeupress.edu/demography/article/54/5/1677/167738/Children-of-Migrants-The-Cumulative-Impact-of>
- a. 5,630.80 CNY average monthly wage x 12 months / 52 weeks / 46.1 hourly work week (<https://ilostat.ilo.org/data/country-profiles/>) = 28.19 CNY average hourly wage converts to \$6.74 PPP
- b. 6.54 CNY average hourly rural wage (<https://www.sciencedirect.com/science/article/abs/pii/S1043951X16301328?via%3Dihub>) x 46.1 hourly work week (a) x 52 weeks x 8.54% higher average hourly wage from each additional year of schooling (<https://blogs.iu.edu/cari/2020/12/11/surprisingly-high-school-is-worth-it-in-china/>) x 6 years equivalent education = 8,033.24 CNY converts to \$1,921.83 PPP
- c. 300 CNY cost of primary school per semester (<https://www.internations.org/go/moving-to-china/education>) x 2 semesters per year (<https://www.chinaeducenter.com/en/cedu/pseudu.php>) x 6 years of state education = 3,600 CNY converts to \$861.24 PPP
- d. 147,200,000,000 CNY value of China's rural school meals programme / 40,000,000 participants (<https://www.sixthtone.com/news/1007961/chinas-10-year-campaign-to-nourish-rural-school-kids>) = 3,680 CNY converts to \$880.38 PPP



4

QUALITY EDUCATION

TeachSurfing

Miganoush Magarian - Germany

Gretta Hohl - Germany

SROI

1:5

TeachSurfing is a social enterprise with its roots in One Young World’s 2012 Summit in Pittsburgh. Miganoush and Gretta, wanted to share the experience they had gained as young professionals. Encouraged that the same sentiment was shared by other young leaders, the pair of Ambassadors turned their idea into an organisation shortly after returning to the Summit as speakers in 2015.

The aim of the platform is to connect this supply of expertise with non-profits and educational institutions around the world. Young “TeachSurfers”, on travelling to new countries, offer workshops for schools, organisations, or communities that have relevant learning demands. This initial mission was adapted to increase the programmes’ impact on marginalised individuals who had recently migrated to or sought asylum in a new country. In 2019, TeachSurfing ran a project, TSRP, coaching migrants and refugees in Germany on how to share their knowledge with local communities via workshops. This was the outcome of their successful application to the Google.org impact challenge.

Before the pandemic, a key element involved bringing together two cultures into one room, to promote integration. In order to maintain this aspect of the programme during COVID-19 enforced lockdowns, TeachSurfing started the series “Stay Home Share Knowledge”, whereby a diverse group of speakers shared cultural insights virtually. The latest initiative is a dedicated university accredited online learning programme for refugees and migrants, organised with the assistance of Erasmus+, to develop their capacity as educators. This developed into the Volunteer Educators E-Learning Programme (eVELP) for young migrants and refugees based in Cyprus, Italy, Germany, and Romania. Between the general platform and these refugee-support programmes, TeachSurfing has built a wide-reaching network of 3,387 educators to date, representing more than 273 different organisations in 135 countries.

In addition to the core programmes, TeachSurfing is a software provider with a team of IT experts. It develops and provides community platforms with matchmaking functionalities to other organisations, such as the Menstrual Health Hub, Stattkapital and e-online Lernplattform of Social Impact gGmbH.

“

We have a special relationship with One Young World because TeachSurfing was born there. Since then we have been in close contact with One Young World. Every time we have new knowledge-sharing events or collaboration opportunities we share them with the One Young World team. It comes from the trust we have with One Young World.

Scope of Analysis: StayHomeShareKnowledge & TSRP (2020-21)

Input Calculations	Output Calculations
21 infrequent volunteers x \$14.46 estimated hourly value of work (a) x 2 hours per month x 24 months = \$14,575.68	48 (refugee) TeachSurfers trained x \$25,675.68 estimated value of labour market integration (e) = \$1,232,432.64
9 regular volunteers x \$14.46 estimated hourly value of work (a) x 3 hours per week x 104 weeks = \$40,603.68	20 (non-refugee) TeachSurfers trained x \$2,835.89 estimated value of training (f) = \$56,717.80
Phineo funding (b) = \$77,027.03	68 TeachSurfers x \$680.91 estimated value social integration courses (g) = \$46,301.88
Google Impact Challenge for TSRP programme (c) = \$337,837.84	464 participants x \$973.27 annual per person benefit of TeachSurfers’ workshops (h) x 2 years = \$903,194.56
Reinvested revenue from software solutions (d) = \$27,027.03	
Total Inputs	Total Outcome
\$497,071.26	\$2,238,646.88

References:

a. 1,585 EUR minimum monthly wage x 12 months / 52 weeks / 34.2 hours (<https://ilostat.ilo.org/data/country-profiles/>) = 10.70 EUR converts to \$14.46 PPP

b. 57,000 EUR converts to \$77,027.03 PPP

c. 250,000 EUR converts to \$337,837.84 PPP

d. 20,000 EUR converts to \$27,027.03 PPP

e. 19,000 EUR annual cost of training courses for refugee labour market integration (https://www.researchgate.net/publication/336407849_The_Integration_of_Refugees_in_Germany_-_Intergovernmental_Aspects_of_Public_Sector_Costs_and_Benefits) converts to \$25,675.68 PPP

f. 2% average increase from pre-certificate vocational skills training (<https://www.tandfonline.com/doi/full/10.1080/13639080.2020.1722988>) x 4,372 EUR average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 24 months = 2,098.56 EUR converts to \$2,835.89 PPP

g. 610,000,000 EUR national costs of Integration courses (<https://www.oecd.org/els/mig/Finding-their-Way-Germany.pdf>) / 1,210,636 refugee population in Germany (<https://data.worldbank.org/indicator/SM.POPREFG?locations=DE>) = 503.87 EUR estimated pp cost converts to \$680.91 PPP

g. 2% average increase from pre-certificate vocational skills training (f) x 98.66 EUR daily median wage for migrant workers (<https://journals.sagepub-com.ejournals.alumni.ucl.ac.uk/doi/full/10.1177/01979183211040505>) x 365 days = 720.22 EUR converts to \$973.27 PPP



IMARA Comoros

 **Haïna Keke** - Comoros

SROI
1:8

Haïna left Comoros for Madagascar when she was 17 to attend university, as tertiary education remains underdeveloped in her native Comoros. She returned to discover that little had changed on the islands in terms of educational attainment and the dominance of traditional gender roles. Comorian girls have higher repeater and dropout rates in primary and secondary school than their male peers [1]. Frustrated by this persistent lack of opportunities in the country, Haïna began supporting local children through educational games before founding IMARA Comoros with a like-minded colleague in 2015.

The 2015 One Young World Summit in Bangkok was Haïna's first exposure to people from all over the world. Discovering so many people who cared about the issues she cared about proved to be a profound moment and a constant source of inspiration for her. She realised that being fully transparent with her students at IMARA was the best way to change the culture of a corrupt society. Her goal is to help create a generation of young Comorians who not only dream big but who are capable of action, by showing them what action looks like and giving them the tools to achieve it. Haïna incorporates aspects of traditional Comorian learning into the curriculum so that parents can participate in their children's education. This inclusivity has helped IMARA gain wide acceptance in a conservative society.

IMARA has organised fairs and workshops on STEM subjects and robotics with help from consultants in the US, and its pioneering curriculum is the first of its kind in the country. It was also the first organisation on the islands to introduce the production and use of reusable sanitary pads. This initiative has been such a success that international organisations have received training from IMARA-educated children on the issue.

4 QUALITY
EDUCATION



"If I had to summarise my experience with the One Young World Summit, that's when the world was brought to me and that's when I realised I wasn't an island. Three years later I was selected for a leadership academy thanks to One Young World, which was also a life-altering experience for me."

Scope of Analysis: 2015-2021

Input Calculations	Output Calculations
320 volunteer hours per week x \$1.64 estimated value of work (a) x 312 weeks = \$163,737.60	600 children x \$3,499 estimated return of non-state schooling (c) = \$2,099,400
70 hours a week by teachers x \$2.51 estimated value of work (b) x 312 weeks = \$54,818.40	200 people x \$101.31 estimated value of vocational skills training (d) = \$20,262
40 hours a week worked by programme manager x \$2.51 estimated value of work (b) x 312 weeks = \$31,324.80	200 people x \$2.53 estimated monthly private savings per menstrual product (e) x 60 months average reusability time (f) = \$30,360
Self-funding = \$32,876.71	200 people x \$94.40 estimated health benefit (g) x 5 years sanitary pad reusability time (f) = \$94,400
In-kind donations = \$4,109.59	
Total Inputs	Total Outcome
\$286,867.10	\$2,244,422

References:

- <https://www.afdb.org/fileadmin/uploads/afdb/Documents/Project-and-Operations/Comoros%20-%20Country%20Gender%20Profile.pdf>
- 55,000 KMF average monthly wage x 12 months / 52 weeks / 42.5 hourly work week in Comoros (<https://ilostat.ilo.org/topics/wages/>) = 298.64 KMF converts to \$1.64 PPP
- 84,376.2 KMF average monthly wage (a) x 12 months / 52 weeks / 42.5 hourly work week in Comoros (a) = 458.15 KMF to \$2.51 PPP
- 84,376.20 KMF average monthly wage (a) x 12 months x 10.5% average return of each additional year of schooling in Africa (<https://www.tandfonline.com/doi/abs/10.1080/09645292.2018.1484426?needAccess=true&instName=LSE++London+School+of+Economics+and+Political+Science&journalCode=cde20>) x 6 years = 637,884.072 KMF converts to \$3,449 PPP
- 90,000 TZS estimated cost of VET training (<https://ace.soas.ac.uk/wp-content/uploads/2018/10/Skilling-Tanzania-ACE-Working-Paper-6.pdf>) converts to \$101.31 PPP
- 2,250 TZS estimated monthly expenditure on menstrual products <https://edition.cnn.com/2018/10/03/health/tanzania-period-poverty-asequals-africa-intl/index.html>) converts to \$2.53 PPP
- 5 years of reusability for reusable sanitary pads (<https://journals.sagepub.com/doi/full/10.1177/0971521518811169>)
- \$94.40 health benefit of sanitary products per student per year in Kenya (<https://odp.sipa.columbia.edu/sites/default/files/cdep/WP87Tolonen3.pdf>)



Foundation For Girls

 **Shreya Mantha** - USA

SROI
1:20

Shreya co-founded Foundation For Girls (FFG) with her sister in 2014. Encouraged by her parents to find a way to give back to their community, Shreya discovered that Charlotte, North Carolina, suffered from a serious lack of community resources for young women and single mothers despite being the second largest banking hub in the US. The same year FFG was founded, Charlotte was ranked last for economic mobility out of the 50 largest metropolitan areas in the country [1]. FFG seeks to address this problem by helping vulnerable young women develop the knowledge and skills they need to begin a process of multi-generational change.

Shreya found the 2019 One Young World Summit in London to be one of the most impactful experiences of her life, and the One Young World Community has become a useful sounding board for her work irrespective of the direction it takes. FFG has developed a strong network of coaches, consisting of young women executives who are committed to investing in the programme long-term. As a partner-based organisation, FFG does not have a physical site of its own but has grown rapidly through word of mouth and now has a presence in 9 US states.

Since its founding, FFG has worked directly with 2,500 mothers and 466 children. Its work focuses on holistic economic empowerment, giving these women the knowledge and behavioural patterns they need to make the best decisions possible for themselves and their dependents. FFG's 4-pillar programming in Financial Well-Being, Career Journey, Digitally Forward, and Circle of Care equips women with the resources they need on their journey to economic mobility. In 2021 alone, FFG invested in 207 women and 99 children via 3,510 coaching hours, 6,903 care hours, and 12,702 care packs. Through knowledge transmission, FFG builds economic resilience in communities across the US.

5 GENDER
EQUALITY



"The diversity of thought and leadership and how people approach situations was a huge learning for me at One Young World. It's always in the back of my mind that One Young World is there as a resource and as a Community, and it's really comforting to know we have support like that."

Scope of Analysis: 2021

Input Calculations	Output Calculations
\$7.92 average hourly minimum wage in the U.S. (a) x 6,903 care hours = \$54,671.76	\$13,890 average annual fiscal burden of opportunity youth (c) x 207 mothers = \$2,875,230
\$29 average hourly wage (b) x 3,510 care hours in 2021 = \$101,790	12,702 care packages distributed x \$250 average care pack value (d) = \$3,175,500
Annual budget = \$100,000	
Pro-bono marketing service valued at \$50,000	
Total Inputs	Total Outcome
\$306,461.76	\$6,050,730.00

References:

- <https://www.wfae.org/local-news/2020-11-20/report-confirms-charlottes-lack-of-upward-mobility-offers-priorities>
- 1,256.7 USD monthly minimum wage x 12 months / 52 weeks / 36.6 average hours worked (<https://ilostat.ilo.org/data/country-profiles/>) = \$7.92
- 4,600.1 USD average monthly wage x 12 months / 52 weeks / 36.6 weekly hours worked (a) = \$29
- \$13,890 average annual fiscal burden (http://youthtoday.org/wp-content/uploads/sites/13/hotdocs/econ_value_opportunity_youth.pdf)
- Value of a care package reported at \$250



5

GENDER
EQUALITY

Jabez House

Shamelle Rice - Barbados

Jabez House was founded by Shamelle Rice as the only organisation of its kind in Barbados offering alternative economic opportunities through skills development and empowerment to female sex workers. Shamelle's initial work focused on HIV and human trafficking, but she quickly realised that a major factor contributing to increased rates of sex work was economic vulnerability and that no one was offering female sex workers an alternative.

Shamelle remembers the One Young World Summit in Bangkok vividly, and seeing so many other young people from across the world with visions as big as hers inspired her with an even greater desire to press on with Jabez House. The Summit also impacted the nature of her vision for the organisation, she learned more about the social enterprise model and began thinking about how she could implement it in her own work. Over the years, Jabez House has helped women transition out of sex work by offering free training courses where women can immediately learn skills that open new employment and entrepreneurial opportunities for them.

Through community outreach, Jabez House has provided 550 female sex workers with the commodities they need to work safely. Around 220 women have gone through its training programmes so far, with the vast majority of these women having transitioned out of sex work completely or cut their involvement significantly. As most of these women are mothers, Jabez House has expanded its efforts to provide school supplies and basic needs assistance like food, clothing, and in some cases housing, to affected children. Since COVID-19, they have focused more on digital empowerment and workshops with female entrepreneurs to ensure that the transitioning process can continue.

SROI
1:5

"Going to the One Young World Summit and hearing the different sessions, expertise, hearts, it impacted me in a way that caused my worldview, horizon, and everything to be so much bigger than they would have been had I not gone."

Scope of Analysis: 2012-2021

Input Calculations	Output Calculations
5,040 hours contributed by tutors x \$6.72 average hourly wage (a) = \$33,868.80 2,400 hours contributed by the counsellors x \$6.72 average hourly wage (a) = \$16,128 Budgets and funding = \$260,869.56	550 women x \$291.75 average productivity loss from sexually transmitted infection (b) = \$160,462.50 \$5,389 value of an apprenticeship (c) x 220 women received skills training = \$1,185,580 600 children x \$291.33 value of early age stimulation (d) = \$174,798
Total Inputs	Total Outcome
\$310,866.36	\$1,520,840.50

References:

- a. 2680.2 BBD average monthly wage (<https://ilostat.ilo.org/data/country-profiles/?>) x 12 months / 52 weeks / 40 hours work week (<https://barbadostoday.bb/2019/06/29/bteditorial-when-less-is-sometimes-more/>) = 15.46 converts to 6.72 PPP
- b. \$291.75 average productivity loss from sexually-transmitted infection (<https://pubmed.ncbi.nlm.nih.gov/23987746/>)
- c. \$5,389 value of an apprenticeship over other work (<https://publications.iadb.org/publications/english/document/Apprenticeships-for-the-XXI-Century-A-Model-for-Latin-America-and-the-Caribbean.pdf>)
- d. 2,680.2 BBD average monthly wage (a) x 25% increased earnings from early age stimulation (<https://www.weforum.org/agenda/2017/01/the-first-1-000-days-of-a-childs-life-are-the-most-important-to-their-development-and-our-economic-success/>) = 670.05 BBD converts to \$291.33 PPP



5

GENDER
EQUALITY

Pink Parliament

Ronelle King - Barbados

Pink Parliament is an initiative by 'Life in Leggings: Caribbean Alliance Against Gender-based Violence', an organisation founded by Ronelle King to challenge the pervasive discrimination and abuse faced by women in the region. Around 46% of women in the Caribbean have experienced at least one form of violence [1]. Life in Leggings was founded as an online campaign in 2016 to bring attention to the prevalence of this issue, before it transformed into an advocacy organisation. Pink Parliament developed as an offshoot aimed at inspiring young women to pursue careers in politics and develop their leadership skills in order to advocate for the rights of women and girls in decision-making spaces.

Ronelle travelled to the 2019 One Young World Summit in London. She found working alongside other One Young World Ambassadors extremely useful for providing her with drive and much-needed support. The assistance she received on the more technical aspects of her projects helped build her capacity in those areas, and her membership of the One Young World Community opened the door to collaboration with other young leaders from across the globe. Pink Parliament also provides participants with a network of young female leaders, educating them on the necessity of female political representation.

The project's goal is to equip young women with the knowledge and capacity to one day succeed in political office so as to institutionalise more robust and inclusive decision-making processes in Barbados. Pink Parliament has partnered with the Women and Development Unit of the University of the West Indies, as well as Open Campus, on scholarships, internship opportunities, and content creation. The programme has so far trained 80 girls in Barbados, engaging with the High Commission of Canada for mentorship. Participants have been invited to both houses of parliament, witnessing political procedures and meeting with senior politicians including the Prime Minister.

"Working along with other One Young World Ambassadors has given me drive and much-needed support which is necessary for any young leader. They've provided capacity-building skill development by assisting me with the technical aspects of my projects and advocacies."

Scope of Analysis: Pink Parliament 2019-2021

Input Calculations	Output Calculations
728 volunteer hours contributed x \$6.72 average hourly wage (a) = \$4,892.16 96 hours team meetings x \$6.72 (a) = \$645.12 80 participants x \$43.48 price of programme (b) = \$3,478.26 CIVICUS Award = \$5,000	80 participants x \$2,138 value of leadership training per participant (c) = \$171,040
Total Inputs	Total Outcome
\$14,015.54	\$171,040.00

References:

1. <https://blogs.worldbank.org/latinamerica/casting-light-shadow-pandemic-caribbean-violence-against-women>
- a. 2,680.2 BBD x 12 months / 52 weeks / 40 hour average work week (<https://ilostat.ilo.org/data/country-profiles/?>) = 15.46 BBD converts to \$6.72 PPP
- b. 100 BBD converts to \$43.48 PPP
- c. \$2,138 per participant value of leadership training (<https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/>)



5 GENDER
EQUALITY



Moja Underwear

 **Elissa Glorie** - The Netherlands

SROI
1:5

Menstrual health is a taboo topic in much of the world. For example, nearly half of girls in the UK aged between 14-21 are embarrassed about their period. In Tanzania, more than 80% of girls fear being teased about menstruation, especially by boys. That has vast health, social and educational consequences. When menstrual health education is inadequate and access to menstrual products is limited, risk of disease and infection climbs. In addition, the average menstruating student misses three to four classes during each cycle [1].

A social entrepreneur, Elissa, co-founded Moja in 2019 to address the issue. It is an underwear company that aims to use business as a force for social good. Moja creates underwear for men and women and uses part of the margin to reduce health inequalities in developing regions. People with a distance to the labour force in Tanzania receive education on sewing and entrepreneurship. They produce underwear and reusable menstrual pads which are distributed in schools alongside health and menstrual health education. Moreover, 5 local entrepreneurs have received the skills and training to supply these products and run their own small enterprises, producing 5,800 sanitary products to date. Children in the region, both boys and girls, have also been taught about relationships, hygiene, and menstrual health, with 2,200 students in local schools educated on menstrual hygiene.

Moja strives for transparency and sustainability in its underwear production. The underwear sold on its webshop is produced ethically in Portugal, with an OEKO-Tex Standard100 Certification. The Moja team has established a local team in Tanzania, running entrepreneurship programmes in two sewing locations and building a framework for education workshops.

“

I was always passionate about social entrepreneurship, but One Young World opened my eyes to the depth and breadth of impact that was possible. The network continues to challenge and inspire me to be more thoughtful and compassionate in my leadership.

Scope of Analysis: November 2020 - January 2022

Input Calculations	Output Calculations
2 co-founders x \$3,263.64 estimated value of work (a) x 50% hours x 14 months = \$45,690.96	5 participants in entrepreneurship programme x \$101.31 estimated value of vocational skills training (f) = \$506.55
4 interns/volunteers x \$2,209.10 estimated monthly value of work (b) x 40% hours x 14 months = \$49,483.84	5,800 pieces underwear and reusable menstrual products x \$2.53 estimated monthly private savings (g) x 14 months = \$205,436
3 full-time local staff x \$342.56 estimated monthly wage (c) x 14 months = \$14,387.52	5,800 pieces underwear and reusable menstrual products x \$94.40 estimate annual health value (h) = \$547,520
3 part-time local educators x \$112.57 estimate monthly wage (d) x 50% hours x 14 months = \$2,363.97	2,200 children x \$0.58 estimated value of MHM education (i) = \$1,276
Moja donations to foundation = \$32,467.53 (e)	
Total Inputs	Total Outcome
\$144,393.82	\$754,738.55

References:

- <https://borgenproject.org/fighting-period-poverty-in-tanzania/>
- 2,513 EUR average monthly wage in the Netherlands (<https://ilostat.ilo.org/data/country-profiles/>) converts to \$3,263.64 PPP
- 1,701 EUR minimum monthly wage in the Netherlands (a) converts to \$2,209.10 PPP
- 304,324 TZS average monthly wage in Tanzania (a) converts to \$342.56 PPP
- 100,000 TZS minimum monthly wage in Tanzania (a) converts to \$112.57 PPP
- 25,000 EUR converts to \$32,467.53 PPP
- 90,000 TZS estimated cost VET training (<https://ace.soas.ac.uk/wp-content/uploads/2018/10/Skilling-Tanzania-ACE-Working-Paper-6.pdf>) converts to \$101.31 PPP
- 2,250 TZS estimated monthly expenditure on period products (<https://edition.cnn.com/2018/10/03/health/tanzania-period-poverty-asequals-africa-intl/index.html>) converts to \$2.53 PPP
- \$94.40 health benefit of sanitary products per student per year (<https://cdep.sipa.columbia.edu/sites/default/files/cdep/WP87Tolonen3.pdf>)
- \$0.58 cost per student of 3-hour menstrual health management training (g)



5

GENDER
EQUALITY



Voicing Voices

 **Ayan Said** - UK

Ayan worked as a teacher before founding Voicing Voices in the aftermath of the pandemic. The UK’s gender furlough gap, in which 133,000 more women were furloughed than men [1], exacerbated the challenges already faced by women from vulnerable communities across the country. While in Qatar, Ayan became active in mobilising young people for social justice through education and she has maintained this drive ever since.

Ayan attended the 2019 One Young World Summit in London and was immediately consumed with the atmosphere present throughout the event. She felt that the work she had been trying to do by herself was validated through her membership in a community of like-minded young people. Through One Young World, Ayan received mentorship which proved to be useful both in terms of practical advice and realising her potential. Since then, Voicing Voices has grown to address gender inequalities in marginalised communities with an emphasis on intersectional factors. Ayan has designed and delivered workshops to international audiences in Qatar, collaborating with the Qatar Foundation on multiple campaigns raising awareness for International Women’s Day. This includes supporting masters students at Hamad Bin Khalifa University in designing courses on how parents can support SDG 5, and providing leadership training to young people for THIMUN Qatar. She has also delivered workshops to UN Women UK and Solace Women’s Aid, focusing on the challenges faced by women in both personal and professional settings.

Ayan is committed to purpose-driven networks and communities like Wading Herons, an organisation of former corporate professionals interested in social entrepreneurship, and maintains an active role in the One Young World Community. She has directly delivered workshops, seminars, and talks to over 464 people and has written for publications such as Doha News, while also partnering with the Qatar Medical Students Association for a period of five years.

SROI

1:9

“At the Summit I was engulfed, consumed, with the atmosphere. It felt that all the work I was trying to do on my own had been validated. It made me realise I wasn’t alone.”

Scope of Analysis: 2019-2021	
Input Calculations	Output Calculations
Full-time employment over two years (a) = \$60,386.97	464 participants x \$1,185.90 cost of gender discrimination per person (b) = \$550,257.6
Total Inputs	Total Outcome
\$60,386.97	\$550,257.60

References:

1. <https://wbg.org.uk/wp-content/uploads/2020/11/Gender-furlough-gap.pdf>

a. 2,451 GBP average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 17 months project length = 41,667 GBP converts to \$60,386.97 PPP

b. 55,000,000,000 GBP loss from gender gap (https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/821889/GEO_GEEE_Strategy_Gender_Equality_Roadmap_Rev_1_1_.pdf) / 67,215,293 population of the UK (<https://data.worldbank.org/indicator/SP.POP.TOTL?locations=GB>) = 818.27 GBP converts to \$1,185.90 PPP



6

CLEAN WATER
AND SANITATION



PakVitae

 **Usama Tanveer** - Pakistan

Pakistan is predicted to experience acute water shortages in the coming decades, a consequence of both climate change and poor governance. Yet 21.7 million Pakistanis already lack access to clean water [1], and the situation is exacerbated by the presence of millions of Afghan refugees. While studying in Florida, Usama Tanveer was introduced to polymeric hollow fibre membranes and their revolutionary potential in water treatment processes. After sharing a prototype he built with some friends in Pakistan, the group set out to tackle this problem.

Usama attended the One Young World Summit in 2019 in London. The Summit was an important networking opportunity for him, and he was able to attend sessions he was interested in and engage with like-minded young people operating in the same space as himself. A number of these people were able to contribute to PakVitae remotely, thereby building its capacity to reach vulnerable communities and assist in their water needs. Usama has also received training from implementation specialists from the UN, The Gates Foundation, and others, which helped the project get traction. PakVitae operates a research and development lab in Singapore for one of its emerging subsidiaries, Everywater, through which the team hopes to generate global impact.

Since beginning operations in 2017, PakVitae has managed to impact upwards of 15,000 people. Its water filters are usable for up to eighteen months with proper care, and local communities are trained extensively on how to get the most out of them. After three months, PakVitae carries out periodic screenings of random sampling tests to ensure the filters are working properly. The patent of the technology used in these water filters was recently accepted in the United States and PakVitae is well on its way to scaling the impact of its work.

SROI

1:15

“The most important and pivotal thing I got out of the One Young World opportunity was making connections. I was able to attend a lot of the sessions I was interested in, experts who were talking about development and who had 20 plus years of experience. I also met people who were able to add value to PakVitae remotely.”

Scope of Analysis: PakVitae 2017-2021	
Input Calculations	Output Calculations
Start up funding = \$6,666.66	15,000 individuals x \$353.10 estimated health cost of poor sanitation (c) = \$5,296,500
Private investment = \$2,100,000	15,000 individuals x \$119.69 estimated cost of bottled water over period (d) = \$1,795,350
National Bank of Pakistan equity-based investment = \$300,000	15,000 individuals x \$20.63 economic burden of waterborne disease per person (e) = \$309,450
13 employees x \$555.28 estimated monthly wage (a) x 60 months = \$433,118.40	15,000 individuals x \$18.26 estimated value of hygiene education (f) = \$273,900
190 volunteers x \$2.25 estimated hourly value of work (b) x 208 average hours worked = \$88,920	15,000 individuals impact x 1,095 hours spent collecting water (g) x \$2.25 average hourly minimum wage (b) = \$36,956,250.00
Total Inputs	Total Outcome
\$2,928,705.06	\$44,631,450.00

References:

1. <https://www.wateraid.org/where-we-work/pakistan>

a. 21,672.40 PKR estimated monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) converts to \$555.28 PPP

b. 17,000 PKR estimated monthly minimum wage x 12 months / 52 weeks / 46 estimated working hours per week (a) = 87.79 PKR estimated hourly wage converts to \$2.25 PPP

c. 299,600,000,000 PKR health related cost of poor sanitation (<https://www.worldbank.org/en/news/press-release/2012/04/12/inadequate-sanitation-costs-pakistan-up-to-39-of-gdp#>) / 21,700,000 estimated number of Pakistanis without clean water [1] = 13,806.45 PKR converts to \$353.10 PPP

d. 60 PKR weekly cost of bottled water in Pakistan (<https://www.dawn.com/news/1440240>) x 78 weeks, average length of a filter’s life = 4,680 PKR converts to \$119.69 PPP

e. 250,000,000,000 PKR economic burden of disease (<https://dailylimes.com.pk/429500/pakistans-economic-burden-of-disease/>) x 7% waterborne element of the economic burden of disease ([http://eprints.lse.ac.uk/19780/1/The%20impact%20of%20poor%20health%20on%20factor%20productivity%20\(Iseror\).pdf](http://eprints.lse.ac.uk/19780/1/The%20impact%20of%20poor%20health%20on%20factor%20productivity%20(Iseror).pdf)) = 17,500,000,000 PKR / 21,700,000 Pakistanis without clean water [1] = 806.45 PKR converts to \$20.63 PPP

f. 157,700,000,000 PKR value of improved hygiene behaviour (<https://www.wsp.org/sites/wsp/files/publications/WSP-esi-pakistan.pdf>) / 220,892,330 estimated population of Pakistan (<https://data.worldbank.org/indicator/SP.POP.TOTL>) = 713.92 PKR converts to \$18.26 PPP

g. 20 minutes water collection time per trip in Asia (<https://www.unicef.org/press-releases/unicef-collecting-water-often-colossal-waste-time-women-and-girls>) x 547.5 days filter longevity x 6 trips a day (<https://thewaterproject.org/water-crisis/water-in-crisis-india-women>) / 60 minutes = 1,095 hours



Piipee

 **Ezequiel Vedana da Rosa** - Brazil

6

CLEAN WATER AND SANITATION



SROI

1:58

In terms of quantity, Brazil is by most measures a water-rich country. Yet it has experienced rising utility rates resulting from alarmingly low water levels in key hydroelectric reservoirs, while food prices have also increased due to drought [1]. Despite its vast resources, water has proven to be a persistent problem for the country. The huge increases in water prices in 2014-2015 threatened to turn into a full-blown crisis, and it was in that climate that Ezequiel decided to co-found Piipee.

In 2018, Ezequiel became one of the UN's young leaders for the Sustainable Development Goals (SDGs), representing Clean Water and Sanitation. This achievement gave him the opportunity to attend that year's One Young World Summit at the Hague. The conversations he was a part of while there led him to connect with Unilever in Brazil. One Young World introduced Ezequiel to a huge new community of companies, partners, and peers with expertise he could learn from and stories from which he could draw inspiration. Ezequiel has come to believe that a problem that's too big becomes nobody's problem, and that the best way to tackle the water crisis is to offer a monetary incentive for behavioural change.

Piipee is a prize-winning biodegradable product that removes the smell and colour of urine while sanitising toilets without the need for water. Since production began in 2015, Piipee has amassed a user base of 200,000 individuals. On average people and businesses who use the product have reported a 35% fall in their water bills, and Piipee has the potential to save upwards of 80% of the water used in toilets. Piipee has also established itself in poor communities, providing free services to 30 families with impressive results in cost reduction and behavioural change.

"When I send my information, it's my name, the UN affiliation, and my One Young World affiliation. It's really nice to see how people respect these titles. This represents something, I am representing something. It opens so many doors."



Reeddi

 **Olugbenga Olubanjo** - Nigeria

7

AFFORDABLE AND CLEAN ENERGY



SROI

1:5

Reeddi is a climate technology company that seeks to bridge the gaps in electricity provision in Nigeria by offering an affordable alternative based on clean energy sources. Despite progress in recent years, 75% of the global population without electricity lives in sub-Saharan Africa [1]. Those who do have access to the power grid experience regular blackouts and supply shortages, with Nigerians on average enjoying only 7 hours of grid electricity per day [2]. Olugbenga had the idea for the Reeddi capsule as early as 2017 but the project finally went live in September 2019.

What Olugbenga enjoyed most about his experience at the 2019 One Young World Summit was the access he gained to like-minded people from all over the world, some of whom he is still in contact with. Reeddi has grown tremendously since then, with its sustainable energy capsule included as one of Time Magazine's best inventions of 2021. The capsules are solar-powered and can be rented for a small daily fee. They are designed to be movable and can be used across multiple environments over a day, with one capsule able to power a wide range of electrical devices. Currently, 500 capsules are operational but Olugbenga hopes to scale this significantly in the coming year.

Through its capsule system, Reeddi provides 1,000 days of clean electricity every month, with a customer base of over 600 businesses and households. Olugbenga has also established a leasing platform, TempOwn, where people can rent critical infrastructure including the Reeddi capsules and other essential equipment. TempOwn is an insurance-covered platform and users can see the value of the emissions they save by renting from it. Since beginning operations, it has had around 800 active users across all fields.

"The access to like-minded people was probably one of the reasons I enjoyed my One Young World experience. Being within the One Young World Community gives you credibility. When we got the Time Best Inventions award, stuff from One Young World came up when they asked about what I've done."

Scope of Analysis: 2015-2021	
Input Calculations	Output Calculations
7 employees x \$77,537.29 estimated salaries (a) = \$542,761.03 5 regional partners x \$14.56 daily minimum wage (b) x 72 months project length = \$5,240.75 Sales = \$847,457.63 Earnings from prizes = \$16,438.36	200,000 users x \$353.37 annual cost of flushing per person (c) = \$70,674,000 200,000 people x \$57.20 cost of water treatment in Brazil per person (d) = \$11,440,000
Total Inputs	Total Outcome
\$1,411,897.77	\$82,114,000.00

References:

1. <https://www.bloomberg.com/news/articles/2021-06-28/water-crisis-is-compounding-an-inflation-time-bomb-in-brazil>

a. 2,541.5 BRL average monthly wage in Brazil (<https://ilostat.ilo.org/data/country-profiles/>) x 72 months project length = 182,988 BRL converts to \$77,537.29 PPP

b. 1,045 BRL monthly minimum wage (b) x 12 months / 365 days = 34.36 BRL converts to \$14.56 PPP average minimum wage per day

c. 6.8 litres used per flush (<https://journals.sagepub.com/doi/10.1177/0143624418821079>) x 80% reduction in water use x 730 average flushes per year x 0.21 median cost of toilet water in Brazil (<https://www.un.org/sustainabledevelopment/blog/2018/07/flushing-away-the-act-of-flushing>) = \$833.95 BRL converts to \$353.37 annual cost of flushing per person PPP

d. 135 BRL cost of most common form of water treatment in Brazil per inhabitant (<https://publications.iadb.org/publications/english/document/Urban-Wastewater-Treatment-in-Brazil.pdf>) converts to \$57.20 PPP

Scope of Analysis: Reeddi Capsules 2019 -2021	
Input Calculations	Output Calculations
15 full-time employees x \$8,514.11 average wage (a) = \$127,711.65 12,539 part-time hours worked x \$0.67 average hourly wage (b) = \$8,401.13 Investments = \$400,000	1,000 days of electricity every month x \$103.18 daily cost of electricity blackouts (c) x 27 months project length = \$2,785,860 600 businesses and households x \$2.78 cost of electricity (d) x 27 months = \$45,036
Total Inputs	Total Outcome
\$536,112.78	\$2,830,896.00

References:

1. <https://www.iea.org/reports/sdg7-data-and-projections/access-to-electricity>

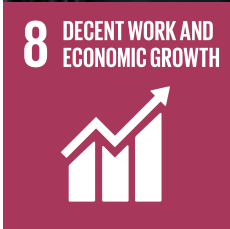
2. <https://businessday.ng/energy/power/article/nigerians-enjoy-only-an-average-of-7hrs-electricity-from-national-grid-daily-nbs/>

a. 45,512.7 NGN average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 27 months project length = 1,228,842.9 NGN converts to \$8,514.11 PPP

b. 18,000 NGN x 12 months / 52 weeks / 43.2 average work week (a) = 96.15 NGN converts to \$0.67 PPP

c. 29,000,000,000 USD lost per year from blackouts (<https://guardian.ng/business-services/businesses-lose-29-billion-yearly-to-poor-electricity-says-world-bank/>) / 770,000 electricity-reliant businesses in Nigeria (<https://www.premiumtimesng.com/news/headlines/405288-power-outage-how-nigerias-electricity-problem-cripples-small-businesses.html>) / 356 days = \$103.18 daily losses from electricity blackouts for Nigerian businesses

d. [\$1.42 market value of electricity x 95.6% average monthly electricity bill proportion (<https://www.nature.com/articles/nenergy201763>)] +\$1.42 value of additional electricity = \$2.78 value of electricity per month



Building Blocks Entrepreneurship Academy

 **Nozipho Mpanza** - South Africa

South Africa is experiencing an unemployment crisis that is disproportionately impacting young people, with rates reaching as high as 66.5% for people aged between 15-24 years (1). This issue will have long-term consequences on the economic future of the country. Nozipho has been committed to tackling this challenge since 2015, when she began to help young people prepare their CVs to access the job market. However, she soon realised that intervention was not enough, and in 2018 she went to the roots of the issue by providing better quality education to give young people a platform from which to launch their careers.

The Academy, co-founded by Nozipho, aims to build the skill-set of its students so that they can better succeed in the current economic climate of South Africa. The organisation ran its first 5 day bootcamp in 2019, involving special guest speakers, interactive content, and ending with a market-day where students could present their designed enterprises to a selection of businesses. Since the pandemic, the organisation moved bootcamps online, shortening the days slightly from 8 hours to 4.5 but maintaining the same quality of content. The Academy also hosts an interactive e-learning platform after noticing interest from parents in a more adult-focused programme. This covers similar ideas, with modules exploring emotional intelligence, conflict management skills, negotiation skills and problem-solving abilities. The project's core team also makes itself readily available for one-on-one sessions for young people interested in entrepreneurship and career development. Between the various different programmes, more than 4,000 people have received this comprehensive education to prepare them for the world of work and an entrepreneurial career.

The Academy uses business funding to sponsor students from low-income backgrounds, ensuring that there is a diverse demographic of students in the alumni network and guaranteeing the education is accessible. The team continues to support the most engaged students through this alumni network. In addition to its core programmes, Building Blocks has also visited schools in Hong Kong and Rwanda to explore similar programmes and provide training on diversity issues.

"The One Young World network has assisted Building Blocks in its endeavour to reach communities across the world through bridging connections between Building Blocks and its global partners. On multiple occasions, we have collaborated with One Young World Ambassadors to deliver our workshops and training."

Scope of Analysis: 2019-2021

Input Calculations	Output Calculations
2 co-founders x \$3.16 estimated hourly value (a) x 23 average hours per week x 166 approximate weeks = \$24,129.76	700 bootcamp attendees x \$79.71 estimated hourly value (e) x 40 hour bootcamp = \$2,231,880
2 pillar leads x \$3.16 estimated hourly value (a) x 10 average hours per week x 166 approximate weeks = \$10,491.20	720 online bootcamp attendees x \$79.71 estimated hourly value (e) x 22.5 hour bootcamp = \$1,291,302
6 event facilitators x \$2.91 estimated hourly work value (b) x 40 hours per in-person event x 6 bootcamps = \$4,190.40	2,600 estimated workshop attendees x \$79.71 estimated hourly value (e) = \$207,246.00
6 event facilitators x \$2.91 estimated hourly work value (b) x 22.5 hours per online event x 15 bootcamps = \$5,892.75	
Total funding = \$71,736.01 (c)	
Total revenue = \$34,433.29 (d)	
Total Inputs	Total Outcome
\$150,873.41	\$3,780,428.00

References:

- <https://www.citizen.co.za/business/business-news/2932973/unemployment-rate-increases-30-november-2021/>
- 3,800 ZAR average monthly wage x 12 months / 52 weeks / 39.8 average weekly hours = 22.03 ZAR average hourly wage converts to \$3.16 PPP
- 3,500 ZAR minimum monthly wage x 12 months / 52 weeks / 39.8 average weekly hours = 20.29 ZAR minimum hourly wage converts to \$2.91 PPP
- 500,000 ZAR converts \$71,736.01 PPP
- 240,000 ZAR converts to \$34,433.29 PPP
- 100,000 ZAR minimum cost of MBA in S.A. (<https://www.businessinsider.co.za/this-is-how-much-mbas-in-south-africa-cost-at-various-institutions-2020-10/>) / 180 estimated learning hours (<https://www.franklin.edu/blog/how-long-will-it-actually-take-to-earn-your-mba>) = 555.56 ZAR converts to \$79.71 PPP



ChangeMakers

 **Salam Al-Nukta** - Syria

Salam grew up in a household that encouraged her to pursue the same opportunities as her brothers, but the community outside her home did not mirror this equality. Solving gender inequality would not only overcome an issue exacerbated by years of conflict but could unlock essential economic development for the country.

Salam turned this challenge into the seeds of a social enterprise, ChangeMakers, which she began at the end of 2016 in Damascus. It has the mission of breaking the masculine stereotype of programming, by encouraging and empowering females to enter the programming profession. ChangeMakers achieves this by creating specially-designed curriculums and pursuing interactive teaching methods used by a number of experts who are distinctively passionate about programming. Both boys and girls are invited to these sessions guaranteeing a 50/50 gender ratio to reduce perceived differences. Educational programmes last for between 6-8 hours on average, including 15 different sessions implementing a variety of educational teaching techniques. Now based in the Netherlands, Salam has recently launched a new enterprise to carry forward the work begun by ChangeMakers, called Warsha. Before this shift in April 2021, ChangeMakers had successfully educated 50+ participants between 15 and 18 years old in Damascus, Syria. Success stories include 3 participants securing full scholarships to study abroad and others at private universities in Syria, some using the education as a foundation to start their own enterprises, and many going on to study computer science in further education. In addition to the core programme, ChangeMakers provided 150 participants with a shorter form of the curriculum via workshops and reached an audience of 1,500 at conferences.

Today, Salam's new social enterprise Warsha is focusing on helping companies and organisations in the West develop research-based programmes to fulfil their social goals, mainly in the East. It collates tech and entrepreneurship resources on an online platform to allow Arabic speakers to access the same opportunities that are available in the English language.

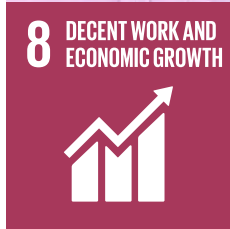
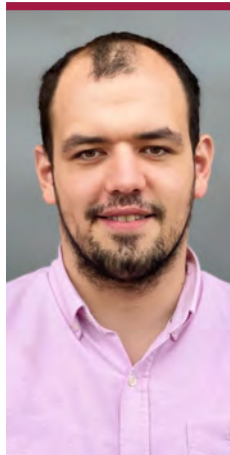
"I admit that One Young World tremendously impacted my life. Indirectly, because I came to the Summit via a scholarship from the Ministry of Foreign Affairs for the Netherlands. I kept that connection, and later I got an internship. Later, I worked towards and received a grant from the Ministry. It would be unfair to say that One Young World did not open a huge door of opportunities."

Scope of Analysis: ChangeMakers 2016-2021

Input Calculations	Output Calculations
2 co-founders x \$2.14 estimated hourly value of work (a) x 20 hours per week x 234 weeks = \$20,030.40	50 programme participants x 43% predicted STEM careers (c) x \$6,595.43 potential value of STEM education (d) = \$141,801.75
5 core team members x \$1.84 estimated hourly value of work (b) x 5 hours weekly x 234 weeks = \$10,764	50 programme participants x \$593.75 potential economic value of digital inclusion (e) = \$29,687.50
35 staff per bootcamp x \$1.84 estimated hourly value of work (b) x 8 hours per day x 45 bootcamp days = \$23,184	150 workshop participants x \$16.06 daily value tuition (f) = \$2,409.00
5 staff per workshop x \$1.84 estimated hourly value of work (b) x 8 hours per day x 15 workshop days = \$1,104	1,500 conference attendees x \$2.68 estimated value of lecture (g) = \$4,020
UN resources = \$60,000	
Total Inputs	Total Outcome
\$115,082.40	\$177,918.25

References:

- 11,344 SYP average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 40 hours = 65.45 SYP converts to \$2.14 PPP (<https://www.ceicdata.com/en/syria/gross-domestic-product-purchasing-power-parity/sy-ppp-conversion-factor-private-consumption>)
- 9,765 SYP minimum monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months / 52 weeks / 40 hours = 56.34 SYP converts to \$1.84 PPP (<https://www.ceicdata.com/en/syria/gross-domestic-product-purchasing-power-parity/sy-ppp-conversion-factor-private-consumption>)
- 43% female STEM graduates achieve employment in STEM (<https://www.scientificamerican.com/custom-media/a-new-dawn-for-innovation-in-qatar/raising-gender-equality-in-stem-careers/>)
- 33% income increase for women in STEM (<https://files.eric.ed.gov/fulltext/ED523766.pdf>) x 11,344 SYP average monthly wage (a) x 54 months = 202,150.08 SYP converts to \$6,595.43 PPP
- \$95,000,000,000 predicted GDP growth / 160,000,000 potential digital users by 2025 (<https://www.simplilearn.com/gulf-countries-have-a-bright-digital-economy-future-article>) = \$593.75 economic value digital literacy per capita
- \$2,892 per year average school tuition fees (<https://files.eric.ed.gov/fulltext/ED604398.pdf>) / 180 school days (<https://education.stateuniversity.com/pages/827/Lebanon-EDUCATIONAL-SYSTEM-OVERVIEW.html>) = \$16.06
- \$2,892 per year average school tuition fees (f) / 180 school days (f) / 6 hour day (<https://education.stateuniversity.com/pages/827/Lebanon-EDUCATIONAL-SYSTEM-OVERVIEW.html>) = \$2.68



Movement for Cooperation and Development of Youth

 **Stefan Raicevic** - Serbia

The Movement for Cooperation and Development of Youth (MCDY) was co-founded by Stefan Raicevic and pitched at the 2015 One Young World Summit to one of One Young World's partner organisations, The Resolution Project, who provided the venture with guides, platforms, and funding. Serbia is a country that experiences high levels of youth unemployment, the figure currently stands at 25% but in 2015 this number was far greater at an unsustainable 42% [1]. The MCDY designed its workshops with young people in mind, bringing in experts who were often themselves young professionals, to discuss topics of interest to their peers.

The One Young World Summit spurred Stefan's own professional development. It was at the Summit that he first discovered the "Big 4" auditing companies, where he is now employed. His engagement with One Young World lasted well beyond the event itself, and in 2016 he became the One Young World Coordinating Ambassador for the Europe 3 region, overseeing event organisation and community engagement in that part of the world. The project management skills he picked up during this period proved useful in both his professional and personal endeavours. The MCDY included a youth academy, which involved going to schools and other educational institutions and organising lectures, workshops, as well as practical small-scale community projects. Participants learned about environmental protection, intercultural community-building, as well as college and career guidance.

The COVID-19 pandemic meant that the next stage in the MCDY's development was postponed but Stefan has plans to restart the project in 2022. In total, 269 people participated in the smaller community projects, workshops, and lectures while 81 people graduated from the academy. Of these, a significant number received employment opportunities as a direct result of their involvement.

"At the One Young World Summit I learned that for-profit and non-profit worlds can and should cooperate in order to bring changes. This was a key part of our work at the MCDY - to create socially conscious young business leaders through community development projects."

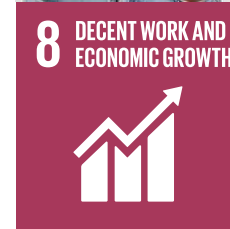
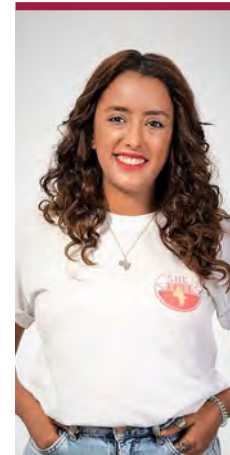
SROI
1:5

Scope of Analysis: 2016-2021

Input Calculations	Output Calculations
1,200 hours contributed by the leadership team x \$12.02 average hourly wage (a) = \$14,424	1,620 hours to graduate x \$51.29 value of youth participation (d) = \$83,089.8
315 hours contributed by teachers and student volunteers x \$6.27 average hourly minimum wage (b) = \$1,975.05	807 hours of average participation length x \$51.29 value of participation per hour (d) = \$41,391.03
98 hours contributed by other consultants/guest lecturers x \$6.27 (b) = \$614.46	
24 hours contributed by American guides x \$29 average hourly wage in the U.S. (c) = \$696	
232 hours contributed by other volunteers x \$6.27 (b) = \$1,454.64	
Funding and in-kind donations = \$4,250	
Total Inputs	Total Outcome
\$23,414.15	\$124,480.83

References:

- <https://data.worldbank.org/indicator/SL.UEM.1524.ZS?locations=RS>
- a. 82,515 RSD average monthly wage x 12 months / 52 weeks / 38 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 501.10 RSD converts to \$12.02 PPP
- b. 43,044 RSD average monthly minimum wage x 12 months / 52 weeks / 38 hours average work week (a) = 261.40 RSD converts to \$6.27 PPP
- c. 4,600.1 USD x 12 months / 52 weeks / 36.6 hours average work week (a) = \$29 average hourly wage
- d. 2,200,000,000 EUR economic return from youth work over 10 years in Ireland / 10 years / 383,000 young participants (<https://www.youth.ie/wp-content/uploads/2019/01/Economic-Benefit-Youthwork-2012.pdf>) / 20 hours programme completion = 28.72 EUR converts to \$51.29 PPP (Slovenian EUR)



She Starts Africa

 **Salmine Sassi** - Tunisia

Salmine worked as an incubator for social entrepreneurs in Colorado before returning to Tunisia, where she realised that there was a real need for incubator programmes for women in the country. Women account for only 28% of Tunisia's total labour force [1], and face significant challenges as entrepreneurs due to social and economic discrimination [2]. Salmine co-founded She Starts Africa in 2018 and began offering female university students workshops for free. Using the data and feedback they gathered during this initial outreach, She Starts Africa was able to develop an incubation programme to build women's capacity in entrepreneurship.

The 2019 One Young World Summit in London gave Salmine more perspective on how she could help the cause of women entrepreneurs in Africa. She built a network of connections through One Young World which she maintains to this day, elevating her ability to co-create and collaborate with other innovators and entrepreneurs. She Starts Africa has managed to simultaneously develop programmes for women entrepreneurs who are only just beginning their entrepreneurial journey, and those who have experience with entrepreneurship but want to learn more about scaling their businesses and utilising digital tools to make that happen.

She Starts Africa has expanded across the continent, and is now active through university clubs in six countries. The organisation has an extensive list of partners and corporate CSR departments with whom they collaborate to design entrepreneurial programmes. The beginner workshops start with confidence-building exercises before tackling technical training. She Starts Africa's initiation programme, known as The Labyrinth, lasts for six weeks with actionable outcomes, while the Female Founders workshop is aimed at a more established audience and is oriented towards specific market outputs. So far, the social enterprise has accelerated the entrepreneurship of 750 women.

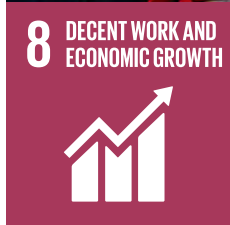
"I still have my connections from One Young World, I still talk to and collaborate with them, especially in my scholarship. The most interesting thing is the relationships and the network, and the different aspects of the programme that make you think about what you can do better."

Scope of Analysis: 2018-2021

Input Calculations	Output Calculations
80 hours contributed per week by volunteers x \$2.08 average hourly minimum wage (a) x 208 weeks project length = \$34,611.2	\$4,500 median estimated value of incubator and accelerator services (c) x 750 participants = \$3,375,000
30 hours worked by employee per week x 208 weeks project length x \$2.08 average hourly wage (a) = \$12,979.2	
30 hours contributed by other volunteers x \$1.36 average hourly minimum wage (b) x 208 weeks = \$8,486.4	
30 hours contributed by advisors a month x \$2.08 average hourly wage (a) x 48 months project length = \$2,995.2	
Funding = \$180,113.04	
Total Inputs	Total Outcome
\$239,185.04	\$3,375,000.00

References:

- <https://data.worldbank.org/indicator/SL.TLF.TOTL.FE.ZS?locations=TN>
- <http://gestproject.eu/wp-content/uploads/2016/11/Hdada-Mehdi-Sousse-Female-entrepren-Tunisia.pdf>
- a. 400 TND average monthly wage (<https://www.leconomistemaghreb.com/2022/03/17/nouredine-taboubi-pire-craindre-prochainement/>) x 12 months / 52 weeks / 48 hour average work week = 1.92 TND converts to \$2.08
- b. 259 TND average minimum monthly wage x 12 months / 52 weeks / 48 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 1.25 TND converts to \$1.36
- c. \$4,500 median estimated value of incubator services (<https://www.aspeninstitute.org/wp-content/uploads/files/content/docs/resources/ANDE%20I-DEV%20INCUBATOR%20REPORT%2011-21-14%20FINAL%20FOR%20DISTRIBUTION.pdf>)



 Christa Soleyn - Barbados

Attending the 2019 One Young World Summit in London helped Christa step out of her comfort zone. As a solution-driven person, being part of the One Young World Community has allowed Christa to see herself as part of a bigger change, and her work has expanded beyond the immediate circle of the UYLB. She sits on the board of an industrial school for young offenders, helping to implement institutional changes from a young person's perspective, and has collaborated with other One Young World Ambassadors. Many of the UYLB's webinars focus on mental health, integrating Christa's psychology background, while the initiative also focuses on providing young people with practical entrepreneurial skills.

The UYLB organises an annual retreat, with 202 participants attending since 2016. The retreat always includes a project which generates real impact, and many participants go on to start their own organisations and work in the community after leaving the UYLB. Christa's goal has been to turn young people into engaged citizens and the UYLB has organised workshops on a range of topics related to this, including C.V. writing, volunteering, and civic engagement.

"After the One Young World Summit I stayed in contact with other Ambassadors from the region. But I also gained knowledge and heard the stories and found new ways of doing things. Before One Young World I would have stayed in my lane, now I see myself as part of a bigger change."

SROI
1:7

 **Calvin Jodisi** - Kenya

The African Summit on Entrepreneurship and Innovation (ASENTI) was directly inspired by the 2011 One Young World Summit in Zurich. Upon arriving back in Kenya, Calvin immediately set out to influence entrepreneurial spaces in Africa. The continent reportedly has the highest percentage of entrepreneurs among working-age adults in the world [1], and this presents an opportunity to expand incubation programmes for budding entrepreneurs there. ASENTI has successfully accelerated entrepreneurship throughout Africa by helping young businesses reach the next stage of scalability and providing them with networking opportunities.

Calvin received similar opportunities at the 2011 One Young World Summit, connecting with young people who were generating impact in their own communities. He has since stayed in touch with most of the people he met through One Young World, and utilised the inspiration he found there to begin his work with ASENTI while maintaining a community upon which he could rely. ASENTI has developed strong partnerships with other organisations interested in African entrepreneurship, including UNFPA, UNIDO, and Oracle. Currently, the organisation has several different initiatives, including an agritech mentorship programme, the main summit in Kenya as well as several smaller, virtual summits regionally where more specific challenges can be addressed. Calvin frequently contributes to start-up discussions in his own country.

At the ASENTI summit, 10 start-ups are selected out of 100 applicants to pitch their business idea and model to an audience of successful entrepreneurs. So far more than 2,500 people have attended an ASENTI summit, while 2,000 people have undergone incubation and mentorship through ASENTI initiatives from 30 African countries. A further 1,000 have been impacted through ASENTI's work with partner organisations. ASENTI Africa focuses on sustainable energy, fintech, agribusiness, health innovation, and technology, through which it hopes to empower and influence the continent's entrepreneurial spaces.

"I have become more confident as a leader and I derive that from One Young World. The kind of platform it gives you exposes you to people you only see through media or hear about, and that gives you confidence."

Input Calculations	Output Calculations
3,328 hours contributed by board members x \$6.72 average hourly wage (a) = \$22,364.16 202 participants x \$43.47 cost of participation (b) = \$8,780.94 Retreat budget (c) = \$39,980.71	400 participants x \$39.13 cost of anti-social behaviour (d) = \$15,652 202 participants x \$2,138 value of leadership training (e) = \$431,876 25 participants x \$2,138 value of leadership training (e) = \$53,450
Total Inputs	Total Outcome
\$71,125.81	\$500,978.00

1. <https://data.worldbank.org/indicator/SL.UEM.1524.ZS?locations=BB>
- a. $2,680.2 \text{ BBD average monthly wage} \left(\frac{\text{https://ilo.stat.ilo.org/data/country-profiles/?}}{?} \times 12 \text{ months} / 52 \text{ weeks} / 40 \text{ hour average work week} \left(\frac{\text{https://barbadostoday.bb/2019/06/29/bteditorial-when-less-is-sometimes-more/}}{\text{https://barbadostoday.bb/2019/06/29/bteditorial-when-less-is-sometimes-more/}} \right) = 15.46 \text{ BBD converts to } \6.72 PPP
- b. 100 BBD converts to \$43.47
- c. $91,955.65 \text{ BBD converts to } \$41,051.63$
- d. 27 GBP cost of anti-social behaviour converts to \$39.13 PPP (<https://www.progressive-policy.net/publications/the-business-case-for-investment-in-youth-services>)
- e. \$2,138 value of leadership training (<https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/>)

Input Calculations	Output Calculations
3 full-time employees x \$42,104.92 total average wages (a) = \$126,314.76 13,200 hours contributed by the advisory team x \$1.63 average hourly wage (b) = \$21,516 17,028 hours contributed by the executive team x \$1.63 average hourly wage (b) = \$27,755.64 Funding = \$110,000	\$4,500 median value of incubation programmes (c) x 2,000 people incubated directly through ASENTI programmes = \$9,000,000 \$233.19 value of a delegate (d) x 2,500 attended ASENTI Summits = \$582,975
Total Inputs	Total Outcome
\$285,586.40	\$9,582,975.00

1. <https://africa.businessinsider.com/local/markets/africa-has-the-highest-percentage-of-entrepreneurs-among-working-age-adults-of-any/4xv050s>
a. 13,932.9 KES average monthly wage (<https://ilostat ilo.org/data/country-profiles/?>) x 12 months x 11 years project length = 1,839,142.8 KES converted to \$42,104.92 PPP
b. 13,932.9 KES average monthly wage x 12 months / 52 weeks / 45.2 hours average work week (a) = 71.13 KES converted to \$1.63 PPP
c. \$4,500 median value of incubation programmes (<https://www.aspeninstitute.org/wp-content/uploads/files/content/docs/resources/ANDE%20I%20INCUBATOR%20REPORT%2011-21-14%20FINAL%20FOR%20DISTRIBUTION.pdf>)
d. £154 value of a delegate (<https://www.conference-news.co.uk/news/business-events-industry-worth-ps276bn-2026-finds-report>) converts to \$223.19 PPP



SocialBoost

 **Viktor Gurskyi** - Ukraine

9

INDUSTRY, INNOVATION
AND INFRASTRUCTURE



SROI

1:44

In 2021, Ukraine ranked as the second most corrupt country in Europe according to Transparency International's Corruption Perceptions Index [1]. To help turn the tide and develop Ukraine's technological infrastructure, Viktor co-founded SocialBoost. The NGO produced its own IT products including digital platforms, as well as a start-up incubation programme and an investor school to aid the growth of local businesses.

Viktor attended the One Young World Summit in 2017 in Bogotá. Despite being older than most other delegates he still found the experience extremely fruitful, both in terms of its motivational value and the networks and connections he developed with delegates while there. Viktor has a vision of a digital society in Ukraine, and he tries to maintain the connections he formed with the One Young World Community as a source of constant inspiration for him. SocialBoost grew by over 200% after the Summit, despite the constraints that come with operating in a difficult political climate.

SocialBoost's digital platform is used by up to a million people. It can be used to plan municipal budgets, taking into account the priorities and preferences of local residents. This participatory element has been adopted by over a hundred cities in Ukraine, ensuring transparency at every stage of the budgeting process. SocialBoost has also developed a community of over 50 mentors and 5 key experts to help local start-ups, with 150 companies graduating from the accelerator programme since 2016. The mentors are responsible for the start-up's development, providing consultations and matchmaking the companies with their own extensive networks.

[Information accurate as of interview, 11/01/2022]

"The Summit was a huge motivation boost, and I still have some connections that I maintain from it. One Young World is a huge community all in one place, and looking at these people generating impact even after the Summit is very inspiring."



Eswatini Sexual & Gender Minorities

 **Melusi Simelane** - Eswatini

10

REDUCED
INEQUALITIES



SROI

1:20

Melusi had been working in LGBT spaces in Eswatini for a while, but he found that the question of LGBT rights was only ever framed through the lens of HIV intervention rather than through a more holistic approach. He founded Eswatini Sexual & Gender Minorities (ESGM) to shift the conversation away from an entirely sexualised framework. Same-sex intimacy remains illegal in the country [1], making a broader conversation around LGBT acceptance difficult. Eswatini is the first country in Africa to reach 95-95-95 status so that 95% of people living with HIV know their status, are receiving treatment, and have a suppressed viral load [2]. With these achievements in mind, Melusi has been determined to broaden the conversation despite immense systemic challenges, bringing a case before the High Court arguing that the LGBT community have been being denied their right to free association.

The 2019 One Young World Summit introduced Melusi to a huge network. He found it fascinating that One Young World puts young people centre-stage, with young people coming up with ideas and taking on leadership roles. He spoke about the impact of poverty on the LGBT community, which opened a space for dialogue in Eswatini and connected him with global partners. As a membership-based organisation, ESGM focuses on policy, as well as advocacy and mobilisation at a community level.

With over 300 active members, ESGM has organised community visits and sensitivity training, reaching a wider audience through workshops and hybrid training. The conversation around LGBT rights has steadily progressed over the last few years. ESGM has worked on human rights, domestic violence, and with community caregivers on LGBT inclusion. During the pandemic, it also distributed 150 food parcels and 1,000 sanitary towels. Melusi has since stepped back from his role, with a young queer woman becoming executive director of the organisation.

"What I found fascinating about One Young World was that it was the young people in charge of everything and it was the young people coming up with ideas. The final word was young people talking about what needs to change."

Scope of Analysis: 2016-2021	
Input Calculations	Output Calculations
35 full-time employees x \$90,436.93 average salaries (a) = \$3,165,270.5 \$89.18 average wage per month (b) x 15 mentors per month x 60 months project length = \$80,262 Funding for the digital platform over 5 years = \$350,000	1,000,000 users of the budgeting platform x \$149.07 average increase in GDP per capita from democratisation (c) = \$149,070,000 Follow-up investment received by 150 start-ups SocialBoost has worked with = \$10,000,000
Total Inputs	Total Outcome
\$3,595,532.50	\$159,070,000.00

References:

- <https://www.transparency.org/en/cpi/2021/index/ukr>
- a. 11,591 UAH average monthly wage in Ukraine (<https://ilostat.ilo.org/data/country-profiles/>) x 12 months x 5 years = 695,460 UAH converts to \$90,436.93 PPP average salary over 5 years per person
- b. 11,591 UAH x 12 months / 52 weeks / 39 hours average work week (a) x 10 hours per month = 685.86 UAH converts to \$89.18 PPP average wage per month
- c. \$3,726.93 Ukrainian GDP per capita (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=UA>) x 4% increase in GDP per capita from democratisation over 5 years (<https://economics.mit.edu/files/13147>) = \$149.07 average increase in GDP per capita from democratisation over 5 years

Scope of Analysis: 2019-2021	
Input Calculations	Output Calculations
5,441 hours contributed by the board x \$3.81 average hourly wage (a) = \$20,730.21 Personal contribution = \$5,000 Funding and grants = \$18,281.92	380 members and community caregivers x \$2,372.99 economic loss of LGBT exclusion (b) = \$901,736.20
Total Inputs	Total Outcome
\$44,012.13	\$901,736.20

References:

- <https://www.reuters.com/article/us-eswatini-lgbt-government-interview-idUSKBN1X4248>
- <https://www.theglobalfund.org/en/blog/2020-09-14-eswatini-meets-global-95-95-95-hiv-target/>
- a. 4,573.4 SZL x 12 months / 52 weeks / 43.6 hours average work week (<https://ilostat.ilo.org/data/country-profiles/?>) = 24.21 SWZ converts to \$3.81 PPP
- b. 4,573.4 SZL x 33 months x 10% (<https://www.sciencedirect.com/science/article/pii/S0305750X19300695>) = 15,092.22 SZL converts to \$2,372.99 PPP economic loss from LGBT exclusion



Fundación BoaPaz

 **Jazmin Fallas Kerr** - Costa Rica

SROI
1:9

Despite having a good reputation for socioeconomic indicators such as health and education relative to the rest of Central America, Costa Rica has a significant inequality issue that continues to rise [1]. Jazmin grew up in a low-income family, where she witnessed her mother experience discrimination and a lack of opportunities afforded to men in the community. With her co-founder José, who is himself hearing impaired, Jazmin has dedicated her time alongside her studies to help marginalised communities, primarily women and people with disabilities, pursue careers in social enterprise and by advocating for their rights.

Together they lead Fundación BoaPaz to promote inclusion through education, entrepreneurship, innovation, and human rights for the aforementioned groups. This takes the form of two main areas of action: education and advocacy. The foundation collaborates with local and national organisations to run programmes and activities that equip members of marginalised communities to become social entrepreneurs, empowering them to support themselves and overcome discrimination. Long-form programmes take place over 6 months, including an average of 3 hours of training per week, helping participants develop into promising new entrepreneurs. They also run shorter, one-off workshops which have helped an estimated 2,000 people, including around 40% people with disabilities, and around 60% disadvantaged women in the same field. After attending the One Young World Summit as a Chanel scholar, Jazmin realised the need to provide digital literacy education to the communities supported by the foundation. Most education and training in this field is normally inaccessible to such communities as it requires strong English language skills.

This work accompanies more policy-based initiatives, such as Bill #22.206, whereby Jazmin is advocating for the creation of a National Digital Literacy Program (PNAD). The bill aims to guarantee universal access, universal service, telecommunications solidarity, reduction of the digital divide, as well as digital literacy. Additionally, Jazmin provides private sector consultancy on these issues, which also generates revenue that is reinvested into the non-profit initiatives.

“One Young World opened my eyes to opportunities in the private sector, for organisations like us. They have technical abilities, and connections in your countries, that you gain access to through One Young World. It is a real community. You feel like you are part of a family. You are connected to people with the same problems as you, and the same ambitions.”

Scope of Analysis: 2018-2021

Input Calculations	Output Calculations
2 co-founders x \$1,321.99 estimated monthly value of work (a) x 50 months = \$132,199 600 volunteer hours per month x \$5.57 hourly value of work (b) x 50 months = \$167,100 Total funding from prizes = \$7,000 \$15,000 annual consultancy revenue invested per year x 3 years = \$45,000	36 estimated people with disabilities x \$5,000 estimated annual value of 6 month programme (c) x 3 years = \$540,000 15 estimated women x \$2,428.18 estimated value of 6 month programme (d) x 6 programmes = \$218,536.20 35 average attendees x \$2,138 value of leadership training (e) x 30 workshops = \$2,244,900
Total Inputs	Total Outcome
\$351,299.00	\$3,003,436.20

References:

- <https://www.oecd.org/policy-briefs/costa-rica-towards-a-more-inclusive-society.pdf>
a. 530,199 CRC average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) x 80% average working hours = 424,159.20 CRC converts to \$1,321.99 PPP
b. 309,143.40 CRC minimum monthly wage x 12 months / 52 weeks / 39.9 weekly hours (<https://ilostat.ilo.org/data/country-profiles/>) = 1,787.99 CRC converts to \$5.57 PPP
c. \$2,000-\$8,000 less income per year for full-time workers with disabilities (<https://www.tvo.org/article/how-to-end-the-economic-marginalization-of-people-with-disabilities>)
d. 20% economic benefit from closing gender gap (<https://www.breakingbelizenews.com/2022/03/08/closing-the-gender-gap-and-empowering-women-would-promote-economic-growth-of-more-than-20-in-central-america-says-inter-american-development-bank-president/>) x \$12,140.90 GDP per capita (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=CR>) = \$2,428.18
e. \$2,138 value of leadership training (<https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/>)



Tiwale

 **Chmba Chilemba** - Malawi

SROI
1:10

Tiwale began as a summer project in 2012 when Chmba became concerned that women in Malawi were not receiving the opportunities they deserve. Social pressure and government fees mean that very few women in the country attend secondary education, with only 13% of girls completing upper secondary school, a rate that falls to 2% amongst the most disadvantaged children [1]. Chmba witnessed this reality in her own community and developed a strategy to keep girls in school by helping them learn how to supplement their income.

Chmba recalls being blown away by the 2017 One Young World Summit in Bogotá, seeing large-scale successful projects and initiatives led by young people, some of which had managed to partner with prestigious international organisations. This encouraged Chmba to continue working on Tiwale. She made close friendships and has used the One Young World Community as a resource to further her collaborations with other young people. Tiwale has become a safe space for vulnerable young women, girls, and non-binary people. It offers its members two routes, an education pathway and an entrepreneurial programme directed at older participants. Tiwale hosts educational workshops and has increasingly focused on digital literacy.

The organisation has 413 registered members, and a scholarship system to help high-achieving young women continue their studies. The vocational training offered has led to collaborations with the Swiss Embassy and the Ministry of Health, producing 33,000 masks at the height of the pandemic. Through workshops and seminars across the world, Chmba has reached over 26,000 young people while partnering with universities. On the ground in Malawi, Tiwale is active in assisting women affected by rural to urban migration while also operating sites within the city for young women and the LGBT community.

“One Young World has been a resource in terms of my access to fellow young people. It’s definitely on my resume, when people ask about my experience of being around young people from different spaces it is something I refer to.”

Scope of Analysis: 2012-2021

Input Calculations	Output Calculations
62,400 hours contributed by employees over project length x \$0.55 average hourly wage (a) = \$34,320 Budgets = \$200,000	413 community members x \$873.37 average economic loss from social exclusion (b) = \$360,701.81 413 community members x \$262.01 economic value of non-certified vocational learning (c) = \$108,210.13 33,000 face masks x \$56.14 economic value of a face mask (d) = \$1,852,620
Total Inputs	Total Outcome
\$234,320.00	\$2,321,531.94

References:

- <https://camfed.org/what-we-do/where-we-operate/malawi/>
a. 21,827 MWK average monthly wage x 12 months / 52 weeks / 30.3 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 166.23 MWK converts to \$0.55 PPP
b. 21,827 MWK x 12 months x 10 years x 10% wage loss from social exclusion (<https://www.sciencedirect.com/science/article/pii/S0305750X19300695>) = 261,924 MWK converts to \$873.37 PPP economic loss from exclusion
c. 21,827 MWK x 12 months x 10 years x 3% wage increase from non-certified vocational learning (<https://www.tandfonline.com/doi/full/10.1080/13639080.2020.1722988>) = 78,577.2 MWK converts to \$262.01 PPP economic value of non-certified vocational learning
d. Economic value of a face mask is \$56.14 (<https://www.economist.com/finance-and-economics/2020/08/22/why-the-economic-value-of-a-face-mask-is-5614>)



A Beautiful Mess

 **Naz Kawan** - The Netherlands

SROI
1:12

A student of fashion and business economics, and having fled Iraq as a young child with her family, Naz founded A Beautiful Mess to solve two challenges she witnessed in Dutch society. Rapidly rising clothing production and consumption have created a global culture of waste, and currently, less than 1% of used clothing is recycled back into clothes (1). There is also an undersupported and underused labour resource in the form of refugees, who face various social, economic, and cultural challenges in integrating into the workforce (2).

A Beautiful Mess operates a 100% circular textile factory in the Netherlands, simultaneously creating jobs for refugees with a background in tailoring, and in turn minimising the substantial negative environmental impacts of the fashion industry. The social enterprise has worked with companies ranging from Tommy Hilfiger to Google, to produce fashion collections that recycle waste textiles and 'dead stock', and provide gainful employment to refugees struggling to break into the Netherlands' labour market. Since 2019, the organisation has worked on 40 different collections with funding partners, turning over 8,000 metres of textile waste into 15,200 high-quality products whilst giving regular employment to 15 refugees in the 'Restart Programme'. An additional 25 refugees have received training to help them contribute to and profit from the labour market. The organisational structure is set to evolve in the coming months, shifting more to a B2C model whereby the factory produces collections sold directly through stores in the Netherlands and Belgium, with more to be opened elsewhere. A Beautiful Mess will be rebranded as Twenty Fifty, a name chosen to reflect its commitment to sustainability goals. It will launch its own fashion brand producing unisex collections from fully biodegradable regenerated cotton and recycled fabrics.

Aligned with this work and reacting to the pandemic, Naz co-founded "Mondmaskerfabriek", a social enterprise running a surgical mask factory in the Netherlands. Employed by the Dutch Government, the organisation produced a staggering 48 million masks, continuing to produce 1-2 million masks every week. Crucially, it employed 52 refugee workers via the Restart Programme throughout the challenging pandemic period.

"As an Ambassador, I gained a huge network of young like-minded people from every corner in the world doing amazing social impact work with whom I can share my experiences and exchange knowledge. From attending the London Summit in 2019 to speaking at the CogX Conference, being able to share this journey and grow together is a privilege."

Scope of Analysis: 2019-2021 (excluding Mondmaskerfabriek)

Input Calculations	Output Calculations
95% of revenue reinvested (covering salaries) = \$375,250 Funding = \$195,000	15,200 products x 0.01075 tCO2 average emissions per garment saved (a) x \$125 estimated value of carbon (b) = \$20,425 2.4 estimated tonnes textiles saved from landfill (c) x 3.6 tonnes carbon saved (d) x \$125 estimated value of carbon (b) = \$1,080 15 refugees regularly employed x \$25,675.68 estimated value of labour market integration (e) = \$385,135.20 25 refugees trained x \$1,566,545.46 estimated lifetime earnings (f) x 15.7% predicted increase from skills training (g) = \$6,148,690.93 25 refugees receive social integration x \$680.91 estimated value social integration courses (h) = \$17,022.75
Total Inputs	Total Outcome
\$570,250.00	\$6,572,353.88

References:

- <https://www.weforum.org/agenda/2022/01/5-ways-the-circular-economy-will-transform-your-fashion-habits>
- <https://ec.europa.eu/social/BlobServlet?docId=15894&langId=en,%20last%20accessed:%2013%20June%202017>
- 10.75kg average carbon cost of producing brand new garment (https://www.researchgate.net/publication/276193965_Carbon_Footprint_of_Textile_and_Clothing_Products)
- \$125 social cost of carbon (<https://news.climate.columbia.edu/2021/04/01/social-cost-of-carbon/>)
- 8,000m of fabric x 300 gsm estimated textile weight (<https://www.onlineclothingstudy.com/2018/09/what-is-gsm-in-fabric.html>) = 2.4 tonnes
- 3.6kg carbon saved per kg clothing collected (<https://www.murrayuniforms.com/wp-content/uploads/2019/06/Textile-Waste-Paper-Murray-Uniforms.pdf>)
- 19,000 EUR annual cost of training courses for refugee labour market integration (https://www.researchgate.net/publication/336407849_The_Integration_of_Refugees_in_Germany_Intergovernmental_Aspects_of_Public_Sector_Costs_and_Benefits) converts to \$25,675.68
- 2,513 EUR average monthly wage (a) x 12 months x 40 years = 1,206,240 EUR estimated lifetime earnings converts to \$1,566,545.46 PPP
- 15.7% higher wages in the Netherlands after VET (<https://files.eric.ed.gov/fulltext/ED560841.pdf>)
- 610,000,000 EUR national costs of Integration courses (<https://www.oecd.org/els/mig/Finding-their-Way-Germany.pdf>) / 1,210,636 refugee population in Germany (<https://data.worldbank.org/indicator/SM.POPREFG?locations=DE>) = 503.87 EUR estimated pp cost converts to \$680.91 PPP



Florence Energy

 **Aushim Merchant** - Australia

SROI
1:2

Whilst still an intern, Aushim visited a landfill site in 2009. He was appalled to see a mountain of waste being climbed by children who dangerously scavenged anything of value to sell to be able to feed themselves for the day. This sparked an idea within Aushim for a waste-to-energy solution that could solve the issue in front of him, as well as the issue of energy access that continues to hinder development in South and South-East Asia [1].

Aushim, whilst studying at the University of Adelaide, started Florence Energy (2010) to establish a decentralised waste management system that produces fuel from plastic wastes in landfill sites. The systems are installed at landfill sites to convert waste to petroleum with zero emissions. The organic component is converted to compost which is given to farmers to reduce their dependence on fertilisers. The technology was optimised in collaboration with MK Aromatics Limited and the University of Adelaide. The company works with government-run landfill sites and directly with packaging companies to source the materials. It directs this waste to large facilities in Chennai and Goa, where their technology is used to safely and sustainably process plastic waste into crude oil. To date, the company has managed to transform 27,000 tonnes of plastic waste into 21+ million litres of petroleum.

In addition to the environmental benefit of creating a circular economy, Aushim is also focused on improving the labour market in the waste management sector. In the industry, labour is traditionally informal, but Aushim ensures that all staff are set up with a bank account into which they receive their salaries directly; and assistance is provided for labour to acquire their government-issued identity cards to access the benefits they are entitled to. This financial inclusion unlocks greater opportunities for development as individuals and participants in the economy.

Florence Energy is seeking strategic partners to assist with the listing of the company on Sustainable Market Indices to leverage the carbon credit savings being generated from its business.

"Florence Energy is advancing human security at pace and at scale, and the clarity with which the company continues to grow can be attributed to the life-changing opportunity of the prestigious One Young World Summit. The world we live in is like a ship and we, as a generation, carry the greatest shared responsibility to serve and protect this ship of humanity for ourselves and the generations to come."

Scope of Analysis: July 2017 - December 2021

Input Calculations	Output Calculations
Internal resources invested since 2013 = \$15,172,413.79 (a) 21,000,000 litres petroleum produced x 0.0024 tonnes CO2 per litre (b) x \$125 social cost of carbon (c) = \$6,300,000	27,000 tonnes waste processed x 2.9 tCO2 emissions saved per tonne waste managed (d) x \$125 social cost of carbon (c) = \$9,787,500.00 27,000 tonnes waste processed x \$86.73 estimated value of waste management process (e) = \$2,341,710.00 21,000,000 litres petroleum produced x \$1.27 estimated value per litre (f) = \$26,670,000
Total Inputs	Total Outcome
\$21,472,413.79	\$38,799,210.00

References:

- <https://www.seforall.org/news/south-asia-should-prioritize-sustainable-energy>
- 22,000,000 AUD converts to \$15,172,413 PPP
- 2.4kg carbon produced per litre of petroleum (<https://www.carbonindependent.org/17.html>)
- \$125 social cost of carbon (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3764255)
- 2.9 tCO2 emissions per tonne of plastic incinerated (<https://www.ciel.org/wp-content/uploads/2019/05/Plastic-and-Climate-FINAL-2019.pdf>)
- 1,908 INR estimated waste management cost per tonne (<https://www.sciencedirect.com/science/article/abs/pii/S0956053X05002308>) converts to \$86.73 PPP
- \$1.27 average global price per litre of petroleum (https://www.globalpetrolprices.com/gasoline_prices/)



Fundación Barranquilla+20

 **Xiomara Acevedo** - Colombia

SROI
1:55

Founded by Xiomara Acevedo in 2012, Fundación Barranquilla+20 is an educational initiative promoting climate awareness and action to children and young people. Colombia is a country suffering from reduced freshwater, land instability and increasing sea levels, making it highly at risk of future climate disaster [1]. Barranquilla+20 began as a decentralised movement of young people campaigning for climate action, water and biodiversity protection and conservation, before formally becoming an NGO in 2018.

Xiomara has worked with One Young World extensively since first attending the Summit in 2017. She feels that having the support that One Young World can offer is important when working in difficult environments, insofar as it demonstrates that young leaders are not alone and that they can be part of powerful conversations. Barranquilla+20 has gone from strength to strength, organising projects alongside prestigious partners like the Gates Foundation to highlight the importance of gender in climate justice and strengthen the capacity of young women leaders in the climate space. Other projects include Guardians of Bocas de Cenizas, where Barranquilla+20 trains and supports local communities to protect biodiversity in a critical region, and Youth for Climate Emergency, a course and campaign for activists and citizens on climate change management. It has also organised climate marches involving 10,000 people.

Barranquilla+20 has worked to transform school infrastructure in an environmentally sustainable direction, creating a circular model of education which integrates water solutions, energy efficiency, climate curriculum, food waste, and community. The project, known as Low Carbon Schools, has also expanded its reach, working with partners in Paraguay and Bolivia and with hopes to extend their work across Latin America. Xiomara believes in downscaling the conversation around climate change in order to make it more approachable, so that local communities with deep territorial knowledge and climate memory across generations can contribute to the solutions the world needs.

“One Young World has helped me a lot with leadership because it is a Community of leaders, and this shows me that I am in the right community. It is a Community of doers, and One Young World fuels me.”

Scope of Analysis: 2021

Input Calculations	Output Calculations
6,760 volunteer hours since project length x \$3.87 PPP (a) = \$26,161.20 14,560 employee hours since project start x \$5.76 average hourly wage (b) = \$83,865.60 4,160 employee hours since project start x \$5.76 average hourly wage (b) = \$23,961.60 Grants and funding = \$64,936.51	905 participants x 3.12 tCO2 reduction in emissions (c) x \$125 social cost of carbon (d) = \$352,950 168.74 tCO2 reduction in emissions over a lifetime from environmental education (e) x 500 participants x \$125 social cost of carbon (d) = \$10,546,250
Total Inputs	Total Outcome
\$198,924.91	\$10,899,200.00

References:

- <https://www.undp.org/content/dam/aplaws/publication/en/publications/environment-energy/www-ee-library/climate-change/mainstreaming-climate-change-in-colombia/CC%20risk%20Mainstreaming%20Climate%20Change%20in%20Colombia-EN.pdf>
- a. $877,803 \text{ COP} \times 12 \text{ months} / 52 \text{ weeks} / 38.7 \text{ hours average work week}$ (<https://ilostat.ilo.org/data/country-profiles/>) = 5,234.36 COP converts to \$3.87 PPP
- b. $1,306,012.2 \text{ COP} \times 12 \text{ months} / 52 \text{ weeks} / 38.7 \text{ hours average work week}$ (a) = 7,787.79 COP converts to \$5.76 PPP
- c. 2.86 tCO2 reduction per year from a climate education course worth 9 credits (<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0206266>) x 59 years (<https://data.worldbank.org/indicator/SP.DYN.LE00.IN?locations=CO>) / 54 hours = 3.12 tCO2 reduction over life-time from 1 hour course
- d. \$125 social cost of carbon (<https://news.climate.columbia.edu/2021/04/01/social-cost-of-carbon/>)
- e. 2.86 tCO2 reduction per year from environmental education x 59 years (c) = 168.74 tCO2 reduction in emissions over a lifetime



Seastainable

 **Samantha Thian** - Singapore

SROI
1:7

In 2013, Samantha began to explore the challenge facing ‘life below water’ when she travelled around rural communities in South-East Asia and noticed the environmental damage first-hand. Her advocacy began and today Samantha’s work is more vital than ever in the region where “marine governance has been a casualty of strategic competition” [1].

Seastainable is a social enterprise that supports marine conservation in South-East Asia by creating more environmentally conscious populations and channelling funds directly to organisations addressing issues on the frontline. Before 2020, the organisation sold sustainable products such as reusable straws to fund frontline conservation organisations. However, Samantha became concerned that this was contributing to overconsumption. Now, the organisation raises funds from Samantha’s educational talks, and donations from core partners such as Microsoft, The Philip Yeo Initiative, and HSBC. This has funnelled \$43,065.61 into 49 different grassroots initiatives. In July 2020, the organisation started the #EASTCOASTBEACHPLAN. Through this, it coordinates weekly community clean ups to prevent marine pollution and provides a space for awareness raising activities. More than 16.7 tonnes of beach litter have been collected and recycled by a network of more than 1,000 volunteers at 413 different clean-ups. The organisation also partners with fellow Ambassador-led organisation CarbonEthics, helping to plant 2,387 mangrove seedlings and train 16 farmers in environmentally sustainable practices.

Alongside Seastainable, Samantha is part of the leadership team of Stridy, an online platform that has created global a community of “Striders” who collect waste whilst exercising. The app has allowed these participants to track their collections and has gamified litter collection. More than 40,000 pieces of waste have been collected as a result, and for every 500 pieces collected a mangrove tree has been planted.

“Being a One Young World Ambassador has been wonderful as I’ve had the opportunity to connect and collaborate with other like-minded Ambassadors to develop more opportunities to support marine conservation. We partnered with CarbonEthics to further grow our sustainability programme, and hope to continue to work with other partners.”

Scope of Analysis: Seastainable (direct projects and funding) 2021

Input Calculations	Output Calculations
2 full-time staff x \$2,976.19 estimated monthly value of work (a) x 12 months = \$71,428.56 1,079 estimated volunteer hours x \$8.46 estimately hourly value of work (b) = \$9,128.34 #EASTCOASTBEACHPLAN expenditure = \$4,166.67 (c)	16.7 tonnes marine waste recovered x \$33,000 estimated environmental cost per tonne (d) = \$551,100 Seastainable grants recipients receive \$19,884.08 (e) 1,500 Blue Carbon packages purchased x 0.06 tonnes CO2 saved x \$125 estimated value per tonne (f) = \$11,250.00 Other marine conservation donations = \$4,761.90 (g)
Total Inputs	Total Outcome
\$84,723.57	\$586,995.98

References:

- <https://www.orfonline.org/research/marine-governance-in-asia/>
- a. 2,500 SGD monthly wage converts to \$2,976.19 PPP
- b. $1,312 \text{ SGD minimum basic wage}$ (<https://singaporelegaladvice.com/law-articles/minimum-wage-laws-singapore>) x 12 months / 52 weeks / 42.6 estimated working hours per week = 7.11 SGD converts to \$8.46 PPP
- c. 3,500 SGD converts to \$4,166.67 PPP
- d. \$33,000 estimated environmental cost of marine plastic per tonne (<https://www.theguardian.com/global-development/2019/apr/04/marine-plastic-pollution-costs-the-world-up-to-25bn-a-year-researchers-find>)
- e. 16,702.63 SGD converts to \$19,884.08 PPP
- f. \$125 social cost of carbon per tonne (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3764255)
- g. 4,000 SGD converts to \$4,761.90 PPP



Wildlife Conservation Society

 **Manoly Sisavanh** - Laos

SROI
1:29

Manoly's role at the Wildlife Conservation Society (WCS) Lao PDR Program entails providing strategic policy guidance on protected areas and wildlife management and protection, and supervising cross-cutting programmes on counter wildlife trafficking and One Health. Her dream is to safeguard intact areas of vast natural significance for Laos and the wider world. Laos protected areas support the livelihoods of several million people of multi-ethnic groups, yet they are increasingly threatened by human-induced processes.

Before attending the Summit in London, Manoly visited Nam Et-Phou Louey (NEPL) National Park, home to many critically endangered species. Manoly heard many issues that rangers, who are responsible for protecting the area, face including basic lack of law enforcement mandates, equipment, and personnel to sufficiently and effectively protect an over 400,000 hectares. These discussions inspired Manoly to apply for the Mary Robinson Climate Justice Award, for which she was successful and received £3,000 to help increase her conservation efforts. Manoly returned to Laos and continued to drive advocacy work for conservation, including contributing to the drafting of new and revised legislation on protected areas, CITES implementation, wetlands and wildlife and aquatic resources.

WCS, in collaboration with the NEPL National Park Management Office, currently works with 10 teams of rangers, made up of local community members and government-provided military personnel for forest patrolling. Many of the rangers were once farmers and hunters who contributed to the damage they are now employed to prevent. With the grant, Manoly has funded new equipment for the rangers, including technology for the SMART patrolling system, boots and badges. This helps them in their work tackling illegal hunters and loggers. Local communities of over 30,000 inhabitants are becoming better educated and equipped to support the conservation of their environment. The threats from agricultural expansion, free range cattle raising, illegal hunting and logging remain high, but with collaborative management between government, INGOs, and local communities, biodiversity monitoring shows promising trends in the protection of endangered species and ecosystems.

"The Mary Robinson Climate Justice Award helped a lot to lift the conservation issue's profile in Laos. Seeing a young woman from Laos as one of the speakers at One Young World and as a winner of the award somehow inspires and empowers the youth to think that they too can do this!"

Scope of Analysis: Uplifting Rangers Initiative (June 2019 - November 2021)

Input Calculations	Output Calculations
Mary Robinson Climate Justice Award = \$4,347.83 (a) 15 WCS support staff x \$815.46 estimated average wage (b) x 29 months = \$354,725 \$50,000 estimated value annual government support (cash & in-kind) x 3 years = \$150,000 4,000 annual patrol days x \$18 daily food allowance x 2.42 years = \$174,240 40 rangers x \$45.03 estimated daily value of work (c) x 14 patrol days per month x 29 months = \$731,287.20 \$1,000 monthly ranger incentive x 29 months = \$29,000	1,033 ha under-threat forest (d) x 90.96 tCO2 benefit of preventing illegal logging (e) x \$125 environmental cost of carbon (f) = \$11,745,210 5,660 households in region (g) x \$4,286.20 estimated value of protected forests to rural households (h) = \$24,259,892 40 rangers x \$145,000 value of effective anti-poaching measures = \$5,800,000
Total Inputs	Total Outcome
\$1,443,600.03	\$41,805,102.00

References:

a. 3,000 GBP converts to \$4,347.83 PPP

b. 2,354,376.90 LAK average monthly earnings (<https://ilostat.ilo.org/data/country-profiles/>) converts to \$815.46 PPP

c. 130,000 LAK per day on patrol converts to \$45.03 PPP

d. 2,264 ha per year deforestation at 2013 baseline - 1,231 ha per year deforestation during programme (<https://laos.wcs.org/DesktopModules/Bring2mind/DMX/API/Entries/Download?EntryId=40703&PortalId=118&DownloadMethod=attachment>) = 1,033 hectares per year estimated protected by rangers

e. 90.96 estimated tonnes carbon benefit per hectare (<https://iopscience.iop.org/article/10.1088/1748-9326/11/11/114022/pdf>) x \$125 social cost of carbon (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3764255) = \$11,370 estimated carbon value per hectare

f. 30,000 people / 5.3 estimated average household size in Laos (<https://www.fp2030.org/sites/default/files/Lao-Population-census.pdf>) = 5,660 estimated households in region

g. 22,500,000 LAK average rural annual household income (<https://www.findevgateway.org/sites/default/files/publications/files/mfg-en-paper-rural-finance-in-laos-giz-experience-in-remote-rural-areas-dec-2012.pdf>) x 55% estimated rural household income value of NFTPs (<https://www.cbd.int/doc/world/la/la-nbsap-v2-en.pdf>) = 12,375,000 LAK converts to \$4,386.20 PPP

h. \$145,000 estimated bribe for bypassing antipoaching personnel (https://www.unodc.org/documents/data-and-analysis/wildlife/2020/World_Wildlife_Report_2020_9July.pdf)



El Derecho a No Obedecer

 **Alejandro Daly** - Colombia

SROI
1:17

Colombia has experienced a large influx of Venezuelan refugees in recent years, with 1.7 million Venezuelans now residing in the country, 32% of the total number of Venezuelan migrants on the continent [1]. In a climate of increasing hostility, Alejandro has led an initiative called 'Your Flag is My Flag' to promote the social and cultural integration of Venezuelan migrants and refugees across Latin America. They do this through organising conversational spaces, artistic projects, and community mobilisation to combat xenophobia.

Alejandro and his team also developed the Xenophobia Barometer, a platform that analyses online conversations around migration in Latin America with the goal of providing policy-makers with information on public perception in real-time. Your Flag is My Flag has reached 115,000 refugees, migrants, and people from local communities, organising 5 national campaigns, community-based programmes, and anti-xenophobia training. Along with his other projects, Your Flag is my Flag is a part of El Derecho a No Obedecer, which is an independent initiative existing within the wider organisation, Corporación Otraparte.

The 2019 One Young World Summit in London opened professional doors for Alejandro. AstraZeneca nominated him to be part of the first cohort in their partnership with UNICEF, where he became the lead point for advocacy and young people in the air pollution space. In this way, the Summit experience helped to scale his work. In 2018, Alejandro co-founded the National Citizen Network for Air Quality in Colombia, and since then they have successfully mobilised 1,500 people around issues related to air pollution. His project has also opened a school called New Airs to further mobilise young people and to monitor air pollution in 9 cities using low-cost equipment. They have so far trained 130 young people, and have expanded into Ecuador and Peru while influencing local development plans in Medellín and Cúcuta.

"The One Young World Summit opened doors. It gives so many references on how to become a better advocate. I had the opportunity to choose which people I wanted my advocacy to be inspired by."

Scope of Analysis: 2018-2021

Input Calculations	Output Calculations
15,600 volunteer hours x \$3.87 average minimum wage per hour (a) = \$60,372 Funding = \$611,624	100,000 Colombian participants x \$13.52 economic value of refugee integration (b) = \$1,352,000 15,000 refugees x \$0.18 value of social inclusion per refugee (c) = \$2,700 15,000 refugees value of national integration x \$680.91 PPP (d) = \$10,213,650
Total Inputs	Total Outcome
\$671,996.00	\$11,568,350.00

References:

1. <https://www.worldbank.org/en/results/2021/10/31/supporting-colombian-host-communities-and-venezuelan-migrants-during-the-covid-19-pandemic>

a. 877,803 COP x 12 months / 52 weeks / 38.7 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 5,234.36 COP converts to \$3.87 PPP

b. \$5,879.77 average GDP of Colombia 2019-2020 (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=CO>) x 0.23% economic value of integration (<https://openknowledge.worldbank.org/bitstream/handle/10986/32816/143724.pdf?sequence=3&isAllowed=y>) = \$13.52 economic value of integration for participants

c. \$5,879.77 average GDP of Colombia 2019-2020 x 0.003% cost of social inclusion for refugees (b) = \$0.18 value of social inclusion for refugees

d. 610,000,000 EUR national costs of Integration courses (<https://www.oecd.org/els/mig/Finding-their-Way-Germany.pdf>) / 1,210,636 refugee population (<https://data.worldbank.org/indicator/SM.POPREFG?locations=DE>) = 503.87 EUR estimated pp cost converts to \$680.91 PPP



International Youth Ambassadors Foundation

 **Abdel Rahman Alzorgan** - Jordan

Abdel is currently employed in the office of the UN special envoy to Yemen, where his work is directed towards achieving lasting and sustainable peace in that country. However, back in his native Jordan, he is the co-founder of the International Youth Ambassadors Foundation (IYAF), an initiative training young people about diplomacy, international relations, and political engagement. Civic engagement remains low in Jordan in terms of membership of voluntary social organisations [1] but Abdel and his colleagues at the IYAF are working to change this trend.

The IYAF has worked with several universities and schools on how to lead model United Nations simulations, and to produce policy outcome documents that are sent to the concerned institutions after the completion of the simulation. The initiative works closely alongside the Erasmus Plus programme in Europe, facilitating student exchanges and training programmes. So far, 6 outcome documents have been sent to international organisations, and the quality of the work the IYAF does is apparent from the fact that these organisations are often surprised that the documents are produced by students and not necessarily people with a political science background.

Following the 2011 One Young World Summit in Zurich, Abdel established a network of contacts with different One Young World Ambassadors from all over the world. He reflected upon the ideas he had and worked with another Ambassador to promote environmentally friendly strategies to the Jordanian government. The IYAF has so far held 8 conferences, 2 of which have been country-wide while 6 have taken place within different universities in Jordan with over 1,000 participants in total. A further 5,000 students have engaged with the IYAF through workshops, field trips, and roundtable discussions since its founding.

"When I applied for a job at the UN, colleagues were very interested in learning more about what I had done and a part of that is One Young World. My connections with different Ambassadors through One Young World allowed me the exposure I needed to acquire new skills and make new professional and personal connections."

SROI
1:5



ParlAmericas

 **Emilio Rodriguez** - Canada

Until December 2021, Emilio was a Program Officer for Gender Equality and Youth at ParlAmericas, the institution that promotes parliamentary diplomacy with the 35 national legislatures of the Americas and the Caribbean. There, he supported the implementation of projects to increase youth political participation and promoted good practices around gender-responsive legislation. In addition, Emilio's work focused on the planning and delivery of youth political leadership programmes.

A notable example is Impacto Legislativo Joven, a 4-month programme organised with the National Assembly and the National Forum of Women in Political Parties of Panama, that trained 25 young Panamanians in intersectional, gender-responsive and environmentally sustainable political leadership. Learning and working alongside experts from parliaments, civil society organisations, and international organisations, participants explored what it meant to pursue positive change through civic engagement. They collectively worked on a citizen's bill – a democratic mechanism that allows Panamanians to submit legislative proposals to their National Assembly – to promote and regulate ecotourism in the country. The citizen's bill was presented to Panama's National Assembly on September 15, 2021, on the International Day of Democracy, and incorporates provisions for the inclusion of women, local communities, and indigenous peoples in the development of ecotourism.

The focus on promoting youth leadership is something that Emilio took from the Summit, which he attended as a Peace Ambassador in 2019, and that he has sought to incorporate in all his roles thereafter. In a new position at Citizens for Public Justice, Emilio is building a rights-based political advocacy programme focused on refugee and migrant justice in Canada. This includes producing a book that presents the voices of leading advocates in this field – similar to "We Have a Dream", which Emilio contributed to and was published by fellow Ambassadors. Emilio recently joined the Board of Directors of the Canadian International Council – National Capital Branch, a leading forum for Canadian professionals in international affairs.

"One Young World opened up networks and allowed me to connect with new partners. It allows me to make sure my work is connected to the larger eco-system, as it taught me there are already people doing work around it."

Scope of Analysis: 2016-2021

Input Calculations	Output Calculations
343,200 hours contributed by volunteers x \$2.52 average hourly wage (a) = \$864,864 Sponsorship = \$17,241.38	1,020 participants x \$2,138 value of leadership training (b) = \$2,180,760 5,000 students x \$402.70 income benefit of civic education (c) = \$2,013,500
Total Inputs	Total Outcome
\$882,105.38	\$4,194,260.00

References:

- https://www.civicus.org/images/stories/csi/csi_phase2/jordan%20pab.pdf
- 150 JOD x 12 months / 52 weeks / 47.6 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 0.73 JOD converts to \$2.52 PPP
- \$2,138 value of leadership training (<https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/>)
- 324.4 JOD (a) x 12 months x 3% increase in per capita income from civic trust (http://www.education-economics.org/fr/dms/EENEE/Analytical_Reports/EENEE_AR35.pdf) = 116.78 JOD converts to \$402.69 annual increase from civic education

Scope of Analysis: Impacto Legislativo Joven 2021

Input Calculations	Output Calculations
4 Canada-based staff members x \$1,523.78 average monthly value of work (a) x 4 months = \$24,380.48 3 Panama-based staff (partner) x \$1,977.66 average monthly value of work (b) x 4 months = \$23,731.92	25 participants x \$2,138 leadership development (c) = \$53,450 25 participants x \$2,501.96 economic benefit of democratic participation (d) = \$62,549 25 participants x \$3,000 estimated value of civil engagement (e) = \$75,000
Total Inputs	Total Outcome
\$48,112.40	\$190,999.00

References:

- 4,761.80 CAD monthly earnings (<https://ilostat.ilo.org/data/country-profiles/>) x 40% average time spent on initiative = 1,904.72 CAD converts to \$1,523.78 PPP
- 929.50 PAB average monthly wage (<https://ilostat.ilo.org/data/country-profiles/>) converts to \$1,977.66 PPP
- \$2,138 value of leadership training (<https://trainingindustry.com/magazine/jul-aug-2019/was-it-worth-it-measuring-the-impact-and-roi-of-leadership-training/>)
- 20% increase in GDP per capita from democratisation (<https://www.weforum.org/agenda/2014/05/democracy-boost-economic-growth/>) x \$12,509.80 GDP per capita (<https://data.worldbank.org/indicator/NY.GDP.PCAP.CD?locations=PA>) = \$2,501.96
- \$3,000 per capita increase in income from addressing political corruption in Latin America (<https://blogs.imf.org/2017/09/21/corruption-in-latin-america-taking-stock/>)



Mission Zero Plastic

■ ■ Gideon Olanrewaju - Nigeria

SROI
1:29

Mission Zero Plastic is an initiative begun by Gideon Olanrewaju in partnership with The Coca-Cola Foundation to simultaneously reduce plastic waste and build schools. Primary education is officially free in Nigeria but over 10 million children do not attend [1]. Gideon is the founder and Chief Executive Director of Aid for Rural Education Access Initiative (AREAi), an organisation running multiple programmes including Education in Bottles, where plastic bottles are recovered, processed, and transformed into school infrastructure. Mission Zero Plastic is one project operating within this programme's overarching framework, which in turn is only one programme within the AREAi umbrella. Gideon's partnership with The Coca-Cola Foundation is focused on the recovery stage, and has already accomplished much, while the transformation stage has not yet begun.

Gideon credits One Young World for helping to spur Mission Zero Plastic to new heights. They began by collecting plastic bottles and building small structures, but it was at the 2019 Summit that Gideon first heard James Quincy, CEO of Coca-Cola, discuss the problem of plastic. After making introductions, Gideon managed to secure a partnership with The Coca-Cola Foundation to scale the project. The Summit also renewed his sense of purpose and solidified his belief in the potential of private sector partnerships. Since then, Mission Zero Plastic has organised 600 young people, executed 18 different outreaches and gathered 261 tonnes of plastic waste.

By placing 60 bins in strategic locations around the country, Mission Plastic Zero has successfully reached 600,000 people indirectly. It has reached another million through social media channels, radio, and community outreach. The project has also recruited 120 women as plastic waste collectors and provided them with personal protective equipment and guidance on financial literacy. Mission Zero Plastic has also collaborated extensively with state environmental agencies.

“

The One Young World Summit renewed the sense of purpose that I have and always had when it comes to social impact. It also solidified the belief I had in the potential of private partnerships. The Summit taught me that there is magic in numbers as well.

Scope of Analysis: 2021

Input Calculations	Output Calculations
32,076 volunteer hours contributed x \$0.67 minimum hourly wage (a) = \$21,490.92	756.9 tonnes of carbon saved (c) x \$125 social cost of carbon (d) = \$94,612.5
6,240 volunteer hours x \$0.67 average hourly minimum wage (a) = \$4,180.08	121.37 tonnes of carbon saved from not using concrete (e) x \$125 social cost of carbon (d) = \$15,171.25
7 employees x \$3,785.63 average yearly wage (b) = \$26,499.41	5,000 people educated x \$4.75 value of environmental education (f) = \$23,750
Investment = \$27,136.61	120 plastic collectors x £1,676.86 annual wages after financial inclusion (g) = £201,223.2
Coca Cola funding = \$85,000	7.83 tonnes of plastic saved from the ocean (h) x \$33,000 estimated environmental cost of marine plastic per tonne (i) = \$258,390
	600,000 people using Mission Zero Plastic bins x \$7.04 per capita value of alternative waste management in Africa (j) = \$4,224,000
Total Inputs	Total Outcome
\$164,307.74	\$4,817,146.95

References:

- <https://www.unicef.org/nigeria/education>
- 18,000 NGN x 12 months / 52 weeks / 43.2 hours average work week (<https://ilostat.ilo.org/data/country-profiles/>) = 96.15 NGN converts to \$0.67 PPP
- 45,512.7 NGN average monthly wage x 12 months = 546,152.4 NGN converts to \$3,785.63 PPP
- 261 tonnes of plastic x 2.9 tonnes of carbon emitted if incinerated (<https://www.ciel.org/wp-content/uploads/2019/05/Plastic-and-Climate-FINAL-2019.pdf>) = 756.9 tonnes of carbon saved
- \$125 social cost of carbon (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3764255)
- 130.5 tonnes of plastic x 0.93 tonnes of carbon per tonne of concrete (<https://psci.princeton.edu/tips/2020/11/3/cement-and-concrete-the-environmental-impact>) = 121.37 tonnes of carbon saved from not using concrete
- 3.28 GBP value of environmental education (<https://www.lse.ac.uk/GranthamInstitute/wp-content/uploads/2014/04/economic-values-ecosystems.pdf>) converts to \$4.75 PPP
- 18,000 NGN x 12 months x 112% increase from financial inclusion (<https://onlinelibrary.wiley.com/doi/abs/10.1111/1467-8268.12413>) = 241,920 NGN converts to \$1,676.86 PPP
- 261 tonnes of plastic saved x 3% of plastic runoff into the ocean (<https://ourworldindata.org/plastic-pollution>) = 7.83 tonnes plastic saved from ocean
- \$33,000 estimated environmental cost of marine plastic per tonne (<https://www.theguardian.com/global-development/2019/apr/04/marine-plastic-pollution-costs-the-world-up-to-25bn-a-year-researchers-find#>)
- \$8,000,000,000 economic value of alternative waste management for Africa (<https://www.intechopen.com/chapters/68270>) / 1,136,000,000 billion population of Africa (<https://data.worldbank.org/indicator/SP.POP.TOTL?locations=ZG>) = \$7.04 per capita value of alternative waste management in Africa

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Methodology

The Annual Impact Report is produced utilising the Social Return on Investment (SROI) methodology inspired by Social Value UK and devised in discussion with PwC.

One Young World's Social Return on Investment methodology uses monetary values to calculate the positive social, environmental and economic impact generated by a sample of Ambassador-led projects. The conclusion of the analysis quantifies the social value of the chosen initiative, not the financial value. A ratio of 1:16 indicates that an investment of \$1 delivers the equivalent of \$16 of positive social impact on people's lives.

Data Collection

Data collection and analysis has been undertaken internally by One Young World. The Ambassadors in charge of the initiatives were the primary source of data, imparted through a range of methods including interviews, surveys and tailored questionnaires. Where possible, information has been verified through external references and third-party sources.

Project Selection

Ambassador projects were selected to feature in the One Young World 2021 Annual Impact Report to represent the global diversity of the Ambassador Community. The selection is also designed to include projects striving to achieve each of the 17 UN Sustainable Development Goals. Some projects are excluded in the data collection phase due to insufficient data or because the SROI methodology does not apply to the nature of the project.

Project Scopes

The scope of the SROI calculations for each initiative has been determined on a case by case basis and can be found below each project report. The total activities for each project have been considered from inception until the data collection date unless otherwise specified.

Excluding complexity

Some projects address multiple issues and have a range of outcomes, not all of which can be captured using the SROI framework. Due to time and resource constraints, judgements have been made on each project regarding how to value the outcomes and which parts of the project to exclude due to insufficient valuation data.

Aggregate statistics

The overall SROI average of 1:16 has been calculated by averaging all SROI ratios from all 39 projects. The total number of 5.4 million people impacted has been calculated by adding all those directly impacted by the Ambassador led initiatives included in the report together.

Inputs and Outcomes Valuation

To represent the value of inputs and outcomes, financial proxies are used. In some instances, valuing inputs is simple – investing money is a clear stakeholder input. However, where money is received as a donation it is less clear. If there is a specific finance raising activity from the project stakeholders, their time is the input; the money donated becomes an outcome. Donations received without any specific money-raising activity would otherwise be considered an input. These decisions have been made with discretion throughout the process.

Only the direct impact of each project has been considered when undertaking impact analysis. This means only groups or individuals that have experienced substantive change have been considered the beneficiaries of each initiative. Indirect benefits have been excluded for clarity of analysis. Social media impact numbers have been excluded from calculations.

Currency

The international dollar, or Purchasing Power Parity (PPP), was used as the main currency for calculating the SROI of each and all projects. This means that each currency was converted into 2020 Purchasing Power Parity values, based on the US dollar, using data compiled by the World Bank. Purchasing Power Parity measures the real value of a particular currency at a given time by demonstrating how much can be purchased with the same amount of money in different countries. Purchasing Power Parity controls for inflation and price fluctuations between currencies. Comparing Purchasing Power Parity values from a particular point in time improves consistency and comparability of the values reported from projects based in different countries.

Key Learnings

There are many areas for growth and learning that One Young World has encountered in the process of compiling this report. Certain limitations are unavoidable, but One Young World constantly strives to improve the validity and reliability of its SROI methodology.

Data collection poses difficulties as One Young World Ambassadors have limited availability and so scheduling interviews across time zones is not always possible. To address this challenge, One Young World developed a data collection survey to allow for information to be provided without a call when necessary.

Analysing an initiative using Social Return on Investment requires detailed information, which can be sensitive. Therefore, during the data collection stage, One Young World communicates clearly how the information will be presented to the subject and provides the analysis to the subject pre-publication to ensure nothing inaccurate or confidential has been included.

After data collection, the main hurdle is to accurately ascertain the precise value of each particular outcome for each project. This can be difficult, especially when a particular issue is under-researched, or when an initiative seeks to address a range of complex and seemingly intangible problems with one programme. Using available resources, One Young World values outcomes through critical judgement and precedent, based on the aim of the project in question. Inputs are typically valued in the data collection stage, but where this information is not available, thorough research is used to approximate these values. This stage is under a constant process of refinement and improvement.

One Young World plans to further improve the quality and quantity of its research and data sources. One Young World compiles a growing library of data sources used to determine proxy variables to ensure consistency and robustness. A guidance document for impact analysis data collection has been developed as a basis to maximise consistency of analysis across all projects. The global spread of the Ambassador Community requires outcome valuations specific to a particular country or region to be found, but where appropriate or necessary, nonspecific valuations are used instead.

Many One Young World Ambassadors are answerable to boards of directors and due process – this means that in several cases they were not able to share their inputs and outputs. Unfortunately, this means that several impactful projects have been omitted from the analysis. One Young World is in the process of reviewing how to best analyse these projects which create real impact but are not suited to the Social Return on Investment methodology.

Overall, One Young World Ambassadors are utilising the power of the Community network to maximise their impact in every country and every sector and One Young World is constantly seeking new and improved ways to better monitor this. However, it is important to clarify that despite due diligence from the impact analysts, One Young World is unable to guarantee that the information provided by Ambassadors is entirely accurate as of time of publication.

Governance

As a result of its commitment to leadership with integrity, One Young World is constantly aiming to improve its own credentials as an organisation that works towards a fair, sustainable future for all.



A look behind
the scenes

Sustainability

Led by the Sustainability Taskforce launched in 2020, One Young World has developed programmes and policies to guarantee the organisation improves its own sustainability and continues to set an example for the industry and society at large.

One Young World's Sustainability Policy

One Young World's Sustainability Taskforce has designed, implemented, and monitored the organisation's Sustainability Policy, founded on 5 pillars:

1 Reduced Inequalities

One Young World endeavours to ensure its Summit is accessible to all. It is committed to maximising the diversity and inclusiveness of Delegates, Speakers and Partners.

2 Good Health and Well-being

One Young World will collaborate with its global community of Delegates, Ambassadors and Partners, to work towards a sustainable future for society, to address social and environmental issues, and enhance the quality of life worldwide.

3 Sustainable Cities and Communities

One Young World is built on respecting and embracing diverse cultures and values and will contribute to the development of the local regions in which it operates. With its global reach, each Summit has a unique opportunity to leave a lasting legacy.

4 Integrity and Transparency

One Young World understands the impact of its business activities on the environment and society and will work with suppliers and partners to promote socially responsible procurement.

5 Environment

One Young World will strive for the creation of environmental value through the Summit. It will address environmental challenges through its business activities and will expand current environmental initiatives based on collaboration with stakeholders.

In 2020, One Young World's event management system and Summit processes were independently assessed by the British Standards Institute (BSI), the UK's National Standards Body. As a result, One Young World was awarded ISO 20121:2012 certification, an international standard governing sustainable event management created by the International Standards Organisation (ISO).

Since then, the taskforce has continued to expand the scope and efficiency of its sustainability processes.

Diversity and Inclusion



HeForShe

In 2021, One Young World Co-Founders David Jones and Kate Robertson became HeForShe Champions, committing to a five-year alliance to accelerate progress towards gender equality.

“What we are seeing today is the polarisation between the sexes and that is why HeForShe is so important, because polarisation is stasis.”

- Kate Robertson, Co-Founder

One Young World pledges to make a mandatory requirement for suppliers when tendering for services to demonstrate the diversity and specifically the gender balance of the teams they propose to deliver services so that One Young World can use their buying power to promote gender equality.

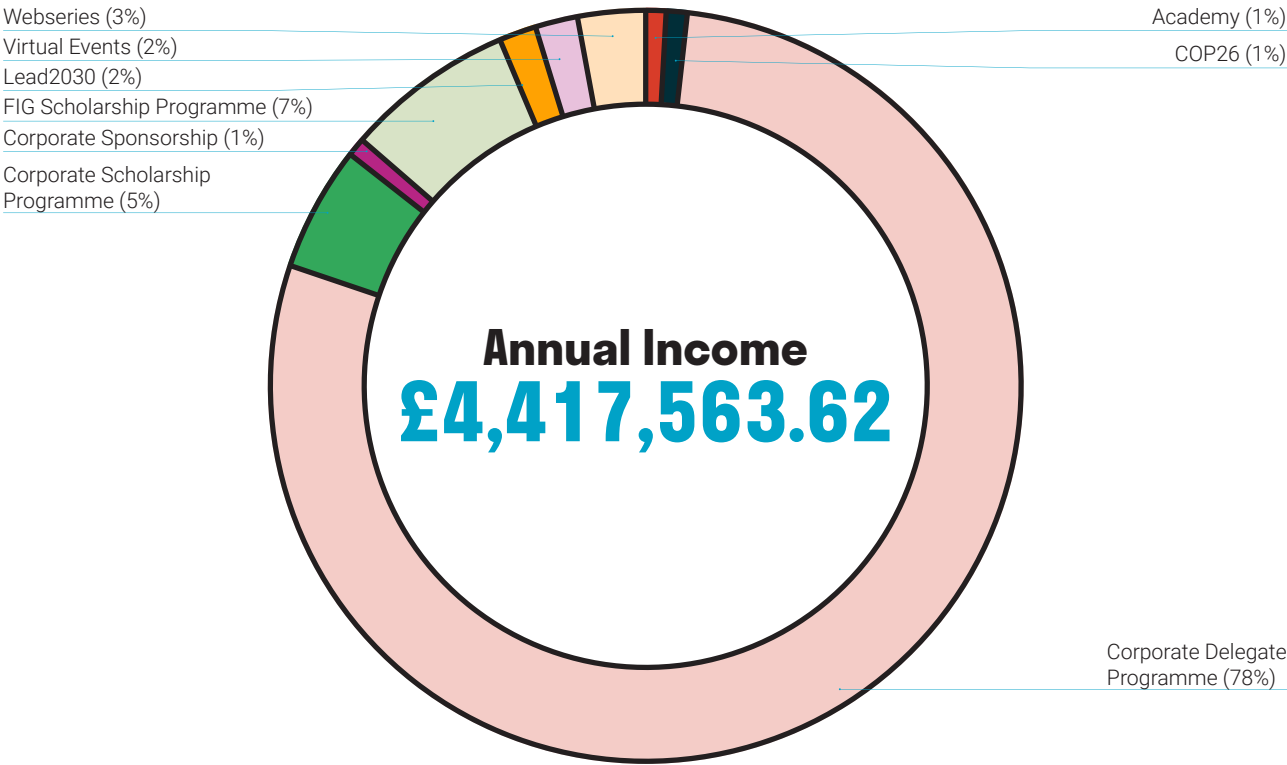
Accessibility Advisory Group

In 2019, One Young World formed an Accessibility Advisory Group. The aim of the initiative is to improve Delegates' experiences at the organisation's events, paying particular attention to access requirements at One Young World Summits.

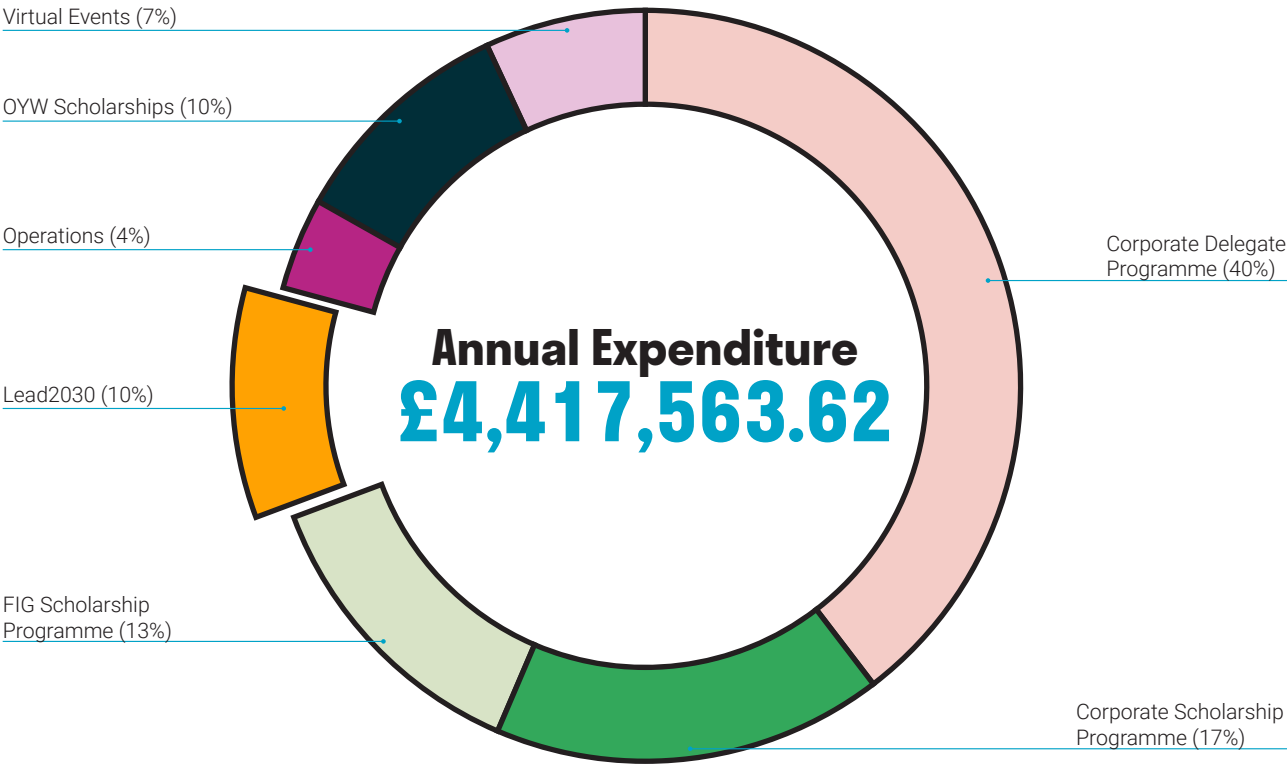
One Young World enlisted the expertise of Ambassadors who attended previous Summits to help realise the commitment made to improve accessibility. They formed a panel, drawing from their professional and personal experiences to help steer and inform the process.

The team was essential in ensuring that the event in Munich was the most accessible One Young World event to date.

-  **Karthik Sawhney** - India
-  **Annabelle Xerri** - Malta
-  **Devika Malik** - India
-  **Sarah Musau** - Kenya
-  **Liz Jessop** - UK
-  **Fadeia Hossian** - UK
-  **Jack Milne** - Australia
-  **Kayla Kelly** - USA
-  **Anthony Ford-Shubrook** - UK



- **Academy - £38,430.49**
- **COP26 - £40,000.00**
- **Corporate Delegate Programme - £3,464,101.61**
- **Corporate Scholarship Programme - £237,786.76**
- **Corporate Sponsorship - £34,875.62**
- **Foundations, Institutions, Governance (FIG) Scholarship Programme - £321,988.77**
- **Lead2030 - £70,800.00**
- **Virtual Events - £80,707.00**
- **Webseries - £128,873.37**



- **Corporate Delegate Programme - £1,759,140.99**
- **Corporate Scholarship Programme - £736,144.99**
- **Foundations, Institutions, Governance (FIG) Scholarship Programme - £595,926.98**
- **Lead2030 - £436,750.59**
 - The Lead2030 programme has been isolated to show an example of the allocation of resources for a single programme:

Development of partnership proposals	Identification and sourcing of high-quality applicants
Creation Lead2030 challenges aligned with Partners' respective sustainability priorities	Evaluation and selection of applications
Design and maintenance of digital infrastructure	Tracking and evaluation of projects' social impact
Production of communications material	Curation of promotional opportunities for Challenge Winners
 - To learn about the impact of the Lead2030 programme see page 28.
 - Allocation of resources for the other programmes is available on request.
- **Operations - £161,055.72**
- **One Young World Scholarships - £436,750.59**
- **Virtual Events - £291,793.76**

Each of the above programmes has resources allocated to it in the following departments: Flagship Summit, Support Events and PR, Professional Fees, Office, IT and Telecom Support, and Staff.

2021 Ribbon Partners



2021 Delegate Partners



2021 Delegate Partners (continued)



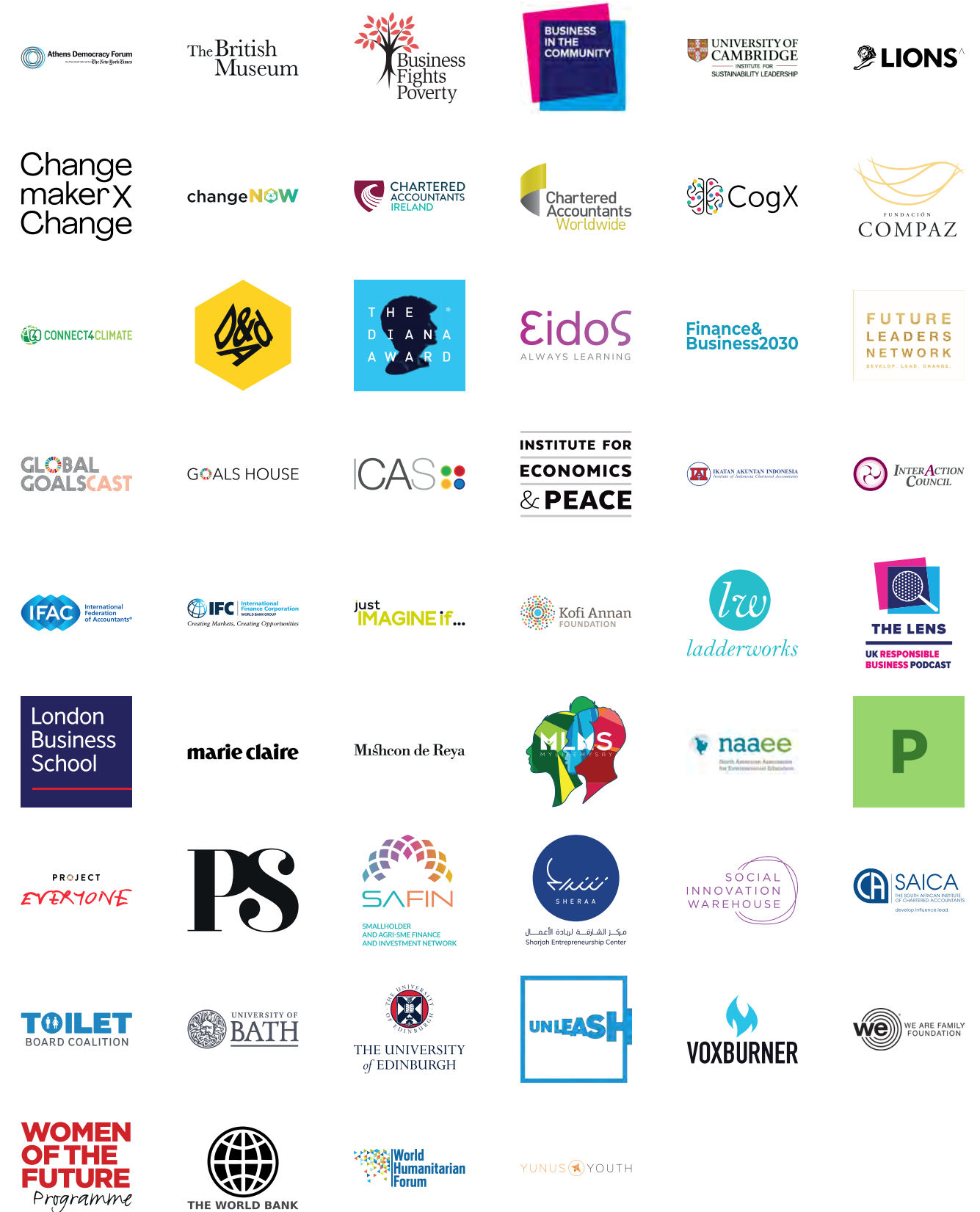
2021 Delegate Partners (continued)



2021 Munich City Partners



2021 Community Partners



The Organisation

Co-Founders

Kate Robertson - Co-Founder & CEO
David Jones - Co-Founder & Chair of the Board of Trustees

Global Advisory Board

Chaired by Paul Polman, One Young World’s Global Advisory Board supports the development of One Young World, as the forum for young leaders from every country in the world, into a globally recognised body ensuring that its Ambassadors have a positive impact on the most influential organisations worldwide.

Paul Polman	Feike Sijbesma
Mónica de Greiff	Per Heggernes
Strive Masiyiwa	Lord Michael Hastings
Suphachai Chearavanont	Luis Javier Castro
Michelle Yeoh	

2021 Team

Alex Bellotti - Managing Director, Global Partnerships
Ella Robertson McKay - Managing Director, International
Chris Day - Finance Director
Abbie Slade | Abby Parkin | Alexandra Otubanjo | Amy Waters | Anaïs Née
Angélica Huffstot | Anna Gällstad | Anna Taylor | Anupama Roy Choudhury
Arietta Valmas | Carmen Jimenez | Cathy Evans | Cathy Watts | Daniel Amazigo
Dan Maunder | David Gereda | Fiona Regan | Jeanne Delpont | Josh Savary | Julien Ferrere
Kamal Virk | Karen Lacey | Keith Bremner | Lauryn Cloughley | Liam Fairweather
Lucy Taylor | Lucy Walton | Mara Silvestri | Maria Peruyero | Martha Reynolds
Matthew Belshaw | Megan Downey | Millie Hodgkinson | Mitchell Cohen | Nick Davis
Piyush Pankaj | Sabira Ali | Safoora Biglari | Serina Larsen | Sevreanne Alexander
Sezar Alkassab | Shadon Badiyan | Shirin Zaid | Silvia Fuentes Piccolo | Simon Rodgers
Stefan Kovacevic | Tobenna Nwosu | Treasa Cadogan | Will Tye | Yu-Chun Tseng

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Content by **Dan Maunder** - Impact Manager
Design by **Sezar Alkassab** - Marketing Manager
Research & Analysis by **Kamal Virk** - Impact Fellow

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